

### CORPORATE REPORT

NO: R228 COUNCIL DATE: November 6, 2017

### **REGULAR COUNCIL**

TO: Mayor & Council DATE: November 1, 2017

FROM: General Manager, Parks, Recreation & Culture FILE: 1850-01

General Manager, Finance

SUBJECT: 2<sup>nd</sup> Biannual Intake of Sport Tourism Grants - 2017

### RECOMMENDATION

The Parks, Recreation & Culture Department and the Finance Department recommend that Council:

- 1. Receive this report as information;
- 2. Approve staff recommendations for the 2<sup>nd</sup> biannual intake for 2017, Sport Tourism Grant applications as documented in Appendix "I", in accordance with the City's Sport Tourism Grant Program; and
- 3. Authorize staff to update the Sport Tourism Grant Guidelines as outlined in Appendix "II".

### **INTENT**

The purpose of this report is to seek Council's approval for the issuance of grants under the Sport Tourism Grant Program for the second intake in 2017. The secondary purpose of this report is to seek Council authorization for staff to update the Sport Tourism Grant Guidelines.

### **BACKGROUND**

In April 2015, Council adopted the City of Surrey's Sport Tourism Grant Program (Corporate Report No Ro61;2015, Appendix "III"). The Sport Tourism Grant Program, (the "Program") supports the goals established in the *Sport Tourism Strategy* approved by Council in 2013.

"Sport Tourism Events" are classified as events to which participants and spectators are travelling more than 80 km's to an event and staying overnight. There are numerous economic benefits experienced by local businesses when groups travel and use accommodation in Surrey.

### **DISCUSSION**

### **Application Process**

The City of Surrey and Discover Surrey (Surrey Tourism Association) accept applications for financial assistance for Sport Tourism Events on an ongoing basis. The goal is to channel applications biannually into two intake periods; the first round of applications was due on March 31, 2017 for events taking place between July 1 and December 31, 2017, and the second round of applications was due on September 30, 2017 for events between January 1 and June 30, 2018.

### **Sport Tourism Grant Funding**

The Program was designed to support community groups and provide assistance with covering facility rental and marketing costs. The Program outlines that funding is considered for events taking place in Surrey and when participants are staying in local accommodation.

The Program includes the following guidelines based on the level of event:

Level	% of Rental fee or Request	Maximum
Provincial	25%	\$3,000
Western Canada	50%	\$4,000
National	100%	\$5,000
International	100%	\$5,000

The City annually allocates \$50,000 to this Program. In 2016, Discover Surrey contributed funds toward the Program and the remainder of these funds were carried over to establish a total of \$64,500 available to distribute in 2017.

Through the first intake in 2017 (Appendix "IV") Council approved \$25,000 in grants, leaving a remaining balance of \$39,500 for the remainder of 2017.

### Sport Tourism Grants Evaluation Process

The deadline for submission for the second intake of Sport Tourism Grants was September 30, 2017; six (6) applications were received requesting grants totaling \$24,500 (attached as Appendix "I"). The total expense budgets of these events is \$467,726.71 which indicates the investments local sport organizations are making toward hosting events in Surrey. This figure does not factor in additional benefits to the City such as the economic impact these events will have on the local economy.

An evaluation committee composed of City staff and one representative from Discover Surrey, reviewed each of the applications ensuring consistency with the Program Guidelines attached as Appendix "V", including:

- The magnitude of the event and potential economic impact;
- The events ability to advance Surrey's profile as a Sport Hosting City or diversify the hosting portfolio;
- How Surrey residents will be impacted by the hosting of this event;
- The quality and history of the organization's administration and management;
- The appropriateness, effectiveness and quality of delivery of the event; and
- The not-for-profit status of the organization.

Based on the above guidelines, The Sport Tourism Grant Committee is recommending the award of six (6) separate grants totaling \$22,500 as shown in Appendix "I".

### **Distribution of Grant Funding**

Upon Council approval of the six (6) grants and in accordance with the Program Guidelines, eighty percent (80%) of each approved grant will be distributed to the respective groups. Upon receipt and acceptance by staff of a final report from the grant recipient, the remaining twenty percent (20%) of each grant will be distributed. The report must demonstrate that the event was hosted and funds used for which the grant was awarded have been used appropriately.

### **Sport Tourism Grant Program Updates**

The Program was originally implemented in 2015 and is now in need of updating to keep the Program sustainable for future years. Appendix "II" outlines the proposed changes to the Program which would take effect in January 2018. The proposed updates clarify the grant application process and establish intake dates that work better for both the City and event organizers. The percentage of rental fee requested is being removed to reduce restrictions on event organizers to receive only a percentage of eligible funding. Language throughout the document has been updated to ensure organizations are aware of grant allocation priorities and consider those priorities when planning their events. In addition, language has been added to ensure funds which are allocated are returned to the City if the event is cancelled.

### **SUSTAINABILITY CONSIDERATIONS**

The recommendations of this report support the objectives of the City's Sustainability Charter. In particular, the recommendation related to the Sustainability Charter themes of Inclusion and Economy. Specifically, the acquisition supports the following desired outcomes:

- Community Pride and Engagement SD18: Celebrate and build upon what makes us proud of our community.
- Community Pride and Engagement DO22: There is a high rate of volunteerism among people of all ages and abilities.
- Community Pride and Engagement DO23: Numerous active local clubs, groups and agencies contribute to the community's well-being.
- Economy DO12: The City is a destination for visitors, which generates tourism revenue.

### **CONCLUSION**

The Parks, Recreation & Culture Department and the Finance Department recommend that Council:

- 1. Approve staff recommendations for the 2<sup>nd</sup> biannual intake for 2017, Sport Tourism Grant applications as documented in Appendix "I", in accordance with the City's Sport Tourism Grant Program; and
- 2. Authorize staff to update the Sport Tourism Grant Guidelines as outlined in Appendix "II".

Laurie Cavan Kam Grewal, CPA, CMA
General Manager General Manager
Parks, Recreation& Culture Finance

Appendix "I": Sport Tourism Grant September Intake Applications List

Appendix "II": Proposed Changes to the Sport Tourism Grant Program Guidelines

Appendix "III": Corporate Report Ro61; 2015 Sport Tourism Grant Program

Appendix "IV": March 2017 Sport Hosting Grant Applications

Appendix "V": Sport Tourism Grant Program Guidelines

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# **2017 Sport Hosting Grant Applications**

# September 2017 Intake

,	Organization	Event	Event dates (2017)	Approved Yes/No	Requested Amount	Total Event Expense Budget	Hotel Nights	Number of Participants	Rental Cost	Amount Recommended to Approve
	BC Tigers Football Club	Miri Piri Soccer Tournament	Aug 4-6, 2017	Yes	\$3,000.00	\$83,634.71	4	3000	\$2,826.87	\$3,000.00
	Synchro Canada	2018 Espoir Synchronized Swimming Championships & FINA Artistic Swimming World Series	May 29-June 3, 2018	Yes	\$5,000.00	\$217,112.00	1500	380	\$27,000.00	\$5,000.00
	Water Polo Canada	National Championship League 19 U Inter conference Championships & Western Conference	Feb 1-4 & April 20-22, 2018	Yes	\$5,000.00	\$54,825.00	300	400	\$25,190.00	\$5,000.00
	Curl BC	2018 National Masters Curling Championships	April 1-8, 2018	Yes	\$5,000.00	\$58,650.00	600	100	\$4,800.00	\$5,000.00
	Surrey Hospital & Outpatient Centre Foundation	Champion of the Crescent (Stand Up Paddle Board)	16 July 2017	Yes	\$2,500.00	\$39,805.00	2	300	N/A	\$500.00
	BC Synchronized Swimming Association	National Stream Provincial Championships	Feb 9-11, 2018	Yes	\$4,000.00	\$13,700.00	80	185	\$4,000.00	\$4,000.00
				Totals	\$24,500.00	\$467,726.71				\$22,500.00

### **<u>Draft 1 - Sport Tourism Grant Program Guidelines</u>**

- 1. Funding will be considered to support <u>Ssporting Tourism</u> events being held in the City of Surrey. <u>Events must take place within City of Surrey</u> with participants staying in local accommodation.
- 2. Grants are intended to offset the cost of Facility facility rentals for the purposes of the Sport Tourismsporting event. Grants will not be provided to cover deficits or deficits or ongoing operating costs. Funds-Grants will be Events/tournaments distributed will be funded within the following guidelines.

	% of Rental fee or Request	Maximum amount
Provincial	<del>25</del> %	\$3,000
Western Canada	<del>50%</del>	\$4,000
National	100%	\$5,000
International	<del>100</del> %	\$5,000

Where a grant is awarded, 80% of the grant amount will be forwarded to the applicant once Council has approved the grant. The remaining 20% will be forwarded to the applicant upon receipt by the City of a the final report. The report from the applicant that demonstratemust demonstrates that the initiative sporting event for which the grant was awarded has been fully and properly completed.

Major National and International events with a significant bid/funding commitment and economic impact will be presented to Council for consideration through the annual operating budget, i.e., BC Summer Games, 55+ Games, Swim Canada Nationals etc.

3. Applicants must submit their application to the Manager of Support Services at sportsurrey@surrey.ca no later than 4:30 pm on the following dates:

### **Event Dates**

Between January 1 and June 30 Between July 1 and December 31

### **Application Due**

September 30 March 31

Requests for grants will be considered two times per year, in January and JuneMarch and September. The completed application must be submitted no later than January 31 or June 30<sup>th</sup>.—Requests received in between these times may be considered for funding if the requirement for the grant was not reasonably foreseeable prior to January 31 or June 30<sup>th</sup>the deadline and the requirement for funding is critical to the implementation of the organization's event.

- 4. Criteria for Grant Eligibility:
  - <u>a)</u> (a) The Sporting Event must be sanctioned by the governing body of the sport appropriate, recognized organization (PSO, NSO, International Federation (IF), etc. if applicable;

- <u>b)</u> (b) —Sport Event must be at the provincial, western Canadian, national, <u>or invitational</u> level;
- c) (c) Event must be <u>take place</u> within the City of Surrey and be sponsored by local organizations <u>and</u>, <u>or having have</u> direct local economic impact, e.g., Surrey room night counts;
- d) Grant applications for the same event multiple years in a row must demonstrate significant growth of the event. Priority will be given to grants for new events in their initial years to help them become established.
- e) Grants for annual recurring events in the same location each year may be considered for funding up to a maximum of three consecutive fiscal years (on a decreasing scale).
- <u>f)</u> (d) Applicants must submit Ca completed application form including budget informationall requested additional supporting documents and information;
- g) (e) More favorable consideration may be given to sport events that are outside the main tourism season and are held mid- week. Events for one day will be considered, however, events taking place over two or more consecutive days will be given higher priority;
- h) (f)—Request must be made in advance of the event (no retro-active requests);
- i) (g) The organization shall show evidence that it has fully explored all other viable sources of financial support;
- <u>i)</u> (h) The organization must submit an evaluation of the use of the grant <u>and feedback</u> on the event hosting experience within 30 days of event completion, this will initiate the final payment of the grants funds;
- <u>k)</u> <u>(i)</u> The organization must not view the grant as an automatic ongoing source of funding.
- l) Previous grant recipients must have submitted final reports from past events to be eligible for future grants.
- m) Grant applications will only be considered if the organization has cleared all outstanding balances from previous events.
- n) In the case of event cancellation, repayment of the grant will be required.

