

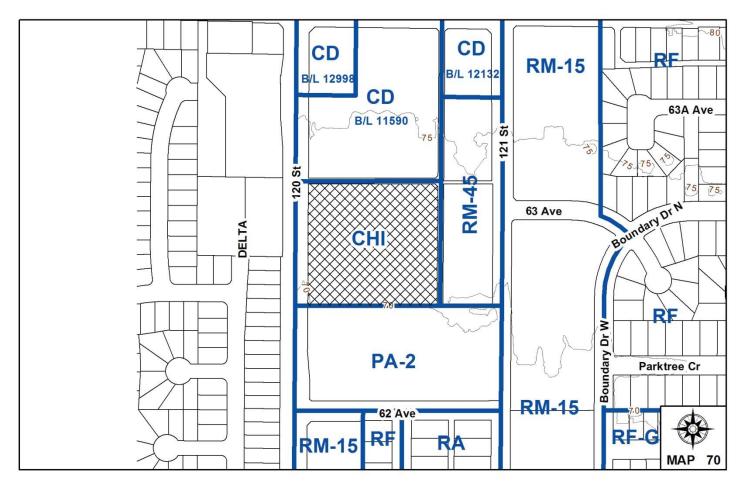
Planning Report Date: January 16, 2017

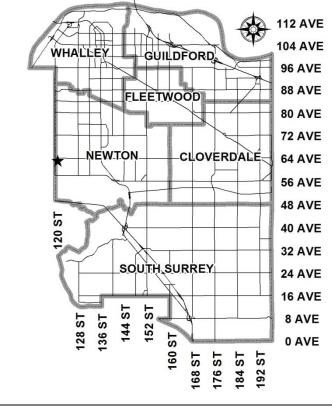
PROPOSAL:

- Development Permit
- Development Variance Permit

to allow for a comprehensive sign package for an existing commercial building.

LOCATION:	6280 – 120 Street
OWNER:	Barnes Wheaton (North Surrey) Chevrolet Buick GMC Ltd.
ZONING:	СНІ
OCP DESIGNATION:	Commercial





RECOMMENDATION SUMMARY

- Approval to vary the Sign By-law through a comprehensive sign design package.
- Approval and issuance of Development Permit.

DEVIATION FROM PLANS, POLICIES OR REGULATIONS

• The applicant is seeking to vary the Sign By-law to allow a total of three (3) fascia signs on the western building elevation.

RATIONALE OF RECOMMENDATION

- The proposed signage is requested to provide advertising exposure to passing motorists.
- The proposed fascia signage is architecturally coordinated, well-designed with high-quality materials and appears properly scaled to complement the existing commercial building.

File: 7916-0659-00

RECOMMENDATION

The Planning & Development Department recommends that:

- 1. Council approve the applicant's request to vary the Sign By-law as described in Appendix II.
- 2. Council approve Development Permit No. 7916-0659-00 (Appendix III), including a comprehensive sign design package, and authorize the Mayor and Clerk to execute the Permit.
 - **NOTE:** If the Development Permit as presented, is not acceptable to Council in relation to the character of the development, including landscaping and siting, form, exterior design and finish of the building and other structures, including signage, Council may refer the Development Permit back to staff with direction regarding any of these matters.

REFERRALS

Engineering: The Engineering Department has no objection to the project.

SITE CHARACTERISTICS

Existing Land Use: Single-tenant commercial building.

Adjacent Area:

Direction	Existing Use	OCP/Area Plan	Existing Zone
North:	Multi-tenant commercial buildings	Commercial	CD (By-law No. 11590)
East:	Multiple Residential	Multiple Residential	RM-45
South:	Sunshine Ridge Baptist Church	Urban	PA-2
West (Across 120 Street):	Multi-tenant commercial building and single family residential dwellings	Corporation of Delta	N/A

DEVELOPMENT CONSIDERATIONS

Background

• The subject property is located at 6280 – 120 Street. The site is zoned "Highway Commercial Industrial Zone (CHI)" and designated "Commercial" in the Official Community Plan (OCP).

