

“Social Innovation is the process of developing and deploying effective solutions to challenging and often systemic social and environmental issues in support of social progress.

Social innovation is not the prerogative or privilege of any organizational form or legal structure. Solutions often require the active collaboration of constituents across government, business, and the non-profit world.”

Surrey Social Innovation Summit

The City launched its first annual Summit in 2015 with the goal of fostering and building the capacity for social innovation in Surrey. The three Summits held from 2015 to 2017 provided a unique opportunity for government, non-profit, education, and business leaders in Surrey to engage with some of the leading global experts in social innovation, as well as to profile local champions.

The 2015 and 2016 Summits focused on increasing understanding of social innovation. The 2017 Summit linked social innovation to specific features and challenges of Surrey, such as being an arrival city for new immigrants and refugees and Indigenizing the City. Breakout sessions included panels on specific approaches and tools such as social procurement, public participation techniques, and place-making.

The 2017 Summit sold out in advance, with over 260 registrants. It featured two inspiring keynote speakers, six concurrent breakout sessions with a total of 29 speakers, and two hands-on workshops (see Appendix “I” for the 2017 Summit program). The post-event survey indicated that 93% of participants enjoyed the format of the 2017 Summit, and 100% would attend next year’s Summit. Comments included that the Summit was “well run and thought provoking”, “overall very inspiring”, and “better and better each year”.

Inspiring Innovation

Since the first Summit in 2015, social innovation projects and approaches have been emerging in Surrey. A few examples are:

- Two social innovation labs are underway in Surrey. SFU Radius is partnering with the Surrey Local Immigration Partnership on a Refugee Livelihood Lab to test approaches for supporting entrepreneurship among refugees. As well, the Surrey Urban Indigenous Leadership Committee has secured multi-year funding from the Vancouver Foundation to launch a social innovation lab to tackle Indigenous child poverty.
- Community Leaders Igniting Change is an innovation leadership program that is being supported through a partnership between the Surrey Poverty Reduction Coalition, SFU Surrey and Envision Financial. The 12-week program is fostering leadership among a diverse range of Surrey residents who share a passion for making positive change.
- Connecting Community to Youth Leaving Care, an initiative of the Surrey Poverty Reduction Coalition, is engaging young people in and from government care in identifying how a broad range of community members and organizations can support them in successfully transitioning out of the care system and into independence at 19 years of age.

- Inspired by the discussions on social procurement at last year's Summit, the new SFU Surrey engineering building employed construction people facing barriers to employment.
- UNITY's new Chorus Apartments project in South Surrey represents innovation in housing. As the first purpose-built rental apartment building developed in Surrey in over 30 years, it provides a diverse and integrated community for over 100 residents by combining below market rental housing units and housing units for people with developmental disabilities in a single development.

DISCUSSION

The fourth annual Surrey Social Innovation Summit is scheduled for September 6, 2018, at City Hall. The new Civic Hotel has enabled the Summit to expand its offerings by providing additional space for break-out sessions.

The Summit planning group is co-chaired by Councillor Vera LeFranc and Stephen Dooley, Executive Director, SFU Surrey Campus. It includes representatives from local non-profits, Simon Fraser and Kwantlen Polytechnic Universities, Vancity Credit Union, Downtown Surrey BIA, and City staff. The PACE Group has been contracted to provide registration and event management services.

2018 Surrey Social Innovation Summit: From Thought to Action

The theme of the 2018 Summit is from "From Thought to Action". The program builds on the success of the first three summits, and emphasizes the need for thoughtful and passionate leadership, project and program partnerships, capacity building, and the practical "how to" tools needed to generate social innovation in organizations, neighbourhoods and cities.

The preliminary program for the 2018 Summit is attached as Appendix "II". This year's event will include an opening reception on September 5, 2018, two keynote speakers, 10 breakout sessions, and four workshops.

Keynotes

The 2018 Summit will feature two inspiring keynote speakers:

- *Reconcile This: The Power of Story, Indigenous Voice and the Truth*
Angela Sterritt, Reporter and Guest Host, CBC Vancouver, from the Gitksan Nation

Indigenous people's relationship with the media has struggled especially when it comes to sensitive stories like Indigenous child welfare and missing and murdered Indigenous women. Angela Sterritt will share how her CBC "Reconcile This" column has amplified Indigenous voices and tackled uncomfortable truths and created important changes in BC.

- *Leading to Develop People*
Steve Patty, Ph.D., Dialogues in Action, Portland

The future depends on the ability of people to lead in the ways that matter most. Steve Patty will explore two of the most common approaches to developing leaders, and

then propose a third that promises to nurture the kind of leaders that communities need going forward.

Summit Sessions

Ten sessions, featuring over 40 speakers and moderators, will cover a wide range of social innovation topics that align with current priorities and interests in Surrey. Sessions include:

- Social Innovation Leadership: The Changemaker's Journey;
- Nurturing and Building Social Innovation Leadership;
- Social Enterprises: Economic Strategies for Social Good;
- Suburbanization and the Compounding of the Housing Challenge;
- Innovating Through Crisis: Challenging the Opioid Epidemic;
- Thinking Inside the Circle: 10,000 Years of Indigenous Innovation;
- Social Innovation Labs: From Drawing Board to Reality;
- LIFT Philanthropy Partners Case Study: Social Innovation- Beyond the Buzz;
- Designing for Social Inclusion: Purposeful Cities; and
- Creating a Culture of Commitment.

Workshops

Four workshops will provide a hands-on, deeper dive into social innovation techniques and topics. Workshops include:

- The Practice of Social Innovation Labs;
- Getting to What Matters: How to Evaluate and Communicate Impact ;
- How a Struggle Became a Journey: the Importance of Connection & Conversation for Youth and Mental Wellness; and
- Afterschool for All: A Shift in Planning, Policy and Leadership Potential.

Social Innovation Awards

As a new feature, the 2018 Summit will include the presentation of Social Innovation Awards ("the Awards"). The Awards will recognize and celebrate individuals, groups and organizations that are moving social innovation into action in Surrey. The Awards are an opportunity to profile innovation in Surrey, as well as to inspire others to take action. Up to five cash awards will be presented at the Summit's Opening Reception.

Funding

A budget has been prepared which indicates that the event will cost approximately \$139,000.

Social Innovation Summit - Cost Breakdown	
City of Surrey Staff Time	(In-kind)
Venue Rental & Audio Visual	\$16,000
Registration and Event Management	\$54,640
Food and Refreshments	\$8,000
Speaker Fees and Travel	\$35,000
Marketing, Supplies and Materials	\$15,360
Awards	\$10,000
Total	\$139,000

It is estimated that revenues from sponsorships and registrations will amount to approximately \$69,000. It is proposed that Council approve an allocation from the Council Initiatives Fund of up to \$70,000 in support of the Summit (Appendix “III”).

SUSTAINABILITY CONSIDERATIONS

The 2018 Surrey Social Innovation Summit supports Desired Outcomes (DO) identified in the Sustainability Charter 2.0. Specifically:

Inclusion

- DO24:** Surrey has a strong social infrastructure that supports the needs of its diverse and growing population.
- DO25:** Surrey has a culture of collaboration and innovation to solve complex social problems.

