

# City of Surrey PLANNING & DEVELOPMENT REPORT File: 7918-0027-00

Planning Report Date: February 19, 2018

#### PROPOSAL:

### • Development Permit

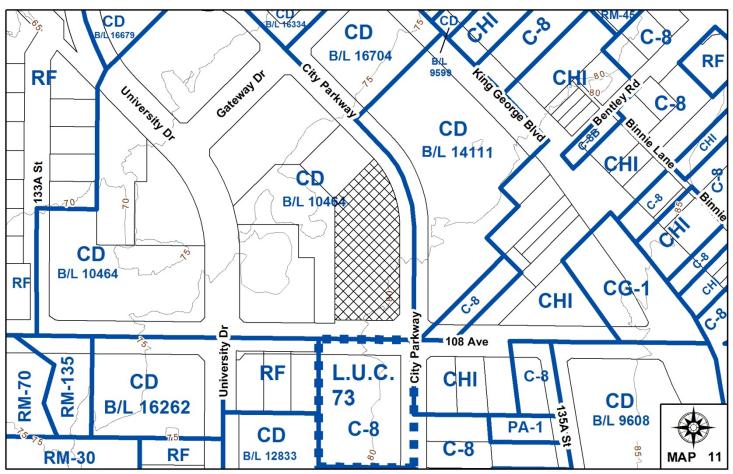
to permit fascia and projecting signage for a financial institution within a commercial building in the City Centre, as part of a comprehensive sign design package.

LOCATION: 10835 – City Parkway

**ZONING:** CD By-law No. 10464 amended by

By-law No. 12660

**OCP DESIGNATION:** City Centre



### **RECOMMENDATION SUMMARY**

- Approval to vary the Sign By-law through a comprehensive sign design package.
- Approval and issuance of Development Permit.

### DEVIATION FROM PLANS, POLICIES OR REGULATIONS

- The applicant is seeking to vary the Sign By-law through a comprehensive sign design package to:
  - o increase the maximum number of fascia signs per premises from two (2) to three (3);
  - o allow two (2) fascia signs to be located on the same premises frontage;
  - o increase the maximum sign area of a projecting sign from 3 square metres (32 sq. ft.) to 5.2 square metres (56 sq. ft.);
  - o allow two (2) projecting signs per premises; and
  - o reduce the minimum allowable clearance for a projecting sign from 2.4 metres (8 ft.) down to 2.3 metres (7 ft. 8 in).

### **RATIONALE OF RECOMMENDATION**

- The signage has been comprehensively designed to be integrated with the design of the building.
- The proposed signage is high quality and is of appropriate scale for the development.
- The signage is important for branding purposes and is consistent with other TD Bank locations in the City of Surrey.
- Staff support the requested variances as part of a comprehensive sign design package.

### **RECOMMENDATION**

The Planning & Development Department recommends that:

1. Council approve the applicant's request to vary the Sign By-law as described in Appendix II.

2. Council approve Development Permit No. 7918-0027-00 including a comprehensive sign design package and authorize the Mayor and Clerk to execute the Permit.

NOTE:

If the Development Permit as presented, is not acceptable to Council in relation to the character of the development, including signage, Council may refer the Development Permit back to staff with direction regarding any of these matters.

### **REFERRALS**

Engineering: The Engineering Department has no objection to the project.

### **SITE CHARACTERISTICS**

**Existing Land Use:** 

### Adjacent Area:

Direction	Existing Use	OCP Designation	Existing Zone
North (Across City Parkway):	Existing 4-storey apartment buildings.	City Centre	CD By-law No. 16704 and CD By-law No. 14111
Northwest:	Vacant land.	City Centre	CD By-law No. 10464 as amended by By-law No. 12660
East (Across City Parkway):	Existing 4-storey apartment buildings.	City Centre	CD By-law No.
South (Across 108 Avenue):	Existing single storey multi-tenant commercial building.	City Centre	LUC No. 73 (C-8 underlying)
West:	Publically accessible privately-owned open space area, existing 19-storey office tower (Station Tower) and Gateway SkyTrain Station.	City Centre	CD By-law No. 10464 as amended by By-law No. 12660

### **DEVELOPMENT CONSIDERATIONS**

### **Background**

- The 5,520 square metre (1.36 acre) subject site is located at 10835 City Parkway, in the City Centre area, to the immediate east of the Gateway SkyTrain Station.
- The site is zoned "Comprehensive Development Zone (CD)" (By-law No. 10464, as amended by By-law No. 12660). The site is designated "Mixed-Use 5.5 FAR" in the City Centre Plan and is designated "City Centre" in the Official Community Plan (OCP).
- The subject site is the location of a 5-storey office/retail development, which was approved by Council on July 18, 2014. The development consists of an urban format supermarket comprising approximately 1,924 square metres (20,708 sq. ft.), a drug store comprising approximately 933 square metres (10,047 sq. ft.), a bank comprising 328 square metres (3,529 sq. ft.), as well as two individual commercial retail units (CRUs) ranging from 157 square metres (1,689 sq. ft.) to 164 square metres (1,763 sq. ft.). Four floors of office space are situated above the retail.

