

NO: R094

COUNCIL DATE: May 8, 2017

REGULAR COUNCIL

TO: **Mayor & Council** DATE: **May 5, 2017**

FROM: **General Manager, Parks, Recreation & Culture** FILE: **1850-01**
General Manager, Finance & Technology

SUBJECT: **Sport Tourism Grants for 2017**

RECOMMENDATION

The Parks, Recreation & Culture Department and the Finance & Technology Department recommend that Council:

1. Receive this report as information;
2. Approve staff recommendations for intake one, March 2017 Sport Tourism Grant applications as documented in Appendix "I", in accordance with the City's Sport Tourism Grant Program; and
3. Authorize staff to approve late grant requests up to \$4,000 prior to Council's approval and report back to Council bi-annually in a Corporate Report.

INTENT

The purpose of this report is to obtain Council's approval for the issuance of grants under the Sport Tourism Grant Program for the March 2017 intake. The secondary purpose of this report is to seek authorization for staff to approve late grant requests up to \$4,000, when the request is time sensitive and the organization has valid reason for not having submitted the request during the regular adjudication period.

BACKGROUND

Council adopted the City of Surrey's Sport Tourism Grant Program, the "Program" in 2015 as reflected in Appendix "II". The Sport Tourism Grant Program supports the goals established in the *Sport Tourism Strategy* approved by Council in 2013.

"Sport Tourism Events" are classified when participants and spectators are travelling more

than 80kms to an event and staying overnight. There are numerous economic benefits experienced by local businesses when groups travel and use accommodation in Surrey such as supporting the tax base within the City.

DISCUSSION

Application Process

The City of Surrey and Discover Surrey accept applications for financial assistance for Sport Tourism Events on an ongoing basis. The goal is to channel applications into two intake periods; the first round of applications is due on March 31, 2017 for events taking place between July 1 and December 31, 2017, the second round of applications is due on September 30, 2017 for events between January 1 and June 30, 2018

Although efforts are made to educate sport organizations of our grant opportunities and deadlines, there are often unforeseen circumstances that impact the ability for sports groups to meet the deadlines. The nature of this industry is that organizations encounter situations where they are submitting applications on short notice and require quick notification on the successfulness of their grant applications.

If unforeseeable circumstances arise and the funding is critical to the implementation of the event, the Sport Tourism Grant Review Committee would like to be granted permission to consider late applications. If authorized, the Sport Tourism Grant Review Committee would review the late applications with the ability to approve up to \$4,000 following the Grant Guidelines as outlined in Appendix "III". Grants approved through this process would be reported bi-annually through a Corporate Report for each intake period as applicable.

Sport Tourism Grant Funding

The Program was designed to support community groups and provide assistance with covering facility rental and marketing costs. The Program informs that funding is considered for events taking place in Surrey and when participants are staying in local accommodation.

The Program includes the following guidelines based on the level of event:

Level	% of Rental fee or Request	Maximum
Provincial	25%	\$3,000
Western Canada	50%	\$4,000
National	100%	\$5,000
International	100%	\$5,000

\$50,000 is annually allocated to this project. In 2016, Discover Surrey contributed funds toward the Project and the remainder of these funds were carried over to establish a total of \$64,500 available to distribute in 2017.

Sport Tourism Grants Evaluation Process

The deadline for submission for the first intake of 2017 grants was March 31, 2017; Twelve (12) applications were received requesting grants totaling \$48,000. The total expense budgets of the events that were documented in the applications was \$1,159,085.13 which demonstrates the investments local sport organizations are making toward hosting events in Surrey. This figure does not factor in additional benefits to the City such as the economic impact these events will have on our local businesses.

An evaluation committee composed of staff and one representative from Discover Surrey, reviewed each of the applications ensuring consistency with the Program Guidelines attached as Appendix "III", including:

- The magnitude of the event and potential economic impact;
- The events ability to advance Surrey's profile as a Sport Hosting City or diversify the hosting portfolio;
- How Surrey residents will be impacted by the hosting of this event;
- The quality and history of the organization's administration and management;
- The appropriateness, effectiveness and quality of delivery of the event; and
- The not-for-profit status of the organization.

Based on the above guidelines, The Sport Tourism Grant Committee is recommending the award of nine (9) separate grants totaling \$25,000.00.

Distribution of Grant Funding

Upon Council approval of the grants and in accordance with the Program guidelines, eighty percent (80%) of each approved grant will be distributed to the respective groups. Upon receipt and acceptance by staff of a final report from the grant recipient, the remaining twenty percent (20%) of each grant will be distributed. The report must demonstrate that the event was hosted and funds used for which the grant was awarded have been used appropriately.

SUSTAINABILITY CONSIDERATIONS

The recommendations of this report support the objectives of the City's Sustainability Charter. In particular, the recommendation related to the Sustainability Charter themes of Inclusion and Economy. Specifically, the acquisition supports the following desired outcomes:

- Community Pride and Engagement SD18: Celebrate and build upon what makes us proud of our community.
- Community Pride and Engagement DO22: There is a high rate of volunteerism among people of all ages and abilities.
- Community Pride and Engagement DO23: Numerous active local clubs, groups and agencies contribute to the community's well-being.
- Economy DO12: The City is a destination for visitors, which generates tourism revenue.

CONCLUSION

The Parks, Recreation & Culture Department and the Finance & Technology Department recommend that Council:

- Approve staff recommendations for intake one, March 2017 Sport Tourism Grant applications as documented in Appendix “I”, in accordance with the City’s Sport Tourism Grant Program; and
- Authorize staff to approve late grant requests up to \$4,000 prior to Council’s approval and report back to Council bi-annually in a Corporate Report.