CONCLUSION

The Planning & Development Department and the Finance Department recommend that Council:

- Receive this report for information; and
- Approve an allocation of up to \$70,000 from the Council Initiatives Fund in support of the 2018 Surrey Social Innovation Summit scheduled for September 6, 2018 at City Hall, as generally described in this report.

Original signed by

Jean Lamontagne
General Manager, Planning & Development

Original signed by

Kam Grewal, CPA
General Manager, Finance

AM/ss

Appendix “I” 2017 Surrey Social Innovation Summit Program
Appendix “II” Preliminary 2018 Surrey Social Innovation Summit Program
Appendix “III” 2018 Financial Plan: Council Initiatives Fund



SURREY
SOCIAL INNOVATION
SUMMIT 2017

Wednesday, November 15, 2017
Surrey City Hall

— PRESENTED BY —



PROGRAM

#surreyinnovates

Welcome to the third annual Surrey Social Innovation Summit, and the opportunity to connect with community, business, academic and political leaders from our city and around our region.

In today's world, with so many unique and challenging issues, modern cities need creative and sustainable solutions as they plan their future. But, one thing is certain, and that's the ongoing need for every sector of our community to work to together for the economic and social benefit of our city and region.

Social innovation starts by bringing together talented, committed and caring individuals, and that's what we've done at this third summit with 10 sessions and more than 30 speakers and presenters.

Your participation today reinforces the importance of having many different voices around the table, and the success we can create when talent and creativity are applied to even the most complex issues.

Thank you for joining us, and for your participation.

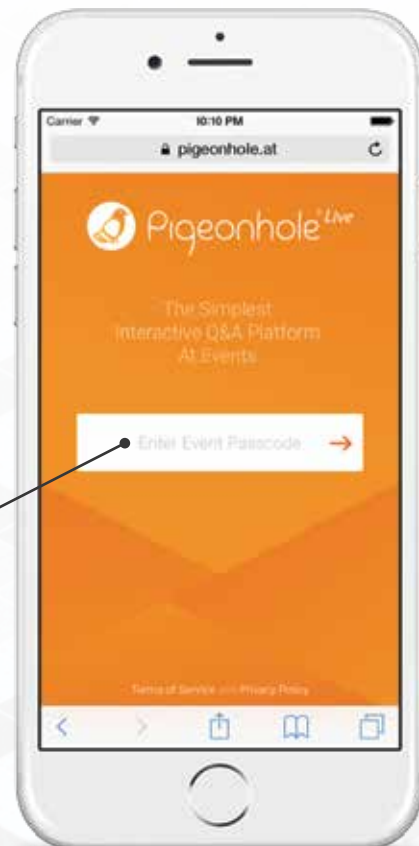
The Surrey Social Innovation Summit sessions use Pigeonhole Live for Q&A.

Pigeonhole Live is a simple, interactive mobile website where you can submit questions to speakers via your mobile web device. You can also vote on questions that interest you. Here's how you can participate!

Go to www.pigeonhole.at

Enter event passcode:

SURREY





Cities play a significant role in creating their communities, but it takes more than just the efforts of City Hall to create a truly engaged community.

A social innovation approach that brings together the collective expertise we have in our social, academic, government and business sectors is the best way to ensure success in creating vibrant communities. This kind of collaborative partnership generates the kinds of economic opportunities that leave no one marginalized, especially our youth.

This year, the third annual Surrey Social Innovation Summit will bring together experience and knowledge from all those areas, and more, to help plan our most effective social innovation strategies.

As Surrey continues to grow, finding solutions that connect individuals, neighbourhoods, and businesses is critical to moving forward with a completely engaged community. Your active participation today, and in the months and years to come, will go a long way to finding the practical, effective and innovative solutions that will make all the difference.

Thank you for attending this third summit and for all you do throughout the year to make our city a better place..

Mayor Linda Hepner
City of Surrey



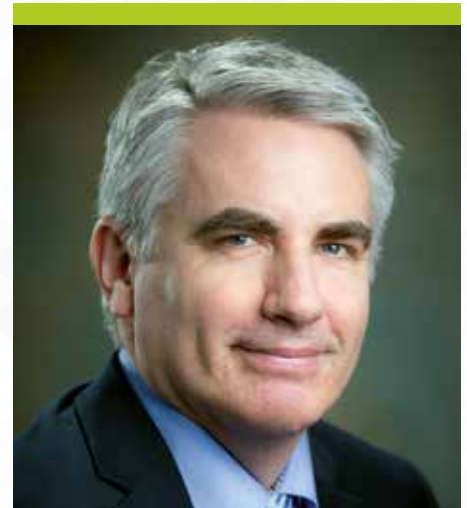
With the help of our organizing team, the third Surrey Social Innovation Summit has put together a powerful agenda featuring 10 presentations and workshops, all focused on how to fashion the social innovation tools we need to address some of our biggest challenges as a growing city.

From deeper and more meaningful public consultation, encouraging business and social agencies to work together, improving our sense of place and community, harnessing the power of our youth who can transform our future, and examining the experience of other growing cities, we're working together to tackle some of the most pressing issues facing our community. These include housing, unemployment, poverty, addiction and other health and safety issues while protecting our most vulnerable citizens.

Although the City provides considerable leadership in charting our future direction, we also rely on the creative talents and experience of individuals, businesses, and local neighbourhoods to create the engaged community we all want.

On behalf of our organizing committee, I want to thank you for participating in our third summit. The phrase "we all do better when we all do better" has been a central theme we've all kept in mind during all the summits to date, and as Surrey continues to grow, it's never been more true.

Councillor Vera LeFranc
Chair, Surrey Social Innovation Summit



Once again, SFU Surrey is proud to be part of the Surrey Social Innovation Summit and as the summit's Co-Chair, I am pleased to welcome you on behalf of Simon Fraser University.

With programs like RADIUS, Health Change Lab, Coast Capital Savings Venture Connection, and Envision Financial Community Leaders Igniting Change, Simon Fraser University is an acknowledged leader in developing ways to combine the efforts of business, government and non-profit sectors to tackle important issues which we believe are best addressed by social innovation and the kind of creativity it brings to the table.

We're proud to play an important role in this community-building work as we connect to share ideas that will lead to thoughtful and effective solutions for our growing community and the issues it faces today and tomorrow.

Stephen Dooley
Executive Director, SFU Surrey
Co-Chair, Surrey Social Innovation Summit

AGENDA

8:00 AM **REGISTRATION OPENS** Atrium

8:00 AM – 8:45AM **NETWORKING BREAKFAST** Atrium

8:45 AM – 9:00 AM **WELCOME REMARKS** Council Chambers

- **Vera LeFranc**, Councillor, City of Surrey
- **Stephen Dooley**, Executive Director, SFU Surrey
- **Kevin Kelly** and **Michael Kelly Gabriel**, Kwantlen First Nation
- **William Azaraoff**, Executive Lead, Member Experience and Community Engagement, Vancity

9:00 AM – 9:45 AM **OPENING PLENARY** Council Chambers

Arrival City and How the Largest Migration in History is Reshaping Surrey and Canada's Cities

How are cities reshaped by populations of newcomers – and how can cities of newcomers, like Surrey, reshape themselves to ensure that the next generation of immigrants are as successful as the last? Doug Saunders examines the best practices from Europe and North America in using smart investments and interventions to make cities better places for integration, inclusion and prosperity in the coming decades of growth.

