

**Bolstering  
Economic  
Resilience**



**Enhancing  
Livability**



**Invest  
Surrey**



**Invest.  
Innovate.  
Thrive.**

**Investing in  
Our Future**

**A Roadmap to Realizing the  
Opportunities of Tomorrow**

*City of Surrey Economic Strategy 2024*

Connect with us at [invest@surrey.ca](mailto:invest@surrey.ca)  
[InvestSurrey.ca](http://InvestSurrey.ca)



**Creating  
Quality Jobs**



**Improving  
Investment  
Readiness**

# Four Strategic Priorities

## 01

### Investment Attraction & Readiness

To attract transformative investments and increase our investment readiness to create well-paying jobs and secure the growth of strategic industries in our community.

## 02

### Employment Lands Optimization

To ensure that Surrey has sufficient industrial, office, commercial, and agricultural space, optimized to create jobs, support priority sector companies and expanding local businesses, and future-proof our economy for emerging trends.

## 03

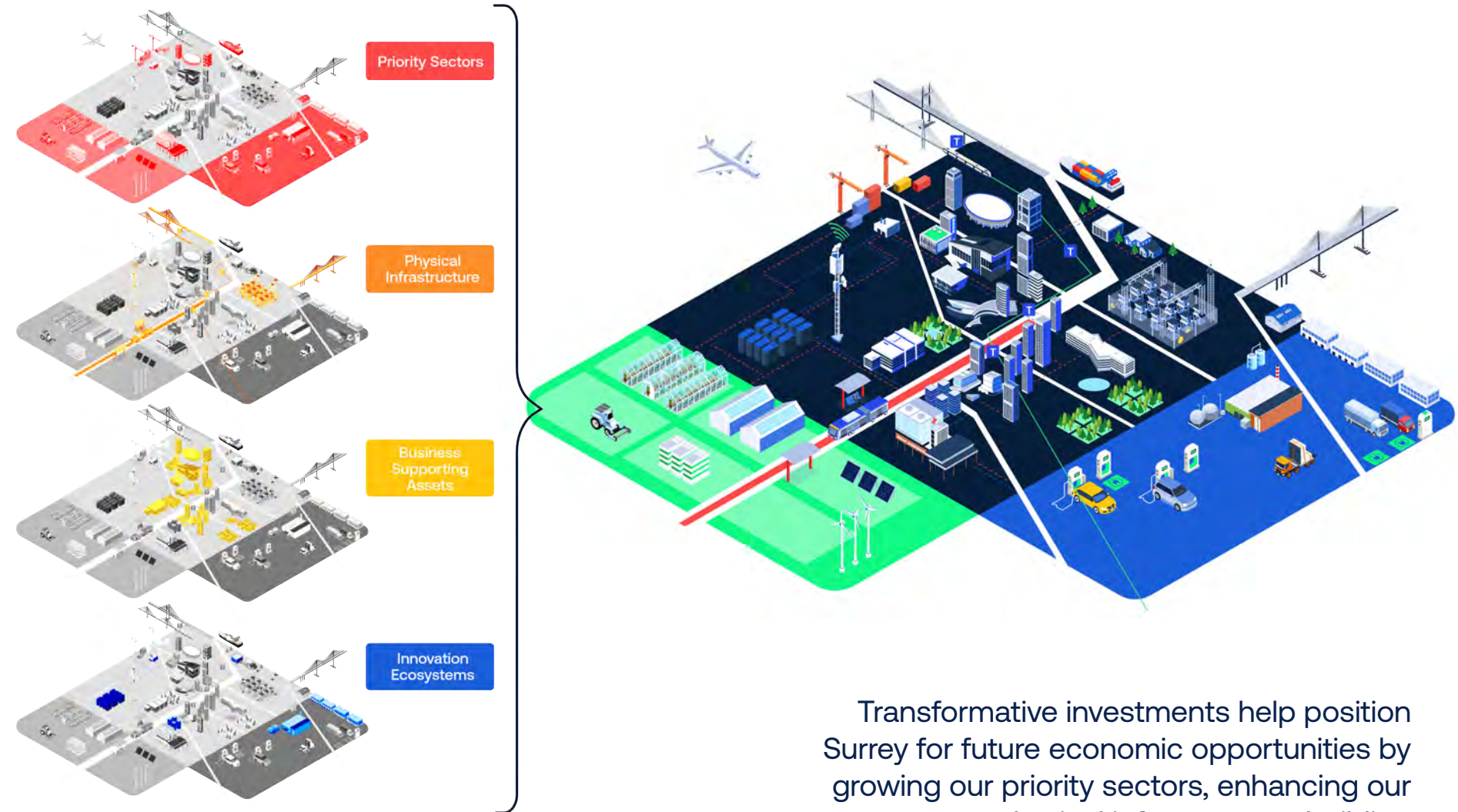
### Innovation, Talent & Workforce

To build a robust innovation ecosystem, support the scaling up of innovative companies in priority sectors, and create more opportunities for talent development, attraction, retention, and upskilling.

## 04

### Local Business, Vibrancy & Distinct Communities

To establish a resilient economy, enhance livability for residents as we rapidly grow, and develop each of Surrey's business communities into vibrant and distinct places.



Transformative investments help position Surrey for future economic opportunities by growing our priority sectors, enhancing our physical infrastructure, building business-supporting assets, as well as expanding our innovation ecosystem.