Laurie Cavan
General Manager
Parks, Recreation & Culture

Suzanne Fillion
General Manager
Finance & Technology

Appendix “I”: Sport Tourism Grant Applications List

Appendix “II”: Corporate Report R061; 2015 Sport Tourism Grant Program

Appendix “III”: Sport Tourism Grant Program Guidelines

2017 Sport Hosting Grant Applications

INTERNATIONAL
NATIONAL
WESTERN CANADA
PROVINCIAL

Organization	Event	Event dates (2017)	Approved Yes/No	Requested Amount	Total Event Expense Budget	Hotel Nights	Number of Participants	Rental Cost	Amount Recommended to Approve
Canadian Open Fast pitch Society	Canada Cup International Softball Championships	July 7-17	Yes	\$5,000.00	\$473,371.00	4000	1000+	\$12,000.00	\$5,000.00
E11even Management Inc.	SX INTL Cup	Sept 2-4	No	\$5,000.00	\$217,289.80	3500	6000	\$12,500.00	
Senior Softball Canada/NSA Canada	Northwest International Championships Cup	June 9-11	Yes	\$3,000.00	\$13,660.00	100-200	400	\$3,600.00	\$1,000.00
West Coast Kings Field Hockey	Canada Cup Field Hockey Tournament	July 14-16	Yes	\$10,000.00	\$137,000.00	90-150	400+	\$7,500.00	\$3,500.00
Field Hockey BC	2017 National Championship Festival	July 17-25	Yes	\$5,000.00	\$48,200.00	4000	580	\$3,550.00	\$5,000.00
Water Polo Canada	National Championship League West Conference Tournament	Not booked	No	\$5,000.00	\$35,250.00	200	unknown	\$14,000.00	
BC Amateur Synchronized Swimming Association	Mable Moran Championships	April 7-9	Yes	\$2,000.00	\$17,081.73	200-300	300	\$4,581.73	\$2,000.00
Coastal FC	Umbro Challenge Cup	May 20-22	Yes	\$2,500.00	\$84,875.00	750	2500	\$5,000.00	\$2,500.00
E11even Management Inc.	SX Spring Cup	June 25-26	No	\$2,500.00	\$84,907.60	1000	2500	\$5,000.00	
BC Ultimate Society	BC Ultimate Championships (BCUC)	July 15-16	Yes	\$1,500.00	\$10,950.00	50-100	1000	\$2,500.00	\$1,500.00
Coastal FC	Provincial B Cup (Girls)	July 6-9	Yes	\$5,000.00	\$33,250.00	1750	800	\$3,500.00	\$3,000.00
Sportability BC	Power Soccer Provincials	June 17-18th	Yes	\$1,500.00	\$3,250.00	40	20	\$1,500.00	\$1,500.00
			Totals	\$48,000.00	\$1,159,085.13				\$25,000.00

NO: *R061*

COUNCIL DATE: *April 27, 2015*

REGULAR COUNCIL

TO: **Mayor & Council** DATE: **April 13, 2015**

FROM: **General Manager, Parks, Recreation and Culture** FILE: **1850-01**
General Manager, Finance & Technology

SUBJECT: **Sport Tourism Grant Program**

RECOMMENDATION

The Parks, Recreation and Culture Department and the Finance and Technology Department recommend that Council approve a Sport Tourism Grant Program as generally described in this report.

INTENT

The purpose of this report is to seek endorsement of a Sport Tourism Grant Program that will be utilized to evaluate requests from community groups for financial support for sport tourism events. The proposed Program is attached as **Appendix I**.

BACKGROUND

Council adopted a Sport Tourism Strategy in 2013. The Strategy was developed to advance Surrey as a leader in the Sport Tourism industry and thereby maximize both economic benefits and sport development opportunities for the residents and businesses in Surrey. The Sport Tourism Strategy is attached as **Appendix II**.

In partnership with Tourism Surrey, the City established the brand "Sport Surrey – Ahead of the Game" to advance the City's Sport Tourism Strategy. Events are considered "Sport Tourism" when participants and spectators are travelling more than 80kms to an event and are staying overnight. By having groups travel and stay in Surrey, numerous economic benefits are experienced by local business which assists in supporting the tax base within the City. In 2013, there were 16,756 room nights booked in Surrey that were directly attributed to sporting events hosted in the City.

A specific example of the economic benefits of hosting an event can be demonstrated by the CCAA Women's Soccer National Champions hosted by Kwantlen Polytechnic University (KPU) in 2013. Sport Surrey in partnership with Destination British Columbia and the Canadian Sport Tourism alliance conducted an economic evaluation of the event. The report indicated that the event generated \$219,048 in Federal, Provincial and Municipal taxes and \$962,874 in industry output.

The Council Initiatives Fund has been used to support various sport hosting initiatives. Since 2009, a total of \$162,240 has been provided to various groups for Sport Tourism related events from Council Initiatives. Each event has been brought forward for Council consideration; funds awarded have ranged from \$1,000 to \$32,500 for single events. There has been a range of 3-6 events brought forward to Council each year. As the pressure on Council Initiative Funds has increased and the City continues to advance the Sport Tourism Strategy, staff is recommending a more formalized process be adopted to evaluate and manage requests.

DISCUSSION

The most common request from community groups is for facility rental costs for their tournaments. Staff recommends that each event be evaluated and provided a percentage of their facility rental costs or requests, based on the "Guidelines for Grant Priorities" outlined in the Program attached as **Appendix I**. The Guidelines include evaluation of the magnitude of the event, number of room nights generated, level of play in tournament, advancement of Surrey's profile, how residents will be impacted and the history of the organizations administration and management.

The Program includes the following guidelines based on the level of the event.

	% of Rental fee or Request	Maximum amount
Provincial	25%	\$3,000
Western Canada	50%	\$4,000
National	100%	\$5,000
International	100%	\$5,000

Major National and International events with a significant bid/funding commitment and economic impact, will be presented to Council for consideration through the annual operating budget. These bids are often submitted years in advance allowing for the opportunity to request financial commitment through the City's annual budgeting process (. i.e. BC Summer Games, 55+ Games, Swim Canada Nationals, 2016 International Softball Federation Women World Softball Championships, etc.)

Once the Program has been approved, staff will develop an application form and evaluation report to be used to collect appropriate information for each event.

FUNDING

Staff recommends that the funding of the Sport Tourism Grants be established as part of the annual budget process. In the 2016 budget process, staff recommends that Council consider establishing a \$50,000 Sport Hosting Grant Fund.

For the remainder of 2015, requests will continue to be brought forward to the Finance Committee requesting funding support from Council Initiatives.

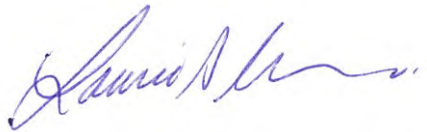
SUSTAINABILITY CONSIDERATIONS

The recommendations of this report are consistent with the objectives of the City's Sustainability Charter; more particularly, the following action items of the Charter:

- EC2: The City will support and encourage community economic development;
- SC12: The City will encourage and facilitate volunteerism and participation in community activities.

CONCLUSION

Based on the above discussion, it is recommended that Council approve the Sport Tourism Grant Program that will be utilized to evaluate requests from community groups for sport hosting grants as generally described in this report.



Laurie Cavan
General Manager
Parks, Recreation and Culture



Vivienne Wilke, CGA
General Manager
Finance and Technology

Appendix I – Sport Tourism Grant Program
Appendix II - Sport Tourism Strategy

PROGRAM FOR SPORT TOURISM GRANT

1. Funding will be considered to support Sport Tourism events being held in the City of Surrey. Events must take place within City of Surrey with participants staying in local accommodation.
2. Grants are intended to offset the cost of Facility rentals for the purposes of the Sport Tourism event. Grants will not be provided to cover deficits or on-going operating costs. Funds will be Events/tournaments will be funded within the following guidelines.

	% of Rental fee or Request	Maximum amount
Provincial	25%	\$3,000
Western Canada	50%	\$4,000
National	100%	\$5,000
International	100%	\$5,000

Where a grant is awarded, 80% of the grant amount will be forwarded to the applicant once Council has approved the grant. The remaining 20% will be forwarded to the applicant upon receipt by the City of a final report from the applicant that demonstrates that the initiative for which the grant was awarded has been fully and properly completed.

