

# City of Surrey PLANNING & DEVELOPMENT REPORT File: 7915-0107-00

Planning Report Date: June 15, 2015

#### PROPOSAL:

## • Development Permit

in order to permit new signage and exterior renovations to an existing restaurant.

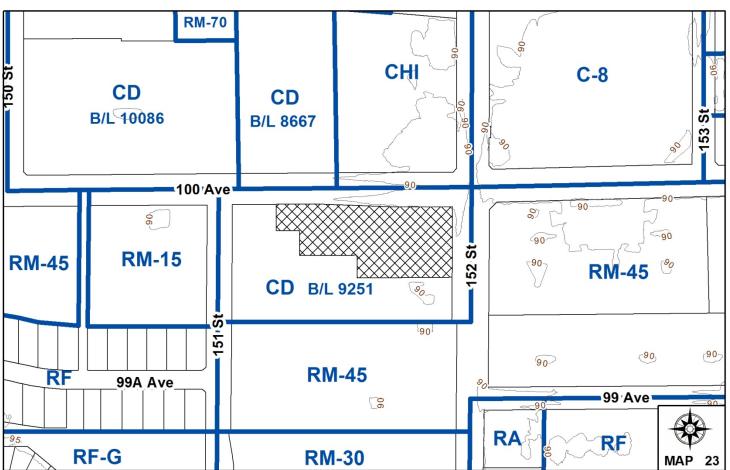
LOCATION: 15146 - 100 Avenue

**OWNER:** Guildford Towngate Investment

Ltd.

**ZONING:** CD By-law No. 9251

**OCP DESIGNATION:** Commercial



#### **RECOMMENDATION SUMMARY**

- Approval to vary the Sign By-law through a comprehensive sign design package.
- Approval and issuance of Development Permit.

#### DEVIATION FROM PLANS, POLICIES OR REGULATIONS

• Seeking variances to the Sign By-law to increase the maximum number of fascia signs from two (2) to three (3) and to permit two (2) of these fascia signs to be located on the same façade, through a comprehensive sign design package.

## **RATIONALE OF RECOMMENDATION**

- The proposed exterior renovations to the existing building represent a significant improvement to the overall aesthetics of the building and a more contemporary character.
- The proposed fascia signs are of an appropriate size and scale for the existing building and
  consist of high quality materials. The combined sign area of all the proposed fascia signage
  meets the Sign By-law.

# **RECOMMENDATION**

The Planning & Development Department recommends that:

1. Council approve the applicant's request to vary the Sign By-law as described in Appendix II.

2. Council approve Development Permit No. 7915-0107-00 including a comprehensive sign design package and authorize the Mayor and Clerk to execute the Permit.

NOTE:

If the Development Permit as presented, is not acceptable to Council in relation to the character of the development, including landscaping and siting, form, exterior design and finish of the building and other structures, including signage, Council may refer the Development Permit back to staff with direction regarding any of these matters.

## **REFERRALS**

Engineering: The Engineering Department has no objection to the project.

#### **SITE CHARACTERISTICS**

Existing Land Use: Guildford Towngate shopping centre with 4 multi-tenant

commercial buildings.

## **Adjacent Area:**

Direction	Existing Use	OCP Designation	Existing Zone
North (Across 100 Avenue):	Commercial buildings and automobile dealership (Hallmark Ford).	Town Centre	CD (By-law No. 8667) and CHI
East (Across 152 Street):	3-storey apartment buildings.	Multiple Residential	RM-45
South:	3-storey apartment building and townhouse development.	Multiple Residential	CD (By-law No. 9251)
West:	Townhouse development.	Multiple Residential	CD (By-law No. 9251)

