

NO: R109

COUNCIL DATE: May 29, 2017

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## REGULAR COUNCIL

TO: **Mayor & Council**

DATE: **May 25, 2017**

FROM: **Acting General Manager, Finance & Technology**

FILE: **1850-20**

SUBJECT: **Sponsorship Request – Fraser Region Aboriginal Friendship Centre**

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## RECOMMENDATION

The Finance & Technology Department recommends that Council:

1. Receive this report as information; and
2. Approve a sponsorship contribution of \$3,500 from the Council Initiatives Fund to the Fraser Region Aboriginal Friendship Centre Association (“FRAFCA”) for their annual fundraising gala on Saturday, November 18, 2017.

## INTENT

The City has received a sponsorship request from FRAFCA for their annual fundraising gala, which will raise funds to support the Guiding Youth Home project. The event will take place on Saturday, November 18, 2017 at the Aria Banquet & Convention Centre in Surrey. This report addresses that request.

## BACKGROUND

The Fraser Region Aboriginal Friendship Center is located on the traditional, ancestral unceded traditional territory of the Katzie, Kwantlen, Kwekwetlem, Qayqayt, Semiahmoo, and Tsawwassen First Nations. Their mission is to support the activities that promote the health and well-being of Aboriginal People and to promote the resurgence of resident Aboriginal culture, language and teachings, particularly those of local residency.

The FRAFCA is often the first point of contact for Indigenous people seeking services and support, and FRAFCA provides a continuum of care for people from birth to death. Many of the Aboriginal People in Surrey have used the services and become important members of the Surrey Aboriginal community. The organization became a Friendship Centre in November 2012, becoming the newest of 25 centres in British Columbia. This connection with the National Association of Friendship Centres provides a support structure and opportunities at a much more strategic level.

## DISCUSSION

The FRAFCA will be hosting their annual fundraising gala to raise funds for their Guiding Youth Home project, which operates as part of their All Nations Safe House. This event will raise awareness of the urgent need for housing, for youth who are between 19-24 years old that are homeless and in need of support. Many of the youth that the FRAFCA work with and support, are not yet ready to be independent at 19 years old, and many are without family supports. Their goal is to create transitional housing for youth between 19-24 years old, which would also include wraparound support services to help build their life skills. The goal is to slowly integrate the youth into the community in a way they can be independent during their transition into adulthood. The Gala will be held at the Aria Banquet & Convention Centre in Surrey and will include cultural performances, guest speakers, a silent auction, and 50/50 raffles. This event will give FRAFCA a chance to share with the community, what they have been working on to make a change in the lives of the youth they serve.

This sponsorship request does not satisfy the evaluation criteria for a City grant as stipulated in the City Grant Policy since the event is a fund-raiser; however, Council has previously provided funding to similar events through the Council Initiatives Fund.

Staff is recommending that Council consider supporting this event through the provision of a silver sponsorship in the amount of \$3,500 from the Council Initiatives Fund. A silver sponsorship includes 3 (three) event tickets, the City's logo featured on the FRAFCA website for one year, and inclusion in advertising and signage for the event. Additional tickets may be purchased through the attendee's budget to enable all of Council to attend the event.

### Funding

Appendix "1" attached to this report, provides information on the balance in the Council Initiatives Fund on an assumption that Council will approve the recommendation of this report.

## SUSTAINABILITY

The FRAFCA supports the overall objectives of the City's Sustainability Charter as related to the themes of Inclusion. Specifically, this grant will support the following desired outcomes:

- Inclusion DO1: Surrey welcomes, includes, embraces and values the diversity of people who live here.
- Inclusion DO2: Surrey is a caring and compassionate city that learns about and supports its residents of all backgrounds, demographics and life experiences.
- Inclusion DO7: Surrey's Urban Aboriginal community is thriving with high educational outcomes, meaningful employment, and opportunities for cultural connections.
- Inclusion DO9: Supports and services are in place to prevent and help people transition out of poverty.

## CONCLUSION

Based on the above discussion, it is recommended that Council approve a sponsorship contribution of \$3,500 from the Council Initiatives Fund for the Fraser Region Aboriginal Friendship Centre Association's Annual Fundraising Gala to support the Guiding Youth Home project, on Saturday, November 18, 2017 at the Aria Banquet & Convention Centre in Surrey.

Kam Grewal, CPA  
Acting General Manager,  
Finance & Technology

Appendix "I": Status of the Council Initiatives Fund



2017 FINANCIAL PLAN  
COUNCIL INITIATIVES

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year	8,000		
<b>2017 Adopted Budget</b>	<u>250,000</u>		<b>\$ 258,000</b>
My Neighbourhood, My futures Initiative (year 5 of 5)		40,000	
Surrey Poet Laureate (Year 3 of 3)		10,000	
C <sub>2</sub> U Expo		20,000	
Indo-Canadian Dental Association Gala		2,500	
100th Anniversary of Vimy Ridge Battle		2,000	
The Debaters		350	
Volunteer Cancer Drivers Society		3,500	
<b>Fraser Region Aboriginal Friendship Centre Association (Proposed)</b>		<b>3,500</b>	
<b>Allocations for 2017</b>		<u><b>\$ 81,850</b></u>	<u><b>\$ 176,200</b></u>