Major National and International events with a significant bid/funding commitment and economic impact will be presented to Council for consideration through the annual operating budget, i.e., BC Summer Games, 55+ Games, Swim Canada Nationals etc.

3. Requests for grants will be considered two times per year, in January and June. The completed application must be submitted no later than January 31 or June 30th. Requests received in between these times may be considered for funding if the requirement for the grant was not reasonably foreseeable prior to January 31 or June 30th and the requirement for funding is critical to the implementation of the organization's event.
4. Criteria for Grant Eligibility:
 - (a) The Sporting Event must be sanctioned by the governing body of the sport;
 - (b) Sport Event must be at the provincial, western Canadian, national or international level;
 - (c) Event must be within the City of Surrey and be sponsored by local organizations, or having direct local economic impact, e.g., Surrey room night counts;
 - (d) Completed application form including budget information;
 - (e) More favorable consideration may be given to sport events that are outside main tourism season and are held mid- week. Events for one day will be considered, however, events taking place over two or more consecutive days will be given higher priority;
 - (f) Request must be made in advance of the event (no retro-active requests);

- (g) The organization shall show evidence that it has fully explored all other viable sources of financial support;
- (h) The organization must submit an evaluation of the use of the grant within 30 days of event completion, this will initiate the final payment of the grants funds;
- (i) The organization must not view the grant as an automatic ongoing source of funding.

GUIDELINES FOR GRANT PRIORITIES

The following factors will be used to determine priorities for allocating grants to eligible applicants:

1. The magnitude of event: how many days, number of room nights, what age group, type of sport, number of out of town visitors, cost of facility rental, level of competition etc.
2. Does the event advance Surrey's profile as a Sport Hosting City or diversify the hosting portfolio?
 - What is the level of the event?
 - Has the event been held before?
 - Are the similar events happening this year?
 - Does the event showcase existing City of Surrey facilities?
 - Is there media exposure?
3. How will Surrey residents be impacted by the hosting of this event?
 - Is there community support?
 - How much facility use/schedule disruption?
 - Are there spectator opportunities for Surrey residents?
 - Are there volunteer opportunities for Surrey residents?
4. The quality and history of the organization's administration and management:
 - Is the organization well-known to Surrey residents for their service
 - What are the overall financial conditions of the event?
 - Will the lack of City funding result in the cancellation of the event?
 - Have all other funding options been investigated?
5. The appropriateness, effectiveness, and quality of delivery of the event:
 - How well will it be organized?
 - Will there be coordination with other organizations, which might be interested or affected?
 - Has the organization previously demonstrated success with a similar undertaking?

PROCEDURE FOR PROCESSING GRANT REQUESTS

1. Applicants must submit a grant application to the Manager of Support Services on the prescribed form, not later than 4:30 p.m., January 31st or June 30th in order to be considered for funding.
2. A Sport Tourism Grant Committee, consisting of a staff representative from Finance, Parks Recreation and Culture, Economic Development and Sport Surrey, will review all grant applications to ensure completeness and to ensure grant eligibility as specified by the program.
3. The Sport Tourism Grant Committee will (after consultation as they deem necessary with the grant applicants) submit to the Finance Committee of Council, a list of all grant applications along with recommended grant amounts.
4. The Finance Committee of Council will review the recommendations of the Sport Tourism Grant Committee, and may request additional information or request to hear delegations. The Finance Committee will then submit a list of recommended grant amounts to Council for their review and for the necessary approval. The approved grants shall be subject to final confirmation by Council after all appeals have been dealt with.
5. The Manager of Support Services shall notify all applicants, of Council's initial decision, and shall advise them of the Appeal Procedure. Applicants shall be advised that grant amounts are subject to final confirmation by Council after all appeals have been dealt with.
6. The Sport Tourism Grant Committee shall be responsible for ensuring that all organizations that are approved for a grant, submit an evaluation report on the use of the grant funds prior to remaining 20% of funds being released.

PROCEDURE FOR GRANT APPEALS

Appeals of Council's decisions will be considered only in instances where additional grant funds are required to prevent unforeseen circumstances which could result in employee lay-offs or threaten the financial well-being or implementation of the organization's event, or where significant new information will be presented which was not available during the grants review process.

Organizations must notify the Manager of Support Services in writing, within 14 days from the date that the grant notifications were mailed, that they wish to appeal Council's decision. The grant applicants must give a clear explanation of why they feel they qualify for an appeal. The appeal request will be presented to Council for a decision on whether the appeal will be considered, and the applicant shall be notified accordingly.

If the appeal is not successful, that organization may not reapply for funding of the same service in the same funding year.

