

City of Surrey PLANNING & DEVELOPMENT REPORT File: 7916-0111-00

Planning Report Date: May 2, 2016

PROPOSAL:

• Development Variance Permit

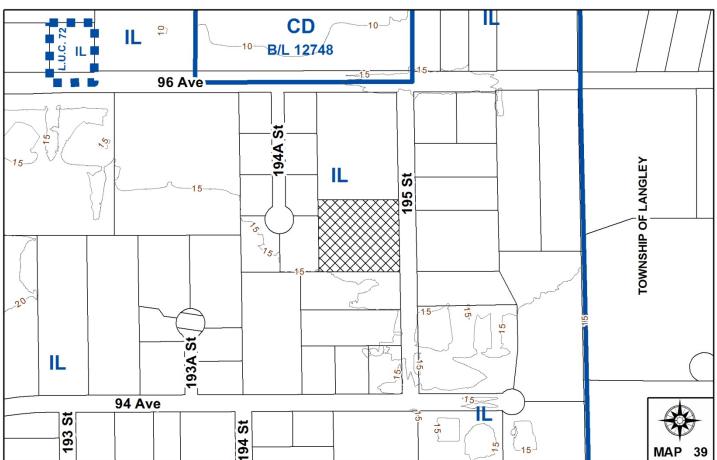
to permit two (2) second floor fascia signs to extend above the roofline of a two-storey industrial building.

LOCATION: 9515 - 195 Street

OWNER: Timberline Investments (2005) Inc.

ZONING: IL

OCP DESIGNATION: Industrial



RECOMMENDATION SUMMARY

• Approval for Development Variance Permit to proceed to Public Notification.

DEVIATION FROM PLANS, POLICIES OR REGULATIONS

• Seeking variances to the Sign By-law to permit two (2) second floor fascia signs to extend above the roofline of a two-storey industrial building.

RATIONALE OF RECOMMENDATION

- The industrial building on the subject site is constructed with extensive glazing and architectural elements to enhance the building articulation. The two (2) proposed fascia signs are installed on ornamental metal grates along the north and east building elevations and do not detract from the strong form and character of the building.
- The proposed fascia signs are red and white vinyl sign boxes (oval shaped), which match the red and white colours that are used on the building.
- The proposed fascia signs are of an appropriate size and scale in relation to the building.

RECOMMENDATION

The Planning & Development Department recommends that:

- 1. Council approve Development Variance Permit No. 7915-0013-00 (Appendix II) varying the following, to proceed to Public Notification:
 - (a) to vary the Sign By-law to allow one (1) second-storey fascia sign on the north building elevation (non lot frontage) of a two-storey industrial building;
 - (b) to vary the Sign By-law to allow two (2) non channel letter fascia signs (sign boxes) above the first storey of a two-storey industrial building; and
 - (c) to vary the Sign By-law to allow two (2) fascia signs to extend above the roofline of a two-storey industrial building.

REFERRALS

Engineering: The Engineering Department has no objection to the proposed

fascia signs.

SITE CHARACTERISTICS

Existing Land Use: Industrial building

Adjacent Area:

Direction	Existing Use	OCP Designation	Existing Zone
		7 1 1	**
North:	Single-storey industrial building	Industrial	IL
	U		**
East (Across 195 Street):	Two-storey industrial	Industrial	IL
	office and warehouse		
	buildings.		
South:	Two-storey industrial	Industrial	IL
	warehouse building.		
West:	Two-storey industrial	Industrial	IL
	warehouse buildings.		

Background

- The subject site is located at 9515 195 Street in Port Kells. The property is designated Industrial in the Official Community Plan (OCP) and zoned "Light Impact Industrial Zone (IL)".
- A Terasen Gas utility right-of-way (ROW) runs east / west through the middle of the subject property, while a BC Hydro utility ROW runs east / west over the entire southern half of the site.
- Building Permit No. 12-24479-04 was issued to allow an expansion to the existing 465-square metre (5,000 sq.ft.) warehouse building on the subject property. The building expansion, which includes service bays and additional warehouse and office space, results in a building approximately 1,500 square metres (16,100 sq.ft.) in size. A Development Permit was not required for this industrial building expansion as the site is not visible from an arterial road.
- The building expansion on the subject site is complete and the building is occupied by Peterbilt Motors, a large truck manufacturer.