- A single-tenant commercial building and accessory structures presently occupy the subject property with a total floor area of 3,602 square metres (38,772 sq. ft.). On November 1, 2004, Council issued a Development Permit Amendment (No. 7904-0287-00) to allow for exterior renovations to update the existing automotive dealership and accessory buildings previously approved under Development Application Nos. 6786-0468-00 and 6794-0246-00.
- The previously approved Development Permit Amendment (No. 7904-0287-00) included provisions for five (5) fascia signs on the western building elevation. Subsequently, a Sign Permit was issued to permit the following additional fascia signs along the western façade:
 - One illuminated fascia sign consisting of four (4) logos for "Chrysler", "Dodge", "Jeep" and "Ram" (Sign Permit No. S12-37257); and
 - One illuminated channel letter fascia sign for "Go Auto" (Sign Permit No. S14-31800) to replace the existing fascia sign previously approved as part of a Minor DP Amendment that proceeded in conjunction with issuance of an earlier Sign Permit (No. S13-22784).

Current Proposal

- At the time the above noted Sign Permits were issued, City staff did not identify the need for a Development Variance Permit (DVP) to permit additional fascia signage on the western façade. As such, the applicant is proposing to further amend Development Permit No. 7904-0287-00 in order to authorize the two existing fascia signs noted above, for which the applicant received a Sign Permit, and allow one (1) additional fascia sign for "Fiat" on the western building elevation.
- The current application includes a Development Permit and Development Variance Permit for a comprehensive sign design package to permit a total of three (3) fascia signs on the western building elevation.
- The proposed fascia signage is requested to provide advertising exposure to passing motorists as well as identify each of the vehicle brands available for purchase and services provided onsite.

DESIGN PROPOSAL AND REVIEW

- The existing commercial building is setback considerably from the western boundary of the subject property. While the free-standing sign located along 120 Street provides some degree of advertising exposure, the fascia signage on the western building elevation offers additional advertising exposure to passing motorists.
- Under the Sign By-law, the maximum allowable combined sign area per linear foot of premise frontage is 52.8 square metres (568 sq. ft.). The three (3) proposed fascia signs on the western building elevation will have a combined sign area of 20.2 square metres (217.49 sq. ft.) and will not extend more than 0.5 metre (1.6 ft.) from the building façade, in keeping with the Sign By-law.
- The proposed fascia signage is architecturally coordinated, well-designed with high-quality materials and appears properly scaled to complement the existing commercial building.

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INFORMATION ATTACHED TO THIS REPORT

The following information is attached to this Report:

Appendix I.	Lot Owners and Action Summary
Appendix II.	Proposed Sign By-law Variances Tables
Appendix III.	Development Permit No. 7916-0659-00

original signed by Ron Hintsche

Jean Lamontagne General Manager Planning and Development

MRJ/dk

Information for City Clerk

Legal Description and Owners of all lots that form part of the application:

1.	(a) Agent:	Name:	Jason Noseworthy
	_		Prioirty Permits
		Address:	331 - Parkdale Avenue
			Surrey, B.C. L8H 5Y1

- 2. Properties involved in the Application
 - (a) Civic Address: 6280 120 Street
 (b) Civic Address: 6280 120 Street Owner: Barnes Wheaton (North Surrey) Chevrolet Buick GMC Ltd. PID: 017-517-532 Lot B Section 7 Township 2 New Westminster District Plan LMP2013

3. Summary of Actions for City Clerk's Office

(a) Approval and Issuance of Development Permit No. 7916-0659-00.

PROPOSED SIGN BY-LAW VARIANCES

#	Proposed Variances	Sign By-law Requirement	Rationale
1	To allow for a total of three (3) fascia signs to be installed on the western building façade, as shown in Development Permit No. 7916-0659-00.	A maximum of two (2) fascia signs are permitted provided that both of the fascia signs are not located on the same façade of the premises [per Part 5, Section 27(2)(a)].	The proposed fascia signage is architecturally coordinated, well-designed with high- quality materials and properly scaled to complement the existing commercial building.

(the "City")

DEVELOPMENT PERMIT

NO.: 7916-0659-00

Issued To: BARNES WHEATON (NORTH SURREY) CHEVROLET BUICK GMC LTD.

