

# City of Surrey PLANNING & DEVELOPMENT REPORT File: 7913-0057-00

Planning Report Date: April 13, 2015

#### PROPOSAL:

# • Development Variance Permit

in order to permit an additional fascia sign for a first floor tenant

LOCATION: 2630 - Croydon Drive

**OWNER:** Buena Vista Ventures Inc.

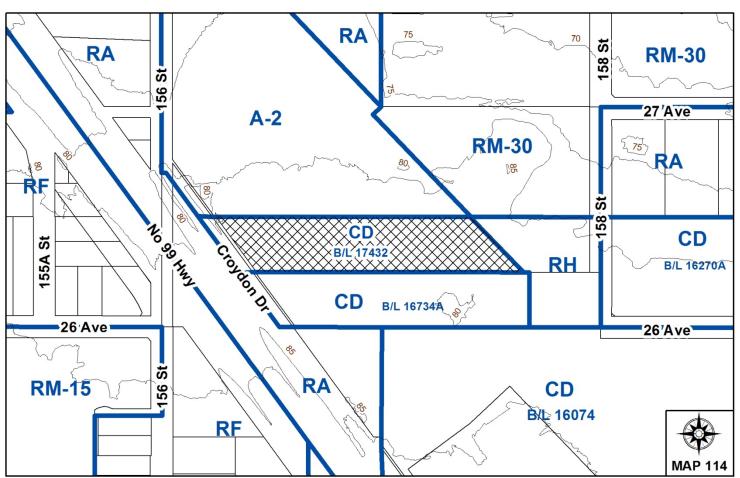
Croydon Projects Inc.

**ZONING:** CD (By-law No. 17432)

**OCP DESIGNATION:** Mixed Employment

LAP DESIGNATION: Business Park/Light Industrial and

**Buffer** 



# **RECOMMENDATION SUMMARY**

• Approval for Development Variance Permit to proceed to Public Notification.

# DEVIATION FROM PLANS, POLICIES OR REGULATIONS

• Seeking a variance to the Sign By-law to permit one (1) additional fascia sign on the first storey of an existing four-storey, multi-tenant industrial building.

# **RATIONALE OF RECOMMENDATION**

- The proposed sign area complies with the Surrey Sign By-law, 1999.
- The proposed additional signage is not visible from the fronting street nor from Highway 99.
- The tenant proposing the additional signage occupies three individual units on the ground floor of the building, comprising the majority of floor space along the north façade.
- The tenant's premise has two entrances from the north façade, adjacent to the parking area, both of which access a reception area. Signage is proposed over each entrance.
- The proposed signage is modest in size, architecturally integrated with the building, and consistent with the approved Development Permit for the site.

# **RECOMMENDATION**

The Planning & Development Department recommends that Council approve Development Variance Permit No. 7913-0057-00 (Appendix IV) varying the following, to proceed to Public Notification:

(a) to increase the allowable number of fascia signs for a single premise on the same façade of a building from one (1) to two (2).

### **REFERRALS**

Engineering: The Engineering Department has no objection to the project.

# **SITE CHARACTERISTICS**

Existing Land Use: Recently constructed & partially occupied multi-tenant light industrial

building.

# **Adjacent Area:**

Direction	Existing Use	OCP/LAP Designation	Existing Zone
North:	Single family residential, soil processing and outdoor storage	Mixed Employment & Buffer/Business Park & Light Industrial (Hwy. 99 Corridor Plan)	A-2
East:	Single family residential and multifamily residential	Urban/20-30 u.p.a. Medium- High Density (Morgan Heights NCP)	RH & RM-30
South:	Multi-tenant industrial building	Mixed Employment & Buffer/Business Park & Light Industrial (Hwy. 99 Corridor Plan)	CD (By-law No. 16734A)
West (Across Croydon Drive and Highway 99):	Sunnyside Park	Urban/Townhouses (King George Highway Corridor Plan)	RF & RM-30

# **DEVELOPMENT CONSIDERATIONS**

# Background:

• The subject property at 2630 - Croydon Drive is a 1.20 hectare (2.96 acre) parcel zoned "Comprehensive Development Zone (CD)" (By-law No. 17432) and designated as "Mixed Employment" in the Official Community Plan (OCP). The subject site is split-designated in the Highway 99 Corridor Plan as "Business Park/Light Industrial" and "Buffer". The CD Bylaw allows for a range of light industrial, office, and service uses.

• The parcel currently contains surface parking and a 7,400 square metres (79,660 sq. ft.) four-storey multi-tenant building for which Development Permit 7911-0051-00 was issued by Council on March 12, 2012. The building is currently partially occupied.

