

NO: R148

COUNCIL DATE: July 10, 2017

REGULAR COUNCIL

TO: **Mayor & Council**

DATE **July 5, 2017**

FROM: **General Manager, Parks, Recreation & Culture
Acting General Manager, Finance & Technology**

FILE: **8200-01**

SUBJECT: **Funding Request – Gadhri Memorial Mela**

RECOMMENDATION

The Parks, Recreation & Culture Department and the Finance & Technology Department recommend that Council:

1. Receive this report as information;
2. Approve a one-time grant of up to \$6,000 from the Council Initiatives Fund, to the Indo-Canadian Workers Association of Canada, to pay for site rental costs associated with the August 20th Gadhri Memorial Mela; and
3. Authorize the General Manager, Finance & Technology to approve funds from the Policing Grant to off-set 50% of the event policing costs in accordance with criteria set out in Appendix “I” of this report.

INTENT

The purpose of this report is to seek Council approval to provide a one-time grant to off-set event site rental costs, and to approve funds from the Policing Grant to cover 50% of the policing costs associated with the Gadhri Memorial Mela (the “Mela”). The Mela is organized by the Indo-Canadian Workers Association of Canada, and is scheduled to take place on August 20, 2017.

BACKGROUND

The Gadhri Memorial Mela is an annual event organized by the Indo-Canadian Workers Association of Canada. The event pays homage to the Indo-Canadian pioneers who played significant roles in our emerging industries and communities, shaping the development of Canada. This free family event attracts 10,000 participants each year, including invited dignitaries from India.

DISCUSSION

The Cloverdale Fairgrounds, operated by the Lower Fraser Valley Exhibition Association, continue to provide the most suitable location for the annual Mela. The Fairgrounds offer the organizers an appropriate site size and configuration with ample parking to successfully host their large event and have minimal impact on the surrounding neighbourhoods. Site rental costs are associated with the use of the Fairgrounds; the Lower Fraser Valley Exhibition Association has a \$5,000 rental cost for non-profit organizations, plus an additional \$1,000 fee for additional operational rentals and services including chairs and tables.

Policing resources were required to support the Mela in 2015 and 2016. Given the large volume of participants (approx. 10,000) and to provide appropriate security for the invited dignitaries, FEST will require a comparable level of RCMP and security resources at the 2017 Mela. The estimated costs of RCMP services will be approximately \$10,000. Overall, FEST endorses the event subject to the organizations requirement to meet the conditions as established.

FEST will work closely with RCMP and the Mela organizers to ensure a safe and enjoyable event for all who attend.

2017 marks the sesquicentennial anniversary of Canada's Confederation, with National and City-wide celebrations planned year round for Canada 150. Given that this event recognizes and celebrates the history of Indo-Canadian's roles in Canada's growth and development, staff feel that there would be considerable community value in having the Mela take place. Based on the community pride associated with this planned event, staff recommend that one-time funding assistance through the Council Initiatives Fund, with additional support from the Policing Grant.

FUNDING

It is recommended that Council provide a grant of up to \$6,000 from the Council Initiatives Fund to off-set the rental costs, and to approve use of funds from the Policing Grant to cover 50% of their policing costs.

Appendix "II" attached to this report provides a summary of the status of the Council Initiatives Fund based on an assumption that Council will approve the recommendations of this report.

SUSTAINABILITY CONSIDERATIONS

The Mela addresses several Desired Outcomes and Strategic Directions identified in the Sustainability Charter 2.0, including:

- Inclusion DO1: Surrey welcomes, includes, embraces and values the diversity of people who live here;
- Community Pride and Engagement DO20: Surrey Residents are proud of their community;
- Community Pride and Engagement SD 18: Celebrate and build upon what makes us proud of our Community; and
- Community Safety SD3: Ensure programs, policies and initiatives exist along the public safety continuum, and support the entire Community.

CONCLUSION

Based on the above discussion, it is recommended that Council approve a one-time grant of up to \$6,000 from the Council Initiatives Fund to the Indo-Canadian Workers Association of Canada, and to approve funds from the Policing Grant to off-set 50% of the policing costs in support of the 2017 Gadhri Memorial Mela.

Laurie Cavan
General Manager
Parks, Recreation & Culture

Kam Grewal, CPA
Acting General Manager
Finance & Technology

Appendix "I" – Policing Grant Requirements

Appendix "II" – Council Initiatives – Allocations for 2017

City of Surrey Policing Grant Requirements:

Surrey embraces a diverse population from a broad range of cultural backgrounds and celebrates a rich blend of festivals and events that are accessible to all who live in Surrey. In addition, the City of Surrey promotes active living for people of all ages and abilities, making venues available for wide a variety of sporting tournaments.

To support these events, the City of Surrey offers a 50% discount on invoices relating to policing costs, up to a maximum of \$35,000 to organizations that meet the following requirements:



- You represent a not-for-profit organization that has been established for over a year
- You are planning a not-for-profit event that will take place on City lands or streets; in accordance with the Special Events Regulations By-law No. 1431
- Your event is open and free to general public
- Your event application has gone through the Festival & Event Support Team (FEST) review and has been conditionally been approved
- The City has invoiced the hosting organization for recovery of policing costs
- Your grant application must be received no later than 60 days after your event

Your organization will not be considered if:

- The hosting organization has any outstanding payments to the City of Surrey
- Are in breach of any City by-law or regulation
- Are in litigation or claims against the City of Surrey

APPENDIX "II"



2017 FINANCIAL PLAN COUNCIL INITIATIVES

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year	8,000		
2017 Adopted Budget	<u>250,000</u>		\$ 258,000
My Neighbourhood, My futures Initiative (year 5 of 5)		40,000	
Surrey Poet Laureate (Year 3 of 3)		10,000	
C ₂ U Expo		20,000	
Indo-Canadian Dental Association Gala		2,500	
100th Anniversary of Vimy Ridge Battle		2,000	
The Debaters		350	
Volunteer Cancer Drivers Society		3,500	
Fraser Region Aboriginal Friendship Centre Association		3,500	
Surrey Hospice Society		2,500	
100 Year Journey		6,000	
West Coast Centre for Learning		2,000	
Surrey Urban Aboriginal Strategy		25,000	
Pulling Together Canoe Journey		8,500	
Centre for Child Development Gala of Hope		3,000	
Darpan Extraordinary Achievement Awards		7,500	
Gadhri Memorial Mela (Proposed)		6,000	
Surrey Social Innovation Summit (Proposed)		30,000	
Surrey Poverty Reduction Coalition (Proposed)		25,000	
Allocations for 2017		<u>\$ 197,350</u>	<u>\$ 60,700</u>