- **Doug Saunders**, International Affairs Columnist, Globe and Mail

9:45 AM – 10:00 AM **TRANSITION** (Refreshments served) Atrium

10:00 AM – 11:15 AM **CONCURRENT BREAKOUT SESSIONS**

SESSION 1 - Diversity = Innovation

Council Chambers

Does the value of a great idea matter if it's said with an accent? Few cities are as culturally diverse as Surrey which is home to virtually every language on earth. How can modern cities harness that diversity as a force for innovative thinking and new ideas, and how do we build bonds and a sense of belonging for new citizens and their contributions to the community?

MODERATOR: **Anita Huberman**, CEO, Surrey Board of Trade

- PANELLISTS:**
- **Alden E. Habacon**, Diversity & Inclusion Strategist
 - **Daniel Hiebert**, Professor of Geography, UBC
 - **Doug Saunders**, International Affairs Columnist, Globe and Mail

SESSION 2 - Social Procurement: Putting the Economy to Work for Social Innovation

Community Room 1E

The notion that we can create positive social impacts through existing purchasing isn't new. It's something that goes back to Roman times, but its value remains today. This innovative market-based opportunity to create social impact is as relevant to the private sector as it is to public purchasing by different levels of government. After all, no single sector, public or private, can solve complex social issues alone. But, blending business values and social impact objectives through social procurement is a tool that offers opportunities for both communities and marginalized citizens.

MODERATOR: **Joy Johnson**, Vice-President, Research and International, Simon Fraser University

- PANELLISTS:**
- **Janice Abbott**, CEO, Atira Women's Resource Society
 - **Larry Berglund**, Author, Good Planets are Hard to Buy
 - **Marcia Nozick**, CEO, Embers
 - **Jeff Waters**, Business Development Coordinator, EllisDon
 - **Jeff Scott**, President & CEO, Fraser Surrey Docks

SESSION 3 - Public Participation: Every Voice Matters

Community Room 2E

Every year, all three levels of government look to public engagement and community consultation as they make decisions that impact all of us. As communities and local issues become more complex, what's on the minds of residents, neighbours and citizens, how do they want to participate, and which forms of modern public engagement and consultation actually work and provide valuable results?

MODERATOR: **Mark Busse**, Director of Creativity and Engagement, HCMA Architecture + Design

- PANELLISTS:**
- **Mario Canseco**, Vice President of Public Affairs, Insights West
 - **Susanna Haas Lyons**, Civic Engagement Specialist
 - **Tim Wolfe**, Deputy Director, Seattle Department of Neighbourhoods
 - **Kathleen Burke**, Senior Lecturer, Beedie School of Business, SFU

11:15 AM – 11:30 AM **TRANSITION** (Refreshments served)

Atrium

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11:30 AM – 12:45 PM **CONCURRENT BREAKOUT SESSIONS**

SESSION 4 - Placemaking with People in Mind

Council Chambers

Effective community participation is key to reimagining and reinventing public spaces. So, what is the role of community engagement, and how do we get more and deeper participation, the kind that ensures citizens have more say in the public spaces that often define their neighbourhoods and communities?

MODERATOR: **David Laulainen**, Director, Communications & Marketing, Century Group

- PANELLISTS:**
- **James Cheng**, Architect, James KM Cheng Architects
 - **Fred Kent**, President, Project for Public Spaces
 - **Andy Yan**, Director of the City Program, Simon Fraser University
 - **Michael Heeney**, President and CEO, Surrey City Development Corporation

SESSION 5 - Our Social Responsibility to Our Youth

Community Room 1E

Youth who become isolated and marginalized in their own communities are at greater risk of dropping out of school and may eventually become engaged in socially irresponsible activities. Researchers and practitioners agree that connecting schools and their surrounding communities is part of the answer. How can we develop innovative approaches to help us ensure we build schools and communities in which everyone feels connected, engaged, and therefore protected from those risk factors?

MODERATOR: **Terry Waterhouse**, Director of Public Safety, City of Surrey

- PANELLISTS:**
- **Dr. Wanda Cassidy**, Associate Professor of Faculty of Education, Simon Fraser University
 - **Sonja Van Der Putten**, Teacher & Graduate Researcher, SD#36 and Simon Fraser University
 - **Sukh Shergill**, Manager, Safe Schools, Surrey School District

SESSION 6 - Youth Leading for Change: Ideas and Approaches from a New Generation

Community Room 2E

We're in an era of unprecedented social change and today's youth have a unique take on how they want to live their lives and shape the future of our communities. This session will explore how the next generation will approach the issues they'll face and find solutions.

MODERATOR: **Vi Nguyen**, Director of Youth Engagement, Grants and Community Initiatives, Vancouver Foundation

- PANELLISTS:**
- **David Cameron**, Executive Director, Youth Entrepreneur Leadership Launched (YELL)
 - **Carmen Moreira**, Executive Director and Choreographer, SQX Dance Company
 - **Jeska Slater**, Indigenous Youth Coordinator, Fraser Region Aboriginal Friendship Centre Association
 - **Zoya Jiwa**, Education Programs Coordinator, RADIUS SFU

12:45 PM – 1:45 PM **NETWORKING LUNCH**

Atrium

1:45 PM – 2:30 PM

CLOSING PLENARY

Council Chambers

Indigenizing Our City

How did our cities come to be? In Canadian cities, tales of terra nullius, founding fathers and pioneer settlements continue to dominate the narratives. But beneath colonial cityscapes are Indigenous roots running deep. Duncan McCue will explore the growing movement to Indigenize our cities and connect urban residents to the lands where we live, by making space for the architecture, languages, and cultures of the first peoples.

- **Duncan McCue**, Journalist, Host of CBC Cross Country Checkup

2:30 PM – 2:45 PM

CLOSING REMARKS

Council Chambers

- **Vera LeFranc**, Councillor, City of Surrey
- **Stephen Dooley**, Executive Director, SFU Surrey

END OF SUMMIT

2:45 PM – 3:00 PM

TRANSITION TO WORKSHOPS (Refreshments served)

3:00 PM – 5:00 PM

WORKSHOP 1

Community Room 1E

Placemaking as a Catalyst for Developing the City of the Future

To be successful, cities need to start with their communities regarding their aspirations as the foundation for both a placemaking program and ultimately the design. Using a placemaking vision and “lighter, quicker, cheaper” activations as ways to give an identity to each neighbourhood or downtown creates ownership and pride that enables uniqueness to emerge, revealing the special qualities and soul that will make their future. Cities that begin to adapt their public spaces to this vision will be ahead of the curve. Rather than sticking to the outdated model of top-down design and designed around cars and building, we should make cities about people and place.

- **Fred Kent**, President, Project for Public Spaces

3:00 PM – 4:30 PM

WORKSHOP 2

Community Room 2E

Place-Based Social Innovation Labs

Join RADIUS SFU and the City of Surrey for a workshop on place based social innovation labs as an approach to tackling complex community problems.