### **Current Proposal**

- In order to accommodate the requested signage for TD Bank, the applicant has submitted the subject Development Permit (DP) application for a comprehensive sign design package. The package includes a total of five (5) signs; three (3) fascia signs and two (2) projecting blade signs.
- Under Part 1 Introductory Provisions, Section 9 Variance of Sign By-law No. 13656, Council
  may grant variances to the Sign By-law through the approval of a Development Permit. This is
  considered when a Development Permit application, such as the current proposal, has been
  submitted to Council that includes a comprehensive sign design package containing a sign or
  signs that require variances of the Sign By-law provisions.
- The applicant is seeking several variances to the Sign By-law as part of the proposed comprehensive sign design package for TD Bank (see Appendix II).

### **DESIGN PROPOSAL AND REVIEW**

### Proposed Comprehensive Sign Design Package

• The signs that form part of the proposed comprehensive sign design package are described below.

### Fascia Signage

### Sign # 2 & 3 – Sign Bands East Elevation

• Sign # 2 & 3 will feature the white TD shield logo mounted over a light green sign band. The TD logo itself will be approximately 0.9 metres (3 ft.) tall by 1 metre (3 ft. 4 in.) wide for a total sign area of 0.9 square metres (9.7 sq. ft.). The sign band will be approximately 0.6 metres (2 ft.) tall by 7.6 metres (24 ft. 11 in.) wide for a total sign area of 4.6 square metres (50 sq. ft.). The combined sign area for both the TD shield logo and sign band will be approximately 6 square metres (65 sq. ft.).

### Sign # 4 - Sign Band North Elevation

- Sign # 4 will feature the white TD shield logo mounted over a light green sign band. The TD logo itself will be approximately 0.9 metres (3 ft.) tall by 1 metre (3 ft. 4 in.) wide for a total sign area of 0.9 square metres (9.7 sq. ft.). The sign band will be approximately 0.6 metres (2 ft.) tall by 6.2 metres (20 ft. 4 in.) wide for a total sign area of 3.8 square metres (40 sq. ft.). The combined sign area for both the TD shield logo and sign band will be approximately 5.2 square metres (56 sq. ft.).
- The combined sign area for all three (3) fascia signs proposed is approximately 13 square metres (140 sq. ft.).

### Projecting Signs (Blade Signs)

### *Sign # 1 – East Elevation Street Level*

• The smaller blade sign will be mounted on the east elevation of the building along City Parkway at street level. Sign # 1 will be mounted at a height of approximately 2 metres (6 ft. 6 in.) from finished grade. The double sided sign will be approximately 0.9 metres (3 ft.) tall by 1 metre (3 ft. 4 in.) wide for a total sign area of approximately 2 square metres (21.5 sq. ft.). Sign # 1 will feature the white TD logo with light green background and will be constructed of aluminum featuring internal LED illumination.

#### Sign #5 – Top of East Elevation

- The larger blade sign will be mounted on the east elevation along City Parkway at the top of the building midway between both sign bands at a height of 6.3 metres (20 ft. 8 in.) from finished grade. The double sided sign will be approximately 1.5 metres tall (4 ft. 11 in.) by 1.7 metres (5 ft. 7 in.) wide for a total sign area of approximately 5.2 square metres (56 sq. ft.). Sign # 5 will feature the white TD logo with light green background and will be constructed of aluminum featuring internal LED illumination.
- The combined sign area for both projecting signs will be approximately 7.2 square metres (77.5 sq. ft.), while the combined sign area for all five (5) proposed signs will be approximately 20.2 square metres (217 sq. ft.).

### **RATIONALE**

• The proposed fascia signs are comprehensively designed for the tenant space, and are high quality signs that are of an appropriate size and scale in relation to the building.

- The fascia signs bands and projecting signs are important for branding and the additional signage will provide appropriate identification for the business.
- The signage is consistent with other financial institutions in the City and the maximum allowable combined sign area under the Sign By-law has not been exceeded.
- Staff support the proposed variances.

### **INFORMATION ATTACHED TO THIS REPORT**

The following information is attached to this Report:

Appendix I. Lot Owners and Action Summary (Confidential)

Appendix II. Proposed Sign By-law Variances Tables
Appendix III. Development Permit No. 7918-0027-00