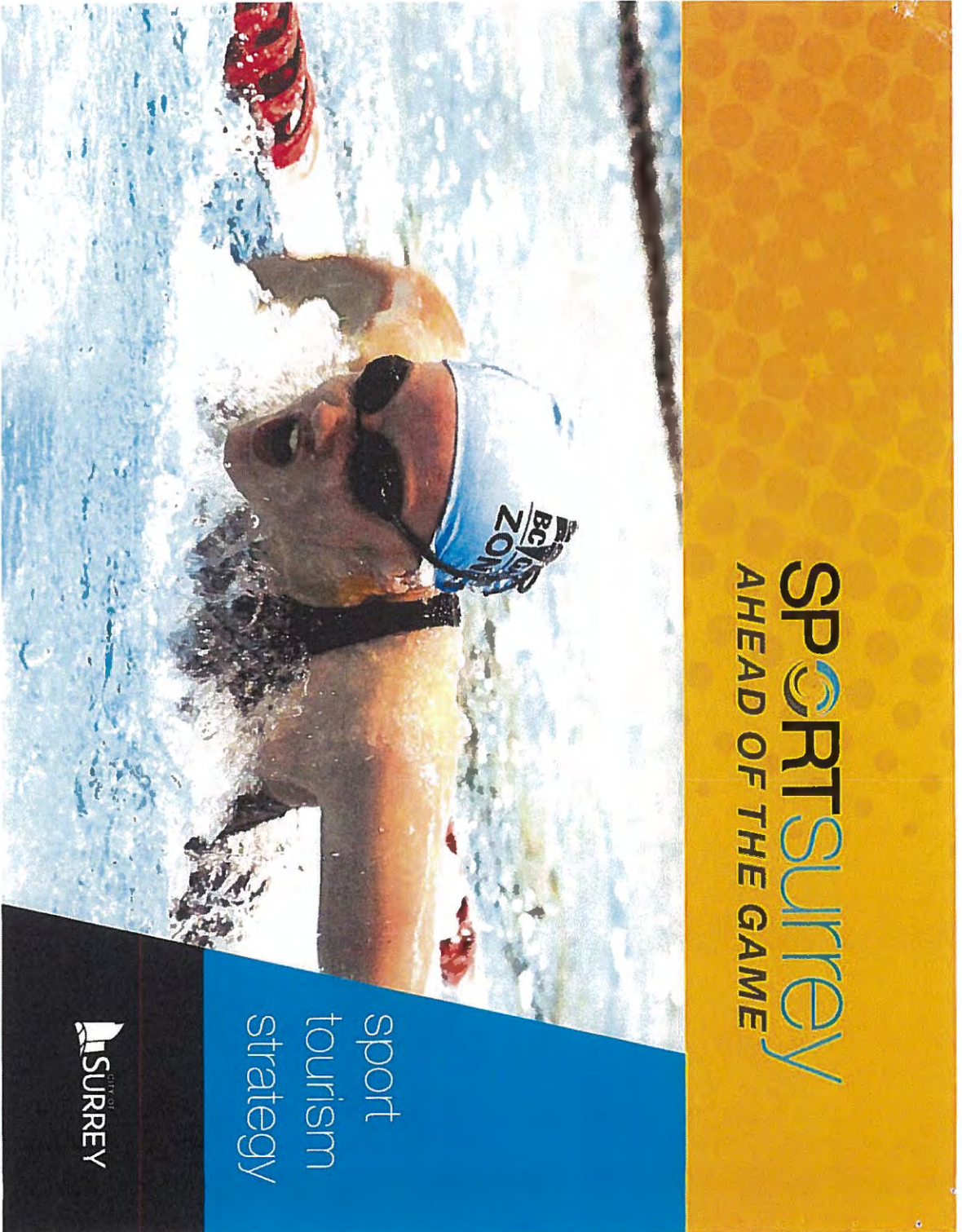
PROCEDURE FOR PROCESSING LATE GRANT APPLICATIONS

Grant applications received between the two intakes (January and June) will be referred to the Sport Tourism Grant Committee for the following action:

- (a) If the requirement for grant funds was not reasonably foreseeable prior to January 31st or June 30th, and if the requirement for immediate funding is critical to the implementation of the organization's event, then the Sport Tourism Grant Committee may refer the application to Council along with a recommended grant amount.
- (b) If the Sport Tourism Grant Committee believes that the grant application does not qualify for consideration, then the Committee shall advise the grant applicant in writing that they do not qualify for consideration, but that they may reapply by January 31st or June 30th the following year. The applicant shall be advised that they may appeal this action of the Committee by requesting the Manager of Support Services in writing to refer their application directly to Council, and by explaining why they should receive special late consideration for a grant. The appeal will be forwarded to Council for consideration, along with a recommendation from the Sport Tourism Grant Committee.

PROCEDURE FOR SETTING A GLOBAL GRANTS BUDGET

Prior to September 30th of each year, the Sport Tourism Grant Committee shall review the present year's budget, consult with larger ongoing grant recipients as necessary, and then submit a recommended global grants budget to the City Manager. The City Manager shall review the recommendation, and include a Global Grants Budget amount in the preparation of the Annual Financial Plan.



SPORTSurrey
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sport
tourism
strategy





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Mayor
Dianne Watts

Message from the Mayor

Sport Tourism is one of the fastest growing segments of Canada's tourism industry which provides both social and economic benefits. The City of Surrey has hosted numerous local and international events and tournaments, and is committed to enhancing the sport opportunities available in our city.

Through the Build Surrey Program we are continuing to build new world-class recreation facilities and sporting fields to help position Surrey as a leader in sport hosting and a preferred destination for local and international events.

Sincerely,
Dianne L. Watts, Mayor



Councilor
Linda Hepner

Message from the Chair

Through the Surrey Sport Tourism Strategy will we work with our partners in the industry and engage our youth to ensure we continue to attract significant sporting events to Surrey.

We will create innovative initiatives and build new facilities which will attract additional events and contribute to the overall development of sport and physical fitness in our city.

Sincerely,
Councilor Linda Hepner
Chair of the Parks, Recreation & Sport Tourism Committee

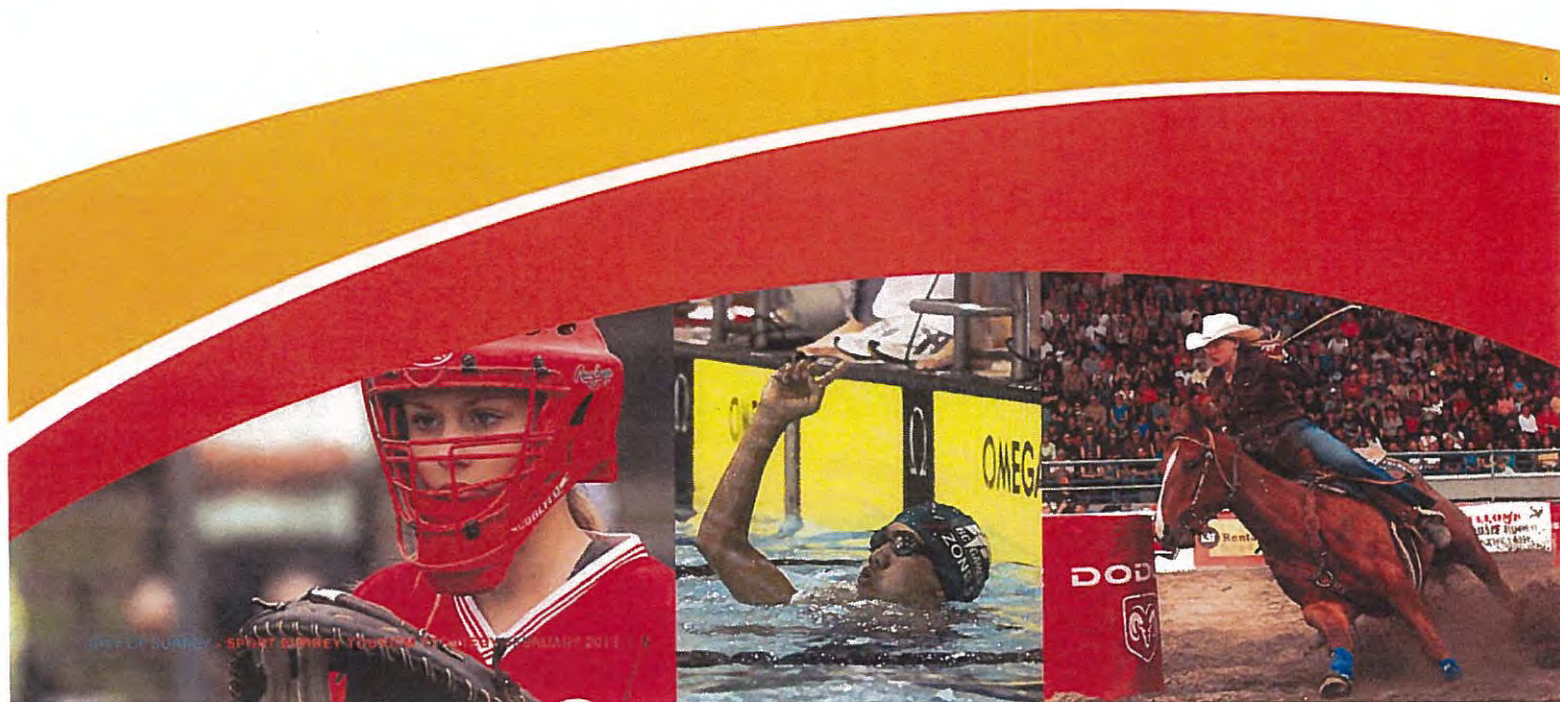


The Surrey Sport Tourism strategy has been developed to advance the City of Surrey as a leader in the Sport Tourism industry, maximizing both economic benefits and sport development opportunities.