Kiri Bird will present on LEDlab, a three-year, place-based social innovation lab, which has become a platform for connecting, linking, and facilitating systems change in Vancouver’s Downtown Eastside. Kiri will offer a look “under the hood” of this model including its funding and operating structure. The workshop will also explore lessons learned and potential next steps for those interested in addressing complex challenges in Surrey or other communities.

Shawn Smith, will also be present to discuss SFU’s role and interest in co-developing this model, and its influence in their work.

- **Kiri Bird**, Manager, Local Economic Development Lab (LEDlab)
- **Shawn Smith**, Director of Social Innovation, SFU

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OUR ADVISORY COMMITTEE MEMBERS

- **Bonnie Burnside**, Manager, Downtown Surrey BIA
- **Stephen Dooley**, Executive Director, SFU Surrey
- **Marlyn Graziano**, Vice President, External Affairs, Kwantlen Polytechnic University
- **Vera LeFranc**, Councillor, City of Surrey
- **Elizabeth Lougheed Brown**, Director, Business and Community Development Vancity Credit Union
- **Aileen Murphy**, Senior Social Planner, City of Surrey
- **Kristen Patten**, Social Planner, City of Surrey
- **Shawn Smith**, Adjunct Professor, SFU, Founder RADIUS (RADical Ideas, Useful to Society)
- **Michael Wilson**, Retired
- **David Young**, CEO, Sources Community Resource Society

OUR COMMUNITY PARTNERS



Speakers at this year's Summit receive a delicious gift of jam and chutney from **Luv The Grub**, founded by Alia Sunderji, a social entrepreneur and Sustainable Innovation Lecturer at Simon Fraser University. Luv The Grub partners with farmers to turn their bumped and bruised fruit into mouth-watering spreads, while Sources Community Resource Society creates a paid employment training program for women facing barriers to employment.



Members of SFU's Student **Ambassador Program** are volunteering at this year's Summit. The program, piloted during the C2U Expo 2017 conference at Simon Fraser University last May, resulted in more than 60 people from the community being hired and trained to perform important roles at the conference. Based on the program's success, high-quality training, event and conference-related transitional work experience continues to be provided, leading to capacity-building and participation by individuals and communities with the aim of overcoming barriers to employment.



Lunch for Summit delegates is being provided by **Tayybeh**, a social enterprise that is enriching Vancouver's culinary with cuisine created by newly-arrived women chefs from Syria. Tayybeh helps them generate income for their families, while integrating into the community. The Tayybeh women work together to showcase authentic dishes from their different Syrian hometowns, develop professional skills and build friendships and social connections. The word "tayybeh" means "kind" in the feminine form, and in the colloquial Levantine dialect, it also means "delicious."



“Future Women Warriors”: supporting Indigenous child development (photo by Kelsie Marchand, Fraser Region Aboriginal Friendship Centre Association)



Surrey Welcomes New Canadians: Citizenship Ceremony at City Hall



Surrey Local Immigration Partnership’s Refugee Youth Leadership Committee



The Newton Plot – a community garden and gathering space created by the community!

“Social innovation gives us the opportunity to ignite a renaissance of social problem solving.”

– Al Etmanski

SPEAKERS



Janice Abbot

CEO, Atira Women's Resource Society

Janice has been CEO of Atira Women's Resource Society since 1992 and has led the Society's incredible growth from a single transition house in South Surrey with a staff of seven, to a large multi-service agency with two for-profit subsidiaries, a development arm and more than 500 staff. Janice conceived of and launched Atira Property Management Inc. in 2002 to earn money to help support Atira's not-for-profit mission; to support women and children affected by violence. She has headed up numerous innovative capital projects including Canada's first multi-unit recycled shipping container housing development completed in August 2013.



Larry Berglund

Author, *Good Planets are Hard to Buy*

As principal of Presentations Plus Training & Consulting Inc., Larry facilitates workshops on topics including business ethics, circular economy, leadership, risk management, social procurement, operations management, competitive bidding, and corporate social responsibility. He writes procurement policies for many private and public sector organizations, is an online coach for supply chain courses and has facilitated workshops in Asia, Europe, North America and for the United Nations. In 2016, Larry was the recipient of the prestigious SCMA Fellow award. His third book is *Good Planets Are Hard To Buy: A Management Handbook for Creating Conscious Capitalism, Sustainability Principles and Supply Chain Excellence*.



Kiri Bird

Manager, Local Economic Development Lab (LEDlab)

Kiri is a strategist, facilitator, and Manager of the Local Economic Development Lab, an initiative of Ecotrust Canada and RADIUS at Simon Fraser University. The Local Economic Development Lab is based in Vancouver's Downtown Eastside, and incubates community-driven solutions for a more vibrant and inclusive economy. Kiri has a background in communications, community engagement and economic development both locally and internationally. In 2015, Kiri completed a Master's degree in Resource and Environmental Management and Planning at Simon Fraser University. Kiri is passionate about addressing inequities and advancing happiness, well-being and resilience in cities.



Kathleen Burke

Senior Lecturer, Beedie School of Business, Simon Fraser University

Dr. Burke is an educator, facilitator and speaker specializing in ethics, leadership, communication and decision-making. She is a Senior Lecturer with the Beedie School of Business at Simon Fraser University and a recipient of the 2015 TD Canada Trust Distinguished Teaching award. Since 2015, Kathleen has also facilitated the Envision Financial Community Leaders Igniting Change program. This Surrey-based community leadership initiative is a partnership between Envision Financial, SFU Surrey, and the Surrey Poverty Reduction Coalition to support those who live and/or work in the Fraser Valley in their efforts to make a difference in their community.



Mark Busse

Director of TILT Curiosity Labs, HCMA Architecture and Design

Mark is a communication strategist and designer with a strong desire to use design and creativity as a catalyst for positive change while serving communities. A director at HCMA Architecture + Design, Busse helps lead their interdisciplinary design team and heads up TILT Curiosity Labs initiative which explores creativity, design, and engagement in all its forms, including an artist-in-residency program. Prior to joining HCMA, Busse was managing partner of Industrial Brand, a design consultancy which he co-founded in 1997 that specialized in helping professional services firms realize brand and marketing potential through research-based strategy and communication design.



David Cameron

Executive Director, Youth Entrepreneur Leadership Launched (YELL)

David is investing deeply in Canadian education, youth entrepreneurship, and social innovation. As the Executive Director of the charity, YELL Canada, David is sparking the entrepreneurial spirit in young minds, inspiring brighter futures and purpose-filled paths. Prior to YELL, David co-founded RADIUS Ventures, a social venture accelerator at Simon Fraser University, and was the Manager of Innovation at The Next Big Thing Foundation - a fellowship for entrepreneurs under 25. David continues to amplify the voice of young innovators through multiple provincial and federal initiatives, weaving innovation into classrooms and communities to create a more resilient culture of innovation in Canada.



Mario Canseco

Vice President, Public Affairs, Insights West

As Vice President, Public Affairs at Insights West, Mario designs and manages research projects for clients in the public and education sectors, as well as non-profit organizations and associations. Mario is also the company's spokesperson for political and sociological issues and surveys and writes for The Vancouver Sun, the National Observer and Business in Vancouver. Before joining Insights West in 2013, Mario coordinated research teams for a now-defunct public opinion firm, worked as an editorial researcher for two of Peter C. Newman's books and was a journalist. Mario holds a Master of Journalism degree from the University of British Columbia.