original signed by Ron Gill

Jean Lamontagne General Manager Planning and Development

RT/da

# APPENDIX I HAS BEEN

# REMOVED AS IT CONTAINS

**CONFIDENTIAL INFORMATION** 

### PROPOSED SIGN BY-LAW VARIANCES

#	Proposed Variances	Sign By-law Requirement	Rationale
1	Fascia signs: To increase the maximum number of allowable fascia signs for the subject tenant space (TD Bank) from two (2) to three (3).	A maximum of two (2) fascia signs are permitted for each premises provided that both of the fascia signs shall not be located on the same façade of the premises (Part 5, Section 27(2)(a)).	The proposed fascia signs are comprehensively designed for the tenant space, and are high quality signs that are of an appropriate size and scale in relation to the building.
2	Fascia signs: To allow two (2) fascia signs to be located on the same (east) façade of the premises.	A maximum of two (2) fascia signs are permitted, provided that both of the fascia signs are not located on the same façade of the premises (Part 5, Section 27(2)(a)).	The fascia sign bands and projecting signs are important for branding and the additional signage will provide appropriate identification for the business.
3	Projecting signs: To increase the maximum sign area of a projecting sign from 3 square metres (32 sq. ft.) to 5.2 square metres (56 sq. ft.).	The sign area shall not exceed 3 sq. m [32 sq. ft.], provided that the combined sign area of all signs on a lot, excluding free-standing signs, shall not exceed 1 sq. m. per linear metre [3 sq. ft. per linear foot] of premises frontage (Part 5, Section 27(4)(a)(ii)(b)).	
4	Projecting signs: To allow two (2) projecting signs per premises	Only one under- awning/canopy sign or projecting sign per lot for each lot line adjacent to a highway, except a lane or, in the case of multi-tenant buildings, one under- awning/canopy sign or projecting sign per premises (Part 5, Section 27(4)(a)).	

5	Projecting signs: To allow a projecting signs (blade sign) to have a clearance of 2.3 metres (7 ft. 8 in.) from the underside of the projection to the finished grade.	The clearance of the sign shall not be less than 2.4 m [8.0 ft.] (Part 5, Section 27(4)(a)(ii)(c)).	The sign is of sufficient clearance and located such as to not impact the pedestrian realm.
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### **CITY OF SURREY**

(the "City")

#### **DEVELOPMENT PERMIT**

NO.:	7918-0027	7-00
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Issued To:

(the "Owner")

Address of Owner:

### A. General Provisions

- 1. This development permit is issued subject to compliance by the Owner with all statutes, by-laws, orders, regulations or agreements, except as specifically varied by this development permit.
- 2. This development permit applies to that real property including land with or without improvements located within the City of Surrey, with the legal description and civic address as follows:

Parcel Identifier: 029-409-748
Lot A Section 15 Block 5 North Range 2 West New Westminster District Plan EPP40723

10835 – City Parkway

(the "Land")

- 3. This development permit applies to only [that portion of the buildings shown on Schedule A, which is attached to and forms part of this development permit.
- 4. The Land has been designated as a development permit area in Surrey Official Community Plan, 2013, No. 18020, as amended.

### B. Form and Character

1. The character of the development including comprehensive sign design packages (fascia signs and free standing signs) on the Land shall be in accordance with the drawings numbered DP #7918-0027-00(1) through to and including DP #7918-0027-00(8) (the "Drawings").

2. Minor changes to the Drawings that do not affect the general form and character of the landscaping, siting, form, exterior design and finish of buildings and structures, truck parking specifications, free standing signs, sign design packages and comprehensive sign details on the Land, may be permitted subject to the approval of the City.

### C. Variances

The issuance of a development permit limits activity on the Land to that of strict compliance with all City bylaws, unless specific variances have been authorized by the development permit. No implied variances from bylaw provisions shall be granted by virtue of drawing notations or within reports which are inconsistent with City bylaw provisions and which have not been identified as variances below:

1. Surrey Sign By-law, 1999, No. 13656, as amended, is varied as outlined on Schedule A, which is attached hereto and forms part of this development permit, and as shown on the comprehensive sign design package Drawings numbered 7918-0027-00(1) through to and including 7918-0027-00(8).

#### D. Administration

- 1. The Land shall be developed strictly in accordance with the terms and conditions and provisions of this development permit.
- 2. This development permit shall lapse if the Owner does not substantially start any construction with respect to which this development permit is issued within two (2) years after the date this development permit is issued. The terms and conditions of this development permit, and any amendment to it, are binding on any and all persons who acquire an interest in the Land.
- 3. This development permit is only valid for the development that is described in this development permit. If a change to development is considered, a new development permit or an amendment to this permit is required before any work is started.
- 4. All reports, documents and drawings referenced in this development permit shall be attached to and form part of this development permit.
- 5. This development permit is issued subject to compliance by the Owner and the Owner's employees, contractors and agents with all applicable City bylaws, including the Tree Protection Bylaw, Erosion and Sediment Control Bylaw and the Soil Removal and Deposition Bylaw, all as may be amended or replaced from time to time.