### **GUIDELINES FOR GRANT PRIORITIES**

The following factors will be used to determine priorities for allocating grants to eligible applicants:

- 1. The magnitude of event: how many days, number of room nights, what age group, type of sport, number of out of town visitors, cost of facility rental, level of competition etc.
- 2. Does the event advance Surrey's profile as a Sport Hosting City or diversify the hosting portfolio?
  - What is the level of the event?
  - Has the event been held before?
  - Are the similar events happening this year?
  - Does the event showcase existing City of Surrey facilities?
  - Is there media exposure?
- 3. How will Surrey residents be impacted by the hosting of this event?
  - Is there community support?
  - How much facility use/schedule disruption?
  - Are there spectator opportunities for Surrey residents?
  - Are there volunteer opportunities for Surrey residents?
- 4. The quality and history of the organization's administration and management:
  - Is the organization well-known to Surrey residents for their service
  - What are the overall financial conditions of the event?
  - Will the lack of City funding result in the cancellation of the event?
  - Have all other funding options been investigated?
- 5. The appropriateness, effectiveness, and quality of delivery of the event:
  - How well will it be organized?
  - Will there be coordination with other organizations, which might be interested or affected?
  - Has the organization previously demonstrated success with a similar undertaking?

### **PROCEDURE FOR PROCESSING GRANT REQUESTS**

- 1. Applicants must submit a grant application to the City Clerk info@sportsurrey.com on the prescribed form, not later than 4:30 p.m., January 31<sup>st</sup> or June 30<sup>th</sup> March 31<sup>st</sup> or September 30<sup>th</sup> in order to be considered for funding.
- 2. A Sport Tourism Grant Committee, consisting of a staff representative from Finance, Parks Recreation and Culture, Economic Development and Sport-Discover Surrey, will review all grant applications to ensure completeness and to ensure grant eligibility as specified by the program.
- 3. The Sport Tourism Grant Committee will (after consultation as they deem necessary with the grant applicants) submit to the Finance Committee of Council, a list of all grant applications along with recommended grant amounts allocations.
- 4. The Finance Committee of Council will review the recommendations of the Sport Tourism Grant Committee, and may request additional information or request to hear delegations. The Finance Committee will then submit a list of recommended grant amounts to Council for their review and for the necessary approval. The approved grants shall be subject to final confirmation by Council after all appeals have been dealt with.
- 5. The Manager of Support Services shall notify all applicants, of Council's initial decision, and shall advise them of the Appeal Procedure. Applicants shall be advised that grant amounts are subject to final confirmation by Council after all appeals have been dealt with.
- 6. The Sport Tourism Grant Committee shall be responsible for ensuring that all organizations that are approved for a grant, submit an evaluation report on the use of the grant funds prior to remaining 20% of funds being released.

### PROCEDURE FOR GRANT APPEALS

Appeals of Council's decisions will be considered only in instances where additional grant funds are required to prevent unforeseen circumstances which could result in employee lay-offs or threaten the financial well-being or implementation of the organization's event, or where significant new information will be presented which was not available during the grants review process.

Organizations must notify the City Clerk in writing, within 14 days from the date that the grant notifications were e-mailed, that they wish to appeal Council's decision. The grant applicants must give a clear explanation of why they feel they qualify for an appeal. The appeal request will be presented to Council for a decision on whether the appeal will be considered, and the applicant shall be notified accordingly.

If the appeal is not successful, that organization may not reapply for funding of the same service in the same funding year.

### PROCEDURE FOR PROCESSING LATE GRANT APPLICATIONS

Grant applications received between the two intakes (<u>January September</u> and <u>JuneMarch</u>) will be referred to the Sport Tourism Grant Committee for the following action:

- (a) (a) If the requirement for grant funds was not reasonably foreseeable prior to January 31st or June 30th September 30th or March 31st, and if the requirement for immediate funding is critical to the implementation of the organization's event, then the Sport Tourism Grant Committee may review the grant application.
- The Sport Tourism Grant Committee may only approve grants up to \$4000 between the two intakes. If a grant is approved, it will be reflected on the next bi-annual report to Council. refer the application to Council along with a recommended grant amount.
- (b) (b) If the Sport Tourism Grant Committee believes that the grant application does not qualify for consideration, then the Committee shall advise the grant applicant in writing that they do not qualify for consideration, but that they may reapply by March 31<sup>st</sup> or September 30<sup>th</sup> January 31<sup>st</sup> or June 30<sup>th</sup> the following year. The applicant shall be advised that they may appeal this action of the Committee by requesting the City Clerk in writing to refer their application directly to Council, and by explaining why they should receive special late consideration for a grant. The appeal will be forwarded to Council for consideration, along with a recommendation from the Sport Tourism Grant Committee.

### PROCEDURE FOR SETTING A GLOBAL GRANTS BUDGET

Prior to September 30th of each year, the Sport Tourism Grant Committee shall review the present year's budget, consult with larger ongoing grant recipients as necessary, and then submit a recommended global grants budget to the City Manager. The City Manager shall review the recommendation, and include a Global Grants Budget amount in the preparation of the Annual Financial Plan.





### CORPORATE REPORT

NO: ROGI

COUNCIL DATE: April 27, 2015

### **REGULAR COUNCIL**

TO:

**Mayor & Council** 

DATE: April 13, 2015

FROM:

General Manager, Parks, Recreation and Culture

FILE: 1850-01

General Manager, Finance & Technology

SUBJECT:

**Sport Tourism Grant Program** 

### RECOMMENDATION

The Parks, Recreation and Culture Department and the Finance and Technology Department recommend that Council approve a Sport Tourism Grant Program as generally described in this report.

### INTENT

The purpose of this report is to seek endorsement of a Sport Tourism Grant Program that will be utilized to evaluate requests from community groups for financial support for sport tourism events. The proposed Program is attached as Appendix I.

### **BACKGROUND**

Council adopted a Sport Tourism Strategy in 2013. The Strategy was developed to advance Surrey as a leader in the Sport Tourism industry and thereby maximize both economic benefits and sport development opportunities for the residents and businesses in Surrey. The Sport Tourism Strategy is attached as Appendix II.

In partnership with Tourism Surrey, the City established the brand "Sport Surrey – Ahead of the Game" to advance the City's Sport Tourism Strategy. Events are considered "Sport Tourism" when participants and spectators are travelling more than 80kms to an event and are staying overnight. By having groups travel and stay in Surrey, numerous economic benefits are experienced by local business which assists in supporting the tax base within the City. In 2013, there were 16,756 room nights booked in Surrey that were directly attributed to sporting events hosted in the City.

A specific example of the economic benefits of hosting an event can be demonstrated by the CCAA Women's Soccer National Champions hosted by Kwantlen Polytechnic University (KPU) in 2013. Sport Surrey in partnership with Destination British Columbia and the Canadian Sport Tourism alliance conducted an economic evaluation of the event. The report indicated that the event generated \$219,048 in Federal, Provincial and Municipal taxes and \$962,874 in industry output.

The Council Initiatives Fund has been used to support various sport hosting initiatives. Since 2009, a total of \$162,240 has been provided to various groups for Sport Tourism related events from Council Initiatives. Each event has been brought forward for Council consideration; funds awarded have ranged from \$1,000 to \$32,500 for single events. There has been a range of 3-6 events brought forward to Council each year. As the pressure on Council Initiative Funds has increased and the City continues to advance the Sport Tourism Strategy, staff is recommending a more formalized process be adopted to evaluate and manage requests.

### **DISCUSSION**

The most common request from community groups is for facility rental costs for their tournaments. Staff recommends that each event be evaluated and provided a percentage of their facility rental costs or requests, based on the "Guidelines for Grant Priorities" outlined in the Program attached as **Appendix I**. The Guidelines include evaluation of the magnitude of the event, number of room nights generated, level of play in tournament, advancement of Surrey's profile, how residents will be impacted and the history of the organizations administration and management.

The Program includes the following guidelines based on the level of the event.

	% of Rental fee	Maximum
	or Request	amount
Provincial	25%	\$3,000
Western Canada	50%	\$4,000
National	100%	\$5,000
International	100%	\$5,000

Major National and International events with a significant bid/funding commitment and economic impact, will be presented to Council for consideration through the annual operating budget. These bids are often submitted years in advance allowing for the opportunity to request financial commitment through the City's annual budgeting process (. i.e. BC Summer Games, 55+ Games, Swim Canada Nationals, 2016 International Softball Federation Women World Softball Championships, etc.)

Once the Program has been approved, staff will develop an application form and evaluation report to be used to collect appropriate information for each event.

### **FUNDING**

Staff recommends that the funding of the Sport Tourism Grants be established as part of the annual budget process. In the 2016 budget process, staff recommends that Council consider establishing a \$50,000 Sport Hosting Grant Fund.

For the remainder of 2015, requests will continue to be brought forward to the Finance Committee requesting funding support from Council Initiatives.

### SUSTAINABILITY CONSIDERATIONS

The recommendations of this report are consistent with the objectives of the City's Sustainability Charter; more particularly, the following action items of the Charter:

EC2: The City will support and encourage community economic development;

SC12: The City will encourage and facilitate volunteerism and participation in community activities.

### **CONCLUSION**

Based on the above discussion, it is recommended that Council approve the Sport Tourism Grant Program that will be utilized to evaluate requests from community groups for sport hosting grants as generally described in this report.

Laurie Cavan

General Manager

Parks, Recreation and Culture

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Vivienne Wilke, CGA General Manager

Finance and Technology

**Appendix** I – Sport Tourism Grant Program **Appendix** II - Sport Tourism Strategy

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### PROGRAM FOR SPORT TOURISM GRANT

- Funding will be considered to support Sport Tourism events being held in the City of Surrey. Events must take place within City of Surrey with participants staying in local accommodation.
- 2. Grants are intended to offset the cost of Facility rentals for the purposes of the Sport Tourism event. Grants will not be provided to cover deficits or on-going operating costs. Funds will be Events/tournaments will be funded within the following guidelines.

