

NO: R215

COUNCIL DATE: October 23, 2017

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## REGULAR COUNCIL

TO: **Mayor & Council**

DATE: **October 19, 2017**

FROM: **General Manager, Finance**

FILE: **1850-20**

SUBJECT: **Sponsorship Request – New Hope Community Services Gala**

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## RECOMMENDATION

The Finance Department recommends that Council:

1. Receive this report as information; and
2. Approve a gold level sponsorship contribution of \$1,500 to New Hope Community Services in support of their annual fundraising gala, “Telling the New Hope Story”, which will be held on Monday, November 6, 2017 at the Bombay Banquet Hall.

## INTENT

The City has received a request from New Hope Community Services for a sponsorship in support of their annual fund-raising gala that will be held on Monday, November 6, 2017 at the Bombay Banquet Hall. This report addresses that request.

## DISCUSSION

New Hope Community Services assists refugee claimants and new Canadian immigrants. Their mission is to see these individuals become integrated, interdependent and productive members of Canadian society. They do this through housing in conjunction with social, personal, spiritual, educational and vocational support. They will be hosting their annual fundraising banquet, “Telling the New Hope Story”, on Monday November 6, 2017 at the Bombay Banquet Hall. New Hope Community Services is seeking sponsorship for this event.

Staff has evaluated the request and supports a sponsorship of \$1,500 from the Council Initiatives Fund. This level of sponsorship will include a table for eight to the event.

## FUNDING

Appendix “I” attached to this report documents the balance in the Council Initiatives Fund based on an assumption that Council will approve the recommendations of this report.

## SUSTAINABILITY

The New Hope Community Services Gala supports the overall objectives of the City's Sustainability Charter as related to the theme of Inclusion. Specifically, this grant will support the following desired outcomes:

- Inclusion DO1: Surrey welcomes, includes, embraces and values the diversity of people who live here.
- Inclusion DO2: Surrey is a caring and compassionate city that learns about and supports its residents of all backgrounds, demographics and life experiences.
- Inclusion DO3: Residents have opportunities to build social connections with people from different backgrounds.
- Inclusion DO5: New immigrants and refugees are supported to settle, integrate and become thriving members of the community.

## CONCLUSION

Based on the above discussion, it is recommended that Council approve a gold level sponsorship contribution of \$1,500 from the Council Initiatives Fund to New Hope Community Services in support of their annual fundraising gala, "Telling the New Hope Story", which will be held on Monday, November 6, 2017 at the Bombay Banquet Hall.



Kam Grewal, CPA, CMA  
General Manager, Finance

Appendix "I": Council Initiatives – Allocations for 2017

## APPENDIX "I"



### 2017 FINANCIAL PLAN COUNCIL INITIATIVES

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year			
adjusted for amounts not utilized	8,300		
<b>2017 Adopted Budget</b>	<b>250,000</b>		<b>\$ 258,300</b>
My Neighbourhood, My futures Initiative (year 5 of 5)		40,000	
Surrey Poet Laureate (Year 3 of 3)		10,000	
C <sub>2</sub> U Expo		20,000	
Indo-Canadian Dental Association Gala		2,500	
100th Anniversary of Vimy Ridge Battle		2,000	
The Debaters (\$350 not required)		0	
Volunteer Cancer Drivers Society		3,500	
Fraser Region Aboriginal Friendship Centre Association		3,500	
Surrey Hospice Society		2,500	
100 Year Journey		6,000	
West Coast Centre for Learning		2,000	
Surrey Urban Aboriginal Strategy		25,000	
Pulling Together Canoe Journey		8,500	
Centre for Child Development Gala of Hope		3,000	
Darpan Extraordinary Achievement Awards		7,500	
Gadhri Memorial Mela		6,000	
Surrey Social Innovation Summit		30,000	
Surrey Poverty Reduction Coalition		25,000	
Ag Week Pie in the Plaza		30,000	
Crescent Beach Concours d' Elegance		2,000	
Cloverdale Skating Club Ice Show		5,000	
SEEDS Business Leadership Awards		3,000	
SFU Diwali Dinner		2,500	
Red FM Diwali		7,000	
Vancouver International South Asian Film Festival (Proposed)		10,000	
<b>New Hope Community Services Gala (Proposed)</b>		<b>1,500</b>	
<b>Allocations for 2017</b>		<b>\$ 258,000</b>	<b>\$ 300</b>