

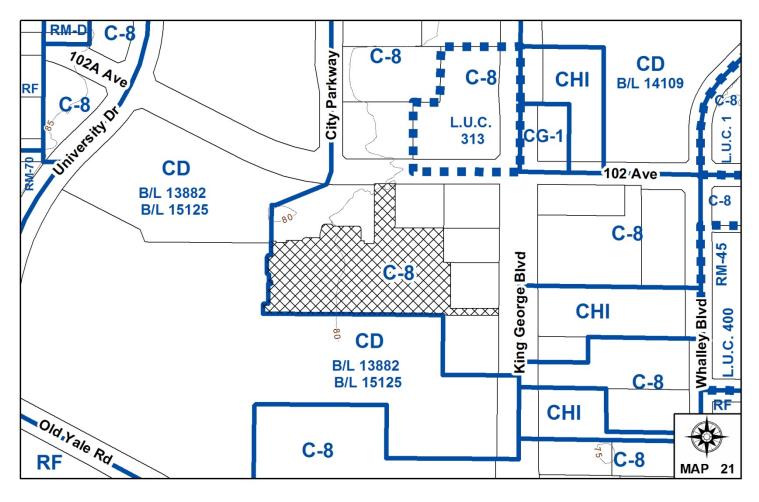
Planning Report Date: February 1, 2016

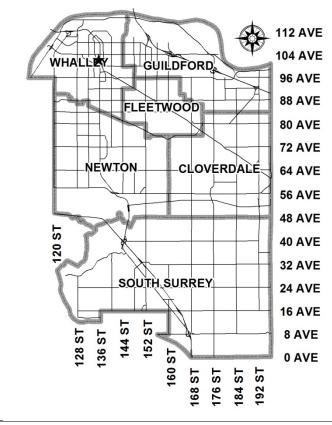
PROPOSAL:

• Development Variance Permit

to vary the Sign By-law to allow for two additional fascia signs to be located above the first storey for a two-storey commercial retail unit (CRU) in Central City Mall.

10151 - King George Boulevard
CC Eastern Holdings Ltd.
C-8
Central Business District





RECOMMENDATION SUMMARY

• Approval for Development Variance Permit to proceed to Public Notification.

DEVIATION FROM PLANS, POLICIES OR REGULATIONS

• Seeking to vary the Sign By-law to allow for two (2) additional fascia signs to be located above the first storey on the east building façade of a commercial retail unit (CRU) in Central City Mall.

RATIONALE OF RECOMMENDATION

- The proposal is to renovate the existing vacant commercial retail unit (CRU) to accommodate a new tenant, Walmart.
- The signage proposed on the east building façade has been comprehensively designed to be integrated with the design of the building and is of high quality and appropriate in scale.
- The proposed signage is located above the first storey to help with visibility given the location and height of the adjacent SkyTrain guideway.

File: 7915-0370-00

RECOMMENDATION

The Planning & Development Department recommends that:

- 1. Council approve Development Variance Permit No. 7915-0370-00 (Appendix III) varying the following, to proceed to Public Notification:
 - (a) to vary the Sign By-law to increase the number of fascia signs above the first storey on the east building façade from 1 to 3.

REFERRALS

Engineering:	The Engineering Department has no objection to the proposed
	Development Variance Permit.

SITE CHARACTERISTICS

Existing Land Use:	Currently a vacant commercial retail unit, previously the Target
	store, at Central City Mall.

Adjacent Area:

Direction	Existing Use	ОСР	Existing Zone
		Designation	
North:	Part of Central City Mall.	Central Business	C-8
		District	
Further North (Across 102	Parking lot for North	Central Business	CD By-law No.
Avenue):	Surrey Recreation	District	13882, amended by
	Centre, bus loop, North		By-law No. 15125,C-8
	Surrey Recreation Centre		and LUC No.313
	and existing commercial		
	development.		
East:	Part of Central City Mall.	Central Business	C-8
		District	
South-East:	Part of Central City Mall.	Central Business	C-8
		District	
South and West:	Part of Central City Mall.	Central Business	CD By-law No.
		District	13882, amended by
			By-law No.15125

DEVELOPMENT CONSIDERATIONS

• The Central City Mall is an existing mixed-use development in the City Centre, which encompasses retail, office and educational uses including the Surrey SFU campus.