Dr. Wanda Cassidy

Associate Professor of Education, Simon Fraser University

Dr. Cassidy is Associate Professor of Education and Director of the endowed Centre for Education, Law and Society at Simon Fraser University. Her research and teaching focuses on law-related and social justice education, the ethics of care, cyberbullying and cyber-civility, and ways of cultivating belonging in schools and communities. Dr. Cassidy is the author of numerous articles and books and is the recipient of the prestigious Isidore Starr Award, awarded bi-annually by the American Bar Association for excellence in law-related education. Dr. Cassidy has roots in Surrey - her first professional appointment was as a secondary school social studies and law teacher in Surrey.

SPEAKERS



James KM Cheng

Architect, James K.M. Cheng Architects

James is a Canadian architect born in Hong Kong and educated in North America. Cheng's approach represents a sensitive marriage of generous open environments with vibrant high-density living. He is a lecturer at the University of British Columbia, and a design critic and juror. Cheng apprenticed with Henrik Bull in San Francisco and Arthur Erickson in Vancouver, before studying at the Harvard Graduate School of Design. Cheng has received over fifty design awards, including the Order of Canada and Canada's Governor General's Medal in Architecture.



Stephen Dooley

Executive Director, SFU Surrey

As second Executive Director of SFU's Surrey campus, Steve sits on the City of Surrey's Social Policy Advisory Committee, the Surrey Poverty Reduction Coalition (co-chair), The Local Immigration Partnership, the planning secretariat of Innovation Boulevard and the Surrey Healthier Community Partnership. Steve is also vice-chair of the Surrey Board of Trade and leads a study of refugee settlement and integration with the City of Surrey. Last May, he co-chaired C2UExpo 2017 - For the Common Good at SFU where 600 delegates from around the world discussed the impact of community university partnerships. Previously Steve worked at Kwantlen Polytechnic University and founded The Centre For Interdisciplinary Research: Community Learning and Engagement (CIR:CLE).



Susanna Haas Lyons

Civic Engagement Specialist, Simon Fraser University

Susanna is a civic engagement specialist. She designs participation strategies, facilitates complex meetings and provides training for better conversations between the public and decision-makers. Bridging online and face-to-face methods, she has worked for over 15-years on some of North America's largest and most complex citizen and stakeholder engagement projects. Susanna teaches in SFU's Dialogue and Civic Engagement certificate program and the Justice Institute of BC's Center for Leadership. She is also a judge for Canada's International Association for Public Participation (IAP2) annual awards that recognize excellence and innovation in public participation.



Alden E. Habacon

Diversity and Inclusion Strategist

Alden defines himself as a cultural navigator. He has ten years' experience in leading the development, implementation and staff engagement of strategy towards diversity and inclusion, organizational culture change, interculturalism and social sustainability. He is currently Senior Advisor, Intercultural Understanding for the University of British Columbia and led the development of CBC's national diversity strategy. Alden publishes Schema Magazine, co-founded the Asian Canadian Journalists Association and lectures at UBC's Graduate School of Journalism and Sauder School of Business. His awards include the Queen Elizabeth II Diamond Jubilee Medal Award for his work in multiculturalism and intercultural understanding.



Michael Heeney

President and CEO, Surrey City Development Corporation

An internationally recognized city builder, architect and urban strategist with over 25 years' experience guiding organizations and leading diverse projects, Michael joined Surrey City Development Corporation as President and CEO in 2017. With a long-term and deep commitment to Surrey, his experience includes Surrey Central City, the City Centre Library, the Guildford Aquatic Centre and most recently the new SFU Surrey Engineering complex. A LEED accredited professional, Michael is passionate about enhancing communities through innovative urban design and architecture and sees the importance of creativity and culture in contributing to the health and vitality of urban centers.



Daniel Hiebert

Professor of Geography, University of British Columbia

Daniel is a Professor of Geography at UBC who specializes in issues of public policy including immigration policy, the integration of newcomers into the housing and labour markets of Canadian cities, and the consequences of the growing 'super-diversity' of Canadian society. He has served as Co-Chair of the City of Vancouver Mayor's Working Group on Immigration for seven years and is a current member of the Deputy Minister of Immigration, Refugees, and Citizenship Canada's Advisory Council. He is also engaged in international collaborative projects on migration and diversity policies in Australia, New Zealand, the Netherlands, Germany, and Sweden.



Anita Huberman

CEO, Surrey Board of Trade

Anita has been CEO for the last 11 of her 24 years with the Surrey Board of Trade. She leads a growing list of businesses, initiatives and government policies from an economic lens and has worked tirelessly to build an International Trade Centre at the Surrey Board of Trade. She has also led trade missions to China, India, Dubai and Australia, and built partnerships with local consulate offices, trade commissioners, and other international stakeholders to build global business connections for local businesses. In 2011, Anita was also a recipient of Business in Vancouver's Top 40 Under 40 award.



Zoya Jiwa

Education Programs Coordinator, RADIUS SFU

Zoya Jiwa is an Education Programs Coordinator at RADIUS, SFU's social innovation lab and venture incubator, where she supports a broad suite of experiential, interdisciplinary learning opportunities that introduce students to entrepreneurship and innovation. Alongside her work at RADIUS, Zoya runs a website called As We Are, a community resource that shares the stories of people who are facing health challenges with courage and with style. Zoya is a three time TEDx speaker and was the recipient of the 2016 YWCA Metro-Vancouver Young Woman of Distinction Award.

SPEAKERS



Joy Johnson

Vice-President, Research and International, Simon Fraser University

Dr. Johnson is SFU's Vice-President, Research and International, leads the university's strategic research initiatives and facilitates international opportunities that foster research collaborations and student exchange. She works to ensure SFU's eight faculties have support and resources to conduct excellent cutting-edge research, and helps secure research partnerships within the community and industry. Dr. Johnson is a leader for the SFU Innovates initiative to inspire, develop, and support impact-driven innovation and entrepreneurship. As part of SFU's commitment to innovation, she is responsible for developing initiatives that support students and faculty members to harness new ideas and innovations for the benefit of society.



Fred Kent

President, Project for Public Spaces

Fred is the president of Project for Public Spaces. An authority on revitalizing city spaces, livability, smart growth, and the future of the city, he studied geography, economics, transportation, planning, and anthropology at Columbia University and worked on the Street Life Project, an analysis of open spaces in New York City. He also founded the Academy for Black and Latin Education, was program director for New York Mayor John Lindsay's Council on the Environment and twice chaired New York City's Earth Day. He has taken over half-a-million photographs of public spaces which he has shown in exhibits, publications, and articles.



David Laulainen

Director, Communications and Marketing, Century Group

David oversees Century Group's corporate communications, contributes to its strategic vision, and provides leadership in defining market positions for the company's businesses. With 25 years' experience in the design and development of marketing and advertising campaigns, Mr. Laulainen focuses on placemaking, strategic branding and people-centred engagement to better influence behaviour change and customer-driven decisions. He developed the Bria Communities brand to change perception of seniors' living to a more vibrant, active lifestyle choice. He also created the brand for 3 Civic Plaza, and new identities for the landmark Civic Hotel and Dominion Bar + Kitchen in Surrey City Centre.