	% of Rental fee	Maximum
	or Request	amount
Provincial	25%	\$3,000
Western Canada	50%	\$4,000
National	100%	\$5,000
International	100%	\$5,000

Where a grant is awarded, 80% of the grant amount will be forwarded to the applicant once Council has approved the grant. The remaining 20% will be forwarded to the applicant upon receipt by the City of a final report from the applicant that demonstrates that the initiative for which the grant was awarded has been fully and properly completed.

Major National and International events with a significant bid/funding commitment and economic impact will be presented to Council for consideration through the annual operating budget, i.e., BC Summer Games, 55+ Games, Swim Canada Nationals etc.

- 3. Requests for grants will be considered two times per year, in January and June. The completed application must be submitted no later than January 31 or June 30<sup>th</sup>. Requests received in between these times may be considered for funding if the requirement for the grant was not reasonably foreseeable prior to January 31 or June 30<sup>th</sup> and the requirement for funding is critical to the implementation of the organization's event.
- 4. Criteria for Grant Eligibility:
  - (a) The Sporting Event must be sanctioned by the governing body of the sport;
  - (b) Sport Event must be at the provincial, western Canadian, national or international level;
  - (c) Event must be within the City of Surrey and be sponsored by local organizations, or having direct local economic impact, e.g., Surrey room night counts;
  - (d) Completed application form including budget information;
  - (e) More favorable consideration may be given to sport events that are outside main tourism season and are held mid- week. Events for one day will be considered, however, events taking place over two or more consecutive days will be given higher priority;
  - (f) Request must be made in advance of the event (no retro-active requests);

- (g) The organization shall show evidence that it has fully explored all other viable sources of financial support;
- (h) The organization must submit an evaluation of the use of the grant within 30 days of event completion, this will initiate the final payment of the grants funds;
- (i) The organization must not view the grant as an automatic ongoing source of funding.

### **GUIDELINES FOR GRANT PRIORITIES**

The following factors will be used to determine priorities for allocating grants to eligible applicants:

- 1. The magnitude of event: how many days, number of room nights, what age group, type of sport, number of out of town visitors, cost of facility rental, level of competition etc.
- 2. Does the event advance Surrey's profile as a Sport Hosting City or diversify the hosting portfolio?
  - What is the level of the event?
  - Has the event been held before?
  - Are the similar events happening this year?
  - Does the event showcase existing City of Surrey facilities?
  - Is there media exposure?
- 3. How will Surrey residents be impacted by the hosting of this event?
  - Is there community support?
  - How much facility use/schedule disruption?
  - Are there spectator opportunities for Surrey residents?
  - Are there volunteer opportunities for Surrey residents?
- 4. The quality and history of the organization's administration and management:
  - Is the organization well-known to Surrey residents for their service
  - What are the overall financial conditions of the event?
  - Will the lack of City funding result in the cancellation of the event?
  - Have all other funding options been investigated?
- 5. The appropriateness, effectiveness, and quality of delivery of the event:
  - How well will it be organized?
  - Will there be coordination with other organizations, which might be interested or affected?
  - Has the organization previously demonstrated success with a similar undertaking?

### PROCEDURE FOR PROCESSING GRANT REQUESTS

- 1. Applicants must submit a grant application to the Manager of Support Services on the prescribed form, not later than 4:30 p.m., January 31<sup>st</sup> or June 30<sup>th</sup> in order to be considered for funding.
- 2. A Sport Tourism Grant Committee, consisting of a staff representative from Finance, Parks Recreation and Culture, Economic Development and Sport Surrey, will review all grant applications to ensure completeness and to ensure grant eligibility as specified by the program.
- 3. The Sport Tourism Grant Committee will (after consultation as they deem necessary with the grant applicants) submit to the Finance Committee of Council, a list of all grant applications along with recommended grant amounts.
- 4. The Finance Committee of Council will review the recommendations of the Sport Tourism Grant Committee, and may request additional information or request to hear delegations. The Finance Committee will then submit a list of recommended grant amounts to Council for their review and for the necessary approval. The approved grants shall be subject to final confirmation by Council after all appeals have been dealt with.
- 5. The Manager of Support Services shall notify all applicants, of Council's initial decision, and shall advise them of the Appeal Procedure. Applicants shall be advised that grant amounts are subject to final confirmation by Council after all appeals have been dealt with.
- 6. The Sport Tourism Grant Committee shall be responsible for ensuring that all organizations that are approved for a grant, submit an evaluation report on the use of the grant funds prior to remaining 20% of funds being released.

### **PROCEDURE FOR GRANT APPEALS**

Appeals of Council's decisions will be considered only in instances where additional grant funds are required to prevent unforeseen circumstances which could result in employee lay-offs or threaten the financial well-being or implementation of the organization's event, or where significant new information will be presented which was not available during the grants review process.

Organizations must notify the Manager of Support Services in writing, within 14 days from the date that the grant notifications were mailed, that they wish to appeal Council's decision. The grant applicants must give a clear explanation of why they feel they qualify for an appeal. The appeal request will be presented to Council for a decision on whether the appeal will be considered, and the applicant shall be notified accordingly.

If the appeal is not successful, that organization may not reapply for funding of the same service in the same funding year.

Grant applications received between the two intakes (January and June) will be referred to the Sport Tourism Grant Committee for the following action:

- (a) If the requirement for grant funds was not reasonably foreseeable prior to January 31<sup>st</sup> or June 30<sup>th</sup>, and if the requirement for immediate funding is critical to the implementation of the organization's event, then the Sport Tourism Grant Committee may refer the application to Council along with a recommended grant amount.
- (b) If the Sport Tourism Grant Committee believes that the grant application does not qualify for consideration, then the Committee shall advise the grant applicant in writing that they do not qualify for consideration, but that they may reapply by January 31<sup>st</sup> or June 30<sup>th</sup> the following year. The applicant shall be advised that they may appeal this action of the Committee by requesting the Manager of Support Services in writing to refer their application directly to Council, and by explaining why they should receive special late consideration for a grant. The appeal will be forwarded to Council for consideration, along with a recommendation from the Sport Tourism Grant Committee.

### PROCEDURE FOR SETTING A GLOBAL GRANTS BUDGET

Prior to September 30th of each year, the Sport Tourism Grant Committee shall review the present year's budget, consult with larger ongoing grant recipients as necessary, and then submit a recommended global grants budget to the City Manager. The City Manager shall review the recommendation, and include a Global Grants Budget amount in the preparation of the Annual Financial Plan.



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Mayor Dianne Watts

### Message from the Mayor

Sport Tourism is one of the fastest growing segments of Canada's tourism industry which provides both social and economic benefits. The City of Surrey has hosted numerous local and international events and tournaments, and is committed to enhancing the sport opportunities available in our city.

Through the Build Surrey Program we are continuing to build new world-class recreation facilities and sporting fields to help position Surrey as a leader in sport hosting and a preferred destination for local and International events.

Sincerely, Dianne L. Watts, Mayor



Councillor Linda Hepner

### Message from the Chair

Through the Surrey Sport Tourism Strategy will we work with our partners in the industry and engage our youth to ensure we continue to attract significant sporting events to Surrey.

We will create innovative initiatives and build new facilities which will attract additional events and contribute to the overall development of sport and physical fitness in our city

Sincerely,

Councillor Linda Hepner Chair of the Parks, Recreation & Sport Tourism Committee

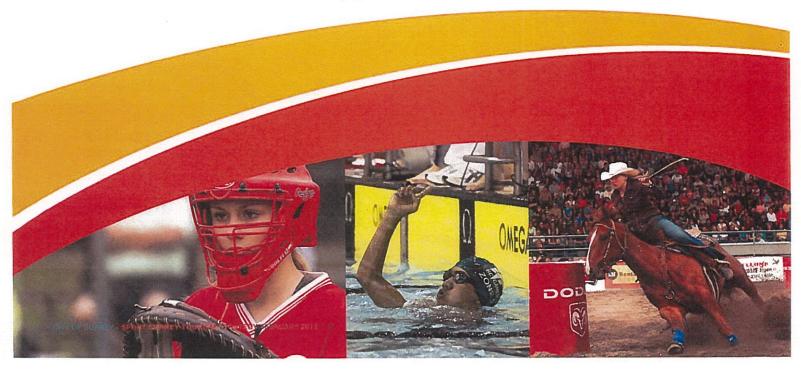


The Strategy will establish Surrey as a premier sport tourism destination in the Pacific Northwest and Canada while balancing community needs with sport tourism development.

### The strategy will be implemented by:

- O Working closely with our community partners to be an advocate for the development of sport hosting in the City of Surrey.
- Actively seeking out bid opportunities to host provincial, national and international sporting events.
- Focussing hosting opportunities on the unique physical and geographical assets in Surrey, taking full advantage of our existing assets.
- Supporting event organizers from bid stage to planning stage of their event through Sport Surrey, and provide exceptional customer service to participants, spectators and the sport tourism community.
- Advocating for bigger and better sport facilities benefiting both residents and sport tourism.
- Implementing the Build Surrey Program to deliver sport facilities that provide more hosting opportunities.

- Reinvesting a significant portion of funds generated by sport tourism to support sport development.
- Establishing strong relationships and support local sport organizations particularly youth sport.
- Tracking and evaluating the results of hosting major sport tourism events.



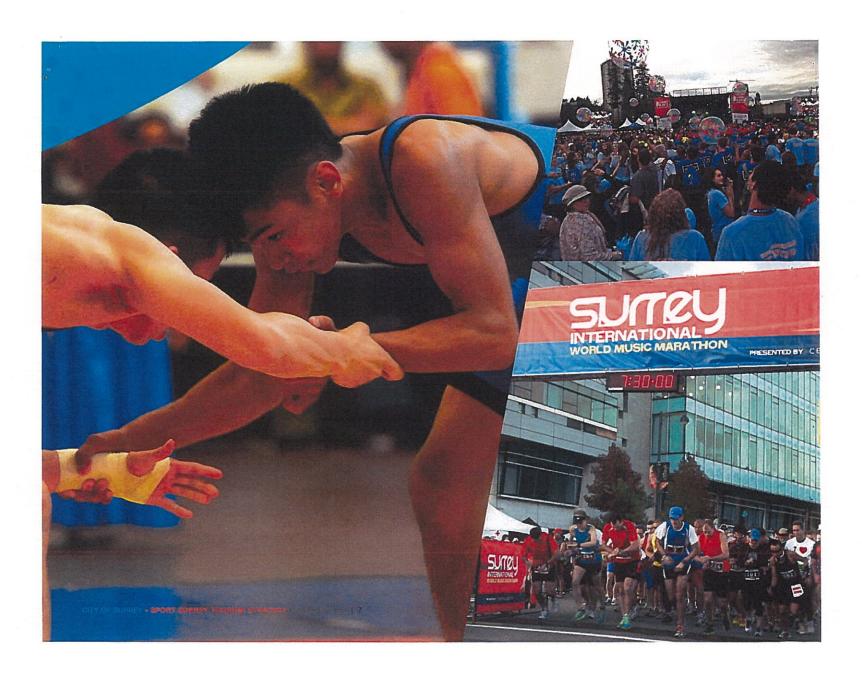


Sport Surrey has been jointly developed by the City of Surrey and Tourism Surrey to be a central resource to assist in advancing bid submissions and to support tournament organizers to ensure a successful event.