Staff Report to Council

- Although the mall functions as one large site, a number of legal lots comprise the subject site, with different zoning. The primary focus of the development application is on the property individually addressed as 10151 King George Boulevard, which is zoned "Community Commercial Zone (C-8)". The larger site is addressed under one consolidated address, 10045 King George Boulevard.
- The subject commercial retail unit (CRU) under application is the former Target store which has been closed since April 1, 2015.
- The commercial retail unit is comprised of two levels, with a total floor area of approximately 13,220 square metres (142,296 sq.ft.).
- The new signage is to accommodate Walmart moving into the space Target vacated.
- A total of three fascia signs are proposed above the first storey on the east building façade of the two-level CRU. Sign By-law No. 13656 permits a maximum of one fascia sign to be located above the first storey of a building for the major tenant. A Development Variance Permit (DVP) is being requested to increase the number of fascia signs being located above the first storey, from one (1) sign to three (3) signs on the east façade.
- A separate Tenant Improvement Permit (TIP) has been submitted for the interior renovation work for the CRU.

DESIGN PROPOSAL AND REVIEW

- The sign proposal includes one sign with the tenant name "Walmart Supercentre", a sign for a pharmacy and medical clinic and a "save money, live better" sign, which is part of the branding for Walmart. All three (3) signs are proposed to be located on the east building façade and above the first storey.
- The "Walmart" sign is comprised of LED illuminated channel letters made out of white molded polycarbonate, 1.5 metres (5 ft.) high, with a gold coloured logo 2.6 metres (8.6 ft.) high. The "Supercenter" portion of the sign is comprised of non-illuminated channel letters o.6 metre (2 ft.) in height and 4.45 metres (14.6 ft.) in width. The sign will be mounted to a blue background. The total combined sign area is 32 square metres (340 sq.ft.).
- The pharmacy and medical clinic sign is comprised of non-illuminated channel letters, with a maximum 1.5 metres (5 ft.) height and a maximum 2.1 metres (7 ft.) width. The sign will be mounted on a blue background. The total sign area will be 3.3 square metres (35 sq.ft.).
- The third fascia sign for the phrase "save money, live better" will be comprised of white and gold coloured, illuminated channel letters mounted directly to the fascia and will be 1.2 metres (4 ft.) in height and 5.4 metres (17.8 ft.) in width. The total sign area is 6.6 square metres (71 sq.ft.). The sign was reduced in height upon staff concerns that it was originally too large.

BY-LAW VARIANCE AND JUSTIFICATION

- (a) Requested Variance:
 - To vary Part 5, Sub-section 27(2)(a.1)ii. of Sign By-law No.13656, to increase the number of fascia signs above the first storey on the east building façade, from 1 to 3.

Applicant's Reasons:

• The commercial retail unit is approximately 13,220 square metres (142,296 sq.ft.) in size. The signs are required as they will advertise Walmart and the services within the store. The height is needed for visibility, as the SkyTrain guideway exists.

Staff Comments:

- The signs have been designed to an appropriate scale for the building and consist of high quality materials in a channel letter format. The combined sign area of the three (3) signs complies with the Sign By-law.
- Staff can support the two additional signs above the first storey recognizing that the entire two-storey CRU is occupied by the same business.

INFORMATION ATTACHED TO THIS REPORT

The following information is attached to this Report:

Appendix I.	Lot Owners and Action Summary
Appendix II.	Signage Drawings
Appendix III.	Development Variance Permit No. 7915-0370-00

original signed by Judith Robertson

Jean Lamontagne General Manager Planning and Development

PL/dk

 $\label{eq:linear} $$ 127/16 2:46 PM $$ 127/16 PM $$$

Information for City Clerk

1.