Vera LeFranc

Councillor, City of Surrey

Vera LeFranc has spent decades working in the non-profit sector, focusing on anti-violence, employment, poverty reduction, crime prevention, housing and homelessness, and community economic development, all issues facing Surrey today. Among her accomplishments are working with the Poverty Reduction Coalition to develop the Surrey Poverty Reduction Plan, including THIS (Transportation, Housing, Income and Support) is How we End Poverty in Surrey, a framework for making a difference for all low-income individuals. Through the Surrey Homelessness & Housing Society's Board of Directors, she has also helped direct almost \$3 million in funding to organizations working with Surrey's most vulnerable.



Duncan McCue

Journalist, Host, CBC Radio One Cross Country Checkup

Duncan McCue hosts CBC Radio One's *Cross Country Checkup* and trained as a lawyer in B.C. before spending more than 15 years as a reporter at CBC Vancouver. Duncan is now based in Toronto where his news and current affairs pieces air on CBC's *The National*. McCue's work has garnered several RTNDA and Jack Webster Awards and he was part of a CBC Aboriginal investigation into missing and murdered Indigenous women that won numerous honours including the Hillman Award for Investigative Journalism. McCue is Anishinaabe, a member of the Chippewas of Georgina Island First Nation in southern Ontario.



Carmen Moreira

Executive Director and Choreographer, SQX Dance Company

Carmen is Executive Director of SQx Dance Company, a registered charity she created in 2012 after graduating from London Contemporary Dance School. SQx uses contemporary dance to promote kinship, collaboration, and teamwork. SQx's interactive programming and performances have been seen by more than 100,000 people across Western and Northern Canada, Spain, Norway, Greece, Portugal, Poland, Iceland, and New York. Carmen's also been invited to present SQx's work at TransCultural Exchange's 2018 International Conference on Opportunities in the Arts. Carmen is also a recipient of the 2017 British Columbia Social Innovation Youth Award and Shaw Canada's 150 Award.



Vi Nguyen

Director of Youth Engagement, Grants and Community Initiatives, Vancouver Foundation

Vi is currently a Director in the Grants & Community Initiatives department at Vancouver Foundation. Vi has spent most of her career working with immigrant, refugee and Aboriginal youth and families in community development settings with Vancouver Parks Board, Pacific Community Resources' Broadway Youth Resource Centre and United Nations International Labour Organization. Vi holds an M.A from the School of Child & Youth Care at the University of Victoria and is currently overseeing the Fresh Voices Initiative to engage immigrant and refugee youth in shaping policies and programs that affect their participation and sense of belonging in B.C.



Marcia Nozick

CEO, Embers

In 2001, Marcia founded EMBERS, a charity dedicated to creating employment opportunities for people living on low incomes. In 2008 she launched EMBERS Staffing Solutions (ESS), an award-winning non-profit staffing agency employing thousands in temporary jobs as a bridge to full-time employment. Under Marcia's direction, ESS' revenues grew from \$600,000 to \$6 million in three years, and by 2016 had more than 1300 employees. Marcia has won several prestigious awards including the RBC Canadian Women Entrepreneur Award for Charitable Giving (2015), YWCA Women of Distinction Award for Community Champion (2016), and Business In Vancouver's 2017 Influential Women in Business Award.

SPEAKERS



Doug Saunders

International Affairs Columnist, Globe and Mail

An author and journalist of Canadian and British citizenship, Doug Saunders is the author of *Arrival City: The Final Migration and Our Next World* (2011), *The Myth of the Muslim Tide* (2012) and *Maximum Canada* (2017). As international affairs columnist for The Globe and Mail, he has written from East Asia, the Indian Subcontinent, the Middle East and North Africa and his weekly column is devoted to the larger themes and intellectual concepts behind international news. He has won the National Newspaper Award five times, the Schelling Prize for Architectural Theory, the Donner Prize and the National Library of China Wenjin Book Award.



Jeff Scott

President and CEO, Fraser Surrey Docs

In his 24 years with Fraser Surrey Docks LP and Pacific Rim Stevedoring Ltd., Jeff's worked in various roles and was appointed President and CEO in 2009 at the height of the Global Financial Crisis. His first task was to restructure the organization due to an unprecedented loss in cargo volumes and set a new vision for the organization. Jeff is also involved in industry and stakeholder groups including the British Columbia Maritime Employers Association and, previously, the Western Transportation Advisory Council. He is currently the Chair of Fraser River Industrial Association (FRIA), and President of the General Stevedoring Council.



Sukh Shergill

Manager, Safe Schools, Surrey School District

Sukh Shergill is responsible for initiating multi-faceted community collaborations which have significantly increased response to identified needs in Surrey, B.C. Currently, the Manager of Safe Schools in the largest and most diverse school district in Western Canada, he is an honours graduate with an M.Ed in Counselling Psychology and over ten years in leadership roles within the education system, including Department Head, District Social Worker, District Resource Counsellor and Manager. Sukh provides exemplary leadership to the Safe Schools department that develops and creates responsive programming to support vulnerable youth and families.



Jeska Slater

Indigenous Youth Coordinator, Fraser Region Aboriginal Friendship Centre Association

Jeska is a Nehiyah iskwew (Cree woman) whose Mother's side of the family is from Ochekwi Sipi (Fisher River Cree Nation) in Manitoba. Jeska is the founder of Young Artist Warriors (YAW) which actively honours Indigenous knowledge and protocol while fostering positive identity development through the arts. Her current project is developing a Social Enterprise project for the Fraser Region Aboriginal Friendship Centre to foster financial independence for the youth programs there. She is a trained facilitator and is mentoring a group of Indigenous youth in and from foster care to develop and offer Cultural Competency workshops in the community.



Shawn Smith

Director of Social Innovation, Co-Director of RADIUS, Simon Fraser University

Shawn is an Adjunct Professor and co-founder and co-director of RADIUS (Radical Ideas Useful to Society), SFU's social innovation lab and venture incubator based at the Beedie School of Business. Spending the last 10 years working with, in and on social impact organizations on three continents, he is also a founder at several other organizations including Impacto Quito, Global Agents for Change and Education Generation, and speaks and consults regularly on social innovation and entrepreneurship. Shawn is a top rated educator, and completed his MBA at the University of Oxford in 2010 as a Skoll Scholar in Social Entrepreneurship.



Sonja Van Der Putten

Teacher and Graduate Researcher, SD#36 and Simon Fraser University

Sonja is the Social Studies Department Head at an inner-city Secondary school in Surrey. She holds a BA in Political Science and International Relations, an MA in Human Rights with a focus on children and war, a BED in Global Education and Secondary Social Studies, and is a graduate student-researcher at SFU. Sonja's research interests include sense of belonging amongst adolescents from refugee backgrounds, identity, knowledge translation, and educational policy. She also coaches a girl's youth soccer team of Surrey students from refugee backgrounds.