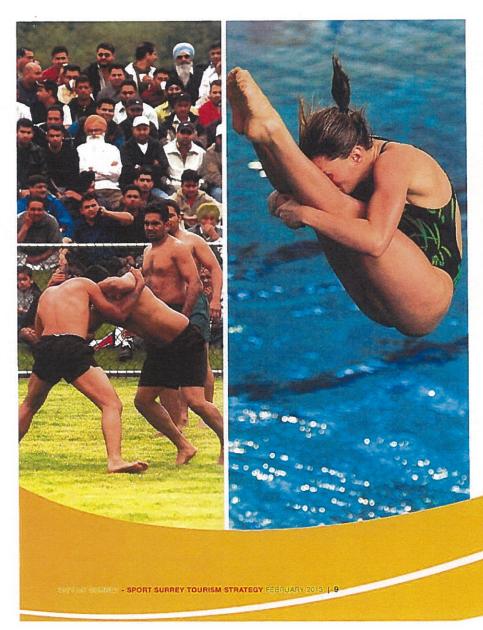
Some examples of high calibre sporting events that have been hosted in Surrey include:

- O 2012 BC Summer Games
- O 2012 Surrey International World Music Marathon
- O Canadian Open Fastpitch International Tournament
- O Canadian Open Water Polo Tournament
- O Canada Cup International Field Hockey Tournaments
- O Hargobind International Wrestling Championships
- O Canada Cup International Fastpitch Tournaments









### HOSTING

Build on the success of hosting the 2012 BC Summer Games;

Host the BC Open Invitational Water Polo Championships in uanuary 2013 and support BC Water Polo Association's goal to showcase Surrey's facilities for future major tournament opportunities;

Prepare the bid to host the 2016 Women's World Fastpitch Championship at Softbail City as the successful Canadian city selected to submit a bid;

Host the AA Provincial Championships at the Surrey Sport & Leisure Complex in February 2013;

Host the Whitecaps FC College Showcase in March 2013

Host the 2013 CCAA (Canadian Collegiate Athletic Association) Women's Soccer Nationals November 5th to November 9th at . Néwton Athletic Park

Build on the success of the Surrey World Music Marathon and grow the participation by 30-50% in 2013, 20-40% in 2014 & 15-20% in 2015;

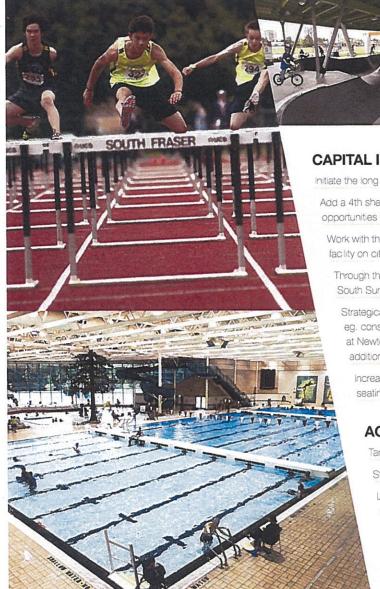
Host the U-18 Soccer National Club Championships in 2012

Implement sport education grant program from Be Games Legacy for local sport organizations in 2013:

Make available to tournament organizers the new event flosting trailer/kiosk that will be builtrandides gned as a legacy from the BC Summer Gazes;

Meet regularly with key local sport organizations and provincial sport officials to attract events and target specific bid submissions that are afgined with Surrey facilities and unique attributes and assets, and

Communicate with neighbouring municipalities to coordinate bid submissions for co-host opportunities 2013-15.





### **CAPITAL INVESTMENT**

initiate the long term planning for stadium development in Surrey during 2013/14;

Add a 4th sheet of ice at the Surrey Sport & Leisure Complex in 2015 to create additional hosting opportunities for sledge and ice hockey tournaments in addition to meeting community needs;

Work with the proponent to advance the development application for a privately operated tennis facility on city-owned lands - 6 outdoor, 4 indoor courts;

Through the Build Surrey Program, begin construction of 2 new 50-meter competition pools in South Surrey and Guildford with completion in Fall 2014;

Strategically enhance new and existing parks and facilities to support tournament hosting eg. construction of the West Newton Cricket Park, 2 new grass fields and a cricket pitch at Newton Athletic Park, beach volleyball courts in Fraser Heights and planning for additional artificial turf fields in Cloverdale and South Surrey; and

Increase our mobile bleacher inventory in 2013/14 to provide more spectator seating capacity.

### **ACTIVITY & PERFORMANCE MEASURES**

Target 5% increase in generating hotel room nights in 2013, 5% in 2014, 5% in 2015;

Streamline the tracking system for room nights associated with sporting events in 2013;

Learn and test Sport Tourism Economic Impact Model (STEAM) as a standard post event reporting and analysis, incorporating event performance indicators, vistor metrics and economic benefits





# Surrey recreation facilities

FACILITY	DESCRIPTION
Chuck Bailey Recreation Centre 13458 + 107A Avenue	A 26,000 square foot multigenerational facility featuring a full size gymnassum. North America's first undercover youth park, and a variety of multipurpose spaces.
Cloverdale Fair Grounds 6050A 176 Street	The Govertiale Rodel & Exhibition Flar Ground's boasts a wide variety of buildings and vienues to serve the community and so has foundments and spaced events.
Cloverdale	
Recreation Centre 5188 - 176 Street	A 66,000 square foot multipurpose recreasion centre rearuing 3 gymnasiums, funess facility. Spin and Wellness Room, titness Studio and a variety of multipurpose rooms.
Fraser Heights Recreation Centre 10585 - 160 Street	This Centre features 2 national colibre gymnasiums is 5000 square foot litness centra. 5 mule purpose rooms and is next door to an outdoor youth park, tenns courts and surrounding truff and its weather facts.
Grandview Heights Aquatic Centre (future)	Opening in fall 2014, this facility will feature a 10 lime SOm FNA standard competition pool with divino processors and patterns and processors are supported by the standard competition pool with divino processors.
Guildford Recreation Centre 15105 - 105 Avenue	swith record scales bod thress centre. It will be host to diving at province, and such social stock steam from and source divines swithing competitions. Provinced and National level sprichronized ownining and Province and International level swither Poc. This tackly features an event winning state of the art training and competition facility. It has the ability to host multiple aborts in and badminon to unaments.
Guildford Recreation Centre - Aquatic Additio (future) 15105 - 105 Avenue	
Newton Recreation Centre, Wave Pool & Arena 13730 - 72 Avenue	This facility has two buildings that feature a wave pool weight comit, mat nom and a single gymnosum. I fea surface used for dry foor and used for index hockey and ingente and a large multipurpose soon in the spring and summer their is author is converted to and canoping.  This multi purpose feel buildings and factorise. The pool can be used as a training facility for whitewater or fat water keyelong.
North Surrey Recreation Centre 10275 City Parkway	This multi-purpose facility features 2 arenes and a pool that can host vindous hockey and fecrosse fournaments. Ingure sliding and trace shows it is convenily located next to a Singrain station and major bus loop.
South Surrey Arena 2199 - 148 Street	This fastily is one of two Oympo size miks in Metro Vancouver Professional centre of excelence atmosphere and staff time baren trained by the Calgary Oympo Coal responsible for maintaining speeds/array or surfaces during the 2010 Oympo and 2009 Naronal Women's Bridge Microsoft Notice 18 Hockey Champonship.
South Surrey Indoor Pool 14655 - 17 Avenue	This aquaic centre features a pool, dive tank and fitness centre, it has hosted local and provincial swimming and diving.  This aguaic centre features a pool, dive tank and fitness centre, it has hosted local and provincial swimming and diving.  This is an application.
South Surrey Recreation Centre 14601 - 20 Avenue	This is an eco-frendy state of the an recreation facility with over 35,000 square feet of space. It has the ability to host multiple sports in the 14,000 sq it gymnasum and 8 multi-purpose rooms.
Surrey Sport & Leisure Complex - Aquatics 6555 Fracer Highway	This state of the-an lackly is the Chys largest research complex featuring time ica areas, a 50 mere compatition bool and a 10,000 square good weight room. The pool has hosted local and provincial swimming, during and synchronized swimming. This patient is the unit for the pool has hosted local and provincial swimming.
omplex - Arenas	This trate of the art facility is the Gity's largest recreation complex, featuring three de aranes, a 50 metre compet, for all 0,000 square good weight room. The arenas meet Sedge Hockey fraining requirements. Plensity too gates and bench pooled and gates are 3.5 inches off of the ce. The arenas have hosted numerous local and province in the ce.