Legal Description and Owners of all lots that form part of the application:

(a) Agent:	Name: Address:	Jordan Desrochers Priority Permits 25 Begbie Street New Westminster, BC V3M 1B2
	Tel:	778-397-1394

2. Properties involved in the Application

(a) Civic Address: 10151 - King George Boulevard

- (b) Civic Address: 10151 King George Boulevard
 Owner: CC Eastern Holdings Ltd.
 PID: 004-513-011
 Lot 131 Except Firstly: Part In Plan Lmp14570, Secondly: Part Subdivided By Plan Lmp52310, Section 27 Block 5 North Range 2 West New Westminster District Plan 41559
- 3. Summary of Actions for City Clerk's Office
 - (a) Proceed with Public Notification for Development Variance Permit No. 7915-0370-00 and bring the Development Variance Permit forward for issuance and execution by the Mayor and City Clerk.



DP1-1297

PRESENTATION DRAWING





- ORIGINAL PROJECT NUMBER: FJ-23966 - SURVEY OF WALL WHERE ACM IS GOING WILL NEED TO BE PROVIDED BEFORE PRODUCTION

#		Colors:				
Α		WALMART MEDIUM BLUE	TO	IATCH		
		PANTONE 285C				
В		WALMART DARK BLUE T	O MA	TCH		
		PANTONE 294				
С		WALMART YELLOW TO MATCH				
	PANTONE 1235C					
# Revision(s) By: Date:						
1	REMOVED NORTH ELEVATION TB 08.25.2015					

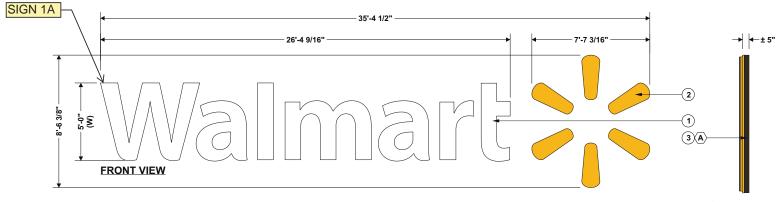
			Dute.
$\mathbf{\Lambda}$	REMOVED NORTH ELEVATION	TB	08.25.2015
	& CHANGED GRAPHICS AS		
	PER NEW SPECS		
2	CHANGED WM & SAVE	TB	08.25.2015
	MONEY TO ILLUMINATED		
3	REMOVED STARBUCKS LOGO	TB	08.26.2015



Client:	WALMART #1205	
Site:	SURREY, BC	
Consultant:	L. DUGUAY	
Draftsman:	AMY THERIAULT	Date: 06.25.2015
Page: 1/9	Scale:	1/32" = 1'-0"

www.pattisonsign.com

	DP1-1297 5' ILLUMINATED CHANNEL LETTERS					
Ins	stallation:	Interior:	Exterior:			
#	Descript	ions:				
1	WHITE M	IOLDED POLY	ARBONATE			
2	2 GOLD MOLDED SPARTECH SUNGARD					
3	3 PRE-PAINTED DARK BRONZE SEMI-GLOSS					
	ALUMINUM COIL					
*	ILLUMIN	ATED WITH LE	D'S			



SIDE VIEW

www.pattisonsign.com

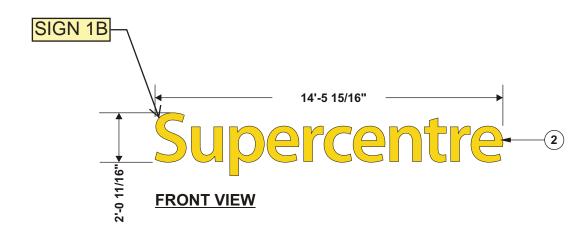
ORIGINAL PROJECT NUMBER: FJ-23966

Colors: A DURANODIC VINYL 3630-69 LAMINATED ON WHITE BLOCK-OUT 3635-20B



Client:		WALMART #1205	
Site:		SURREY, BC	
Consul	tant:	L. DUGUAY	
Draftsm	nan:		Date: 08.25.2015
Page:	3/9	Scale:	1/4"=1'-0"

<section-header><section-header><section-header><image><image><image><image><text><text>