Terry Waterhouse

Director, Public Safety, City of Surrey

Terry is the Director, Public Safety for the City of Surrey. In this position, he has led the development of the Surrey Public Safety Strategy which includes 36 strategic initiatives addressing all aspects of public safety. Terry has extensive experience as an administrator and as an academic at the University of the Fraser Valley and Simon Fraser University. Previously Terry was a police officer in Vancouver where he specialized in dealing with issues related to youth crime, child abuse and family violence.



Jeff Waters

Business Development Coordinator, EllisDon

Jeff Waters is the Business Development Coordinator with EllisDon Corporation in Vancouver. In addition to working with the Business Development team, Jeff leads EllisDon's initiative to create employment and business opportunities for Indigenous and local community members. After successfully implementing a site wide local employment program on a project in Vancouver, doubling the City's employment requirement, EllisDon is taking steps towards advancing community engagement within the construction Industry. Jeff is currently providing support for EllisDon in multiple market sectors across Canada with a focus on creating sustainable Indigenous and community engagement plans.

SPEAKERS



Tim Wolfe

Deputy Director, Seattle Department of Neighbourhoods

Tim Wolfe is Deputy Director of the Seattle Department of Neighborhoods and leads its Community Investments Division overseeing community grants, funding programs and the Budget, Finance and Accounting Services Division. He focuses on simplifying the complex requirements and application processes, building community capacity through increased technical assistance, and reducing barriers to program participation. Previously, Tim worked for the City as a Fiscal & Policy Analyst. Before working in government, he served as both field organizer and director on state and local campaigns where he developed a passion for community organizing and a deeper understanding of Seattle's unique neighbourhood topography.



Andy Yan

Director, The City Program, Simon Fraser University

Andy is the director of The City Program at Simon Fraser University. Andy has extensively worked in the non-profit and private urban planning sectors with projects in the metropolitan regions of Vancouver, San Francisco, New York City, Los Angeles and New Orleans. Andy is also an adjunct professor in Urban Studies at Simon Fraser University and in Planning at the University of British Columbia School of Regional and Community Planning. He is the recipient of the Planning Institute of British Columbia's Award in the Leadership in Advocacy and Innovation and the Royal Architectural Institute of Canada's Advocate for Architecture award.

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SURREY SOCIAL INNOVATION SUMMIT 2018 – PROGRAM

OPENING KEYNOTE:

Reconcile This: The Power of Story, Indigenous Voice and the Truth

Angela Sterritt, Reporter and Guest Host, CBC Vancouver from the Gitksan Nation

The media is powerful. It tells stories and can shape narratives. Indigenous people's relationship with the media has struggled especially when it comes to sensitive stories like Indigenous child welfare and missing and murdered Indigenous women. Angela Sterritt will share how her CBC 'Reconcile This' column has amplified Indigenous voices and tackled uncomfortable truths and created important changes in B.C.

CLOSING KEYNOTE:

Leading to Develop People

Steve Patty, Ph.D., Dialogues in Action

The future of our communities will be shaped by individuals and organizations with the capacity and skills to lead. That future depends on the ability of people to lead in the ways that matter most. How do we raise leaders who are courageous, adaptive, innovative, and effective? Steve will explore two of the most common approaches to developing leaders, and then propose a third that promises to nurture the kind of leaders that communities need going forward.

BREAKOUT SESSIONS:

1. Social Innovation Leadership: The Changemaker's Journey

It starts with the "moment of obligation," that often inward awareness that you have a passion for change. Going forward, the changemaker's journey includes exploration, decision, action and ultimately transformation. It is seldom easy. So, what drives social innovation leadership to take on a cause or issue, and see it through to completion? Our four community leaders will share their leadership journey and the skills they have developed along the way.

Moderator: Danica Straith, Director, Venture and Strategic Partnerships, Ashoka Canada

Panelists:

- Katheren Szabo, Grassroots Leadership, People Placemaking, Friends of the Grove
- Neelam Sahota, CEO, DIVERSEcity Community Resources Society
- Shilpa Narayan, Mental Health and Social Justice Activist

2. Nurturing and Building Social Innovation Leadership

At its core, social innovation is about creating a trajectory for change. It can often be a long and arduous trek, so what does it take to attract, hold, and generate socially innovative talent across a community or organization, and what role can public institutions play in ensuring individuals are equipped with the right tools? At the same time, when it comes to creating or finding social innovation leaders is it nature or nurture that makes individuals go the distance?

Moderator: Joanne Curry, Vice-President, External Relations, Simon Fraser University

Panelists:

- Kathleen Burke, Senior Lecturer, Beedie School of Business SFU, Envision Financial CLIC
- Tina Strehlke, CEO, Minerva BC
- Kim van der Woerd, Principal, Reciprocal Consulting

3. Social Enterprises: Economic Strategies for Social Good

In our fast-changing world, some organizations are looking to have a positive social impact by blending economic and social goals. As a result, it's essential to think about new and innovative economic models such as social entrepreneurship, an opportunity to design and deliver cost effectiveness and high impact as pillars for sustainable development. These hybrid economic models combine philanthropy, subsidies, and income generating activities that drive "win-win-win" collaboration with other players, such as the private sector or government. The result is tremendous opportunities for organizations interested in new forms of entrepreneurship.

Moderator: Brenda Fernie, Vice-President, Seyem Qwantlen Business Group

Panelists:

- Ajmal Sataar, President, Inspire Nunavut
- Sean Condon, Managing Principal, Vancity Community Foundation
- Robert Byers, President and CEO, Namerind Housing Corporation

4. Suburbanization and the Compounding of the Housing Challenge

Mention "the suburbs" and a very specific type of place and demographic spring to mind, including a history of home ownership. But, is that the new reality for urban centres and the families that call them home? The suburbs and their neighbourhoods still conjure up a very stereotypical view of middle-class affluence. But, when it comes to housing in our cities, new and innovative solutions, including renting, are key, and that means a change in expectations and attitudes.

Moderator: Frances Bula, Freelance Journalist, Urban Issues and City Politics

Panelists:

- Councillor Vera LeFranc, City Councillor, City of Surrey
- Michael Geller, Architect and Property Developer, The Geller Group
- Patrick Meehan, Director of Policy and Campaigns, Capilano Students' Union
- David Hutniak, CEO, LandlordBC

5. Innovating Through Crisis: Challenging the Opioid Epidemic

Has the size and scope of the crisis changed attitudes to the point that we're now open to new ideas and unconventional solutions? The pervasive nature of the opioid epidemic, and its reach across all demographics and neighbourhoods is an opportunity for even greater innovation as we search for new solutions and the testing, prototyping and scaling of better approaches and treatment.

Moderator: Michelle Ninow, M.C.P. and Principal, M. Ninow Consulting

Panelists:

- Sarah Blyth, Founder, Overdose Prevention Society

- Keir Macdonald, Deputy Executive Director, Lookout Housing and Health Society
- Dr. Mark Tyndall, Executive Director, BC Centre for Disease Control
- Victoria Lee, Vice-President Population Health and Chief Medical Health Officer, Fraser Health Authority

6. Thinking inside the Circle: 10,000 Years of Indigenous Innovation

When it comes to improving lives and building an inclusive and resilient society, indigenous Canadians are endowed with generations of experience and traditional wisdom. If any group of Canadians knows how to evaluate the usefulness of social innovation tools, technology or methodology, indigenous people do. In fact, Canada has a heritage of aboriginal innovation that offers valuable and practical lessons for today's modern social innovators.