Current Proposal

- The applicant proposes to install two (2) fascia signs (sign boxes) on the north and east building elevations, above the second floor roofline of the two-storey industrial building on the subject site.
- According to the Sign By-law, only one (1) fascia sign per lot frontage is permitted above the first storey of the industrial building, provided the fascia sign consists of individual channel letters. Additionally, a fascia sign may not extend above the roofline of the building face to which it is attached. Therefore, the applicant has requested variances to the Sign By-law (see By-law Variances section).
- In June 2013, Council approved a series of amendments to the Sign By-law, 1999, No. 13656. One amendment included introducing restrictions on upper floor fascia signage, which is intended to prevent the proliferation of signage on the upper levels of commercial and industrial buildings. The table below summarizes the restrictions on upper floor fascia signage as well as fascia signs above the roofline, and how the proposed fascia signs on the subject building comply or deviate from the restrictions:

Sign By-law Requirement	Current Proposal
Part 5 Section 27(2)(a.1)(i):	One (1) fascia sign is proposed along the east
A maximum of one (1) fascia sign per lot frontage	building elevation (lot frontage), while one (1)
may be located above the first storey of a building	is proposed along the north building elevation
to identify the name and/or address of the	(non lot frontage).
building to which it is attached.	
Part 5 Section 27(2)(a.1)(ii):	The subject tenant (Peterbilt) will occupy the
A maximum of one (1) fascia sign per lot frontage	entire building; however, two (2) upper floor
may be located above the first storey of a	fascia signs are proposed.
building, pertaining to the tenant that occupies	
the largest percentage of the total floor area	
above the first storey.	
Part 5 Section 27(2)(a.1)(iii):	The proposed fascia signs comply with this

Sign By-law Requirement	Current Proposal
All fascia signs above the first storey shall be	requirement.
located on the top floor of the building.	
Part 5 Section 27(2)(a.1)(iv):	The proposed fascia signs are sign boxes.
All fascia signs above the first storey must be	
comprised of individual channel letters.	
Part 1 Section 6(1.3):	The proposed fascia signs extend above the
A fascia sign shall not extend beyond the end of	roofline of the two-storey industrial building.
the building face nor above the roofline of the	
building face to which it is attached.	

DESIGN PROPOSAL AND REVIEW

- The two (2) fascia signs are each installed on an ornamental metal grate affixed to the parapet on the second floor of the subject industrial building. The fascia signs are installed along the north and east building elevations.
- The fascia signs are red and white internally illuminated, vinyl sign boxes (oval shaped) depicting the Peterbilt company logo. The red and white signs match the colours of the building.
- The proposed fascia signs are each 1.2 metres (4 ft.) high and 2.9 metres (9.5 ft.) in length, resulting in a total sign area of 7.0 square metres (75 sq.ft.) for both fascia signs, which complies with the maximum permitted sign area in the Sign By-law.

BY-LAW VARIANCES AND JUSTIFICATION

(a) Requested Variances:

- To vary Part 5 Section 27(2)(a.1)(i) of the Sign By-law, 1999, No. 13656 to allow one (1) second-storey fascia sign on the north building elevation (non lot frontage) of the two-storey industrial building on the subject site;
- To vary Part 5 Section 27(2)(a.1)(iv) of the Sign By-law, 1999, No. 13656 to allow two (2) non channel letter fascia signs (sign boxes) above the first storey of the two-storey industrial building; and
- To vary Part 1 Section 6(1.3) of the Sign By-law, 1999, No. 13656 to allow two (2) fascia signs to extend above the roofline of the two-storey industrial building on the subject site.

Applicant's Reasons:

- The two proposed (2) fascia signs will maintain the Peterbilt corporate standard for signage across North America.
- The proposed fascia signs will be installed on an architectural feature attached to the parapet of the building, and is an appropriate location for the proposed fascia signs.