SPORTS SIZE OF PLAYING SURFACE		SPECTATOR CAPACITY	MEETING ROOMS	
Badminton Basketball Gymnastics Fencing Team Handball, Markal Arts Table Tennis Volleyball Weight ting Whastling	1 Full Szed Gymnasum Skate and BMX Park with Covered Area Severar Multipurpose Rooms	100	4	
Kennel Snows, equestrian events and shows dances tradeshows concerts and festivals, weddings move rights in the park. Rhing	19 hacters: the targrounds have the Microwing tables Agratiex at 22 000 sq.ft, with indoor beacher seeing for up to 1.50 The Steroin Bows 4.30 000 sq.ft, and has observed beacher seating for 4.000 The Alex Microy outling a 7.000 sq.ft, with fiding eleathers with seating for 600 and banques seeing for up 6.400. Millennium Perk has a capability of 20,000 and a built in errohitheter $\sim$ table 5.60 x 40. Shannon Hat $_{\rm G}$ 7.000 sq.ft in with Earnouse seeing for up to 70.00 sq.ft in with Earnouse seeing for up to 70.00 sq.ft in with Earnouse seeing for up to 70.00 sq.ft in with Earnouse seeing for up to 70.00 sq.ft in with Earnouse seeing for up to 70.00 sq.ft in with Earnouse seeing for up to 70.00 sq.ft in with Earnouse seeing for up to 70.00 sq.ft in which Earnouse seeing for up to 70.00 sq.ft in which the seeing seeing for up to 70.00 sq.ft in which the seeing seeing for up to 70.00 sq.ft in which the seeing seeing for up to 70.00 sq.ft in which the seeing seeing for up to 70.00 sq.ft in which the seeing seeing for up to 70.00 sq.ft in which the seeing seeing for up to 70.00 sq.ft in which the seeing seeing for up to 70.00 sq.ft in which the seeing seeing for up to 70.00 sq.ft in which the seeing seeing for up to 70.00 sq.ft in which the seeing seeing for up to 70.00 sq.ft in which the seeing seeing for up to 70.00 sq.ft in which the seeing seeing for up to 70.00 sq.ft in which the seeing s			
Badminton Baskerball Gymnasiica Fenong Team Handball, Mariai Aris Table Tennis Volleyball, Weight (ting: Wresting	<ol> <li>National calliars gymnesums, 7000 sq h wegi't morn locused on functions increment training 1500 sq Ft spin and welfness from 1700 sq h filness Studio with wood sprung floors. B multipurpose rooms</li> </ol>	200	8	
Badminton Basketbell Gymnastics, Fenong Team Hanotall Merual Arts Table Temis Volleybell Weightling Wresting	"2 National Calibre Gymnasiums 5000 sq ft Weght Poom 2000 sq ft Finass Studio with Wood Sprung Pioors - 8 Mursurpose Pooms	200	5	
Diving swimming synctronized swimming water polici	10 rane FNA standard competition tank, symptoard and platform diving from 1m 10m	800 900	2	
Bacminon Basketbell Gymnastics, Fenoing Team Handboll, Montal Arts Table Tennis Volleybell Weightliting Wreslung	3 Nationes Calibre Gymnesums (over 18 000 sq #) with Fing and Ber Froot Sockets 7200 sq # Weght Room, 200m 2 Lare indoor Burning Tack, 1700 sq # Finess and Dance Studio with Wood Sprung Floor 9 M/st-Purpose Roome	200	9	
Swimming, synchronized swimming & water polo	8 rane FirsA standard competition tank	240	10 nouske of existing	
Cancering hayaking		50	3	
Figure Skating Ice Hockey Ringette Speed Skating	2 Arenes: #1 - 2001 x 85 ft and 15 000 sp ft of Dry Foor Eintet Space #2 - 2006 x 85 h and 17,000 sp ft of Dry Foor Exhibit Space 5000 sp ft 2-Storey Filmess Centre	*500	Ŧ,	
Figure Skating lice Hockey Ringerte Speed Skating	Oympr: Sizea ka Surfaca (59 71 m x 28 95m)	1242	*	
Dving Swemming Synchronized Swimming Water Polio	37m 6 Lane Pao, 2 Dwng Boards, 25m Dive Tank, Whitipool and 2 Sauries 4150 og n Weight Room and Rithess Centre	100	*	
Badminton Basketbal Gymnastics Fanong Team Henopoli Mentel Arts Table Tenns Weleybalt Weightthing Wrestung	"2 National Calibre Gymnesiums 1500 sq.ft Firess Studio with Wood Sprung Floor 35 000 sq.ft of Programming Space 7 Musi-Purpose Pooms"	200)	6	
Diving Swimming Synchronized Swimming Water Polio	'S0m B Lane Competion Swimming Pool Competition Diving Boards, Dive Tenk'	840	4	
Figure Skating ice Hockey Ringette Speed Skating	'3 - 200h x 85h ice Arena;'	640	4	

# **FACILITIES**

"Showcasing
Surrey's stateof-the-art
facilities assist
in securing
sporting
events and
tournaments
which makes
Surrey an ideal
destination for
sport hosting."

Cathy James, Executive Director, Tourism Surrey





# **Surrey** athletic parks

ACILITY	DESCRIPTION	
Sear Creek Park 3750 - 88 Avenue	Bear Creek Park is a must sport facility that is nome to many track and faids events relay walks flootball games, and soccer. The grounds are also nome to Cay events such as the Children's Festival.	
Bolivar Park 3591 Crestvew Drive	(3) damond Slo-otch destination facility. This park has hosted many tournaments such as SPN Provinces. SPN Provinces. Qualifiers & Molson Nationals.	
Bridgeview Park	This park is used in conjuction with the both dramonds at Boliver Park accommodeling a variety of special events such as SPN Provincial Outstans & Molson Nationals	
Cloverdale Athletic Park	The site of Surrey's first assigner but flootball field, this perk has welcomed a long list of competitive sports events for solitical baseball and soccer including being part of the annual Sociation's Cenadian Coen Fast	
Cloverdale Ball Park 17333 61A Avenue	Coverdale Bai Park is home to the Otiverdale Minor Basebal Association. This park and dud have histed numberous province chemporish a tournaments.	
Fleetwood Park 15802 - 80 Avenue	This park hosts annual provincel tournements for fastpach in the summar and community and school soccer games in the fall and writer months.	
Hjorth Road Park 10275 148 Street	Hjorth Road park is the home park for Guidatra Affreic Spacer and North Surrey Minor Fastparch. With 2 ode by ode syntheti but falca and 4 ops demonds the park is capable of hosting both recreational and competitive boccer and fastparch special events and sourtements.	
Lionel Courchene Park 9900 - 154 Street	This park is home to Surrey Canadian Basebal, where they host numerous tournements at the regional and provinced level	
Newton Athletic Park 7395 128 Street	The Cle/s only 11 regulation sized social field complex. Newton Athress Park a designed to meet the training and burnamen had needs of any high cables social or cricket event. The park has hosted numerous province, national and extensional social events must during the 2006 Contactor Serior Social Nationals.	
North Surrey Community Park 15848 - 97A Avenue	Located next to North Surrey Secondary that pair's plays host to many high school events such as socioer games and track at field. The track is also widely used by the general pulsar.	
Port Kells Park 19340 - 88 Avenue	Port Kels is a popular park in the summer months. The 2 ball diamonds allow for many slo-pitch fournaments. With an outdoor pool and covered pions shater. Port Kelts is a great location for any function.	
Royal Kwantien Park 15035 - 104 Avenue	This is the home park of North Surrey Minor Fastpach, hosts of numerous softball provincials. The park is also capable of holding adult slo-patch toursments. School and Community Societ is played in the fastwirter.	
Softball City 2201 148 Street	Sottball City is a sport specific venue consisting of four champroriship calibre basebal/sottball diamonds, surrounding a 120 sept fully licensed restaurant with a 200 seas outdoor patro. Annually hosts the Sociationic Canadian Open Fastpatch international Champrorish is a internationally renounted Women's Eschaften Tournement. Also hosted numerous provincel and restorate comments incounting the Mens and Women's Sociationals.	
South Surrey Athletic Park 1925 148 Street	Mull-sport lacely that has hosted numerous tournaments for soccer football highly and baseball. Sites contains 2 synthetic fulf felds if grass soccer 2 if senior baseball disamends. I little league ball diamnond, 2 grass rupby 2 grass football Fards at all intoberced 8 lame track facelity. Site also contain a skareboard park, bike park, tenns and beach volleyoal counts and a 8 lane unberred if track.	
Sullivan Heights Park 14426 64 Averue	Must use park with the City's brify purpose built Rapada. Ring tine first in North America. Park also contains a full size choicet ground and rugby ofth. Park is adjacent to Sullivan Heights Secondary School and the Bell Centre for Performing Arts.	
Sullivan Park 8272 - 152 Street	This is the home park of the Newton Girls Softball Association, who have hosted a long list of local and provincial fastpatch exerts.	
Sunnyside Park 15455 - 26 Averue	Surryside Park is the name park for the South Surrey/White Flock Minor Solitati Association. Along with hosting numerous local and provincial fourharment, this site is also condition the Annual Canada Cup International Women's Fastpatch Tournament.	
Tamenawis Park 12604 64 Avenue	Tambhews Park is home to Canada's only side by side sport specific synthetic turf field hockey piliches. These two sto the art astical turf tipaties are purpose built for field hockey that meets the Pederation of International Field Hockey sta. The park can also host solipitch softsall tournaments.	
Tom Binnie Park 10606 City Parkway	Tom Binnie Park is bostled next to the BC Lons training centre and the Whalley youth centre. The bilytrain runs near it as well implify accessible.	
Unwin Park 13313 - 68 Avenue	Univer Park is home to social in the fall / winter season and besebal in the spring / summe season. There is also an outdoor pool and water-park making University offer to play in the summer has:	
Whalley Athletic Park	A premer basebal facely this park is nome to Whaley Utile Leauge and the Whaley Chels of the Premer Basebal League. The Park has been host to numerous special events, provincial and nabonal basebal fournements.	

SPORTS	SIZE OF PLAYING SURFACE	SPECTATOR CAPACITY
Track and Field, Footbal' Soccer	400 M track & field complex, lootball field, soccer field	1450
Sio-pitch softbeil	3 softpal demonds	Sideline specialors, portable bleachers as required
So pach softbal	2 slo-p4ch softball damonds - 2 tenns courts	Sideline spectators portable bleechers as required
Soccer Ski ptch/softbel footbal feld hockey tenns, cycling	2 artificial turf felids: 3 soccer fields: 5 solitibal diamonds lacrosse box: 4 tenns courts	Sidekrie spectators: portsible bleachers as required
Besebal .	5 basebal d'amonds	Sideline spectators, portable bleachers as required
Soccer softball, volleyball, terms	soccer field. 4 solitipal diamonds: 2 tennins courts: 2 tend volleybal courts.	Sideline spectators portable bleachers as required
Soccer softbal	(2) antices turl. I regulation grass soccer. I availmn soccer and 4 ball plamonds.	Ball Damond #1 capacity of 400
Soccer baseball	1 soccer field, 4 basebal diamonds	Sideline spectators, portable beachers as required
Soccer chicket field lecrosse beach volleyball and tenns	4 antificial turf fields. 7 regulation grass soccer fields, 3 mm grass soccer fields, 8 tenns courts, 1 beach volleyball court.	700 seat capacity on Turk Fald ≠1
Soccer Schball	450 M track & fed complex 3 soccar fields 3 solitizal diamonds	Sideline spectators, portable bleachers as required
Sorinali Fied Lecrosse	1 Fied Lacrosse Fied: 2 softpal demonds	Sideline spectators portable beachers as reduced
Solitbelt Soccer and Box Lacrosse	2 soccer felds 4 sofibal diamonds 1 lacrosse box 2 tenns courts	Sideline spectarors, portable bleachers as required
Sio-Patriv Fasipion Softbar	4 championship calibre diamonds with batting cages, a pro-shop and a sports grill buildooking the fallot:	600
Soccer rugby basebai foolbat cycling feld hockey tanns beach volleydai, irack a linid trathion	2 footbat fields: 3 socicer fields: 2 antificial turf fields: 3 basebat diamonds: 2 rugby courts: tenns courts: 400 M track & feld complex: 4 sand volleyball courts: BMX bike park: running/welking paths	Siciline speciators, portable bleachers as required
Kabaddi cricket rugby	international dimensions cricker pitch kabbadi feld, regulation rugby field	1390
Softball	4 softball diamonds: 2 tenns courts	Sidelina spectators, portable bleachars as required
Softball	4 soltbal diamonds, 2 tenns courts	Sideline speciators, portable bleachers as reduzed
Feld hockey last pitch	(2) international standard artificial furl fields: 2 fastprich softball diamonds	Siderne spectators portable pleachers as required
Soccer and Field Lacrosse	1 Antificial Turf Field 1 natural grass felo (BC Lions)	Sideline speciators, portable blaschers as required
Soccer Baseball Box Lacrouse and Ba) - Hockey	4 soccer felds 8 ball demonds 2 acrosse boxes	Sideline spectators, porviole bleachers as required
pasabali soccer	7 baseball diamonds 2 min succerifieds	1100

PARKS

Tamanawis
Park is the
premier
field hockey
destination
in Western
Canada.