The Strategy will establish Surrey as a premier sport tourism destination in the Pacific Northwest and Canada while balancing community needs with sport tourism development.

The strategy will be implemented by:

- Working closely with our community partners to be an advocate for the development of sport hosting in the City of Surrey.
- Actively seeking out bid opportunities to host provincial, national and international sporting events.
- Focusing hosting opportunities on the unique physical and geographical assets in Surrey, taking full advantage of our existing assets.
- Supporting event organizers from bid stage to planning stage of their event through Sport Surrey, and provide exceptional customer service to participants, spectators and the sport tourism community.
- Advocating for bigger and better sport facilities benefiting both residents and sport tourism.
- Implementing the Build Surrey Program to deliver sport facilities that provide more hosting opportunities.
- Reinvesting a significant portion of funds generated by sport tourism to support sport development.
- Establishing strong relationships and support local sport organizations particularly youth sport.
- Tracking and evaluating the results of hosting major sport tourism events.



CITY OF SURREY - SPORT SURREY / COUNCIL STAFF / JANUARY 2011

Sport Surrey has been jointly developed by the City of Surrey and Tourism Surrey to be a central resource to assist in advancing bid submissions and to support tournament organizers to ensure a successful event.

Some examples of high calibre sporting events that have been hosted in Surrey include:

- 2012 BC Summer Games
- 2012 Surrey International World Music Marathon
- Canadian Open Fastpitch International Tournament
- Canadian Open Water Polo Tournament
- Canada Cup International Field Hockey Tournaments
- Hargobind International Wrestling Championships
- Canada Cup International Fastpitch Tournaments



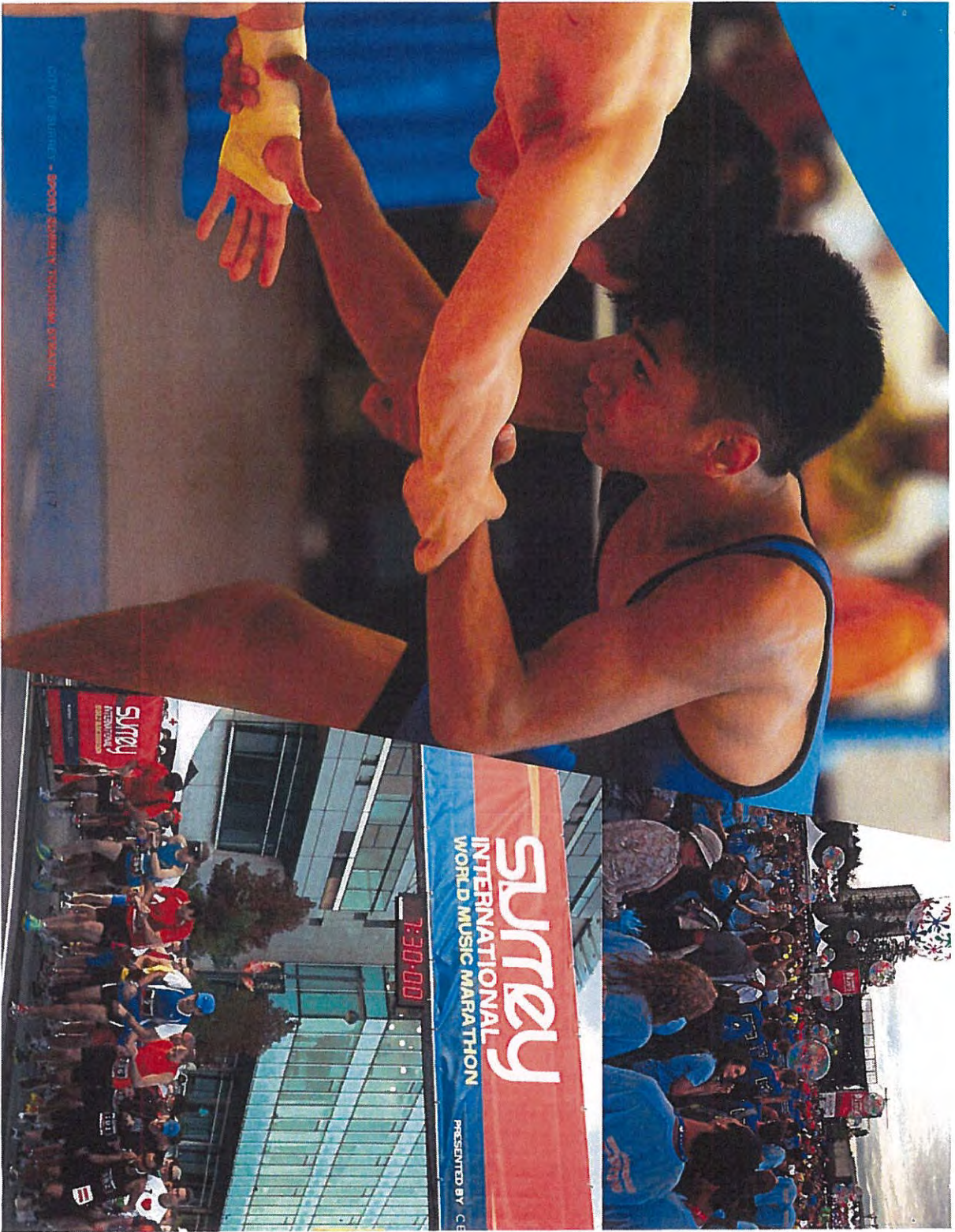


PHOTO: JEFFREY HARRIS



Surrey hosts annually the largest international softball tournament in Canada and the third largest in the world.



Upcoming Initiatives

MARKETING

Continue to position Surrey as a preferred location and premier sport host for existing events and targeted regional, provincial and national events.