Staff Comments:

• The industrial building on the subject site is well-designed with the extensive use of glazing and structural elements to enhance the building articulation. The two (2) proposed fascia signs are installed in appropriate locations without detracting from the strong form and character of the building.

- The proposed fascia signs are red and white vinyl sign boxes that are centered on the
 architectural metal grates along the north and east building elevations. The fascia
 signs match the red and white colours that are used on the building, and are in the
 form of a shaped logo. The metal grates contributed to the architectural character and
 quality of the building.
- The proposed fascia signs are of an appropriate size and scale in relation to the building.
- No other fascia signs or any free-standing signs are proposed.
- Staff support the variances.

INFORMATION ATTACHED TO THIS REPORT

The following information is attached to this Report:

Appendix I. Lot Owners and Action Summary

Appendix II Development Variance Permit No. 7916-0111-00

original signed by Judith Robertson

Jean Lamontagne General Manager Planning and Development

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<u>Information for City Clerk</u>

Legal Description and Owners of all lots that form part of the application:

1. (a) Agent: Name: Jake Konrad

J. Konrad Enterprises Ltd.

Address: 29620 Glengarry Avenue

Abbotsford, BC V4X 1Z7

Tel: (604) 309-7766

2. Properties involved in the Application

(a) Civic Address: 9515 – 195 Street

(b) Civic Address: 9515 – 195 Street

Owner: Timberline Investments (2005) Inc.

PID: 015-011-798

Lot 3 Section 34 Township 8 Plan 83119 New Westminster District

3. Summary of Actions for City Clerk's Office

(a) Proceed with Public Notification for Development Variance Permit No. 7916-0111-00, and bring the Development Variance Permit forward for issuance and execution by the Mayor and City Clerk.

CITY OF SURREY

(the "City")

DEVELOPMENT VARIANCE PERMIT

NO.: 7916-0111-00

Issued To: TIMBERLINE INVESTMENTS (2005) INC.

("the Owner")

Address of Owner: 19470 – 96 Avenue

Surrey, BC V₄N ₄C₂

- 1. This development variance permit is issued subject to compliance by the Owner with all statutes, by-laws, orders, regulations or agreements, except as specifically varied by this development variance permit.
- 2. This development variance permit applies to that real property including land with or without improvements located within the City of Surrey, with the legal description and civic address as follows:

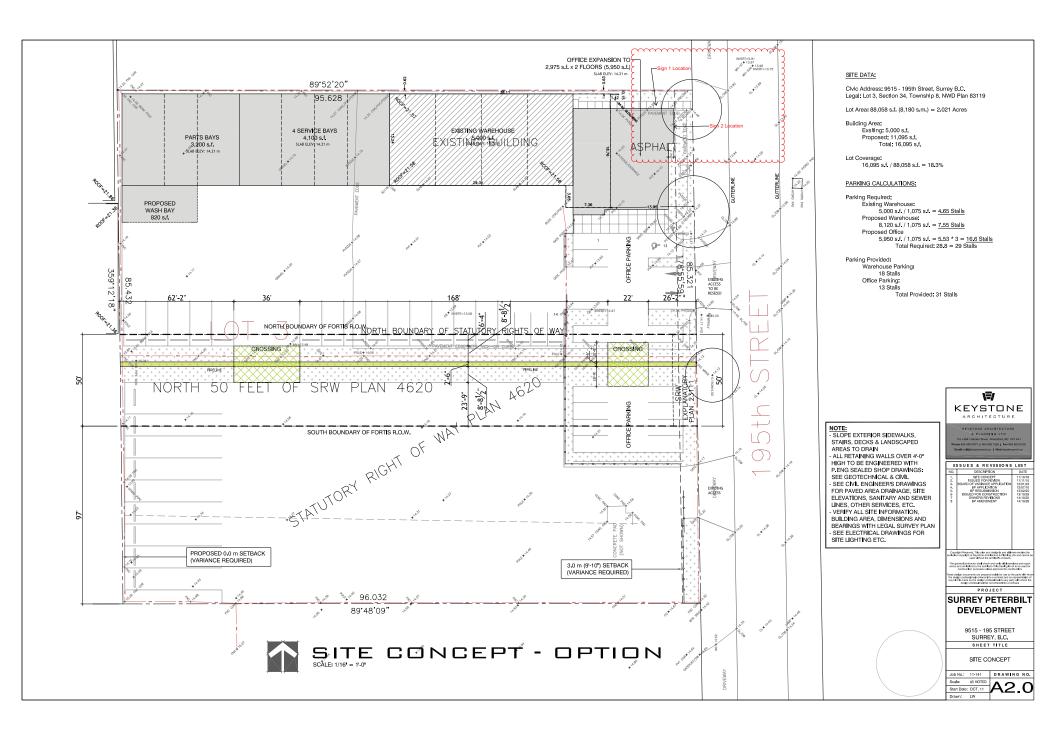
Parcel Identifier: 015-011-798 Lot 3 Section 34 Township 8 Plan 83119 New Westminster District