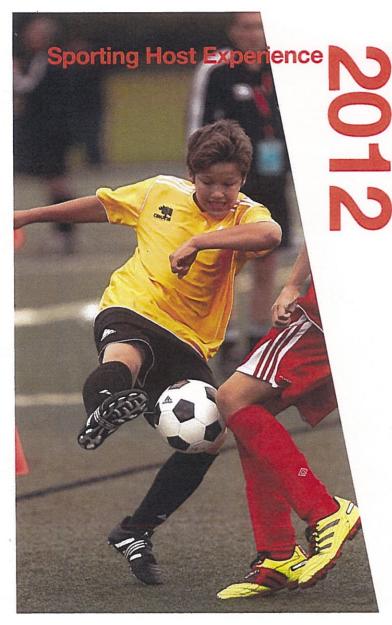


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NAME	DESCRIPTION	CONTACT	
Best Western Peace Arch Inn 2293 King George Bird, Surrey, BC, V4A 544	The 42-room note: posses a full range of finace facilities including an indoor swimming pool, causa, windpool, and exercise from	604-541-8700	www.peacearchinn.com
Best Western Plus King George Inn & Suites 8033 king George Bird Surrey BC V3W 5S4	The Best Western Plus King George on & Sultes is dearly located in Burrey's Busness District. The note features 71 felt equipped delive combiand sulfes. Heak and take a symmour indoor pool scalk in our not fub in ency our delive complimentary continents/streaktad.	604 502 9000	www.bestwesternsurrey.com
Coast Surrey Guildford Hotel 10410 159 Street Surrey BC V4N 5C2	Convenerally operations risks from Highway 1. Americas include 77 guestrooms & suites, fireau facility dulabor pool & jacusto outnoted entre imeeting facilities. ABC Family Restaurant and pet frendly	604-930 4700	www.coastsurreyguildford.com
Comfort Inn & Suites Surrey 8255-166 Street Surrey BC, V4N 598	All nomicinate priore top matriesses LCD tvs. podlalamicrocks. In nomicinfee, 8 way adustable provers and much milite. Complementary currients breakfast cented every day.	604-576-8888	www.comfortinnsurrey.com
Days Inn Surrey 13373 King George Bird Surrey, BC, V3T 2T5	Located on king George Bouevatt next to the Cateway Sky Tran Station and just minutes from downtown Vancouver the Days inn two stands out. Relax in our only mounts with modern premates, no using their physicises wheels or wind internet access, free breakfast, and a great stress center. Located minutes from Central City you can envir the Destral hand the Boys on words.	604-585-2300	
Hampton Inn & Suites Langley/Surrey 19500 Langley By-pass Surrey BC V3S 7R2	Localed near the Wildowbrook Shopping Mg), restaurants. Colossus Theare and entertainment opportunities. The hote features an indoor wafer side, free hot preakfast bufet, high speed interest, and meeting facelies for 150 beddle.	004-530 6545	www.hampton.nnlangley.com
Holiday Inn & Suites Surrey East Cloverdale 17530 64th Ave. Surrey, BC, V3S 1Y9	A new note with 16 guest rooms with all the contains of home. All norms nave 921 fair scream LCO TVs, cook rados, and choice of prioving. Guests will find this state of the last hotel to be well situated for both business and lesure. Add stay 8 exitings. Free high-speed internet in guest rooms and bucks areas.	504 576 8862	www.hisurrey.com
Holiday Inn Express Hotel & Suites 15808 104 Avenue, Sunsy 3G V4N 5L2	deaty opation to they 1 at set 50 on 104 Ave, and bloods from Geletord Town Centre. Free not buffet breakfast, W.F. HSW, local casts, inexception and parking Great gestrooms including solution values and meeting space for every occasion from 2-100 because. Each guestroom has a forge and microwave. Falloties include indoor neced only course, several interest production, an unitary and fine to solve reducement.	604-930-8510	www.hiesurrey.com
Pacific Inn Resort & Convention Centre 1160 King George Blvd. Surrey BC. V4A 4ZZ	Offers 150 cymit nable guest rooms and suites with cits of meeting space restaurant. Hineas centre and switting pool. Located near the Canada - United Stores porcer	604-535-1432	www.pacificinn.com
Ramada Inn Langley/ Surrey 19225 No 10 Hwy Surrey BC V3S 6V9	Fully air conditioned rooms with two Queen size bads, complimentary deline cost nerval presides and in-room college indoor pool and casual ofter restaurant	604-576-8388	ramadalang eysurrey.com
Sandman Suites Surrey (Guildford) 10608 151A Street, Surrey, BC, V3R 1u8	88 AN-Suria Hote: Un corporate and entended stay travelers, king Sads won full kildnen and in suria faundry, right speed matter, and 24 hr. conderga. Friee secured parking netric propping and enternanciers. Pat handly and right smoking soors.	604-562-7263	www.sandmanhotels.ca/hotels/ surrey-guildford
Sheraton Vancouver Guildford Hotel	Full service 4.5 Star Hotel: cliening 279 guist momit including selven Pertinouse Locaci States. Exercise facely with Lifecty's Cardio and Universal equipment year house heated pool and wincoco bus a full vervice spa. Adoptions service; include "Fresh Persaurant 8 Louings" (24 Poom Service Link®Shreatsh valat baffung in our judges) must searlind searling and over 30 Colo saure feet of these a meeting client.	604-582-9288	www.sheraton.com/guildford

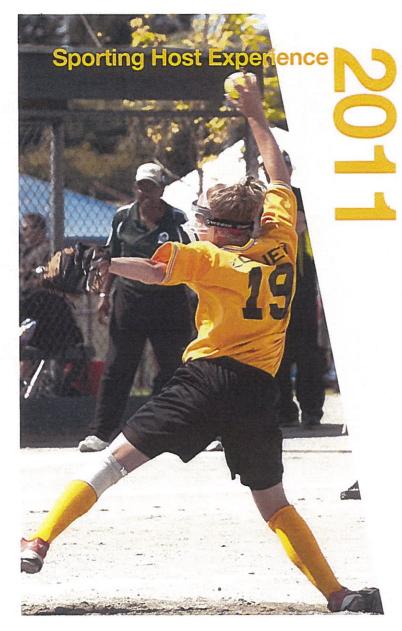




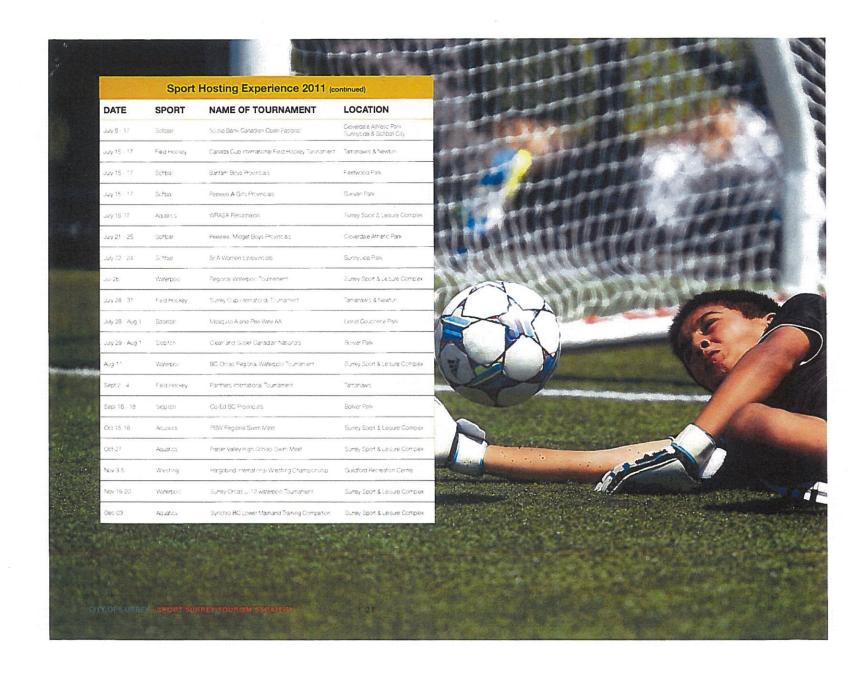
DATE	SPORT	NAME OF TOURNAMENT	LOCATION
an 29-30	waterpoo	BC Women's Waterpolo Open Tournament	Surrey Sport & Le ture Complex
epruary 10	Skating	Skare for the Humeless Fundraiser - Robble Dudta	Sport & Leisure Complex - Arenas
Var 1-4	Aquat cs	Provincia AAA Swim Meet	Surrey Sport & Leisure Complex
Feb 24-26	Trampoine	TAG Trampoine & Tumbring Competition	Guildford Recreation Centre
Marc*	Swiming	AAA Povncai Swin Champoniship	Surrey Sport & Leisure Complex
Mor 1-4	Gymnesics	Surrey Gymnastes Provincial Chambionships	Guidlard Recreation Centre
March 9	Носкеу	usiènie A First & Paynés - Surrey Minur Hockey	North Surrey Arena
March 22-25	Hockey	Super Seras Final Minor Hockey	Sport & Leisure Complex - Arenas
Apr 13 - 15	Field Hockey	Provincia Foundations Fertima	Tamamaws
April 12-15	waterpolo	BC Waterpool Tournament	Surrey Sport & Lesure Comprex
May 17-20	Skating	BC Coast Region Skare Competition	Spon & Leisure Complex - Arenac
Vay 25	Aquares	Surrey Kingnit's Swimathon	Surray Sport & Le sure Complex
May 31-June 2	Soccer	AAA Si Gira Soccer Provincial	NAP
Jun - 52	Aquatics	PSW Fegora Switt Veet	Surrey Sport & Lesure Complex
June 6-10	Носкеу	Suney Engles Hockey - Vally Out	South Surrey Arena
June 22 - 24	Field Hockey	Juney relational Tournament	Tamama-/s
Lune 30 - July 4	Field Hockey	Senor National Championships	Tartamand
uune 30 July 9	Schball	Canadian Down Fasipich International Tournament	Softball City, South Surry
Juy	Bal Hoskey	Provincials - BC Bar Hockey	Newton Arena
JULY 6 - 8	Softpat	Souri Boy's Province	Feetwood Park
Juy 9 - 17	Softca	Scota Bank Canadian Open Fastpron	CAP Surmyside & Softsal City
Juy 10-12	waterpoo	Surrey Orda's Waterpolis Tournament	Surrey Sport & Lesure Complex
Juy 12 - 15	Field Mockey	Canada Guo Internetional Field Hickey	Tarramas
July 13 15	Aduatics	WPASA Regional Switt Meet	Surrey Sport & Laisure Complex