#### **DEVELOPMENT CONSIDERATIONS**

- The subject site is located at the south-west corner of 100 Avenue and 152 Street in Guildford. The site is designated "Commercial" in the Official Community Plan (OCP), is zoned "Comprehensive Development Zone (CD)" (By-law No. 9251), and is currently occupied by a commercial shopping centre (Guildford Towngate).
- Guildford Towngate encompasses a total of four (4) multi-tenant commercial buildings. All of
  the existing buildings are single-storey, except for the two-storey portion of the building
  located at the south-east corner of the subject site.
- The subject building, located in the middle of the site was previously occupied by The Keg restaurant and is currently vacant.
- The applicant is requesting a Development Permit to allow exterior renovations to the eastern 415-square metre (4,465-sq. ft.) portion of the building. The proposal includes upgrading of the façade to Browns Socialhouse brand standards, new fascia signage and a new patio canopy. The remaining 204-square metre (2,194-square feet) portion will be a separate commercial retail unit (CRU) for lease.

#### DESIGN PROPOSAL AND REVIEW

- The applicant is proposing a number of exterior modifications and improvements to the existing building, which will provide a more contemporary look to the building.
- The existing stucco façade will be replaced with black brick. All of the windows will have new storefront glazing and the existing wood columns supporting the glass canopy on the north and east elevations will be replaced with new due to deterioration.
- The existing patio will be updated with a board form decorative concrete upstand wall along the base and a new steel black canopy with new glazing.
- An orange LED light band is proposed along the roof edge of the patio canopy.
- All of the proposed materials and colours are a brand standard of the new Browns Socialhouse restaurant locations.

# **Signage**

• The applicant is proposing two (2) new fascia signs on the east elevation (152 Street) and one (1) new fascia sign on the north elevation (100 Avenue), for a total of three (3) fascia signs. The Sign By-law permits a maximum of two (2) fascia signs per premise and requires that the fascia signs not be located on the same façade.

• The applicant is therefore proposing a comprehensive sign design package for the proposed signage, which includes two (2) variances to the Sign By-law; one for one additional fascia sign and one for two fascia signs to be located on the same façade (north) (see Appendix II for a detailed explanation of the variances). Staff are supportive of the variances as part of a comprehensive sign design package for the subject building.

- The proposed fascia signage on the east elevation consists of an individual illuminated channel letter "Browns Socialhouse" sign that is 0.61 metre (2 ft.) in height by 8.8 metres (29 ft.) in width, and an illuminated logo crest that is 1.5 metres (5 ft.) in height by 1.5 metres (5 ft.) in width. The proposed fascia sign on the north elevation is an individual illuminated channel letter "Browns Socialhouse" sign that is 0.61 metre (2 ft.) in height by 8.8 metres (29 ft.) in width.
- A small entrance sign is also proposed on the north elevation, which is a permissible directional sign under the Sign By-law.
- The combined sign area of all proposed fascia signs meets the Sign By-law.
- The fascia signage colour scheme consists of the Browns Socialhouse corporate colours of black, white and orange.
- All of the proposed fascia signs consist of high quality materials and are appropriately scaled.

#### Vehicle Circulation and Parking

- There are currently three vehicular access points to the site, two from 100 Avenue and one from 152 Street.
- A total of one-hundred and sixteen (116) parking spaces are provided on site, which exceeds the parking requirements of the Surrey Zoning By-law for the entire site.

## **PRE-NOTIFICATION**

• According to Council policy, a Development Proposal Sign was installed on the site to inform adjacent property owners about the proposed development. Staff did not receive any comments on this proposal.

# **ADVISORY DESIGN PANEL**

• The proposal was not referred to the ADP, but was reviewed by staff and found to be satisfactory.

# **INFORMATION ATTACHED TO THIS REPORT**

The following information is attached to this Report:

Appendix I. Lot Owners and Action Summary
Appendix II. Proposed Sign By-law Variances Table
Appendix III. Development Permit No. 7915-0107-00

original signed by Judith Robertson

Jean Lamontagne General Manager Planning and Development

JLM/da

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DRV 6/11/15 10:36 AM

# Information for City Clerk

Legal Description and Owners of all lots that form part of the application:

1. (a) Agent: Name: Masato Hoshi

Denis Turco Architect Inc.