Moderator: Diane Roussin, Project Director, The Winnipeg Boldness Project

Panelists:

- Dr. Lyn Daniels (Cree), Director of Instruction, Aboriginal Learning Surrey Schools
- Angela Sterritt, Reporter and Guest Host, CBC Vancouver from the Gitksan Nation
- Jeska Slater, Indigenous Youth Coordinator, Fraser Health Region Aboriginal Friendship Centre Association (FRAFCA)
- Jessica Bolduc, Executive Director, 4Rs Youth Movement

7. Social Innovation Labs: From Drawing Board to Reality

At home and around the world, social innovation labs have emerged as promising platforms for generating new solutions to complex social and environmental challenges. Prototypes close to home are part of a new league of labs that provide a structured process for approaching sometimes messy and complex challenges, and a safe and creative environment to experiment with radical innovations. While relatively new, what are the keys to creating a successful social innovation lab, and which social issues are best solved in the lab environment?

Moderator: Cheryl Rose, Associate Director, Social Innovation Residency

Panelists:

- Ben Weinlick, Senior Leader of Research and Social Innovation, Action Lab and Think Jar Collective
- Sheldon Tetreault, Lead Consultant, Surrey Urban Indigenous Leadership Committee (SUILC)
- Camille Dumond, Program Manager, Refugee Livelihood Lab, RADIUS SFU

8. LIFT Philanthropy Partners Case Study: Social Innovation: Beyond the Buzz

Panelists will discuss social innovation approaches and the importance of clearly analyzing, understanding the problem and issues being addressed before testing new approaches. They will talk about the challenge of building organizational capacity to deliver increased outcomes and scaled impact. The significance of adopting technology and its impact will be highlighted. Finally, the panel will discuss the need for good measurement and telling your story.

Moderator: Bruce Dewar, President and CEO, LIFT Philanthropy Partners

Panelists:

- Dan Kershaw, Executive Director, Furniture Bank

- Claudia Hepburn, CEO, Immigrant Access Fund (IAF)

9. Designing for Social Inclusion: Purposeful Cities

In the age of social innovation, designing “with, not for” reinforces the necessary interaction between designers and communities. Today, designers want social and civic projects that have a mission to serve the common good. Part of this growing trend stems from the desire to use creative and design skills to promote inclusion and sense of belong in our highly diverse community. But, the real payoff is the ability to use these design tools and approaches to bolster social solutions from the ground up, including the use of social spaces on a human scale.

Moderator: Michael Heeney, President and CEO, Surrey City Centre Development Corporation (SCDC)

Panelists:

- Darryl Condon, Managing Principal, HCMA Architecture + Design
- Dr. Sarah Schulman, Founder, InWithForward
- Am Johal, Director, Simon Fraser University’s Vancity Office of Community Engagement

10. Creating A Culture of Commitment

Creating a culture of commitment has come a long way in a single generation, particularly as businesses assess and take responsibility for their impacts on environmental and social wellbeing. This contact with their community and customers tends to go beyond what may be required and for the most successful organizations it becomes embedded in their company culture. As times change, creating a culture of commitment also changes. What does it look like today and what part does it play alongside social innovation and the leadership that’s needed to change for the better?

Moderator: TBC

Panelists:

- Steve Veinot, Director, Supply Management Vancouver Airport Authority
- David Lanphear, President, Envision Financial
- Jody Rechenmacher, Community Catalyst, Urban Matters CCC
- Mary Ellen Schaafsma, Director, Social Innovation and Research, Social Purpose Institute at United Way

WORKSHOP SESSIONS:

1. The Practice of Social Innovation Labs

Diane Roussin, Project Director, The Winnipeg Boldness Project and Ben Weinlick, Senior Leader of Research and Social Innovation, Action Lab and Think Jar Collective

Social innovation labs are a promising approach that draws on the strengths, empathy, creativity, and wisdom of a diverse collective to explore new ways of making progress on a complex challenge. The process of labs involves convening, gaining insight, facilitating ideation, building and testing prototypes and scaling solutions to impact systemic change. A lab creates a safe zone to explore, question assumptions, be bold, be agile enough to adapt as learning emerges and to experiment with solutions.

In this workshop Diane Roussin of Winnipeg Boldness Project and Ben Weinlick of Action Lab and Shift Lab in Edmonton will share their learning, insights and challenges in striving to steward labs.

2. Getting to What Matters: How to Evaluate and Communicate your Impact

Steve Patty, Ph.D., Principal Consultant, Dialogues in Action

All of us who work with people need a way both to prove and to improve our impact in the lives of those we serve. We need data to demonstrate what we are doing is making a difference. We also need data to illuminate areas where we can get better and to show us how to get better. Based on the work of over a decade of capacity-building with hundreds of programs and agencies across North America, this workshop will offer innovative thinking and proven technique to help us prove and improve our impact.

3. How a Struggle Became a Journey: The Importance of Connection & Conversation for Youth and Mental Wellness

Shilpa Narayan, Mental Health and Social Justice Activist

In which ways can we as social service providers, educators, and caregivers be inclusive and foster diversity in our communities? In this interactive social justice workshop, participants will be taken through Shilpa's lived experience with mental health challenges. We will discuss what techniques can be applied to create safe spaces for youth experiencing barriers in regard to their mental health and gender identity. How can we as citizens foster a social justice framework in our social practises so youth can be safe and secure to disclose if they are struggling? There is a great intersection between mental health and LGBTQ+ topics. We must assure that youth are being taken care of and that no child's voice is unheard in our mental health system.

4. 'Afterschool for All': A Shift in Planning, Policy, and Leadership Potential

Daljit Gill-Badesha, Manager of Healthy Communities, City of Surrey
Hanieh Khataee, Strategy Consultant

One bold idea can make all the difference for your community. The Community & Recreation Services division of the City of Surrey launched a new strategy framework to drive innovation and engagement on efforts critical to the wellbeing of children. The result? A commitment to ensuring all children in Surrey have the opportunity to participate in afterschool programs where they need them most. Our systems approach, fueled by strong executive leadership and staff buy-in is already yielding positive results, reaching key audiences and charging them to act with us. Our practices have great potential for replication. This workshop demonstrates how.

Appendix “III”



2018 FINANCIAL PLAN COUNCIL INITIATIVES

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year			
adjusted for amounts not utilized	600		
2018 Adopted Budget	260,000		\$ 260,600
2018 Sponsor Appreciation Event		10,000	
All Aboard Wanderlust - JustKids Program		2,500	
Young Agrarians Land Matching		10,000	
SFU President's Surrey Gala		5,000	
Foam Free Vaisakhi Initiative		5,000	
Indo-Canadian Dental Association		2,500	
Darpan Extraordinary Achievement Awards		7,000	
Canucks Autism Network (CAN) 2018		5,000	
Youth Helping Youth Society		250	
Canada India Networking Initiative 2018		2,000	
100 Year Journey Gala		6,500	
West Coast Kings Field Hockey Society (Proposed)		3,500	
2018 Surrey Social Innovation Summit (Proposed)		70,000	
Allocations for 2018		\$ 129,250	\$ 131,400