Launch new Sport Surrey website in 2013;

Build on Sport Surrey – Ahead of the Game Branding;

Identify opportunities with targeting marketing with the focus to attract sports unique to Surrey eg. Kabaddi, Cricket;

Targeted marketing to identified sports such as soccer, field hockey, sledge hockey with our world class facilities to host these sport tournaments;

Market the 2 new Aquatic Centres as host destinations for tournaments in 2013/14 with the target to host 6 to 8 competitions and tournaments in 2015;

Participate in the annual Canadian Sport Tourism Association's National Congress in 2013 - 2015;

Promote our facilities and seek out training opportunities leading up to the 2016 Summer Olympics;

Build FAM tours with Tourism Surrey for targeted NSO's to help support future national and international bids; and

Seek out Provincial/National sporting organizations to locate their administrative headquarters in Surrey for potential training and event opportunities.



HOSTING

Build on the success of hosting the 2012 BC Summer Games;

Host the BC Open Invitational Water Polo Championships in January 2013 and support BC Water Polo Association's goal to showcase Surrey's facilities for future major tournament opportunities;

Prepare the bid to host the 2016 Women's World Fastpitch Championship at Softball City as the successful Canadian city selected to submit a bid;

Host the AA Provincial Championships at the Surrey Sport & Leisure Complex in February 2013;

Host the Whitecaps FC College Showcase in March 2013

Host the 2013 CCAA (Canadian Collegiate Athletic Association) Women's Soccer Nationals November 5th to November 9th at Newton Athletic Park

Build on the success of the Surrey World Music Marathon and grow the participation by 30-50% in 2013, 20-40% in 2014 & 15-20% in 2015;

Host the U-18 Soccer National Club Championships in 2014;

Implement sport education grant program from BC Games Legacy for local sport organizations in 2013;

Make available to tournament organizers the new event hosting trailer/kiosk that will be built and designed as a legacy from the BC Summer Games;

Meet regularly with key local sport organizations and provincial sport officials to attract events and target specific bid submissions that are aligned with Surrey facilities and unique attributes and assets; and

Communicate with neighbouring municipalities to coordinate bid submissions for co-host opportunities 2013-15.



CAPITAL INVESTMENT

Initiate the long term planning for stadium development in Surrey during 2013/14;

Add a 4th sheet of ice at the Surrey Sport & Leisure Complex in 2015 to create additional hosting opportunities for sledge and ice hockey tournaments in addition to meeting community needs;

Work with the proponent to advance the development application for a privately operated tennis facility on city-owned lands - 6 outdoor, 4 indoor courts;

Through the Build Surrey Program, begin construction of 2 new 50-meter competition pools in South Surrey and Guildford with completion in Fall 2014;

Strategically enhance new and existing parks and facilities to support tournament hosting eg. construction of the West Newton Cricket Park, 2 new grass fields and a cricket pitch at Newton Athletic Park, beach volleyball courts in Fraser Heights and planning for additional artificial turf fields in Coverdale and South Surrey; and

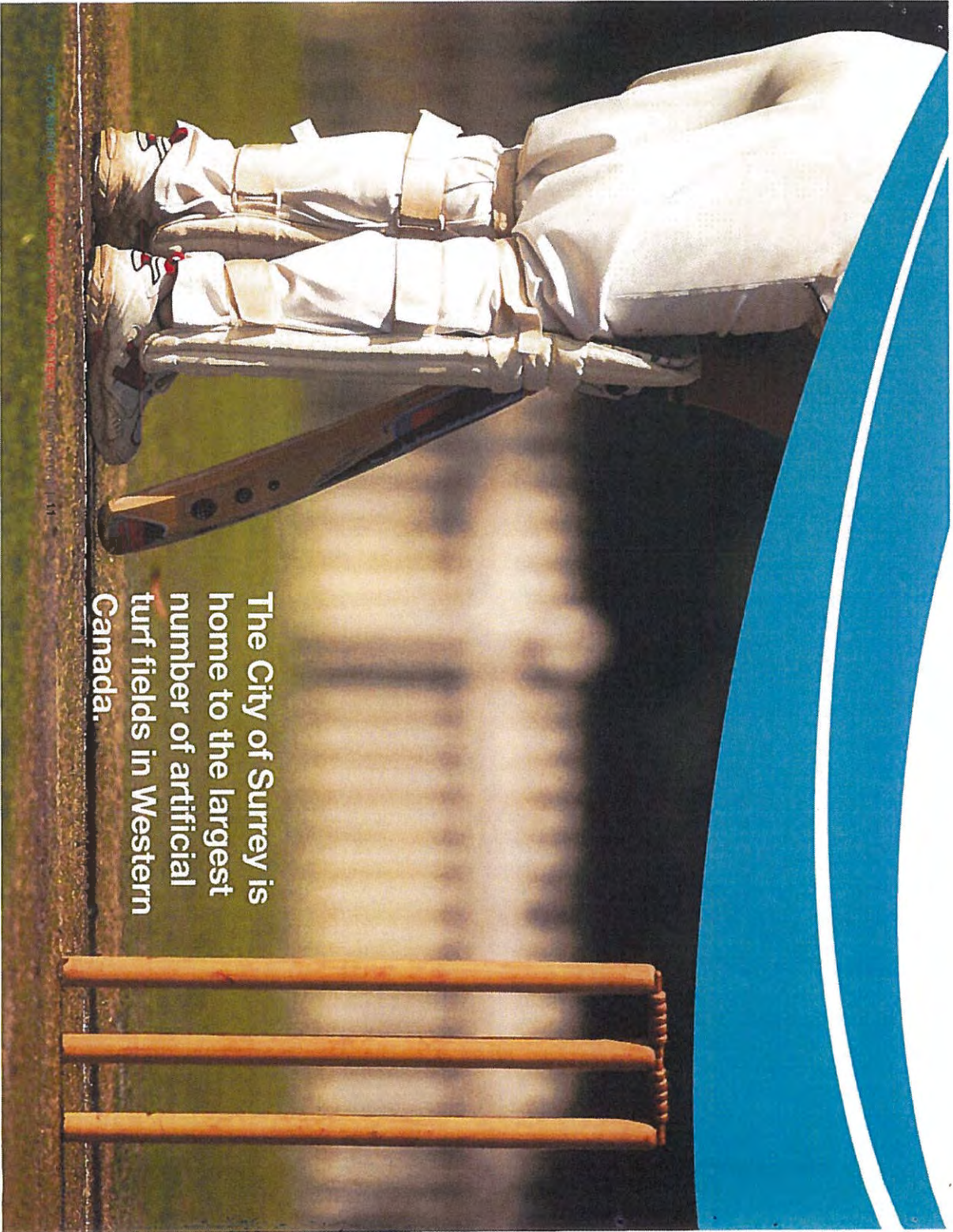
Increase our mobile bleacher inventory in 2013/14 to provide more spectator seating capacity.

ACTIVITY & PERFORMANCE MEASURES

Target 5% increase in generating hotel room nights in 2013, 5% in 2014, 5% in 2015;

Streamline the tracking system for room nights associated with sporting events in 2013;

Learn and test Sport Tourism Economic Impact Model (STEAM) as a standard post event reporting and analysis, incorporating event performance indicators, visitor metrics and economic benefits



The City of Surrey is home to the largest number of artificial turf fields in Western Canada.