Address: 710, 1155 - West Pender Street

Vancouver, BC V6E 2P4

Tel: 604-320-0881

2. Properties involved in the Application

(a) Civic Address: 15146 - 100 Avenue

(b) Civic Address: 15146 - 100 Avenue

Owner: Guildford Towngate Investment Ltd.

PID: 013-047-957

Lot B Section 32 Block 5 North Range 1 West New Westminster District Plan 80467

# PROPOSED SIGN BY-LAW VARIANCES

#	Proposed Variances	Sign By-law Requirement	Rationale
1	To allow one (1) additional fascia sign for a total of three (3) fascia signs for Unit 101 (Browns Socialhouse)	A maximum of two (2) fascia signs are permitted for each premises (Part 5, Section 27(2)(a))	The proposed fascia signs are of an appropriate size and scale in relation to the proposed building
2	To allow two fascia signs to be installed on the same (east) building façade for Unit 101	A maximum of two (2) fascia signs are permitted provided that both of the fascia signs are not located on the same façade of the premises (Part 5, Section 27(2)(a))	The second fascia sign proposed on the east façade is a (Browns Socialhouse) logo sign

#### **CITY OF SURREY**

(the "City")

#### **DEVELOPMENT PERMIT**

NO.: 7915-0107-00

Issued To: GUILDFORD TOWNGATE INVESTMENT LTD

("the Owner")

Address of Owner: 3751 - Shell Road, Unit 118

Richmond, BC V6X 2W2

- 1. This development permit is issued subject to compliance by the Owner with all statutes, by-laws, orders, regulations or agreements, except as specifically varied by this development permit.
- 2. This development permit applies to that real property including land with or without improvements located within the City of Surrey, with the legal description and civic address as follows:

Parcel Identifier: 013-047-957 Lot B Section 32 Block 5 North Range 1 West New Westminster District Plan 80467

15146 - 100 Avenue

(the "Land")

- 3. This development permit applies to only to that portion of the buildings and structures on the Land shown on Schedule A which is attached hereto and forms part of this development permit.
- 4. The Land has been designated as a Development Permit Area in Surrey Official Community Plan By-law, 2013, No. 18020, as amended.
- 5. The character of the development including landscaping and the siting, form, exterior design, finish of buildings, structures and signage shall be in accordance with the drawings numbered 7915-0107-00 (A) through to and including 7915-0107-00 (E) (the "Drawings") which are attached hereto and form part of this development permit.
- 6. Minor changes to the Drawings that do not affect the general form and character of the landscaping and the siting, form, exterior design, finish of buildings, structures and signage on the Land, may be permitted subject to the approval of the City.

- 7. The comprehensive signage design package shall conform to drawing numbered 7915-0107-00 (E) (the "Signage").
- 8. Surrey Sign By-law, 1999, No. 13656, as amended, is varied as outlined on Schedule A which is attached hereto and forms part of this development permit, and as shown on the comprehensive sign design package Drawing numbered 7915-0107-00 (E)
- 9. The Land shall be developed strictly in accordance with the terms and conditions and provisions of this development permit.
- 10. This development permit shall lapse if the Owner does not substantially start any construction with respect to which this development permit is issued, within two (2) years after the date this development permit is issued.
- 11. The terms of this development permit or any amendment to it, are binding on all persons who acquire an interest in the Land.
- 12. This development permit is not a building permit.