(the "Owner")

Address of Owner: 15250 – 104 Avenue Surrey, BC V3R 6N8

A. General Provisions

- 1. This development permit is issued subject to compliance by the Owner with all statutes, by-laws, orders, regulations or agreements, except as specifically varied by this development permit.
- 2. This development permit applies to that real property including land with or without improvements located within the City of Surrey, with the legal description and civic address as follows:

Parcel Identifier: 017-517-532 Lot B Section 7 Township 2 New Westminster District Plan LMP2013

6280 – 120 Street

(the "Land")

- 3. This development permit applies to only the fascia signs shown in accordance with the drawings numbered 7916-0659-00(A) through to and including 7916-0659-00(F) (the "Drawings"), which are attached hereto and forms part of this development permit.
- 4. The Land has been designated as a Development Permit Area in Surrey Official Community Plan, 2013, No. 18020, as amended.

B. Form and Character

1. The character of the development including landscaping, siting, form, exterior design and finish of buildings and structures, free standing signs, sign design packages and comprehensive sign packages on the Land shall be in accordance with the drawings numbered 7916-0659-00(A) through to and including 7916-0659-00(F) (the "Drawings").

- 2. Signage shall be installed in conformance with the Drawings 7916-0659-00(A) through to and including 7916-0659-00(F).
- 3. Minor changes to the Drawings that do not affect the general form and character of the landscaping, siting, form, exterior design and finish of buildings and structures, truck parking specifications, free standing signs, sign design packages and comprehensive sign details on the Land, may be permitted subject to the approval of the City.

C. Variances

The issuance of a development permit limits activity on the Land to that of strict compliance with all City bylaws, unless specific variances have been authorized by the development permit. No implied variances from bylaw provisions shall be granted by virtue of drawing notations or within reports which are inconsistent with City bylaw provisions and which have not been identified as variances below:

- 1. Surrey Sign By-law, 1999, No. 13656, as amended, is varied as follows:
 - To allow for a total of three (3) fascia signs to be installed on the western building façade.
- 2. This development permit supplements and amends Development Permit Nos. 6786-0468-00, 6794-0246-00 and 7904-0287-00.

D. Administration

- 1. The Land shall be developed strictly in accordance with the terms and conditions and provisions of this development permit.
- 2. This development permit shall lapse if the Owner does not substantially start any construction with respect to which this development permit is issued within two (2) years after the date this development permit is issued.
- 3. This development permit is only valid for the development that is described in this development permit. If a change to development is considered, a new development permit or an amendment to this permit is required before any work is started.
- 4. All reports, documents and drawings referenced in this development permit shall be attached to and form part of this development permit.

- 5. This development permit is issued subject to compliance by the Owner and the Owner's employees, contractors and agents with all applicable City bylaws, including the Tree Protection Bylaw, Erosion and Sediment Control Bylaw and the Soil Removal and Deposition Bylaw, all as may be amended or replaced from time to time.
- 6. This development permit is NOT A BUILDING PERMIT.

AUTHORIZING RESOLUTION PASSED BY THE COUNCIL/DELEGATED OFFICIAL, THE DAY OF $_{, 20}$.

ISSUED THIS DAY OF , 20 .

Mayor

City Clerk

IN CONSIDERATION OF COUNCIL APPROVAL OF THIS DEVELOPMENT PERMIT AND OTHER GOOD AND VALUABLE CONSIDERATION, I/WE THE UNDERSIGNED AGREE TO THE TERMS AND CONDITIONS OF THIS DEVELOPMENT PERMIT AND ACKNOWLEDGE THAT WE HAVE READ AND UNDERSTOOD IT.