City of Surrey, 2014

Surrey recreation facilities

FACILITY	DESCRIPTION
Chuck Bailey Recreation Centre 1345B - 107A Avenue	A 26,000 square foot multi-generational facility featuring a full size gymnasium, North America's first undercover youth park, and a variety of multipurpose spaces.
Cloverdale Fair Grounds 605CA - 176 Street	The Cloverdale Road & Exhibition Fair Grounds boasts a wide variety of buildings and venues to serve the community and host tournaments and special events.
Cloverdale Recreation Centre 615B - 176 Street	A 66,000 square foot multi-purpose recreation centre featuring 3 gymnasiums, fitness facility, Spin and Wellness Room, fitness Studio and a variety of multi-purpose rooms.
Fraser Heights Recreation Centre 1066S - 160 Street	This Centre features 2 national calibre gymnasiums, a 5000 square foot fitness centre, 5 multi-purpose rooms and is next door to an outdoor youth park, tennis courts and surrounding turf and all-weather fields.
Grandview Heights Aquatic Centre (future)	Opening in fall 2014, this facility will feature a 10 lane 50m FINA standard competition pool with diving springboards and platforms ranging from 1m, 10m in height. It will also include a large leisure pool, hot tubs, steam room and sauna facilities and a 10,000 square foot fitness centre. It will be host to diving at provincial, national and international levels, Provincial level swimming competitions, Provincial and National level synchronized swimming and Provincial and National level Water Polo.
Guildford Recreation Centre 1510S - 105 Avenue	This facility features an award winning state-of-the-art training and competition facility. It has the ability to host multiple sports in the 3 gymnasiums and 9 multi-purpose rooms. Events hosted have included national and international wrestling, gymnastics and badminton tournaments.
Guildford Recreation Centre - Aquatic Addition (future) 1510S - 105 Avenue	Scheduled to open in fall 2014, this facility will feature an 8-lane 50m FINA standard competition pool and will also include a leisure pool, hot tub, steam and sauna facilities and an expansion to the existing fitness facilities. This facility will be host to Provincial level swimming competitions, and Provincial and National level Water Polo competitions.
Newton Recreation Centre, Wave Pool & Arena 1372S - 72 Avenue	This facility has two buildings that feature a wave pool, weight room, mall room and a single gymnasium. The ice surface used for figure skating, hockey and ringette and a large multipurpose room. In the spring and summer the ice surface is converted to dry floor and used for roller hockey and lacrosse. The pool can be used as a training facility for whitewater or for water kayaking and canoeing.
North Surrey Recreation Centre 1027S City Parkway	This multi-purpose facility features 2 arenas and a pool that can host various hockey and lacrosse tournaments, figure skating and race shows. It is conveniently located next to a Skytrain station and major bus loop.
South Surrey Arena 2109 - 148 Street	This facility is one of two Olympic size rinks in Metro Vancouver. Professional centre of excellence atmosphere and staff have been trained by the Calgary Olympic Oval responsible for maintaining speedskating ice surfaces during the 2010 Olympic and Paralympic Winter Games held in Vancouver. The arena has hosted numerous provincial hockey tournaments including the 2009 National Women's U18-19 Hockey Championship.
South Surrey Indoor Pool 1465S - 17 Avenue	This aquatic centre features a pool, dive tank and fitness centre. It has hosted local and provincial swimming and diving competitions.
South Surrey Recreation Centre 14621 - 20 Avenue	This is an eco-friendly state-of-the-art recreation facility with over 35,000 square feet of space. It has the ability to host multiple sports in the 14,000 sq ft gymnasium and 6 multi-purpose rooms.
Surrey Sport & Leisure Complex - Aquatics 1665S Fraser Highway	This state-of-the-art facility is the City's largest recreation complex, featuring three ice arenas, a 50 metre competition pool and a 10,000 square foot weight room. The pool has hosted local and provincial swimming, diving and synchronized swimming competitions.
Surrey Sport & Leisure Complex - Arenas 1655S Fraser Highway	This state-of-the-art facility is the City's largest recreation complex, featuring three ice arenas, a 50 metre competition pool and a 10,000 square foot weight room. The arenas meet Sledge Hockey training requirements. Penalty box gates and bench gates are 36 inches wide and all gates are 1.5 inches off of the ice. The arenas have hosted numerous local and provincial ice hockey and ringette tournaments.