AUTHORIZING RESOLUTION PASSED BY THE COURSUED THIS DAY OF , 20 .	JNCIL, THE DAY OF , 20 .			
	Mayor – Linda Hepner			
	City Clerk – Jane Sullivan			
IN CONSIDERATION OF COUNCIL'S APPROVAL OF THIS DEVELOPMENT PERMIT AND OTHER GOOD AND VALUABLE CONSIDERATION, I/WE THE UNDERSIGNED AGREED TO THE TERMS AND CONDITIONS OF THIS DEVELOPMENT PERMIT AND ACKNOWLEDGE THAT WE HAVE READ AND UNDERSTOOD IT.				
	mosta-			
	Authorized Agent: (Signature)			
	MASATO HOSHI			
	Name: (Please Print)			
OR				
	Owner: (Signature)			

Name: (Please Print)

# Sign By-law Variances

#	Variance	Sign By-law Requirement
1	To allow one (1) additional fascia sign for a total of three (3) fascia signs for Unit 101 (Browns Socialhouse)	A maximum of two (2) fascia signs are permitted for each premises (Part 5, Section 27(2)(a))
2	To allow two fascia signs to be installed on the same (east) building façade for Unit 101	A maximum of two (2) fascia signs are permitted provided that both of the fascia signs are not located on the same façade of the premises (Part 5, Section 27(2)(a))

# BSH GUILDFORD-PATIO AND EXTERIOR RENOVATIONS

SURREY, BC

#### **DRAWING LIST**

#### ARCHITECTURAL.

PROJECT DATA; KEY PLAN MAIN PLOOR PLAN, DESCLITION PLAN ROOF PLAN RUE DAILS SECTIONS BUILDING ELEVATIONS

#### PROJECT DATA

Unit 101-18149 100 Avr., Surrey SC

LEGAL DESCRIPTION: Lat 8, Section 52, Strok 5, North Range 1, N.W.D. Plan 80457

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PROJECT DESCRIPTION: <u>Proposed path oper</u> - New exterior compy over an estaling resisurant paths and actualor renovation work to an estating resisurant-use building. (Refer to BP 918-2001 for restaurant T.J. work)

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Building Area:

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Restaurant 61 6 Total required 121 61 (41 mdeling + 40 Browns Social house)

75% of 116 - 65 stalls provided for restoursed use



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152

#### CONCEPTUAL RENDERING

CONTEXT PLAN

100 Ave

AREA OF

RESTAURANT

AREA OF NEW

PATIO WORK

#### DIRECTORY

TICHNOR RESTAURANTS LTD. 9016-2411 180 Xeest 9ursy, 8C Va8 1ICB CONTACT: CAREO TICHNOR E-MAIL: g8diner@0724968104610

ARCHITECT:

DTA DENSE TURGO ARCHITECT INC. Subs 710 - 1155 W. Pander Etreet Vanceurer, BC VSE 274 CONTACT: DENSE TURGO, ARCHITECT AISC MASATO HOSHS TEL: 804.323.0581 E-MAIL: hosnigstal.or

INTERUOR DEBIGN: BROWN'S RESTAURANT GROUP

207A 3510 W. 41st Avenue Vancouver, BC VEM 356 CONTACT: LMDSEY BOLIVAR TEL 504 630, 0665 est. 121 FAX: 604.630, 0665 est. 121

LONDON MAH & ASSOCIATES LTD. 9105 - 1647 W. Branchany Vancourse, BC VILI 11th CONTACT: STRUCTURAL:

YIT FUN TING T: 804.738.8644 F: 604.739.1468 E: brokumun@k

HYCAR ENGINEERING LTD. 109A-7808 132nd Sheet Swing, BC VSW 4N1 CONTACT MARCE MARCEDEN TILL 8M, SM, 2785 F-AC 684-891-8785 E-MAIL: THERMEDING, 99

ELECTRICAL:

LEW ENGINEERING LTD. 205-1121 Horseshoe Way Remand, BC Y7A 60Y CONTACT: RICHARD LEW TEL 804.277.3167 FARC 604.277.3167 E-MAUL: rimming/tie/tokus.n

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RESERVED WITH

BROWNS SOCIALHOUSE



DENIS TURCO ARCHITECT INC. Suits 719 - 1155 W. Persier Street Verschauer, BC Carvets WE 274 T: 604 225 GBH E: oliks@claim

