

CORPORATE REPORT

NO: R124 COUNCIL DATE: June 12, 2017

REGULAR COUNCIL

TO: Mayor & Council DATE: May 23, 2017

FROM: Acting General Manager, Finance & Technology FILE: 1850-20

SUBJECT: Late Grant Application – Surrey Urban Farmers Market

RECOMMENDATION

The Finance & Technology Department recommends that Council:

1. Receive this report as information; and

2. Approve a grant of \$2,000 from the 2017 One-Time Grants Budget to the Surrey Urban Farmers Market ("SUFM") that will be located in front of the North Surrey Recreation Centre every Wednesday from June 7th to October 4, 2017.

BACKGROUND

On November 21, 2016, Council approved the City's 2017 Community Grants. Since that time, the City has received a late grant application from the SUFM. This report will address this request.

DISCUSSION

The SUFM is a non-profit community market society, benefitting thousands of residents in the Central City area as well as small business vendors from all across Surrey. This event hosts free live music shows and kids' activities each week. It provides a genuine local shopping experience, allowing customers to meet face to face with farmers and producers. SUFM is also a very large supporter of the BC Farmers' Market Nutrition Coupon Program, empowering local urban residents to shop local at affordable rates, and also runs a number of free community wellness workshops throughout the season. The SUFM will be held in front of the North Surrey Recreation Centre every Wednesday afternoon from 2 pm to 6 pm, June 7th to October 4, 2017.

The SUFM received a Community Grant in 2016 from the City to support their marketing initiatives, however with a new board they were not aware of our grant deadline and are now requesting financial support for their 2017 market season. SUFM is seeking a \$4,000 grant to support marketing, outreach events, and activities (\$2,000), children's activities, workshops, and entertainment (\$1,000) and community wellness and educational workshops (\$1,000).

The Grants Evaluation Committee has evaluated this request and has determined that a grant of \$2,000 would be reasonable in the context of similar requests that the City has received from other organizations for which the City has provided financial assistance. It is further recommended that this funding be provided from the unallocated One-time grant funding.

Statement of Remaining Funding in the 2017 Grants Budget:

Should Council approve the Grants Evaluation Committee's recommendation, Appendix "I" outlines the remaining balances for the 2017 City Grants Budget.

SUSTAINABILITY CONSIDERATIONS

Through the array of grants and sponsorships provided to community groups, the City is able to support the objectives of the Sustainability Charter. This request will specifically support the following Desired Outcomes:

- Economic Prosperity and Livelihoods DO₅: Locally owned companies are thriving, creating a robust local economy and retaining wealth and jobs in the community,
- Economic Prosperity and Livelihoods DO12: Food production and food enterprises of all scales are an integral part of the local economy,
- Health and Wellness DO1: Fresh, healthy, culturally appropriate food is affordable and readily available,
- Health and Wellness DO11: Community-based and small scale commercial food growing and preparation opportunities are available throughout the city, and
- Health and Wellness DO12: Residents have a varied and healthy diet.

CONCLUSION

Based on the above discussion, it is recommended that Council approve a grant of \$2,000 from the remaining 2017 One-Time Grants Budget to Surrey Urban Farmers Market to support their 2017 market season.

Kam Grewal, CPA Acting General Manager, Finance & Technology

Appendix "I" – 2017 Community Grants



Description		Unallocated Balance	
Grants for Property Taxes			
Opening Balance	\$	5,000	
Available for Futre Allocation	\$	5,000	
Grants for Dry Grads			
Opening Balance	\$	4,500	
Clayton Heights Secondary		(250)	
Ecole Fraser Heights Secondary		(250)	
Ecole Kwantlen Park Secondary		(250)	
Fleetwood Park Secondary		(250)	
North Surrey Secondary		(250)	
Sullivan Heights Secondary		(250)	
Transfer to One-Time Grants		(3,000)	
Available for Futre Allocation	\$	-	
Grants for Special Recognition			
Opening Balance	\$	5,000	
Available for Futre Allocation	\$	5,000	
Grants for One-time			
Opening Balance	\$	62,000	
Allocated via Corporate Report 2016-F004		(56,350)	
Volunteer Cancer Drivers Society		(1,500)	
3300 BCR Bhai Kanhaiya RCACC		(1,000)	
Progressive Intercultural Community Services Society		(1,000)	
Sikh Motorcycle Club		(500)	
Transfer from One-Time Grants		3,000	
Surrey Urban Farmers Market (Proposed)		(2,000)	
Available for Future Allocation	\$	2,650	