# **Proposal**:

- The applicant proposes to vary the Sign By-law in order to permit an additional fascia sign for a first floor tenant.
- The tenant proposing the additional signage occupies three (3) separate units on the first floor of the building, occupying 378.8 m² (4,077 square feet). This premise comprises the majority of floor space along the north façade of the building, and approximately 50% of the west façade. This tenant has two entrances from the north of the building, adjacent to the parking area (as shown in Appendix III).
- The Sign Bylaw allows for a maximum of two (2) fascia signs per premise in the building, provided that both are not located along the same façade of the premise.
- The additional fascia signage is proposed on the north façade of the building. Currently, the tenant has one sign on the north façade and one sign on the west façade, as shown in Appendix III. This third fascia sign requires a Development Variance Permit.

### **BY-LAW VARIANCE AND JUSTIFICATION**

# (a) Requested Variance:

• to increase the allowable number of fascia signs on the same façade of a building for a single premise from one (1) to two (2).

# Applicant's Reasons:

- The tenant occupies the majority of the north façade of the building, where the sign is proposed. The tenant utilizes two entrances to the building in order for customers to access the reception area. It is currently not clear to customers that there are two (2) entrances to the premise.
- Each sign associated with the premise is on an individually articulated façade of the northern face of the building.

# **Staff Comments:**

• The tenant proposing the additional fascia sign occupies three of the five individual ground floor units on the north side of the building. Had these units been occupied individually, the sign By-law and the approved Development Permit No. 7911-0051-00 would permit an individual fascia sign for each premise.

• The tenant occupies an area which includes two (2) separate entrances spaced approximately 12 metres (40 feet) apart. Both entrances are utilized for customers of this business. A fascia sign is proposed over each entrance to guide customers to separate access points.

- The proposed signage is consistent with the Approved Development Permit for the site and well incorporated with the building design.
- The signage is modest in size and is well within the maximum sign area permitted in the Sign By-law. It is comprised of individual white acrylic lettering routed into an aluminum face frame. The aluminum frame is colour-matched to the building.
- The rectangular and irregular shaped building is sited on the lot such that the shorter façade of the building faces Croydon Drive. The longer elevation of the building upon which the signage is proposed is largely not visible from Croydon Drive nor from Highway 99. Therefore, the proposed additional signage is also not visible from Croydon Drive or Highway 99.
- Staff support the proposed variance.

# **INFORMATION ATTACHED TO THIS REPORT**

The following information is attached to this Report:

Appendix I. Lot Owners and Action Summary
Appendix II. Proposed Sign By-law Variances Tables

Appendix III Building Floor Plan

Appendix IV. Development Variance Permit No. 7913-0057-00 (including Building Elevations

and proposed signage)

original signed by Nicholas Lai

Jean Lamontagne General Manager Planning and Development

#### DS/da

# Information for City Clerk

Legal Description and Owners of all lots that form part of the application:

1. (a) Agent: Name: Leigh Sully

Elkay Developments Ltd.

Address: 2626 - Croydon Drive, Unit #407

Surrey, BC V<sub>3</sub>S oS8

Tel: 604-531-6573

2. Properties involved in the Application

(a) Civic Address: 2630 - Croydon Drive

(b) Civic Address: 2630 - Croydon Drive Owner: Croydon Projects Inc.

Buena Vista Ventures Inc.