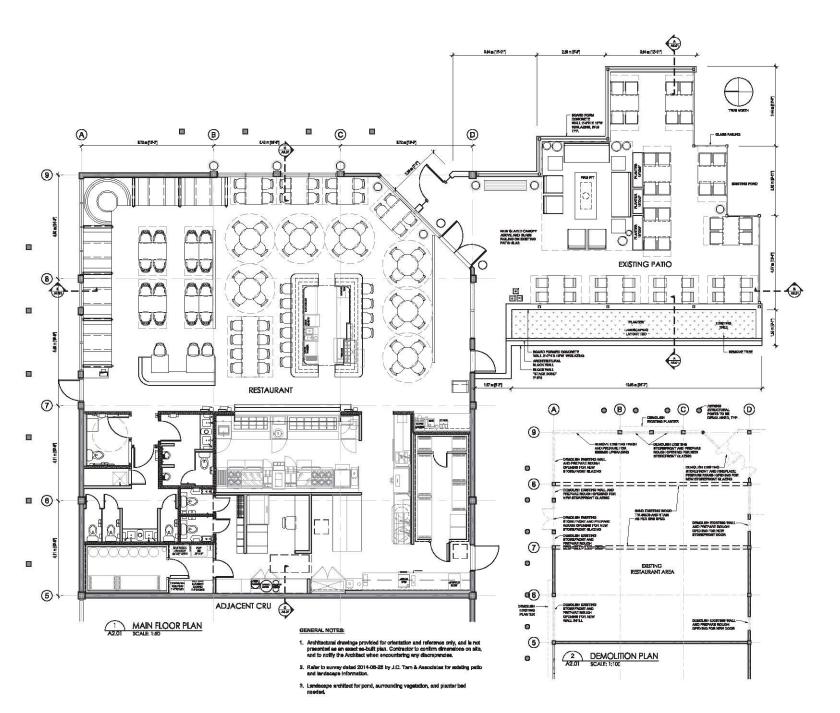
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BROWNS SOCIALHOUSE restaurant, bar, socialize

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PROJECT TITLE: BSH GUILDFORD BRG PROJECT # 1430