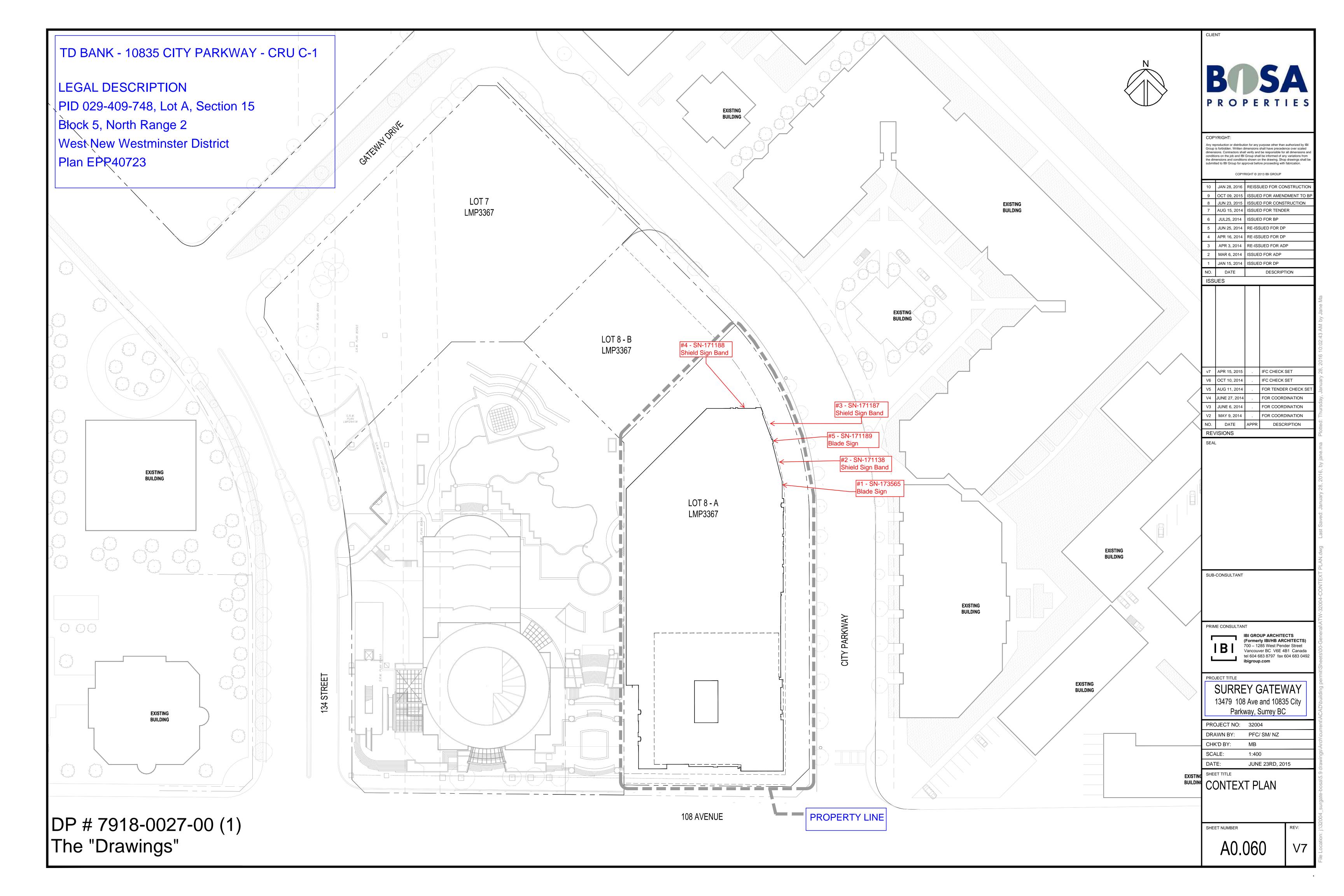
AUTHORIZIN DAY OF , 20		N PASSED BY THE	E COUNCIL/DELEGATED OFFICIAL, THE
ISSUED THIS	DAY OF	, 20 .	
			Mayor
			City Clerk
OTHER GOOI The Terms A	O AND VALUAI ND CONDITIC	BLE CONSIDERAT	L OF THIS DEVELOPMENT PERMIT AND TION, I/WE THE UNDERSIGNED AGREE TO ELOPMENT PERMIT AND ACKNOWLEDGE I.
			Authorized Agent: (Signature)
OR			Name: (Please Print)
			Owner: (Signature)
			Name: (Please Print)