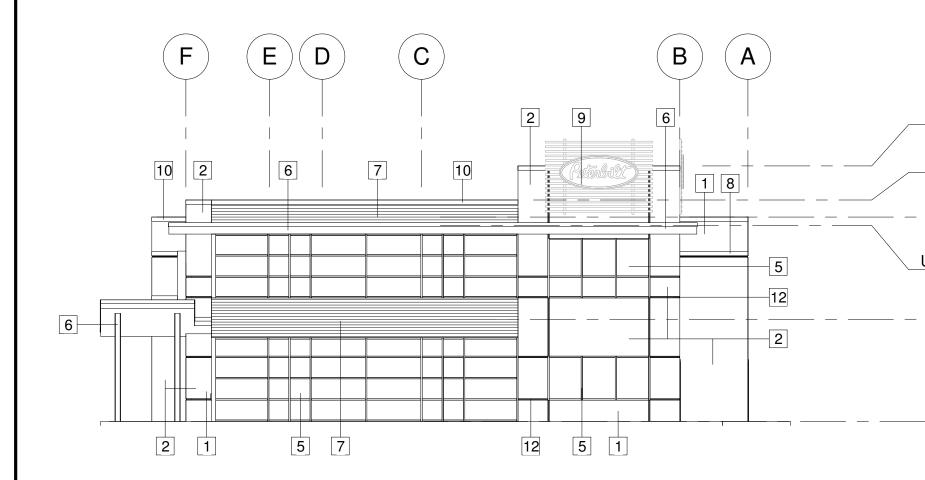
9515 - 195 Street

(the "Land")

- 3. Surrey Sign By-law, 1999, No. 13656, as amended is varied as follows:
 - To vary Part 5 Section 27(2)(a.1)(i) to allow one (1) second-storey fascia sign on the north building elevation (non lot frontage) of the two-storey industrial building on the subject site;
 - To vary Part 5 Section 27(2)(a.1)(iv) to allow two (2) non channel letter fascia signs (sign boxes) above the first storey of the two-storey industrial building on the subject site; and
 - To vary Part 1 Section 6(1.3) to allow two (2) fascia signs to extend above the roofline of the two-storey industrial building on the subject site.