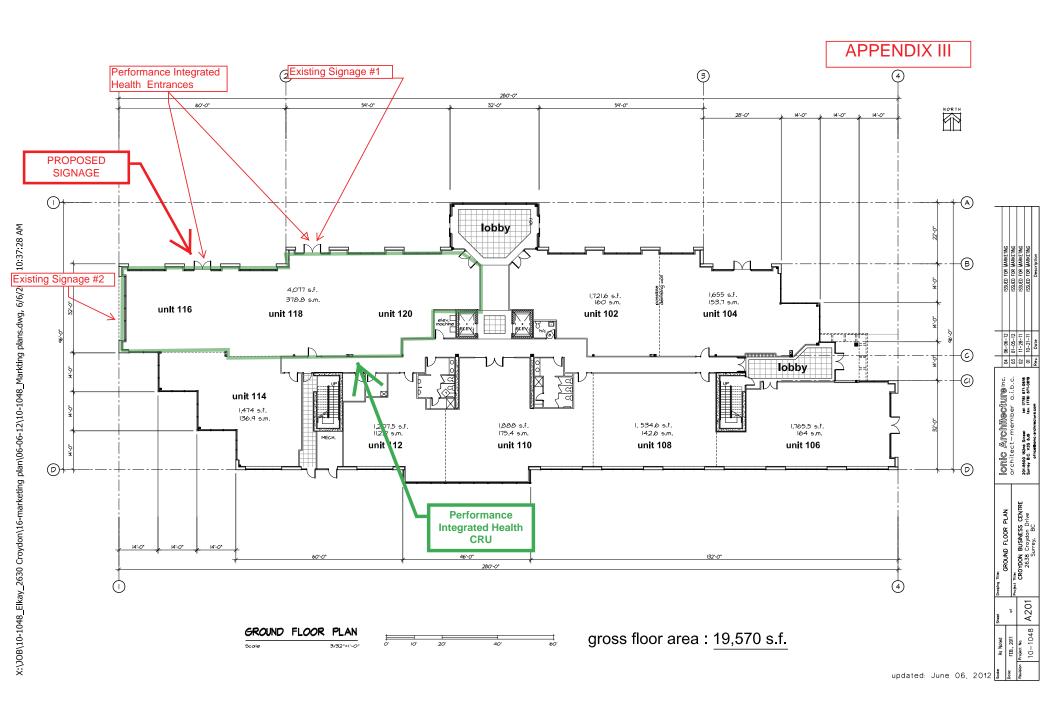
PID: 028-814-495

Lot 1 Section 23 Township 1 New Westminster District Plan BCP50475

3. Summary of Actions for City Clerk's Office

(a) Proceed with Public Notification for Development Variance Permit No.7913-0057-00 and bring the Development Variance Permit forward for issuance and execution by the Mayor and City Clerk.

#	Proposed Variances	Sign By-law Requirement	Rationale
	_		
1	To allow one (1) additional	A maximum of two (2)	The proposed fascia
	fascia signs for a total of	fascia signs are permitted for	signs are of an appropriate
	three (3) for CRU Nos.	each premises (Part 5, Section	size and scale in relation to
	116,118,120 (Performance	27(2)(a)) however they	the proposed building. The
	Integrated Health). Two	cannot be located along the	tenant occupies three (3)
	fascia signs are proposed	same façade, unless the	CRUs and utilized 2 separate
	along one façade of the	tenant/building exceeds	entrances. The additional
	building.	3000m² (10,760 sq.ft.).	signage is not visible from
			the fronting street.



# **CITY OF SURREY**

(the "City")

# **DEVELOPMENT VARIANCE PERMIT**

NO.: 7913-0057-00

Issued To: Buena Vista Ventures Inc

("the Owner")

Address of Owner: 2215 164 ST

SURREY BC V<sub>3</sub>S oL8

Issued To: Croydon Projects Inc

("the Owner")

Address of Owner: 407-2626 CROYDON DR

SURREY BC V<sub>3</sub>S oS8

- 1. This development variance permit is issued subject to compliance by the Owner with all statutes, by-laws, orders, regulations or agreements, except as specifically varied by this development variance permit.
- 2. This development variance permit applies to that real property including land with or without improvements located within the City of Surrey, with the legal description and civic address as follows:

Parcel Identifier: 028-814-495 Lot 1 Section 23 Township 1 New Westminster District Plan BCP50475 2630 Croydon Dr

(the "Land")

3. Surrey Sign By-law, 1999, No. 13656, as amended is varied as follows:

In Part 5, (Signs in Commercial/Industrial Zones), Section 27.(2)(a), the number of fascia signs located on the same façade of the building for a single premise is increased from one (1) to two (2).

4.	This development variance permit applies to only that portion of the buildings and signage on the Land shown on Schedule A which is attached hereto and forms part of this development variance permit. This development variance permit does not apply to any other premises located within the building or occupying the same façade as that premise shown in Schedule A.		
5.	The Land shall be developed strictly in accordance with the terms and conditions and provisions of this development variance permit.		
9.	This development variance permit shall lapse if the Owner does not substantially start an construction with respect to which this development variance permit is issued, within tw (2) years after the date this development variance permit is issued.		
10.	The terms of this development variance permit or any amendment to it, are binding on a persons who acquire an interest in the Land.		
11.	This development variance permit is not a building permit.		
AUTH ISSUEI	ORIZING RESOLUTION PASSED BY THE COUNCIL, THE DAY OF , 20 . O THIS DAY OF , 20 .		
	Mayor – Linda Hepner		
	City Clerk – Jane Sullivan		



Sizes shown are survey sizes

# SCHEDULE A(1)

KNIGHT SIGNS.

Sign Type 1

Single face sign

SPECIFICATIONS

75/8"

• \_\_\_\_\_ (Shown as thus)

Single Face Illuminated cabinet EX2 Extrusion T12 Illumination EX7 frame /w/ face over frame 10ga aluminum face routed out copy (waterjet) backed with 3/16" white acrylic Face painted MP- 04439 Angora Grey

Whight Signs 1462 Progree Way, Dalta, 80, V4G 1E1 Local 804-940-2211 Toll free 988-283-0875 This original drawing is the properly of Kright Signa Inc. (A Dinision of Pacific Sign Group) and is not to be reproduced or manufactured in whole or in par twelfout written permission of Knight Signa Inc.

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Client

Performance Chiropractic Wellness Clinic

Project

Croydon

Address 2630 - Croyden, Surrey, BC

Quote Number. 7508-12-14-PREDG

Account Manager Roland House

Scale 1/2"=1'-0"

Date Dec. 3-2014

Quantity

Revisions

Client's Approval

Power to sign responsibility of customer

Sales Approval

Job Number

CONCEPT ONLY Not finalized until confirmed by survey, parmis and shop drawings

Colours shown are for presentation purposes only





-New sign

Existing