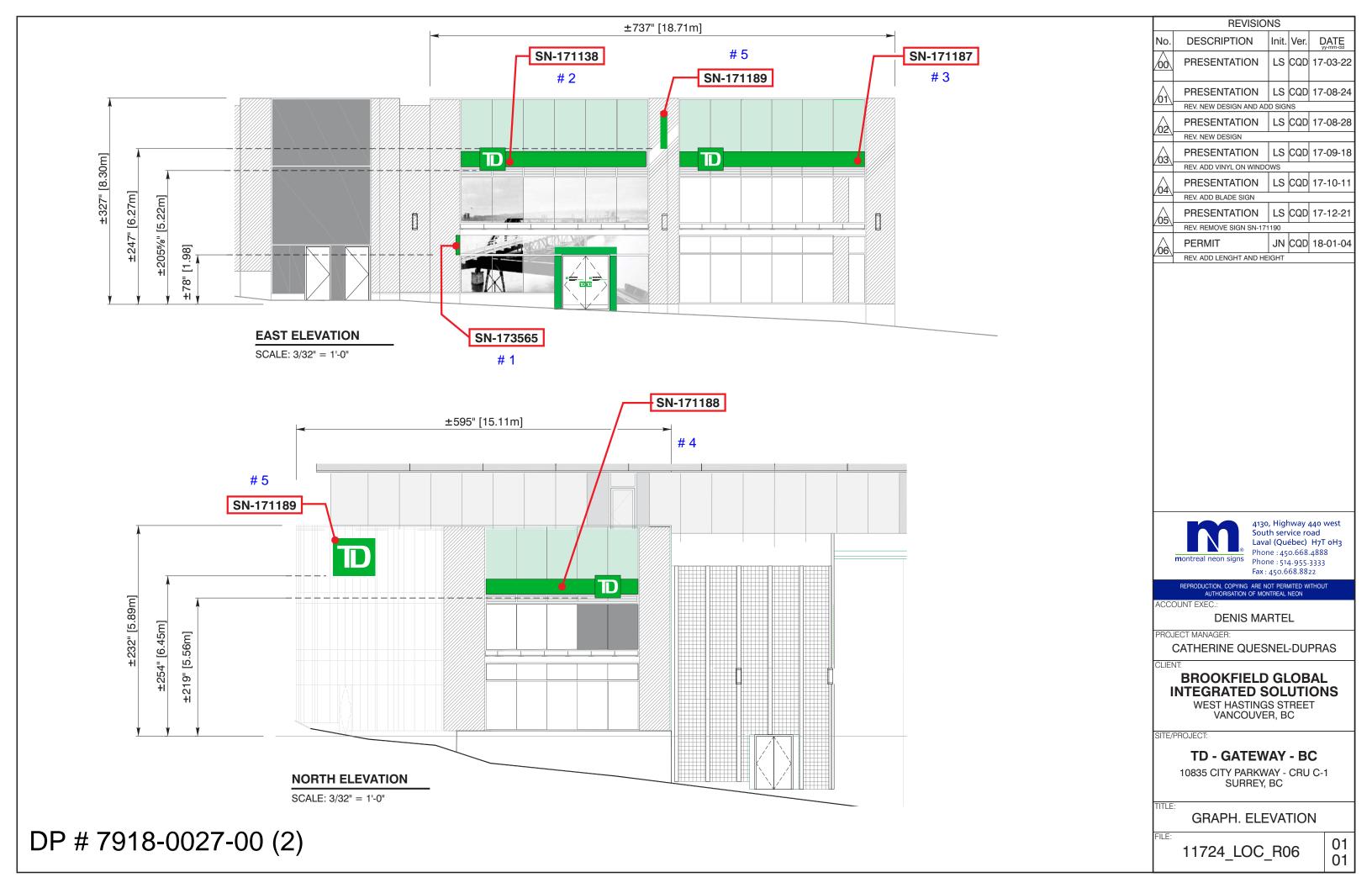
This development permit is NOT A BUILDING PERMIT.

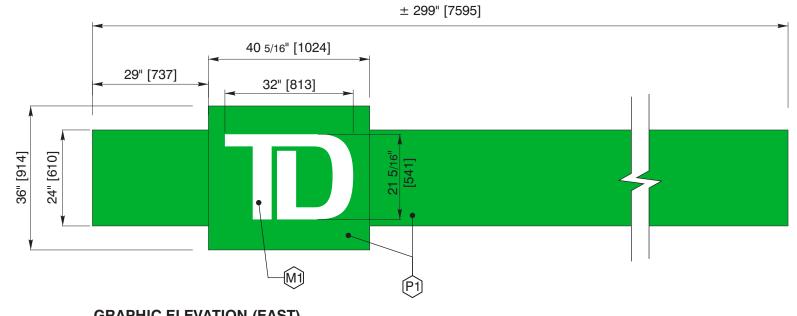
6.

## Sign By-law Variances

#	Variance	Sign By-law Requirement
1	To increase the maximum number of allowable fascia signs for the subject tenant space (TD Bank) from two (2) to three (3).	A maximum of two (2) fascia signs are permitted for each premises provided that both of the fascia signs shall not be located on the same façade of the premises (Part 5, Section 27(2)(a)).
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3	To increase the maximum sign area of a projecting sign from 3 square metres (32 sq. ft.) to 5.2 square metres (56 sq. ft.);	The sign area shall not exceed 3 sq. m [32 sq. ft.], provided that the combined sign area of all signs on a lot, excluding free-standing signs, shall not exceed 1 sq. m. per linear metre [3 sq. ft. per linear foot] of premises frontage (Part 5, Section 27(4)(a)(ii)(b)).
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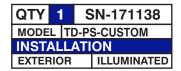


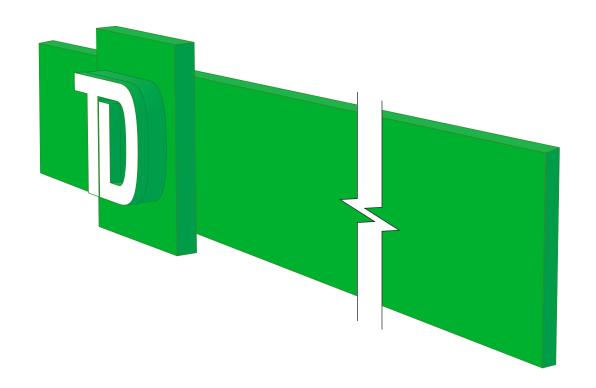


### **GRAPHIC ELEVATION (EAST)**

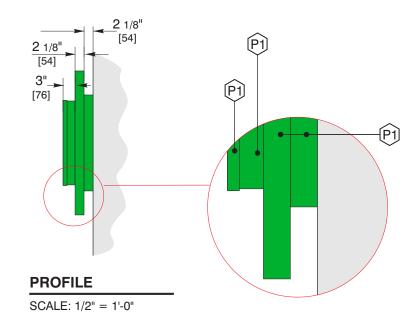
SCALE: 1/2" = 1'-0"