Unit 101 - 18148 109 Avs., Berrey,

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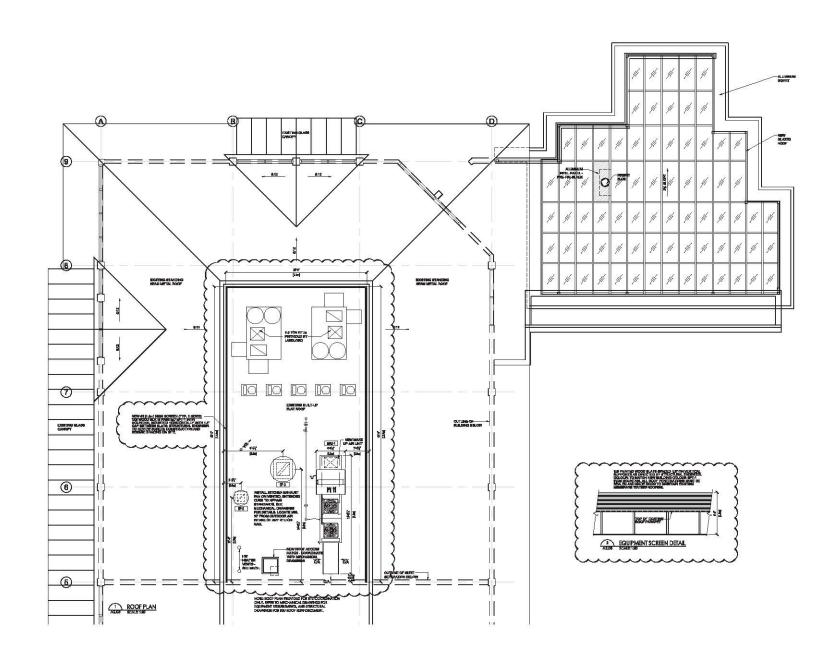
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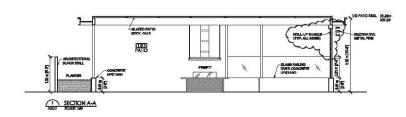
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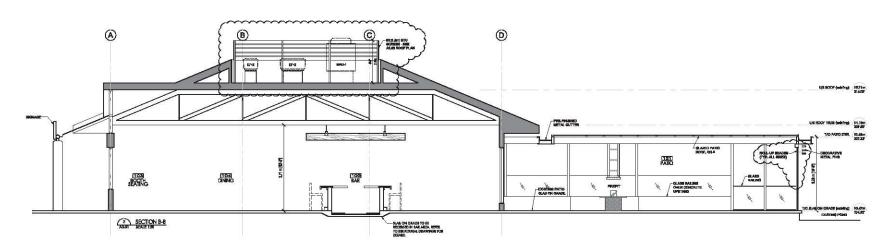
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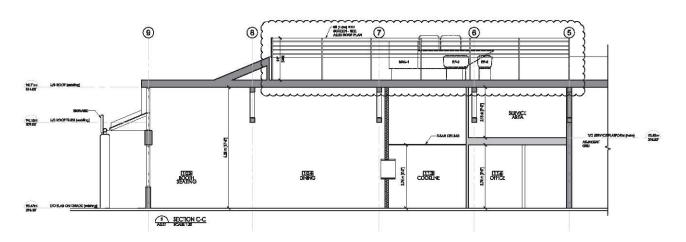












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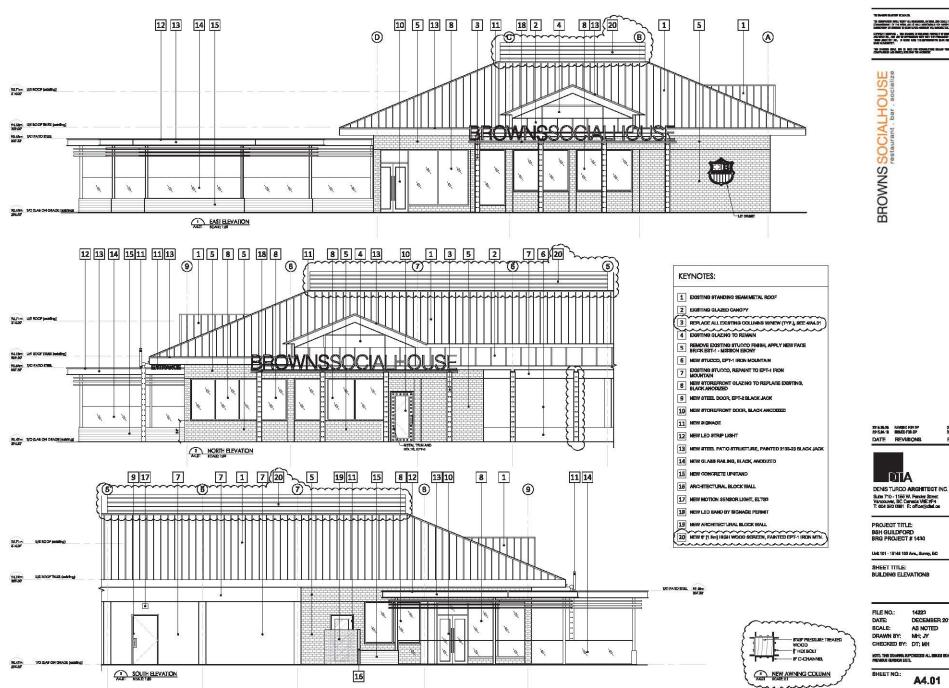
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