

NO: R093

COUNCIL DATE: May 7, 2018

REGULAR COUNCIL

TO: Mayor & Council **DATE: April 23, 2018**

FROM: General Manager, Finance **FILE: 1850-20**

SUBJECT: Sponsorship Request – Canada India Networking Initiative (CINI) 2018

RECOMMENDATION

The Finance Department recommends that Council:

1. Receive this report for information; and
2. Approve a sponsorship contribution of \$2,000 from the Council Initiatives Fund in support of the Canada India Networking Initiative (CINI) 2018 Opening Reception and Banquet taking place at Surrey City Hall and Royal King Palace and Convention Centre on June 8th and June 9th, 2018.

BACKGROUND

The City has received a sponsorship request from Canada India Networking Society, in support of the CINI 2018. The event will be held at various locations in Surrey from June 8- 11, 2018. This report addresses that request.

DISCUSSION

The Canada India Network Society in partnership with Simon Fraser University, Fraser Health Authority, Global Association of Physicians of Indian Origin, and Canadian Association of Physicians of Indian Origin is hosting CINI 2018 in Surrey from June 8- 11, 2018. The purpose of this initiative is to promote a healthy civil society through innovation, technology and engagement in health care. This multi-day event will bring together leaders from Canada and India to discuss health issues such as Diabetes, Mental Health and Addiction, and Palliative Care. The Canada India Networking Society is seeking sponsorship for CINI 2018 taking place at various locations in Surrey. A copy of the information provided by Canada India Networking Society related to CINI 2018 is attached to this report as Appendix "I".

This sponsorship request does not satisfy the evaluation criteria for a City grant as stipulated in the City Grant Policy since the event includes a fundraising component; however, Council has previously provided funding to similar events through the Council Initiatives Fund.

Staff has reviewed this request and recommend that Council support this event through a sponsorship in the amount of \$2,000 from the Council Initiatives Fund. This sponsorship will offset facility rental costs associated with the Opening Reception to be held on June 8th, 2018 at Surrey City Hall. Additionally, the City will receive a table for 8 attendees at the Banquet taking place on Saturday, June 9th, 2018 at the Royal King Palace and Convention Centre in Surrey.

Funding

Appendix "II" attached to this report documents the balance in the Council Initiatives Fund based on an assumption that Council will approve the recommendations of this report.

SUSTAINABILITY

CINI 2018 supports the overall objectives of the City's Sustainability Charter as related to the themes of Inclusion, Public Safety and Health and Wellness. Specifically, this grant will support the following desired outcomes (DO):

- Inclusion DO2: Surrey is a caring and compassionate city that learns about and supports its residents of all backgrounds, demographics and life experiences.
- Public Safety DO5: Surrey is recognized and perceived as a leader in establishing and maintaining collaborative partnerships for community safety and well-being.
- Health & Wellness DO1: Surrey has a full range of high quality, community-based health services and programs that address health and wellness.
- Health & Wellness DO5: Services and programs are responsive to shifting health and social needs, and local and external factors.

CONCLUSION

Based on the above discussion, it is recommended that Council approve a sponsorship contribution of \$2,000 from the Council Initiatives Fund to Canada India Network Society in support of the CINI 2018 Opening Reception and Banquet taking place at Surrey City Hall and Royal King Palace and Convention Centre on June 8th and June 9th, 2018.

Kam Grewal, CPA, CMA
General Manager, Finance

Appendix "I": CINI 2018 Program

Appendix "II": Council Initiatives- Allocations for 2018



CINI 2018 PROGRAM

**FRIDAY
JUNE 8TH**

Round Table: 9:00 am-2:00 pm

INNOVATION BOULEVARD, CENTRAL CITY TOWER, 13450 102ND AVENUE, SURREY (BY INVITATION ONLY)

Opening Reception: 6:00 pm – 9:30 pm

SURREY CITY HALL, FOYER, 13450 – 104TH AVENUE, SURREY
CO-HOSTED IN PARTNERSHIP WITH CITY OF SURREY

**SATURDAY
JUNE 9TH**

Session 1: 9:00 am – 12:30 pm

SFU SURREY CAMPUS, CENTRAL CITY TOWER, 2ND FLOOR, 13450 – 102ND AVENUE, SURREY

Remarks by Honourable Adrian Dix, Minister of Health, Government of BC.

- War on Diabetes
- Palliative Care - Building the Bridge
- Mental Health and Addiction - Solutions and Challenges

Session 2: 1:15 pm – 4:00 pm

SFU SURREY CAMPUS

Leadership and Health – Leadership, Professionalism, Ethics, Building Healthy Civil Society through Leadership

Banquet: 6:00 pm to 10:00 pm (\$105 per person)

ROYAL KING PALACE AND CONVENTION CENTRE, 8158 128TH STREET, SURREY
CO-HOSTED IN PARTNERSHIP WITH SURREY BOARD OF TRADE

**SUNDAY
JUNE 10TH**

Session 3: 9:00 am – 12:00 pm

SFU SURREY CAMPUS

Integrative Medicine – Building a Holistic and Comprehensive Approach to Health

Session 4: 12:30 pm – 4:00 pm

SFU SURREY CAMPUS

Remarks by Honourable Bruce Ralston, Minister of Technology, Government of BC.

Technology – Innovation:
Short Presentations on Technological and Social Innovation

Closing Session – Summary – Next Steps: 4:00 pm – 5:00 pm

SFU SURREY CAMPUS

Wine and Cheese Reception: 5:00 pm – 6:30 pm

SFU SURREY CAMPUS

**MONDAY
JUNE 11TH**

Round Table: 9:00 am – 2:00 pm

FRASER HEALTH CENTRAL CITY TOWER - CORPORATE OFFICE, 4TH FLOOR, SURREY (BY INVITATION ONLY)

Integrative Medicine – Building Research Capacity and Holistic Approach to Health, Wellness and Disease

FULL PROGRAM AND REGISTRATION AT THECINS.ORG (FULL CONFERENCE FEE \$315 [INCLUDING BANQUET], DAY REGISTRATION \$105, BANQUET TICKET \$105, BANQUET TABLE \$840 [8 TICKETS])



For registration and information: www.thecins.org
Facebook: Canada India Network Society Twitter: @thecins

Appendix "II"



2018 FINANCIAL PLAN COUNCIL INITIATIVES

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year			
adjusted for amounts not utilized	600		
2018 Adopted Budget	<u>260,000</u>		\$ 260,600
2018 Sponsor Appreciation Event		10,000	
All Aboard Wanderlust - JustKids Program		2,500	
Young Agrarians Land Matching		10,000	
SFU President's Surrey Gala		5,000	
Foam Free Vaisakhi Initiative		5,000	
Indo-Canadian Dental Association		2,500	
Darpan Extraordinary Achievement Awards		7,000	
Canucks Autism Network (CAN) 2018		5,000	
Youth Helping Youth Society		250	
Canada India Networking Initiative 2018 (Proposed)		2,000	
100 Year Journey Gala (Proposed)		6,500	
Allocations for 2018		<u>\$ 55,750</u>	<u>\$ 204,900</u>