

NO: R144

COUNCIL DATE: June 25, 2018

REGULAR COUNCIL

TO: **Mayor & Council** DATE: **June 15, 2018**

FROM: **General Manager, Parks, Recreation & Culture** FILE: **7800-01**
General Manager, Finance

SUBJECT: **Arts4All Festival 2018 – Funding Request**

RECOMMENDATION

It is recommended by the Parks, Recreation & Culture and the Finance Departments that Council:

1. Receive this report for information; and
2. Approve a funding request of \$10,000 from the Council Initiatives Fund to ArtsCan Resource Network (“ArtsCan”) in support of the *Arts4All* festival.

INTENT

The purpose of this report is to seek funding to support the ArtsCan *Arts4All* festival that will be held at municipal facilities across Surrey during September 28-30, 2018.

BACKGROUND

Arts4All is a multi-disciplinary, arts-based project being presented by ArtsCan Resource Network. It will involve two and a half days of events at multiple locations in Surrey. The project objectives are to celebrate, advance and showcase arts and culture while creating community awareness, opportunities for new work, knowledge sharing and professional development.

DISCUSSION

The *Arts4All* festival will:

- Demonstrate the power of connection, collaboration and inclusion;
- Celebrate diversity and engage community;
- Raise awareness of and promote the works of local artists;
- Encourage collaboration between professional and emerging artists, arts organizations and municipal governments;
- Showcase the range and depth of artistic practice and creativity in the community;
- Provide the artistic community with incentives to create and introduce new works; and
- Demonstrate cultural inclusion by featuring artists of Aboriginal and other local ethnicities.

The events being scheduled include workshops, seminars, panel discussions, storytelling, exhibits, studio and gallery tours, readings, demonstrations and performances, all being presented by prominent local artists and arts-based groups.

Plans for the opening ceremonies include a traditional Indigenous welcome, with drummers and/or dancers. Indigenous artists are being invited to take featured roles in the weekend's performances, exhibits, demonstrations, workshops and seminars.

Event venues both confirmed and pending include Surrey Civic Theatres (Surrey Arts Centre Main Stage and Studio Theatre), Chuck Bailey Recreation Centre, Cloverdale Recreation Centre, Newton Seniors Centre, Kwomais Lodge and Surrey Libraries.

Arts4All will also recognize two anniversaries – the City of Surrey is celebrating the 25th anniversary of its incorporation and the Surrey Arts Centre is marking its 50th year anniversary. The City is contributing to *Arts4All* with funding and logistical support. In turn, *Arts4All* will help promote, contribute to, and enhance the City's public festivals and celebrations, with the universal theme of 'Creative Surrey'. All events are taking place on the Culture Days weekend, a national celebration of arts and culture.

FUNDING

On January 22, 2018 Council approved Corporate Report R013; 2018 for the issuance of the 2018 Cultural Grants. As part of this approval, ArtsCan Resource Network was awarded a \$10,000 grant for the 2018 *Arts4All* festival. The approved grant was the maximum amount available under the Project grant category.

ArtsCan has also applied for a BC Arts Council grant in the amount of \$35,000. Results of this application should be known before the end of June.

Staff have evaluated the request and given the size and scope of the event, recommend a contribution of \$10,000 from the Council Initiatives Fund in further support of the 2018 *Arts4All* festival. Council Initiatives funding has not been awarded to ArtsCan in previous years.

Appendix "I" attached to this report documents the balance in the Council Initiatives Fund based on an assumption that Council will approve the recommendations of this report.

SUSTAINABILITY CONSIDERATIONS

The recommendations of this report support the objectives of the City's Sustainability Charter 2.0. In particular, the recommendation related to the Sustainability Charter themes of Inclusion and Economy. Specifically, the acquisition supports the following Strategic Directions (SD) and Desired Outcomes (DO):

- Arts and Heritage - DO7: An enviable and vibrant arts and heritage sector contributes to Surrey's citizen engagement, enrichment, economy, community liveability and civic pride.
- Community Pride and Engagement DO23: Numerous active local clubs, groups and agencies contribute to the community's well-being.
- Education & Culture, DO 9: Surrey supports and celebrates its diverse artists, cultures and community heritage through inclusive festivals, programming and events.

CONCLUSION

Based on the above discussion, it is recommended that Council approve funding of \$10,000 from the Council Initiatives Fund to Arts Can in support of the *Arts4All* festival.

Laurie Cavan
General Manager
Parks, Recreation & Culture

Kam Grewal, CPA, CMA
General Manager
Finance

Appendix "I": Council Initiatives Fund – Allocations for 2018

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APPENDIX "I"



2018 FINANCIAL PLAN COUNCIL INITIATIVES

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year			
adjusted for amounts not utilized	600		
2018 Adopted Budget	<u>260,000</u>		\$ 260,600
2018 Sponsor Appreciation Event		10,000	
All Aboard Wanderlust - JustKids Program		2,500	
Young Agrarians Land Matching		10,000	
SFU President's Surrey Gala		5,000	
Foam Free Vaisakhi Initiative		5,000	
Indo-Canadian Dental Association		2,500	
Darpan Extraordinary Achievement Awards		7,000	
Canucks Autism Network (CAN) 2018		5,000	
Youth Helping Youth Society		250	
Canada India Networking Initiative 2018		2,000	
100 Year Journey Gala		6,500	
West Coast Kings Field Hockey Society		3,500	
2018 Surrey Social Innovation Summit		70,000	
Surrey Women's Centre 25th Anniversary		1,000	
Agriculture Week - Pie in the Plaza		30,000	
Crescent Beach Concours d' Elegance		2,000	
Fraser Region Aboriginal Friendship Centre Association		3,500	
Federation of Canadian Municipalities Special Advocacy Fund (Proposed)		20,685	
Arts4All Festival (Proposed)		10,000	
Allocations for 2018		<u>\$ 196,435</u>	<u>\$ 64,165</u>