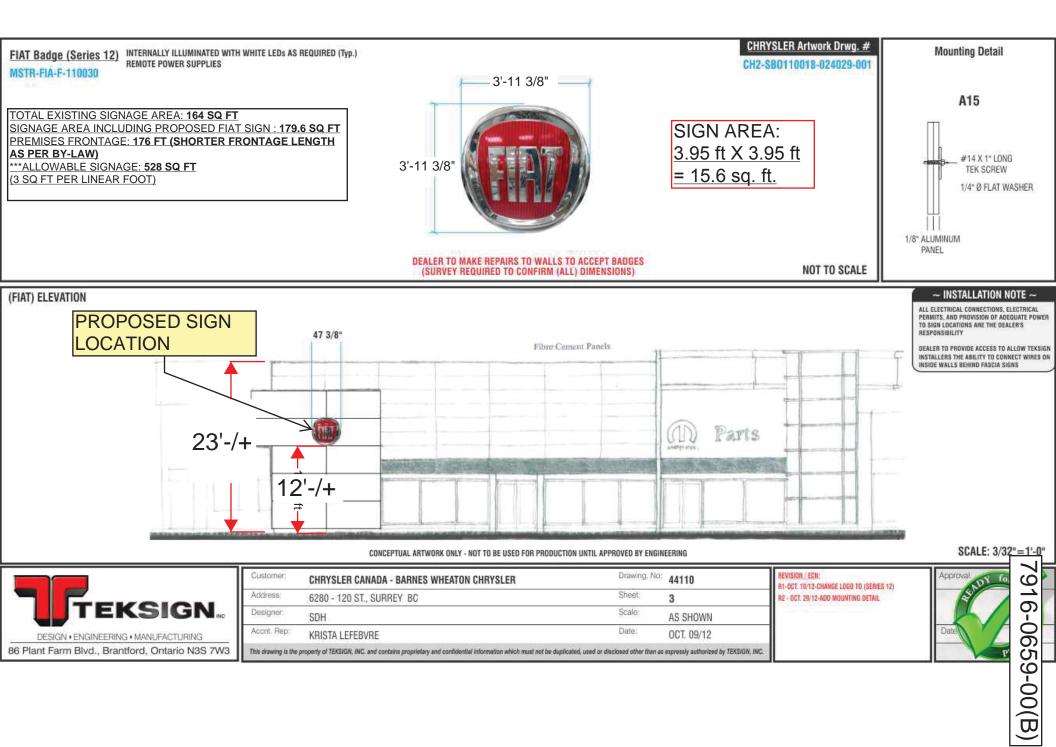
Owner: (Signature)

Name: (Please Print)