### **PROUD SHIELD SIGN BAND**





DP # 7918-0027-00 (3)



_						
	REVISIONS					
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd		
<u></u>	PRESENTATION	LS	CQD	17-03-22		
61	PRESENTATION	LS	CQD	17-04-07		
	REV. WEIGHT					
	PRESENTATION	LS	CQD	17-06-05		
/02\	REV. ADD SECTION					
03	PRESENTATION	LS	CQD	17-08-24		
700	REV. NEW DESIGN					
64	PRESENTATION	LS	CQD	17-08-28		
<u> </u>	REV. NEW DESIGN					



4130, Highway 440 west South service road Laval (Québec) H7T oH3 Phone: 450.668.4888 Phone: 514.955.3333 Fax: 450.668.8822

ALITHORISATION OF MONTREAL NEON

ACCOUNT EXE

DENIS MARTEL

ROJECT MANAGER:

CATHERINE QUESNEL-DUPRAS

CLIENT:

SITE/PROJECT:

# BROOKFIELD GLOBAL INTEGRATED SOLUTIONS

WEST HASTINGS STREET VANCOUVER, BC

### # NOTES

24" x 299"

36" x 40 5/16"

N1 DIMENSIONS TO BE CONFIRMED SURVEY / EXACT MEASURES TO BE TAKEN

610mm x 7595mm

914mm x 1024mm

N2 **1.2 AMP. TOTAL** 

**TOTAL POSTING SURFACE** 

**POSTING SURFACE** 

21 5/16" x 32" **10** 541mm x 813mm

m²

4.63

.94

49.83

10.08

lb

±195

±35.28

6.01 ±246.87 ±111.56

±16.59 ±7.56

±88

±16

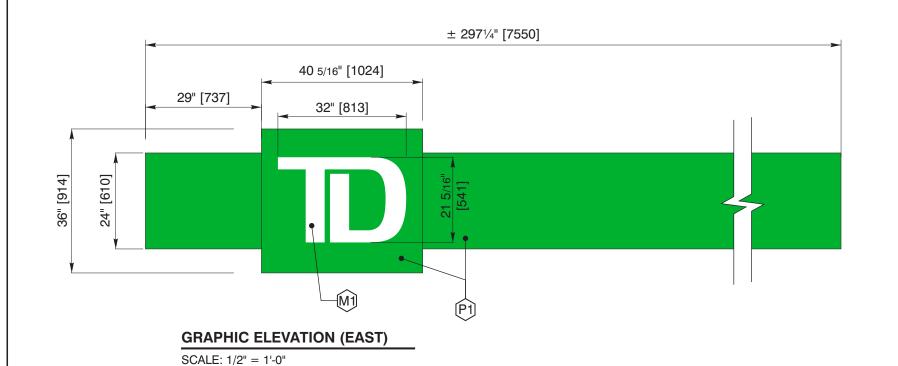
TD - GATEWAY - BC

10835 CITY PARKWAY - CRU C-1 SURREY, BC

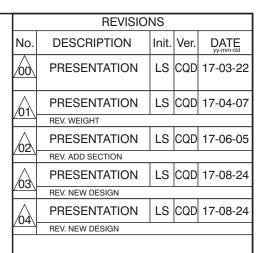
GRAPH. ELEVATIONS

11724\_171138\_R04

02



2 1/8" (P1) **PROFILE** SCALE: 1/2" = 1'-0"





South service road

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**DENIS MARTEL** 

ROJECT MANAGER:

**CATHERINE QUESNEL-DUPRAS** 

### **BROOKFIELD GLOBAL INTEGRATED SOLUTIONS**

WEST HASTINGS STREET VANCOUVER, BC

TD - GATEWAY - BC

10835 CITY PARKWAY - CRU C-1 SURREY, BC

ш	MOTEC	
+	NOTES	

24" x 2971/4"

36" x 40 5/16"

