

NO: R121

COUNCIL DATE: June 12, 2017

REGULAR COUNCIL

TO: **Mayor & Council**

DATE: **May 31, 2017**

FROM: **Acting General Manager, Finance & Technology**

FILE: **1850-20**

SUBJECT: **Sponsorship Request – Surrey Hospice Society**

RECOMMENDATION

The Finance & Technology Department recommends that Council:

1. Receive this report as information; and
2. Approve a sponsorship contribution of \$2,500 from the Council Initiatives Fund for Hop-Spice 2017, the Surrey Hospice Society's annual fundraising event that will be held on Saturday, September 29, 2017.

INTENT

The City has received a request from the Surrey Hospice Society, to sponsor their annual fundraising event, Hop-Spice 2017, which will raise funds to support hospice services and programs. The event will take place on Saturday, September 29, 2017 in the Surrey City Hall Atrium. This report addresses that request.

BACKGROUND

The Surrey Hospice Society is a volunteer-based, non-profit organization that has been supporting the Surrey community for 30 years. They provide social, emotional, and spiritual support for individuals and their loved ones, as they face a life-ending experience. They also provide ongoing grief support programs for children, teens and adults.

DISCUSSION

The Surrey Hospice Society will be hosting their annual fundraising event, Hop-Spice 2017, raising funds to support the services and programs delivered by the society. The event will be held in the Surrey City Hall Atrium on Saturday September 29, 2017. Hop-Spice 2017 will be an evening of savoring Surrey's flavours of the world along with tasting locally brewed beers. An array of restaurant exhibitors and lower mainland breweries will be tantalizing participant's taste buds while supporting the Surrey Hospice Society.

This sponsorship request does not satisfy the evaluation criteria for a City grant as stipulated in the City Grant Policy since the event is a fundraiser; however, Council has previously provided funding to similar events through the Council Initiatives Fund.

Staff is recommending that Council consider supporting this event through the provision of a platinum sponsorship in the amount of \$2,500 from the Council Initiatives Fund, which will provide a table for 8, the City's logo featured on the event program, all event advertising, and advertising on the event website.

Funding

Appendix "I" attached to this report, provides information on the balance of the Council Initiatives Fund on an assumption that Council will approve the recommendation of this report.

SUSTAINABILITY

The Surrey Hospice Society supports the overall objectives of the City's Sustainability Charter as related to the themes of Inclusion and Health and Wellness. Specifically, this grant will support the following desired outcomes:

- Inclusion DO2: Surrey is a caring and compassionate city that learns about and supports its residents of all backgrounds, demographics and life experiences.
- Health and Wellness DO1: Surrey has a full range of high quality, community-based health and social services and programs that address health and wellness.
- Health and Wellness DO3: Surrey has the health services and programs to meet the current and changing needs of its diverse and growing population.
- Health and Wellness DO4: Residents understand the services and programs available to them, and are empowered to act in their own health interests.
- Health and Wellness DO5: Services and programs are responsive to shifting health and social needs, and local and external factors.

CONCLUSION

Based on the above discussion, it is recommended that Council approve a sponsorship contribution of \$2,500 from the Council Initiatives Fund for Hop-Spice 2017, the Surrey Hospice Society's Annual Fundraising Event, on Saturday, September 29, 2017 in the Surrey City Hall Atrium.

Kam Grewal, CPA
Acting General Manager,
Finance & Technology

Appendix "I": Status of the Council Initiatives Fund

APPENDIX "I"



2017 FINANCIAL PLAN COUNCIL INITIATIVES

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year	8,000		
2017 Adopted Budget	<u>250,000</u>		\$ 258,000
My Neighbourhood, My futures Initiative (year 5 of 5)		40,000	
Surrey Poet Laureate (Year 3 of 3)		10,000	
C ₂ U Expo		20,000	
Indo-Canadian Dental Association Gala		2,500	
100th Anniversary of Vimy Ridge Battle		2,000	
The Debaters		350	
Volunteer Cancer Drivers Society		3,500	
Fraser Region Aboriginal Friendship Centre Association		3,500	
Surrey Hospice Society (Proposed)		2,500	
100 Year Journey (Proposed)		6,000	
West Coast Centre for Learning (Proposed)		2,000	
Surrey Urban Aboriginal Strategy (Proposed)		25,000	
Pulling Together Canoe Journey (Proposed)		8,500	
Allocations for 2017		<u>\$ 125,850</u>	<u>\$ 132,200</u>