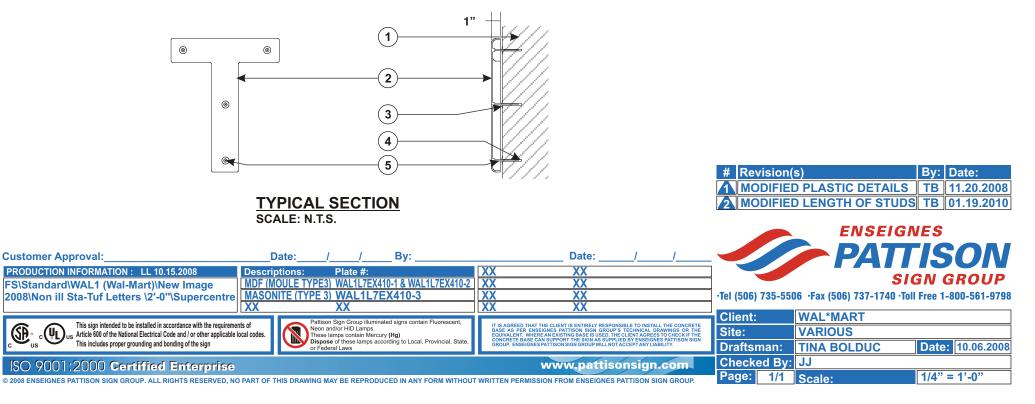
(SP

้บร

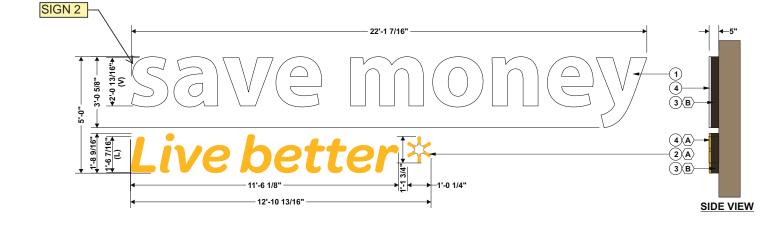
WAL1L7EX410

24" NON-ILLUMINATED LETTERS

Ins	nstallation: 🔄 Interior: 🗹 Exterior:							
Ele	Electrical specifications:							
Vo	Volts: N/A Amp.: N/A Circ.: N/A							
		criptio						
1	EXIS	STING	WALL					
2	1/8" TK. GOLD MOLDED SPARTECH SUNGARD							
	LD COLOR #50214							
3	B PAD							
4	HOLES FILLED WITH SILICONE							
5	3/16	" Ø X	6" LON	IG S	TUDS			



DP1-1297 5' ILLUMINATED CHANNEL LETTERS						
Instal	Installation: Interior: 🖌 Exterior:					
# De	Descriptions:					
	WHITE ACRYLIC FACE					
	WHITE ACRYLIC FACE WITH VINYL APPLIED					
0	ON FIRST SURFACE					
3 AL	ALUMINUM SIDE & BACK					
4 1"	1" WHITE TRIM					
* ILI	ILLUMINATED WITH LED'S					
# De 1 Wi 2 Wi 01 OI 3 AL 4 1"	Descriptions: WHITE ACRYLIC FACE WHITE ACRYLIC FACE WITH VINYL APPLIED ON FIRST SURFACE ALUMINUM SIDE & BACK 1" WHITE TRIM					





#	Colors:
Α	WALMART YELLOW TO MATCH
	PANTONE 1235C
В	DURANODIC VINYL 3630-69 LAMINATED
	ON WHITE BLOCK-OUT 3635-20B

#	Revision(s)	By:	Date:
1	CHANGED TO ILLUMINATED	TB	08.26.2015

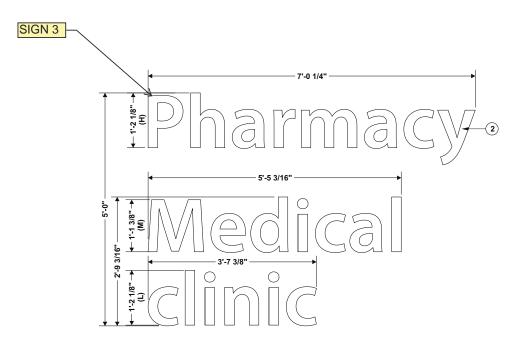


Client:	WALMART #1205	
Site:	SURREY, BC	
Consultant:	L. DUGUAY	
Draftsman:	TINA BOLDUC	Date: 08.25.2015
Page: 4/9	Scale:	3/8"=1'-0"

www.pattisonsign.com







- ORIGINAL PROJECT NUMBER: FJ-23966



ENSEIGNES PATTISON SIGN GROUP

Client:		WALMART #1205		
Site:		SURREY, BC		
Consultant:		L. DUGUAY		
Draftsman:			Date: 08.25.2015	
Page:	5/9	Scale:	3/4"=1'-0"	

www.pattisonsign.com

CITY OF SURREY

(the "City")