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DATE SPORT		NAME OF TOURNAMENT	LOCATION			
ianuary	Switting	5 Provincial Para Camp	Surrey Sport & Leisura Complex			
anuary 14-15	Synchronized Skating	Open Synchronized Skaling Championshos	South Surrey Arena			
aruary 14-16	Synchronized Skaling	Synchronized Skating Championship - BC Coast Region of Skate Canada	South Surrey Arens			
anuary 17-20	Hockey	Team Cariada Clympic National Team vs. Korean Oympic Nakonal Team Exhibition Gama Pre Clympics	Surrey Sport & Leisure Currio ex Arenas			
Peterbary 4-6	Носкеу	Superneart Tournament - Surrey Female Hockey	Surrey Sport & Leisure Complex Arenas			
Feb 11-13	Waterpolo	BC Warepolo Provincial Tournamers	Surrey Short & Leibure Complex			
eb 12-13	Aquatics	Synchro BC National Stream Provincial Meer	Surrey Sport & Leisure Complex			
Var 3 6	Gymnastics	Surrey Gymnastics Provincial Chartolonchip	Guildford Recreation Centre			
March 20-23	Hockey	BCHA Moget Provincials - Surrey Minor Hockey	Nonti Surrey Arena			
April 1-3	Hockey	Coastal Hockey Snowcase Lames Essies	South Surrey Arena			
April 8-10	Wheelchar Baskelool	Canadian Wreetchar Basketdat National Finals	South Surrey Recreation Centr			
Açri 14-17	Vaterpoid	BC Hgn Schoo Waterpoo Tournament	Surrey Sport & Lesure Comple			
Aar-30	Aquatics	Suney kinghts Development Swim Meet	Surrey Sport & Lesure Compa			
May 19-22	Synchronized Skeing	BC Coest Region Skare Competition	Surrey Sport & Leisure Complex - Aleras			
May 20-22	Waterpolo	Fraser Valley Waterpoop National Gentle Champiochthps:	Surrey Sport & Le sure Comple			
May 20 - 23	Soptch	Clean and Sober Provincias	Bowar Park			
Way 24-27	Lifeguara	Canadan National Lifeguard Competition Championship	Surrey Sport & Leasure Compres			
une3 6	Feld Hockey	BC Cup Champurishps U16	Tamanawa & Newton			
Jun-Q4	Aquatics	PSW Short Course Racing Swim Maet	Surrey Sport & Leisura Complet			
JUN 8 22	Soccer	F. Day Celebration	Bear Creek Loper			



# 2010

Sport Hosting Experience 2010						
DATE	SPORT	TOURNAMENT	LOCATION			
an 16	Aquatics	Lifesaving Society	Surrey Sport & Leisure Compik			
W 20 24	Wreechar Basketba	Caradan Wheelchar Basketba- Team Camp	Guidford Recreation Centre			
Zarch 1 14	Gymnastics	Surrey Gymnastics Provincial Championship	Guidford Recreation Centre			
March	Swimming	2010 Provincial Synchronized Swinvinning Champoriship	Surrey Sport & Leisure Complex			
Apr. 4-9	Wheelonar Basketball	Canadian Menis National Write-Chair Basketoal Team Carro	South Surrey Recreation Centre			
Apr 25	Aquatics	Surrey Knight's Swimathon	Surrey Sport & Leisure Complex			
Apr. 16 - 18	FeaHockey	BC U18 Women's High Performance Tournament	Tamanaws			
May 20-23	Skating	BC Coast Region Skare Competition	Sport & Lesure Complex - Arthras			
May 22 - 23	Social	Special Cympics Africa Provincial Tournament	Newton Affreto Park			
May 22 - 24	Societ	May Long Weekend Youth International Tournament	South Surrey Athetic Park			
May	Water Polic	U16 Women's National Water Roo Championship	Surrey Sport & Leipure Complex			
Vəy	Water Folio	U16 Boys National Water Poic Chambinish b	Surrey Sport & Lessure Complex			
Vay	Lifesaving	Canadan National Lifesaving/ Lifeguarding Championish p	Surrey Sport & Leisure Complex			
June 25 27	Voleybal	Stirrg Voleyba, National Team Compt	Guidford Recreation Dentre			
May 29 30	utmate	BCUs Utmare Chempionships	Newton Athetic Park			
June 4 - 6	Fed Housey	BC U18 Wurren's Cub Champenships	Coverdale Athetic Park			
June 11 - 19	Fedhickey	inga - Canada Women's Seras	*amaraws			
June 25: 27	Aquatics	Swim BC AA Long Course Provincial Champhonship	Surrey Sport & Leisure Cumplex			
July 5 11th	Factorer	Canadan Open Pastptchi	Scribar City and Coverdise Athleto			
Juy 8 - 11	Softpai	Souri A B C Povrcas	Kwantien Park			

Sport Hosting Experience 2010 (continued)						
DATE	SPORT	TOURNAMENT	LOCATION			
July 13-14	Aquates	WRASA 25m Swimmed	Surrey Sport & Leisure Complex			
July 16 18	Softer	Girs Squit B Provincials	Sulvan Park			
July 16 - 18	Softba.	Bartam A Provincia s	Coverdate Athletic Park			
July 16-19	Aqua'cs	WFASA Pertathaion	Surrey Sport & Leisure Complex			
my 22 - 25	Featricity	Surrey Cup international Tournament	Tamanaws & Newton			
July 29 - Aug 2	Вазера	Pee Wee A Provincials	Lonei Courchene Park			
.uy30	Sledga Hixikey	Canadar Nasonal Siedge Hockey Olympic Team Practice	Surrey Sport & Leisure Complex Avenas			
July 30 - Aug 1	Валерз-	Canadian National Oldfirlers Championshipy	South Surrey Athletic Park			
Aug 5 9	Baseca	Bantam AAA Provincia s	Covergate Ball Park and Hildrest			
Aug 12 15	Basepa	Western Canadian Ter 2 Chart porships	Unwin Park			
Sept 4 6	Soite	kinght Avnual international Soccer Tournament	North Surrey Community Fank			
Sept 5 6	Socie	Rower Soccer Referee Training Course	Guidford Recreation Centre			
Sept 10 -11	Sewpto	Provincial Colled Mastera Slow Pitch Tournament	Bolvar Park			
Sept 17 *9	Sewpte	Provincial Collect Slow Pitch Tournamers	Bohor Park			
Oct 9-10	Water Pols	'Bigger than Big' Schaeffer Memoral Waterpoin Tournament	Surrey Sport & Leiture Complex			
0016.17	Aquatics	Pacific Swm Woves Regions Swm Meet	Surey Sport & Leisure Complex			
Oct 27-25	Aquatics	Fraser Valley High School Swim Meet	Surey Sport & Lesure Complex			
10ctoper 31 - November 81	Hockey	National Wither's Under 18	South Surrey Arena			
Nov 4-6	Westing	Hargoong niematicna Wresting Tournament	Guidl, rd Recreation Centre			
Nov 20-21	Water Roc	Lower Main and U-12 Waterprio Champonship	Surrey Sport & Leisure Complex			
Nov 27-28	Aquatico	Synonia BC Provincial Stream Training Competition	Surrey Sport & Leisure Complex			
Nov 27-28	Aquatos	knight's Regional Swim Meet	Surrey Sport & Lesure Contalex			





# **Bring your sporting event to Surrey!**

- Numerous outstanding competition facilities and sport fields.
- Affordable accommodation and dining options.
- Dedicated team to facilitate event coordination.

- O Proven hosting experience.
- O Database of skilled volunteers.
- Surrey's diverse community welcomes all cultures.

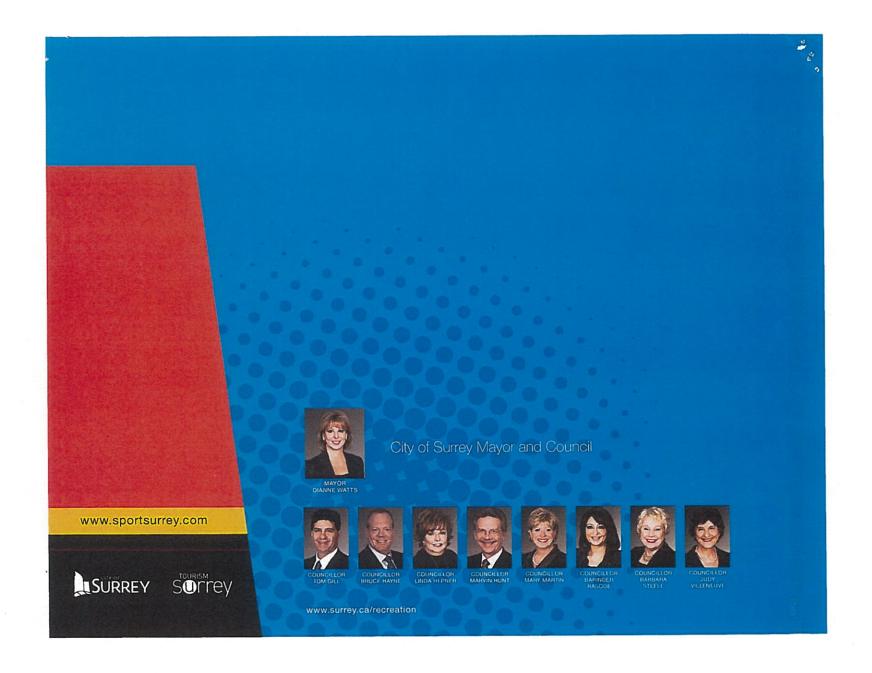




Sport Surrey 730 176 Street, Surrey, BC V3S 9S6 nfo@sportsurrey.com www.sportsurrey.com 604.531.6646

CITY OF SURREY - SPORT SURREY TOURISM STRATEGY FEBRUARY 2013 | 23





### G. CORPORATE REPORTS

The Corporate Reports, under date of April 27, 2015, were considered and dealt with as follows:

Item No. Ro61

Sport Tourism Grant Program

File: 1850-01

The General Manager, Parks, Recreation and Culture and the General Manager, Finance and Technology submitted a report to seek endorsement of a Sport Tourism Grant Program that will be utilized to evaluate requests from community groups for financial support for sport tourism events. The proposed Program is attached as Appendix I.