N1 DIMENSIONS TO BE CONFIRMED

610mm x 7595mm

914mm x 1024mm

TOTAL POSTING SURFACE

POSTING SURFACE

21 5/16" x 32" **10** 541mm x 813mm

**CLIENT COLOURS PROGRAM COLOURS** BY FINISH TITLE: #7328 CLIENT TRANS WHITE PMS: 361 C AKZOSIGN: #3345 PC/FA SATIN

COLOURS PRINTED ON THIS DRAWING COULD BE DIFFERENT FROM THE REAL COLOURS

m²

.94

49.54

10.08

lb

±35.28

5.98 ±225.17 ±101.56

±16.59 ±7.56

±78

±16

4.60 ±173.3

# SURVEY / EXACT MEASURES TO BE TAKEN 1.2 AMP. TOTAL

11724\_171187\_R04

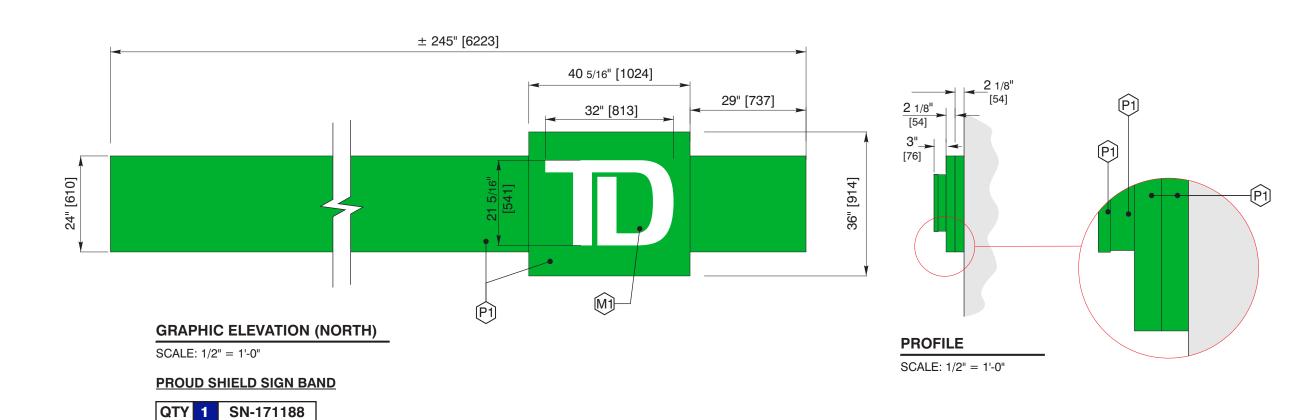
**GRAPH. ELEVATIONS** 

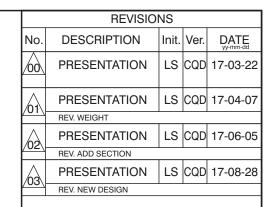
**PROUD SHIELD SIGN BAND** 

QTY 1 SN-171187 MODEL TD-PS-CUSTOM INSTALLATION

EXTERIOR ILLUMINATED

DP # 7918-0027-00 (4)







4130, Highway 440 west South service road Laval (Québec) H7T oH3 Phone: 450.668.4888 Phone: 514.955.3333 Fax: 450.668.8822

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ACCOUNT EXEC

DENIS MARTEL

ROJECT MANAGER:

CATHERINE QUESNEL-DUPRAS

CLIENT:

lb

 $3.79 \pm 142.9 \pm 64.8$ 

5.18 ±194.77 ±88.36

±35.28 ±16

±16.59 ±7.56

# BROOKFIELD GLOBAL INTEGRATED SOLUTIONS

WEST HASTINGS STREET VANCOUVER, BC

OI	

24" x 245"

36" x 40 5/16"

DIMENSIONS TO BE CONFIRMED SURVEY / EXACT MEASURES TO BE TAKEN

610mm x 6223mm

914mm x 1024mm

1.2 AMP. TOTAL

**TOTAL POSTING SURFACE** 

21 5/16" x 32" **10** 541mm x 813mm

# CLIENT COLOURS PROGRAM COLOURS BY FINISH TITLES

|M1| WHITE #7328 CLIENT TRANS.
|P1| PMS: 361 C AKZOSIGN: #3345 PC/FA SATIN

| COLOURS PRINTED ON THIS DRAWING COULD BE DIFFERENT FROM THE REAL COLOURS

40.83

10.08

55.65

.94

SITE/PROJECT:

