

NO: R107

COUNCIL DATE: May 28, 2018

REGULAR COUNCIL

TO: **Mayor & Council**

DATE: **May 22, 2018**

FROM: **General Manager, Finance**

FILE: **1850-20**

SUBJECT: **Sponsorship Request – Surrey Women’s Centre**

RECOMMENDATION

The Finance Department recommends that Council:

1. Receive this report for information; and
2. Approve a sponsorship request of \$1,000 from the Council Initiatives Fund to the Surrey Women’s Centre in support of their 25th anniversary event being held on June 9th, 2018 at Holland Park.

INTENT

The purpose of this report is to request that Mayor and Council support a sponsorship request from the Council Initiatives Fund towards the Surrey Women’s Centre 25th anniversary event.

DISCUSSION

The Surrey Women’s Centre is a crisis centre for women and girls escaping domestic violence, sexual assault and other forms of gender-based violence. The organization operates the Surrey Mobile Assault Response Team which is a crisis response group that provides services over the phone and in-person to anyone who has experienced a physical or sexual assault by a stranger or someone they know. The team is available 24-hours a day, year-round, to assist with access to emergency medical, legal and social services. Other services offered include a drop-in centre, workshops and clinics, counselling, support groups, and legal advocacy.

To commemorate their 25th anniversary, the Surrey Women’s Centre will be hosting the Justice, Power and Freedom Celebration on June 9th, 2018 at Holland Park as shown in Appendix “I” attached to this report. The organization’s goal is to raise \$25,000 through this event with all contributions supporting the operational requirements of their Surrey Mobile Assault Response Team (SMART) van. The SMART van is a mobile crisis centre and emergency van service for sex workers who can’t always call when they need help. The objective is to reach women at street level where they work, reducing barriers to vital aid, resources and options.

Staff have evaluated the request and recommend that Council approve a sponsorship of \$1,000 from the Council Initiatives Fund in support of the Surrey Women's Centre 25th anniversary event. This level of sponsorship will designate the City as a "freedom donor." The City of Surrey will be recognized through the inclusion of the City's logo in the anniversary booklet.

FUNDING

Appendix "II" attached to this report documents the balance in the Council Initiatives Fund based on an assumption that Council will approve the recommendations of this report.

SUSTAINABILITY CONSIDERATIONS

The Surrey Women's Centre 25th anniversary event supports the overall objectives of the City's Sustainability Charter 2.0 as related to the themes of Public Safety and Health and Wellness. Specifically, this sponsorship will support the following Desired Outcomes (DO):

- Public Safety DO1: Residents are safe and have a strong sense of security in all neighbourhoods and throughout the city; and
- Health and Wellness DO1: Surrey has a full range of high quality, community-based health and social services and programs that address health and wellness.

CONCLUSION

Based on the above discussion, it is recommended that Council approve a sponsorship of \$1,000 from the Council Initiatives Fund to the Surrey Women's Centre in support of their 25th anniversary event.

Kam Grewal, CPA, CMA
General Manager, Finance

Appendix "I" – Surrey Women's Centre 25th Anniversary Event Sponsorship Flyer
Appendix "II" – Council Initiatives Fund- Allocations for 2018



Surrey Womens Centre Celebrates 25 years of
Justice, Power, and Freedom for women and girls

JUSTICE, POWER, AND FREEDOM CELEBRATION

Saturday, June 9th
12-3pm

Holland Park
3428 Old Yale Rd, Surrey, BC

Guest speaker: Kamal Dhillon, local author of *Black and Blue Sari* and International Speaker on violence against women and girls.

We invite you to become a **smart** partner.

Our goal is to raise \$25,000 for our 25th anniversary event. All funds raised will support the SMART Van and keep women on the street safe from harm.

Surrey Mobile Assault Response Team - An initiative of Surrey Women's Centre for Women and Girls- Not just a van. A lifeline for women on the street.

We think it's SMART to help women. All women deserve to feel safe. With your help we can prevent women from falling through the cracks.



Will you be our Justice, Power, and Freedom donor?



**justice
donor**

You can become our JUSTICE donor by making a donation of \$2500-\$5000 (formal mention on stage, logo on t-shirts, logo on the banner or media wall, logo and half page in the anniversary booklet)



**power
donor**

Become our POWER donor by donating \$1000- \$2500 (logo on t-shirts, logo on banner, logo in the anniversary booklet)



**freedom
donor**

Become our FREEDOM donor by donating \$500- \$1000 (logo in the anniversary booklet)

Surrey Women's Centre is a crisis centre for women and girls escaping domestic violence, sexual assault and other forms of gender-based violence. We are often the first and sometimes the only place that women call for help. It is because of your support that women and girls have a safe place to turn.

For more information on this event please contact Shahnaz Rahman at executivedirector@surrey womenscentre.ca or call at 604-589-1868 Ext 223

APPENDIX "II"



2018 FINANCIAL PLAN COUNCIL INITIATIVES

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year			
adjusted for amounts not utilized	600		
2018 Adopted Budget	<u>260,000</u>		\$ 260,600
2018 Sponsor Appreciation Event		10,000	
All Aboard Wanderlust - JustKids Program		2,500	
Young Agrarians Land Matching		10,000	
SFU President's Surrey Gala		5,000	
Foam Free Vaisakhi Initiative		5,000	
Indo-Canadian Dental Association		2,500	
Darpan Extraordinary Achievement Awards		7,000	
Canucks Autism Network (CAN) 2018		5,000	
Youth Helping Youth Society		250	
Canada India Networking Initiative 2018		2,000	
100 Year Journey Gala		6,500	
West Coast Kings Field Hockey Society (Proposed)		3,500	
2018 Surrey Social Innovation Summit (Proposed)		70,000	
Surrey Women's Centre 25th Anniversary (Proposed)		1,000	
Allocations for 2018		<u>\$ 130,250</u>	<u>\$ 130,400</u>