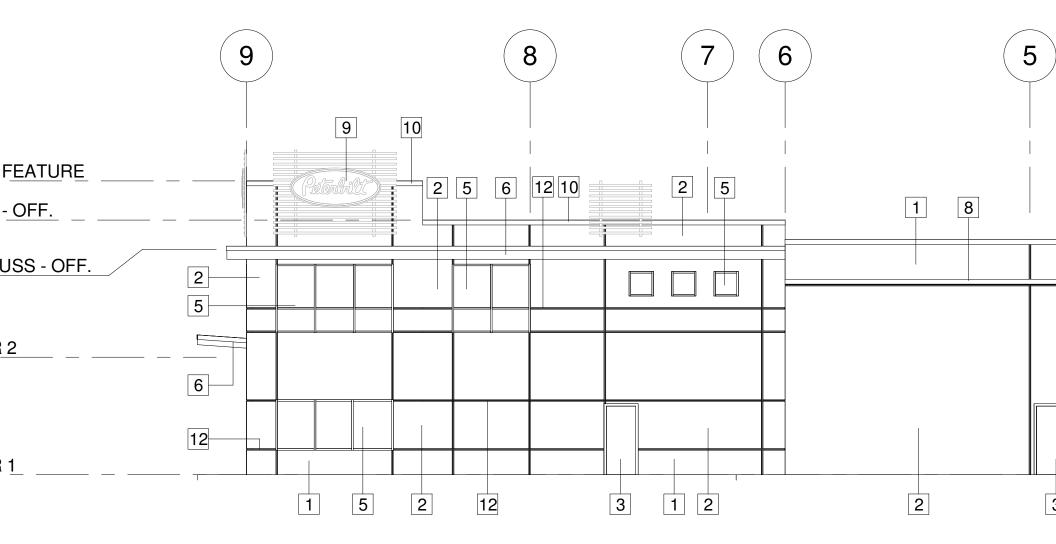
4.	This development variance permit applies to a Land shown on Schedule A, which is attached variance permit.	,		
5.	The Land shall be developed strictly in accordance with the terms and conditions and provisions of this development variance permit.			
6.	This development variance permit shall lapse if the Owner does not substantially start any construction with respect to which this development variance permit is issued, within two (2) years after the date this development variance permit is issued.			
7.	The terms of this development variance permit or any amendment to it, are binding on all persons who acquire an interest in the Land.			
8.	This development variance permit is not a building permit.			
	ORIZING RESOLUTION PASSED BY THE COU D THIS DAY OF , 2016.	UNCIL, THE DAY OF , 2016.		
		Mayor – Linda Hepner		
		City Clerk – Jane Sullivan		





EAST ELEVATION

SCALE: 3/32" = 1'-0"



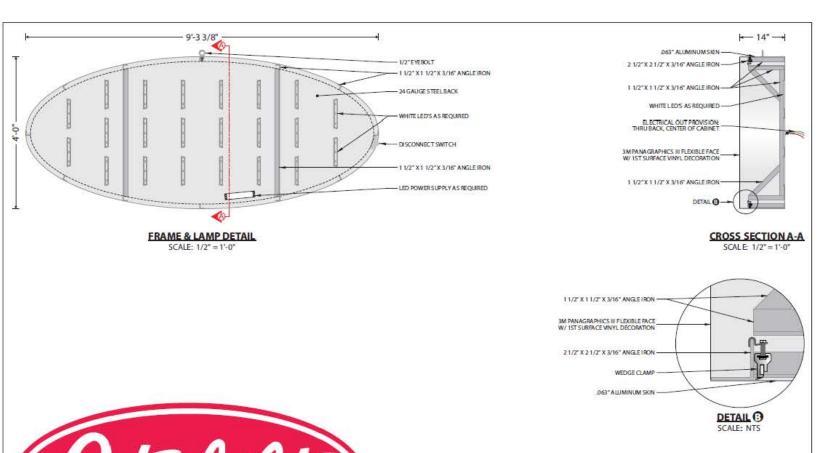
NORTH ELEVATION

SCALE: 3/32" = 1'-0"









GRAPHIC DETAIL

SCALE: 1/2" = 1'-0"

FACE DETAIL:

3M PANAGRAPHICS III FACE W/
1ST SURFACE VINYL DECORATION:

3630-2516 RED - BACKGROUND
& OUTSIDE BORDER

□ WHITE - "PETERBILT" COPY &
INSIDE BORDER

FRAME DETAIL:
DESIGN FACTOR: TBD
14" X 2 1/2" X 3/16" REVERSE ANGLE IRON FRAME
BLEED FACE
EXTERIOR FINISH: SATIN WHITE
INTERIOR FINISH: STAR-BRIGHT WHITE
SKINS REMOVABLE FOR SERVICE ACCESS
U.L. APPROVED
ELECTRICAL: 2.55 AMPS, 120 VOLTS
SQUARE FOOTAGE: BOXED = 37.13
ACTUAL = 29.12

Customer:

Date:

O1/27/14

Prepared By:

Note: Coloroupa nayouthe east when testing or printing failed using All olders used on the desire ONE CAR

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Item Number: PET-4X95FPLEDSIGN-5

File Name:

PET PM09 4 X 9 SINGLE FACE LED

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