DEVELOPMENT VARIANCE PERMIT

NO.: 7915-0370-00

Issued To:	CC EASTERN HOLDINGS LTD.
	("the Owner")
Address of Owner:	Unit 2153, 10153 - King George Boulevard Surrey, BC V3T 2W1

- 1. This development variance permit is issued subject to compliance by the Owner with all statutes, by-laws, orders, regulations or agreements, except as specifically varied by this development variance permit.
- 2. This development variance permit applies to that real property including land with or without improvements located within the City of Surrey, with the legal description and civic address as follows:

Parcel Identifier: 004-513-011

Lot 131 Except Firstly: Part in Plan LMP14570, Secondly: Part Subdivided by Plan LMP52310, Section 27 Block 5 North Range 2 West New Westminster District Plan 41559

10151 King George Boulevard

(the "Land")

- 3. Surrey Sign By-law, 1999, No. 13656, as amended is varied as follows:
 - (a) To vary Part 5, Sub-section 27(2)(a.1)ii. of Sign By-law No. 13656, to increase the number of fascia signs above the first storey on the east building façade, from 1 to 3.
- 4. This development variance permit applies to only that portion of the buildings and structures on the Land shown on Schedule A, which is attached hereto and forms part of this development variance permit. This development variance permit does not apply to additions to, or replacement of, any of the existing buildings shown on attached Schedule A, which is attached hereto and forms part of this development variance permit.
- 5. The Land shall be developed strictly in accordance with the terms and conditions and provisions of this development variance permit.

- 6. This development variance permit shall lapse if the Owner does not substantially start any construction with respect to which this development variance permit is issued, within two (2) years after the date this development variance permit is issued.
- 7. The terms of this development variance permit or any amendment to it, are binding on all persons who acquire an interest in the Land.
- 8. This development variance permit is not a building permit.

AUTHORIZING RESOLUTION PASSED BY THE COUNCIL, THE DAY OF , 20 . ISSUED THIS DAY OF , 20 .

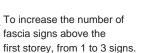
Mayor – Linda Hepner

City Clerk – Jane Sullivan

\\file-server1\net-data\csdc\generate\areaprod\save\4871673085.doc . 1/27/16 9:59 AM



www.pattisonsign.com



Notes.
- ORIGINAL PROJECT NUMBER: FJ-23966
- SURVEY OF WALL WHERE ACM IS GOING WILL
NEED TO BE PROVIDED BEFORE PRODUCTION

- SIGNAGE AREA 110.83 SQ. FT

#		Colors:			
Α		WALMART MEDIUM BLUE TO MATCH			
		PANTONE 285C			
В		WALMART DARK BLUE TO MATCH			
		PANTONE 294			
С		WALMART YELLOW TO MATCH			
		PANTONE 1235C			
			_		
#	Revi	sion(s)	By:	Date:	
	RFM	OVED NORTH ELEVATION	TB	08 25 2015	

	Revision(s)		Date.
1	REMOVED NORTH ELEVATION & CHANGED GRAPHICS AS	TB	08.25.2015
	& CHANGED GRAPHICS AS		
	PER NEW SPECS		
2	CHANGED WM & SAVE	TB	08.25.2015
	MONEY TO ILLUMINATED		
3	REMOVED STARBUCKS LOGO	TB	08.26.2015



Client:	WALMART #1205		
Site:	SURREY, BC		
Consultant:	L. DUGUAY		
Draftsman:	AMY THERIAULT	Date: 06.25.2015	
Page: 1/9	Scale:	1/32" = 1'-0"	

