

NO: R189

COUNCIL DATE: September 11, 2017

REGULAR COUNCIL

TO: **Mayor & Council** DATE: **September 6, 2017**

FROM: **General Manager, Parks, Recreation & Culture** FILE: **1850-01**
General Manager, Finance XC: **8000-20**

SUBJECT: **Cloverdale Skating Club Ice Show 2018 – Funding Request**

RECOMMENDATION

The Parks, Recreation & Culture Department and the Finance Department recommend that Council:

1. Receive this report as information; and
2. Approve funding in the amount of \$5,000 from the Council Initiatives Fund to support the upcoming Cloverdale Skating Club's 2018 bi-annual Ice Show as generally described in this report.

INTENT

The purpose of this report is to seek approval for funding from the Council Initiatives Fund in the amount of \$5,000 to support the cost of the ice rental fees for the upcoming Cloverdale Skating Club bi-annual 2018 Ice Show.

BACKGROUND

The Cloverdale Skating Club (the "Club") is a non-profit organization that offers learn-to-skate programs for all ages and provides members the opportunity to branch out into specialized and competitive skating programs through professional level coaching.

The 2018 Ice Show will take place over the March 15 - 17, 2018 weekend and typically attracts sell-out crowds to each performance. This bi-annual event allows the Club to showcase its home grown talent and develop the competency of the young skaters.

DISCUSSION

The Cloverdale Skating Club received funding for their last Ice Show in 2015 and have requested funding again for the upcoming 2018 Ice Show. A copy of the request from the Club is attached as Appendix "1".

The Ice Show carnivals are charged the prime time minor sport rate as annually approved by Council in the Parks, Recreation & Culture Fees and Charges schedule. The ice rental for this event is approximately \$5,000. Tickets are sold for this event and proceeds offset the cost of the event.

FUNDING

Appendix “II” attached to this report documents the balance in the Council Initiatives Fund based on an assumption that Council will approve the recommendations of this report.

SUSTAINABILITY CONSIDERATIONS

This event relates to the Sustainability Charter theme of “Health and Wellness”. Specifically, it supports the following Desired Outcome and Strategic Direction:

- Wellness and Recreation – Do6: Residents participate in a wide range of recreation and leisure opportunities; and
- Wellness and Recreation – SD8: Promote greater participation in all forms of recreation.

CONCLUSION

The Cloverdale Skating Club’s 2018 Ice Show will be an excellent opportunity for the participants and the Club to showcase their skills and their home arena. The event may also generate additional memberships for the Club and provide a fun and entertaining event at Cloverdale Arena.

Laurie Cavan
General Manager
Parks, Recreation & Culture

Kam Grewal, CPA, CMA
General Manager
Finance

Appendix “I”: Correspondence from the Cloverdale Skating Club

Appendix “II”: Status of the Council Initiatives Fund

APPENDIX "I"



August 17, 2017

Attention: Laurie Cavan,

Manager for Parks and recreation for the City of Surrey

The Cloverdale Skating Club will be putting on its bi-annual ice show this season. This event includes 3 shows over the March 15-17, 2018 weekend and attracts sellout crowds to each performance.

This is a huge undertaking for the club each year we put on a show.

We would like to ask support from the City of Surrey to waive approximately \$5000.00 of our ice fees for this Ice show through "Council Initiatives ". We appreciate this support and it makes the shows much more affordable for our families, friends and community by allowing us to lower the ticket prices for the shows.

Thank you in advance for supporting our young athletes and contributing to a fun and entertaining event in Cloverdale.

Sincerely,

Carissa Halley

Mikeandcarissa@shaw.ca

President CSC

Aly Nickel

mck-jay@hotmail.com

2016 Ice Show Committee Chair/ VP CSC

APPENDIX "II"



2017 FINANCIAL PLAN COUNCIL INITIATIVES

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year	8,000		
2017 Adopted Budget	<u>250,000</u>		\$ 258,000
My Neighbourhood, My futures Initiative (year 5 of 5)		40,000	
Surrey Poet Laureate (Year 3 of 3)		10,000	
C ₂ U Expo		20,000	
Indo-Canadian Dental Association Gala		2,500	
100th Anniversary of Vimy Ridge Battle		2,000	
The Debaters		350	
Volunteer Cancer Drivers Society		3,500	
Fraser Region Aboriginal Friendship Centre Association		3,500	
Surrey Hospice Society		2,500	
100 Year Journey		6,000	
West Coast Centre for Learning		2,000	
Surrey Urban Aboriginal Strategy			
Pulling Together Canoe Journey		8,500	
Centre for Child Development Gala of Hope		3,000	
Darpan Extraordinary Achievement Awards		7,500	
Gadhri Memorial Mela		6,000	
Surrey Social Innovation Summit		30,000	
Surrey Poverty Reduction Coalition		25,000	
Ag Week Pie in the Plaza		30,000	
Crescent Beach Concours d' Elegance		2,000	
Cloverdale Skating Club Ice Show (Proposed)		5,000	
SEEDS Business Leadership Awards (Proposed)		3,000	
Allocations for 2017		<u>\$ 212,350</u>	<u>\$ 45,700</u>