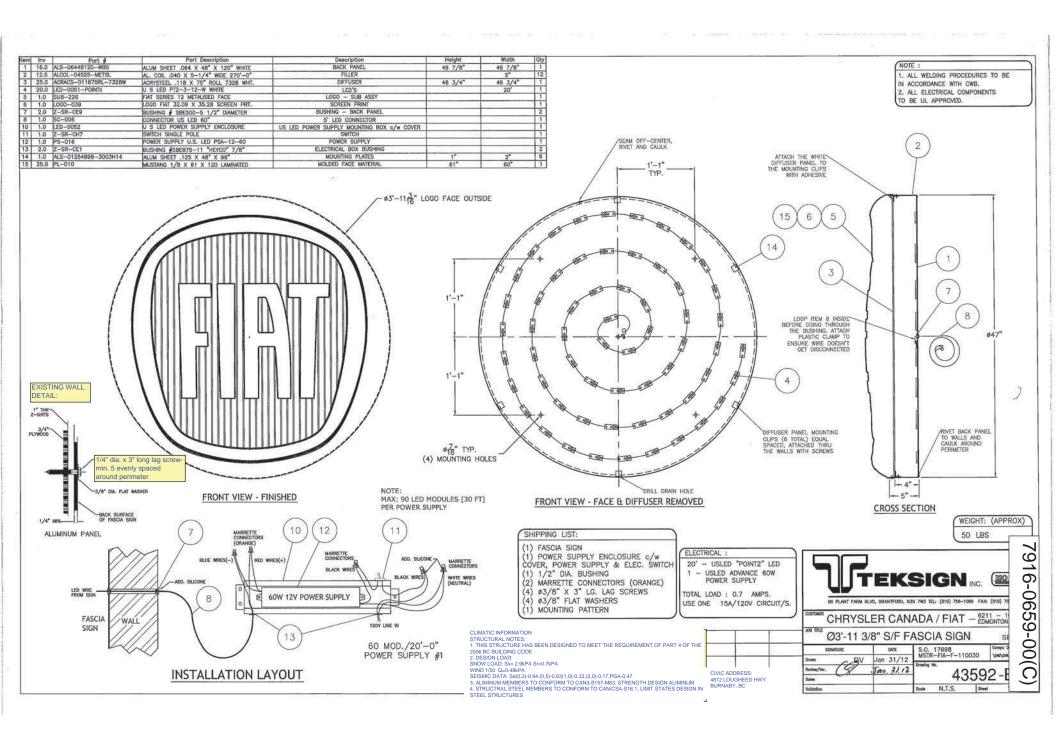
Sign By-law Variances

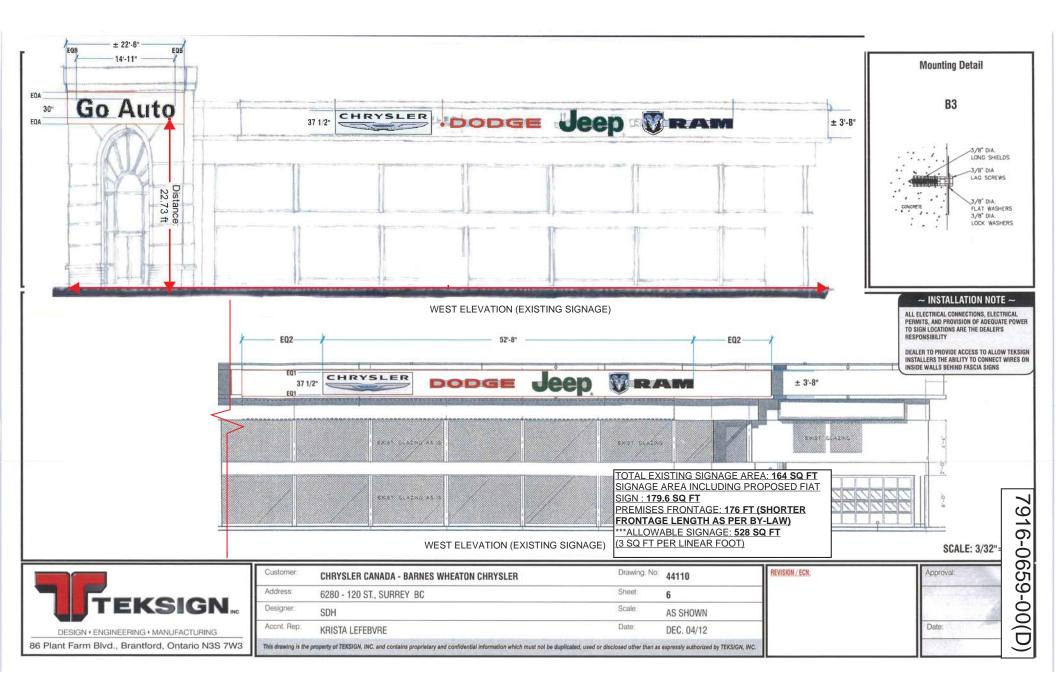
#	Variance	Sign By-law Requirement
1	To allow for a total of three (3) fascia signs to	Part 5, Section 27(2)(a) states that a
	be installed on the western building façade.	maximum of two (2) fascia signs are permitted provided that both of the fascia signs are not located on the same façade of the premises.





7916-0659-00(C)





EXISTING SIGNAGE AREA CALCULATIONS



SIGN AREA

Go Auto = 2.5 ft X 14.92 ft = 37.3 sq. ft. Chrysler... = 3.125 ft X 52.67 ft = 164.59 sq. ft. Fiat = 3.95 ft X 3.95 ft = 15.6 sq. ft. **Total = 217.49 sq. ft** PREMISES FRONTAGE: 176 FT (SHORTER FRONTAGE LENGTH AS PER BY-LAW) ***ALLOWABLE SIGNAGE: 528 SQ FT (3 SQ FT PER LINEAR FOOT)

