



'Say Freeze!' Contest - Official Rules & Regulations

1) ENTRY PERIOD: The Contest begins at 1:00pm December 14, 2024, and ends at 3:00pm January 5, 2025.

2) ELIGIBILITY: You must be thirteen (13) years or older and a legal resident in the province of British Columbia (BC) to enter this Contest. If you are under nineteen (19) years of age, you must receive the consent of your parent or guardian to claim the prize. City of Surrey employees and immediate family members of City of Surrey employees are not eligible to enter.

3) HOW TO ENTER: Visit Cloverdale Arena at 6090 176 Street, Surrey, BC, during the Winter Ice Palace event, between December 14, 2024 and January 5, 2025. Take a photo (or have your photo taken) at Cloverdale Arena participating in the Winter Ice Palace event. Share your photo to the City of Surrey's Recreation Instagram account (@surreybcrc) and include the hashtag "#WinterIcePalace" to enter. You may enter a maximum of once per day.

This Contest is in no way sponsored, administered or associated with Instagram, Inc. By entering, entrants confirm that they are 13+ years of age, release Instagram of responsibility and agree to Instagram's terms of use.

4) ENTRY GUIDELINES: Late entries will not be accepted. Your entries must not be obscene or otherwise inappropriate, as determined by the City of Surrey in its sole discretion. Entries that are deemed inappropriate will not be accepted. You are responsible for obtaining, prior to submitting any entry, any releases and consents necessary to permit the exhibition and use of the entry in the manner described in these Official Rules without additional compensation.

5) PRIZE: There will be one (1) prize package awarded, consisting of one (1) \$8.75 Recreation Surrey-branded tote bag, one (1) \$11.54 ice hockey activity book, one (1) \$15.22 Bluetooth beanie hat, one (1) \$23.59 Swell water bottle and one (1) Recreation Surrey gift card having a face value of \$50.00 for a total prize package value of \$109.10.

The Prize must be accepted as awarded. No substitution of the Prize is permitted. The Prize cannot be exchanged for a cash refund.

6) WINNER AND ODDS: One (1) prize package will be awarded for valid entries received from December 14, 2024 to January 5, 2025. The Prize winner will be randomly drawn on January 6, 2025.

The odds of winning depend upon the number of eligible entries received. The winner will be contacted via Direct Message on social media and is required to correctly answer a mathematical skill testing question to be declared a winner. The City of Surrey is not responsible for and will not be liable for late, lost, misdirected or unsuccessful efforts to notify the selected Entrant. If a selected Entrant cannot be contacted or fails to respond within the allotted time, the City of Surrey reserves the right to void that entry and select another eligible Entrant for the Prize. The prize winner will be required to pick up the

Prize at Cloverdale Arena (6090 176 Street) by a date and time specified by the City. The winner will be announced on City of Surrey social media platforms (first name, last initial only) following the prize draw. Upon receiving their Prize, the winner will be required to provide their first name, last name, the date they receive their Prize as well as their signature to acknowledge receipt of their Prize.

7) INTELLECTUAL PROPERTY: Upon submission of your entry to the Contest, you irrevocably grant to the City of Surrey the non-exclusive, perpetual, royalty-free, no-cost license and right to use your entry in any medium including streaming media, film, television, print, interactive devices, mobile media, Internet and on-line systems and digital billboards. The City of Surrey will have the right to use your entry in any merchandising, advertising, marketing or promotion. You agree that the City of Surrey shall have the sole discretion in determining the extent and manner of use of entries and are not obligated to use any entry. You understand that all entries that are posted on the City of Surrey's website and related social media may be available to be viewed by anyone with access to the Internet.

8) TERMS AND CONDITIONS: By participating, you agree to a) abide by the Official Rules and decisions of the City of Surrey, which shall be final in all respects; and b) release, discharge and hold harmless the City of Surrey from all liability, claims or damages, arising out of your participation in the Contest and the acceptance, use or misuse of the Prize. The City of Surrey reserves the right to cancel or suspend this Contest and cancel or refuse any entry or any individual winning the Contest.

9) PRIVACY: Personal Information is collected for the purposes of receiving your contest entry and offering you to engage with the City of Surrey for the Surrey 'Say Freeze!' Contest. The City of Surrey is collecting this information under s.26(c) of the *Freedom of Information and Protection of Privacy Act*. For questions regarding the collection of personal information, please contact the Manager of Marketing & Communications by phone at 604-598-5785 or visit City Hall (13450 104 Avenue Surrey, BC).

10) GOVERNING LAW: These Official Contest Rules are subject to the laws of the Province of British Columbia and the applicable laws of Canada.