

CORPORATE REPORT

NO: R167 COUNCIL DATE: July 24, 2017

REGULAR COUNCIL

TO: Mayor & Council DATE: July 20, 2017

FROM: General Manager, Parks, Recreation & Culture FILE: 8200-01

General Manager, Finance

SUBJECT: Community Grant Funding - Additional Grant - Surrey Urban Farmers Market

RECOMMENDATION

The Parks, Recreation & Culture Department and the Finance Department recommend that Council:

- 1. Receive this report as information; and
- 2. Approve a second Community Grant of \$2,000 from the 2017 One-Time Grants Budget to the Surrey Urban Farmers Market (SUFM) that is located in front of the North Surrey Recreation Centre every Wednesday from June 7 to October 4, 2017.

BACKGROUND

In May 2017, Council approved a \$2,000 Community Grant to support marketing, activities and entertainment by the Surrey Urban Farmers Market for their 2017 season. Since this approval, additional operational challenges have arisen for the Surrey Urban Farmers Market from City Centre construction projects. The Grants Committee supports a second Community Grant of \$2,000 to support the SUFM's 2017 operational needs.

DISCUSSION

The SUFM is a non-profit community market society supporting small scale local agriculture, building connections between Surrey residents and local farmers across the growing season. Their weekly market activates the entrance of the North Surrey Recreation Center with live music and children's activities while providing Surrey residents access to a diverse array of locally grown and produced products. The full market season runs Wednesdays from June 7 to October 4, 2pm-6pm. In response to local feedback, the SUFM adapted their time frame to incorporate food trucks during the lunch rush.

Their location in front of the North Surrey Recreation Centre is highly visible for residents using the neighbouring TransLink bus loop and SkyTrain. Recent construction across the City Centre core has increased operational challenges and related costs for the SUFM, including access to parking, making it harder to attract and maintain a diverse array of local vendors. To further support the SUFM's ability to attract and support a varied mix of local growers, producers and businesses, the Grants Committee recommends the provision of \$2,000 from the Community Grants Budget to the Surrey Urban Farmers Market for operational funding support.

FUNDING

Should Council approve the second Grants Evaluation Committee's recommendation, Appendix "I" outlines the remaining balances for the 2017 City Grants Budget.

SUSTAINABILITY CONSIDERATIONS

The Surrey Urban Farmers Market weekly sessions meet the goals of the City's Sustainability Charter by encouraging social connections between local businesses and their surrounding community, supporting economic growth and community pride. Specifically the SUFM supports the following Desired Outcomes and Strategic Directions:

- Economic Prosperity and Livelihoods DO4: Surrey's economy is diversified with a mix of service, industrial, agricultural and innovation-based businesses;
- Economic Prosperity and Livelihoods DO₅: Locally owned companies are thriving, creating a robust local economy and retaining wealth and jobs in the community;
- Economic Prosperity and Livelihoods DO11: Food production and food enterprises of all scales are an integral part of the local economy;
- Health and Wellness DO10: Fresh, healthy, culturally appropriate food is affordable and readily available; and
- Health and Wellness DO11: Community-based and small scale commercial food growing and preparation opportunities are available throughout the City.

CONCLUSION

Based on the above discussion, it is recommended that Council approve a second grant of up to \$2,000 from the One-Time Grants Budget to the Surrey Urban Farmers Market to support their 2017 market season.

Laurie Cavan General Manager, Parks, Recreation & Culture Kam Grewal, CPA General Manager, Finance

Appendix "I": Status of Community Grants Funding for 2017



Description		Unallocated Balance	
Grants for Property Taxes			
Opening Balance	\$	5,000	
Available for Future Allocation	\$	5,000	
Grants for Dry Grads			
Opening Balance	\$	4,500	
Clayton Heights Secondary		(250)	
Ecole Fraser Heights Secondary		(250)	
Ecole Kwantlen Park Secondary		(250)	
Fleetwood Park Secondary		(250)	
North Surrey Secondary		(250)	
Sullivan Heights Secondary		(250)	
Panorama Secondary		(250)	
Transfer to One-Time Grants		(2,750)	
Available for Future Allocation	\$		
Grants for Special Recognition			
Opening Balance	\$	5,000	
Available for Future Allocation	\$	5,000	
Grants for One-time			
Opening Balance	\$	64,000	
Allocated via Corporate Report 2016-F004		(56,350)	
Volunteer Cancer Drivers Society		(1,500)	
3300 BCR Bhai Kanhaiya RCACC		(1,000)	
Progressive Intercultural Community Services Society		(1,000)	
Sikh Motorcycle Club		(500)	
Transfer from One-Time Grants		2,750	
Surrey Urban Farmers Market		(2,000)	
Surrey Urban Farmers Market (Proposed)		(2,000)	
Available for Future Allocation	\$	2,400	