The General Manager, Parks, Recreation and Culture and the General Manager, Finance and Technology were recommending approval of the recommendations outlined in their report.

It was

Moved by Councillor Gill

Seconded by Councillor Starchuk

That Council approve a Sport Tourism Grant

Program as generally described in Corporate Report Ro61.

RES.R15-773

Carried

Councillor Hayne noted it is the establishment of a fund that sport groups can access in 2015 and will allow groups to apply for grants to help to offset field rental costs and facilitate sport tourism within the community.

# **March 2017 Sport Hosting Grant Applications**

Organization	Event	Event dates (2017)	Approved Yes/No	Requested Amount	Total Event Expense Budget	Hotel Nights	Number of Participants	Rental Cost	Amount Recommended to Approve
Canadian Open Fast pitch Society	Canada Cup International Softball Championships	July 7-17	Yes	\$5,000.00	\$473,371.00	4000	1000+	\$12,000.00	\$5,000.00
E11even Management Inc.	SX INTL Cup	Sept 2-4	No	\$5,000.00	\$217,289.80	3500	6000	\$12,500.00	
Senior Softball Canada/NSA Canada	Northwest International Championships Cup	June 9-11	Yes	\$3,000.00	\$13,660.00	100-200	400	\$3,600.00	\$1,000.00
West Coast Kings Field Hockey	Canada Cup Field Hockey Tournament	July 14-16	Yes	\$10,000.00	\$137,000.00	90-150	400+	\$7,500.00	\$3,500.00
Field Hockey BC	2017 National Championship Festival	July 17-25	Yes	\$5,000.00	\$48,200.00	4000	580	\$3,550.00	\$5,000.00
Water Polo Canada	National Championship League West Conference Tournament	Not booked	No	\$5,000.00	\$35,250.00	200	unknown	\$14,000.00	
BC Amateur Synchronized Swimming Association	Mable Moran Championships	April 7-9	Yes	\$2,000.00	\$17,081.73	200-300	300	\$4,581.73	\$2,000.00
Coastal FC	Umbro Challenge Cup	May 20-22	Yes	\$2,500.00	\$84,875.00	750	2500	\$5,000.00	\$2,500.00
E11even Management Inc.	SX Spring Cup	June 25-26	No	\$2,500.00	\$84,907.60	1000	2500	\$5,000.00	
BC Ultimate Society	BC Ultimate Championships (BCUC)	July 15-16	Yes	\$1,500.00	\$10,950.00	50-100	1000	\$2,500.00	\$1,500.00
Coastal FC	Provincial B Cup (Girls)	July 6-9	Yes	\$5,000.00	\$33,250.00	1750	800	\$3,500.00	\$3,000.00
Sportability BC	Power Soccer Provincials	June 17-18th	Yes	\$1,500.00	\$3,250.00	40	20	\$1,500.00	\$1,500.00
			Totals	\$48,000.00	\$1,159,085.13				\$25,000.00

### **Sport Tourism Grant Program Guidelines**

- 1. Funding will be considered to support Sport Tourism events being held in the City of Surrey. Events must take place within City of Surrey with participants staying in local accommodation.
- 2. Grants are intended to offset the cost of Facility rentals for the purposes of the Sport Tourism event. Grants will not be provided to cover deficits or on-going operating costs. Funds will be Events/tournaments will be funded within the following guidelines.

	% of Rental fee or Request	Maximum amount
Provincial	25%	\$3,000
Western Canada	50%	\$4,000
National	100%	\$5,000
International	100%	\$5,000

Where a grant is awarded, 80% of the grant amount will be forwarded to the applicant once Council has approved the grant. The remaining 20% will be forwarded to the applicant upon receipt by the City of a final report from the applicant that demonstrates that the initiative for which the grant was awarded has been fully and properly completed.

Major National and International events with a significant bid/funding commitment and economic impact will be presented to Council for consideration through the annual operating budget, i.e., BC Summer Games, 55+ Games, Swim Canada Nationals etc.

- 3. Requests for grants will be considered two times per year, in January and June. The completed application must be submitted no later than January 31 or June 30<sup>th</sup>. Requests received in between these times may be considered for funding if the requirement for the grant was not reasonably foreseeable prior to January 31 or June 30<sup>th</sup> and the requirement for funding is critical to the implementation of the organization's event.
- 4. Criteria for Grant Eligibility:
  - (a) The Sporting Event must be sanctioned by the governing body of the sport;
  - (b) Sport Event must be at the provincial, western Canadian, national or international level;
  - (c) Event must be within the City of Surrey and be sponsored by local organizations, or having direct local economic impact, e.g., Surrey room night counts;
  - (d) Completed application form including budget information;
  - (e) More favorable consideration may be given to sport events that are outside main tourism season and are held mid- week. Events for one day will be considered, however, events taking place over two or more consecutive days will be given higher priority;
  - (f) Request must be made in advance of the event (no retro-active requests);
  - (g) The organization shall show evidence that it has fully explored all other viable sources of financial support;

- (h) The organization must submit an evaluation of the use of the grant within 30 days of event completion, this will initiate the final payment of the grants funds;
- (i) The organization must not view the grant as an automatic ongoing source of funding.

### **GUIDELINES FOR GRANT PRIORITIES**

The following factors will be used to determine priorities for allocating grants to eligible applicants:

- 1. The magnitude of event: how many days, number of room nights, what age group, type of sport, number of out of town visitors, cost of facility rental, level of competition etc.
- 2. Does the event advance Surrey's profile as a Sport Hosting City or diversify the hosting portfolio?
  - What is the level of the event?
  - Has the event been held before?
  - Are the similar events happening this year?
  - Does the event showcase existing City of Surrey facilities?
  - Is there media exposure?
- 3. How will Surrey residents be impacted by the hosting of this event?
  - Is there community support?
  - How much facility use/schedule disruption?
  - Are there spectator opportunities for Surrey residents?
  - Are there volunteer opportunities for Surrey residents?
- 4. The quality and history of the organization's administration and management:
  - Is the organization well-known to Surrey residents for their service
  - What are the overall financial conditions of the event?
  - Will the lack of City funding result in the cancellation of the event?
  - Have all other funding options been investigated?
- 5. The appropriateness, effectiveness, and quality of delivery of the event:
  - How well will it be organized?
  - Will there be coordination with other organizations, which might be interested or affected?
  - Has the organization previously demonstrated success with a similar undertaking?

### **PROCEDURE FOR PROCESSING GRANT REQUESTS**

- 1. Applicants must submit a grant application to the City Clerk on the prescribed form, not later than 4:30 p.m., January 31<sup>st</sup> or June 30<sup>th</sup> in order to be considered for funding.
- 2. A Sport Tourism Grant Committee, consisting of a staff representative from Finance, Parks Recreation and Culture, Economic Development and Sport Surrey, will review all grant applications to ensure completeness and to ensure grant eligibility as specified by the program.
- 3. The Sport Tourism Grant Committee will (after consultation as they deem necessary with the grant applicants) submit to the Finance Committee of Council, a list of all grant applications along with recommended grant amounts.
- 4. The Finance Committee of Council will review the recommendations of the Sport Tourism Grant Committee, and may request additional information or request to hear delegations. The Finance Committee will then submit a list of recommended grant amounts to Council for their review and for the necessary approval. The approved grants shall be subject to final confirmation by Council after all appeals have been dealt with.
- 5. The Manager of Support Services shall notify all applicants, of Council's initial decision, and shall advise them of the Appeal Procedure. Applicants shall be advised that grant amounts are subject to final confirmation by Council after all appeals have been dealt with.
- 6. The Sport Tourism Grant Committee shall be responsible for ensuring that all organizations that are approved for a grant, submit an evaluation report on the use of the grant funds prior to remaining 20% of funds being released.

### **PROCEDURE FOR GRANT APPEALS**

Appeals of Council's decisions will be considered only in instances where additional grant funds are required to prevent unforeseen circumstances which could result in employee lay-offs or threaten the financial well-being or implementation of the organization's event, or where significant new information will be presented which was not available during the grants review process.

Organizations must notify the City Clerk in writing, within 14 days from the date that the grant notifications were mailed, that they wish to appeal Council's decision. The grant applicants must give a clear explanation of why they feel they qualify for an appeal. The appeal request will be presented to Council for a decision on whether the appeal will be considered, and the applicant shall be notified accordingly.

If the appeal is not successful, that organization may not reapply for funding of the same service in the same funding year.

### PROCEDURE FOR PROCESSING LATE GRANT APPLICATIONS

Grant applications received between the two intakes (January and June) will be referred to the Sport Tourism Grant Committee for the following action:

- (a) If the requirement for grant funds was not reasonably foreseeable prior to January 31<sup>st</sup> or June 30<sup>th</sup>, and if the requirement for immediate funding is critical to the implementation of the organization's event, then the Sport Tourism Grant Committee may refer the application to Council along with a recommended grant amount.
- (b) If the Sport Tourism Grant Committee believes that the grant application does not qualify for consideration, then the Committee shall advise the grant applicant in writing that they do not qualify for consideration, but that they may reapply by January 31<sup>st</sup> or June 30<sup>th</sup> the following year. The applicant shall be advised that they may appeal this action of the Committee by requesting the City Clerk in writing to refer their application directly to Council, and by explaining why they should receive special late consideration for a grant. The appeal will be forwarded to Council for consideration, along with a recommendation from the Sport Tourism Grant Committee.

### PROCEDURE FOR SETTING A GLOBAL GRANTS BUDGET

Prior to September 30th of each year, the Sport Tourism Grant Committee shall review the present year's budget, consult with larger ongoing grant recipients as necessary, and then submit a recommended global grants budget to the City Manager. The City Manager shall review the recommendation, and include a Global Grants Budget amount in the preparation of the Annual Financial Plan.