TD - GATEWAY - BC

10835 CITY PARKWAY - CRU C-1 SURREY, BC

GRAPH. ELEVATIONS

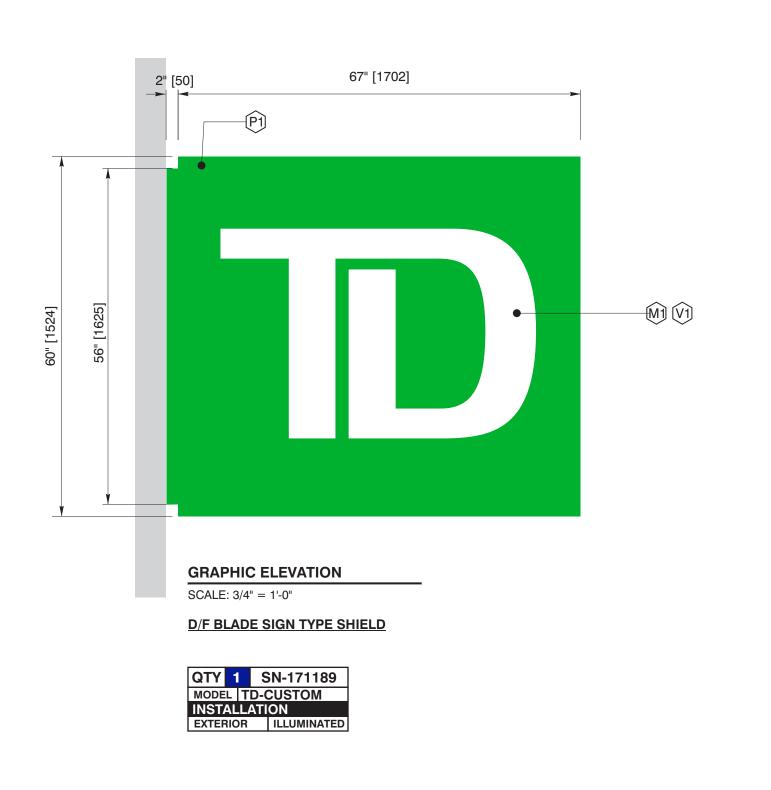
11724\_171188\_R03

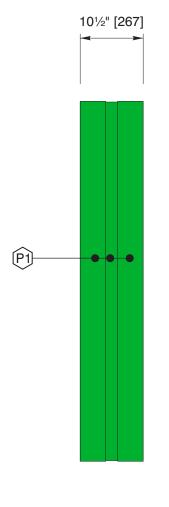
02

DP	# 79	18-00	27-00	(5)
	<i>'' ' '</i>	1000	21 00	$( \cup )$

MODEL TD-PS-CUSTOM INSTALLATION

EXTERIOR ILLUMINATED





**PROFILE** 

SCALE: 3/4= 1'-0"

**POSTING SURFACE** 

N1 4.8 AMP. TOTAL

WHITE

PMS: 361 C

PMS: 361 C

**CLIENT COLOURS** 

1524mm x 1702mm

**PROGRAM COLOURS** 

AKZOSIGN: #3345

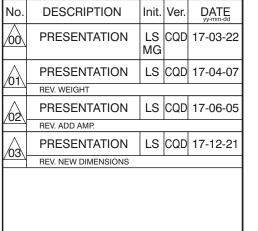
COLOURS PRINTED ON THIS DRAWING COULD BE DIFFERENT FROM THE REAL COLOURS

3M PANAGRAPHICS III

LIGHT GREEN 3M 3630-5830

60" x 67"

**# NOTES** 



REVISIONS



South service road Laval (Québec) H7T oH3 Phone: 450.668.4888 Phone : 514.955.3333 Fax: 450.668.8822

**DENIS MARTEL** 

PROJECT MANAGER:

**CATHERINE QUESNEL-DUPRAS** 

m²

lb

BY FINISH

LS TRANS.

CLIENT TRANS

PC/FA SATIN

### **BROOKFIELD GLOBAL INTEGRATED SOLUTIONS**

WEST HASTINGS STREET VANCOUVER, BC

27.92 | 2.59 | 97.72 | 44.33

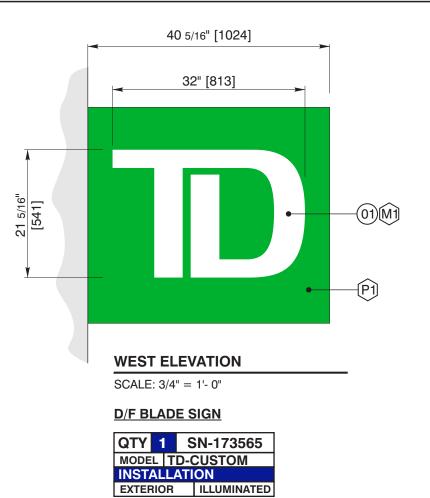
### TD - GATEWAY - BC

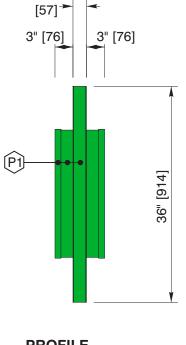
10835 CITY PARKWAY - CRU C-1 SURREY, BC

**GRAPH. ELEVATIONS** 

11724\_171189-90\_R03

DP # 7918-0027-00 (6)





2 1/4"



**PROPOSED** 

	REVISIO	NS		
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
<u></u>	PRESENTATION	LS	CQD	17-08-24
61	PRESENTATION	LS	CQD	17-10-11
/ 0 . \	REV. NEW PROPOSITION			
6	PRESENTATION	LS	CQD	17-10-11
/02\	REV. NEW PROPOSITION			
<u>/13</u>	PRESENTATION	MG	CQD	18-01-09
/ <b>00</b> \	REV. ANCHORS LOCATION	١		



4130, Highway 440 west South service road Laval (Québec) H7T oH3 Phone : 450.668.4888 Phone: 514.955.3333 Fax: 450.668.8822

**DENIS MARTEL** 

PROJECT MANAGER:

**CATHERINE QUESNEL-DUPRAS** 

### **BROOKFIELD GLOBAL INTEGRATED SOLUTIONS**

WEST HASTINGS STREET VANCOUVER, BC

SITE/PROJECT:

### TD - GATEWAY - BC

10835 CITY PARKWAY - CRU C-1 SURREY, BC

**GRAPH. ELEVATIONS** 

02

11724\_173565\_R03

**CLIENT COLOURS** PRODUCTION COLOURS BY FINISH CLIENT TRANS. WHITE PMS: 361 C LIGHT GREEN 3M 3630-5830 CLIENT TRANS. PC/FA SATIN PMS: 361 C AKZOSIGN: #3345 COLOURS PRINTED ON THIS DRAWING COULD BE DIFFERENT FROM THE REAL COLOURS

**PROFILE** SCALE: 3/4" = 1'-0"

DP # 7918-0027-00 (7)