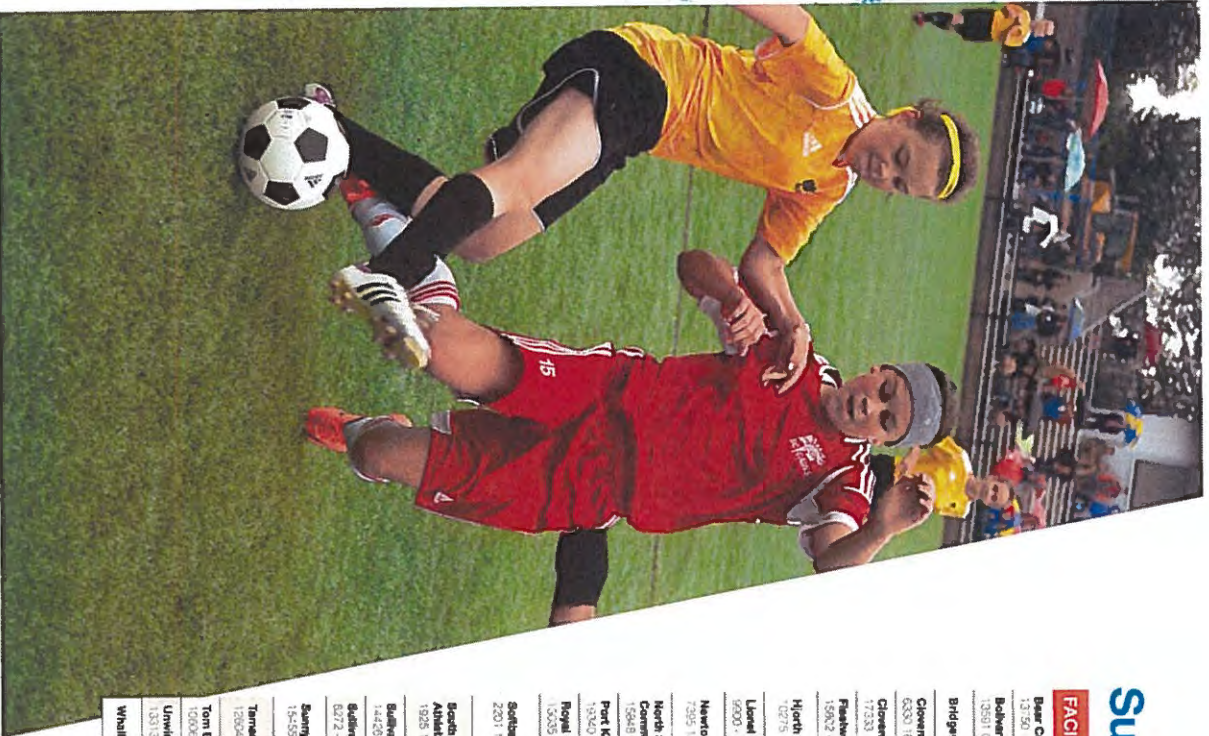
SPORTS	SIZE OF PLAYING SURFACE	SPECTATOR CAPACITY	MEETING ROOMS
Badminton, Basketball, Gymnastics, Fencing, Team Handball, Martial Arts, Table Tennis, Volleyball, Weightlifting, Wrestling	1 Full Sized Gymnasium, Show and BMX Park w/in Covered Area, Several Multipurpose Rooms	100	4
Artists Shows, equestrian events and shows, concerts, trade shows, concerts and festivals, wedding movements in the dark, film	19 hectares, the fairgrounds have the following facilities: Approx. 5,22,000 sq ft, with indoor bleacher seating for up to 1,530. The Stetson Bowl is 36,000 sq ft, and has covered bleacher seating for 4,000. The Alice McKay building is 7,000 sq ft with seating bleachers with seating for 600 and banquet seating for up to 400. Millennium Park has a capacity of 20,000 and a club in amphitheater - stage is 60 x 40. Shannon Hall is 7,000 sq ft with banquet seating for up to 480 and theatre seating for up to 700.		
Badminton, Basketball, Gymnastics, Fencing, Team Handball, Martial Arts, Table Tennis, Volleyball, Weightlifting, Wrestling	2 National calibre gymnasiums, 7000 sq ft weight room (located on functions movement training), 1500 sq ft spin and wellness room, 1700 sq ft fitness studio with wood sprung floors, 8 multipurpose rooms	200	8
Badminton, Basketball, Gymnastics, Fencing, Team Handball, Martial Arts, Table Tennis, Volleyball, Weightlifting, Wrestling	2 National Calibre Gymnasiums, 5000 sq ft Weight Room, 2000 sq ft Fitness Studio with Wood Sprung Floors, 8 Multipurpose Rooms	200	5
Diving, swimming, synchronized swimming, water polo	10 lane FINA standard competition tank, freestyle and platform diving from 1m-10m	800-1500	2
Badminton, Basketball, Gymnastics, Fencing, Team Handball, Martial Arts, Table Tennis, Volleyball, Weightlifting, Wrestling	3 National Calibre Gymnasiums (over 18,000 sq ft) with Ring and Bar Floor Sockets, 7200 sq ft Weight Room, 2000m 2 Lane Indoor Running Track, 1700 sq ft Fitness and Dance Studio with Wood Sprung Floor 8 Multi-Purpose Rooms	200	9
Swimming, synchronized swimming & water polo	8 lane FINA standard competition tank	24	10 (includes of existing)
Cycling, rowing		50	3
Figure Skating, Ice Hockey, Ringette, Speed Skating	2 Arenas: #1 - 200ft x 85 ft and 10,000 sq ft, Dry Floor Event Space #2 - 200ft x 85 ft and 17,000 sq ft of Dry Floor Event Space, 5000 sq ft 2-Storey Fitness Centre	1500	6
Figure Skating, Ice Hockey, Ringette, Speed Skating	Olympic Size Ice Surface (59.71m x 28.95m)	1242	
Diving, Swimming, Synchronized Swimming, Water Polo	37m, 6 Lane Pool, 2 Diving Boards, 25m Dive Tank, Wheelchair and 2 Saunas, 4150 sq ft Weight Room and Fitness Centre	100	7
Badminton, Basketball, Gymnastics, Fencing, Team Handball, Martial Arts, Table Tennis, Volleyball, Weightlifting, Wrestling	2 National Calibre Gymnasiums, 1500 sq ft Fitness Studio with Wood Sprung Floor, 35,000 sq ft of Programming Space, 7 Multi-Purpose Rooms	200	6
Diving, Swimming, Synchronized Swimming, Water Polo	50m, 8 Lane Competition Swimming Pool, Competition Diving Boards, Dive Tank	840	4
Figure Skating, Ice Hockey, Ringette, Speed Skating	3 - 200ft x 85ft Ice Arenas	640	4

FACILITIES

“Showcasing Surrey’s state-of-the-art facilities assist in securing sporting events and tournaments which makes Surrey an ideal destination for sport hosting.”

Cathy James, Executive Director, Tourism Surrey





Surrey athletic parks

FACILITY	DESCRIPTION
Bear Creek Park 13191 188 Avenue	<p>Beaer Creek Park is a multi-sport facility that is home to many soccer and field events, team sports, social games, and soccer fields. The park is also home to the Bear Creek Community Centre.</p>
Bohler Park 12881 Cassin Drive	<p>Bohler Park is a multi-sport facility that is home to many soccer and field events, team sports, social games, and soccer fields. The park is also home to the Bohler Community Centre.</p>
Bridgeview Park 11231 131 Avenue	<p>The park is used in conjunction with the 1000th Street at Royal Park (accommodating a variety of special events such as SPN Picnics, SPN Picnic, and the 1000th Street Picnic).</p>
Cloverdale Athletic Park 6333 168 Street	<p>The site of Surrey's first athletic field, this park has witnessed a long list of competitive sports events for youth, basketball, and soccer including being part of the annual Greater Vancouver Open Field Hockey tournament (Greater Vancouver Open Field Hockey tournament).</p>
Cloverdale Ball Park 11231 131 Avenue	<p>Cloverdale Ball Park is home to the Cloverdale Minor Soccer Association. The park and club have hosted numerous provincial and national tournaments.</p>
Flaxwood Park 15672 80 Avenue	<p>The park hosts annual provincial tournaments for soccer in the summer and community and school soccer games in the fall and winter months.</p>
North Road Park 12875 148 Street	<p>North Road park is a multi-sport facility that is home to many soccer and field events, team sports, social games, and soccer fields. The park is also home to the North Road Community Centre.</p>
Lower Courtenay Park 9201 104 Street	<p>The park is home to Surrey Community Stadium where they host numerous tournaments at the regional and provincial level.</p>
Newton Athletic Park 7255 128 Street	<p>The City's only 11 regulation size soccer field complex, Newton Athletic Park is designed to meet the training and tournament needs of any high school soccer or club level. The park has hosted numerous provincial, national and international soccer events including the 2005 Canadian Soccer Soccer Nationals.</p>
North Surrey Athletic Park 15946 97A Avenue	<p>Located near to North Surrey Secondary, this park plays host to many high school events such as soccer games and field events. The park is also widely used by the general public.</p>
Port Kells Park 19740 88 Avenue	<p>Port Kells is a multi-sport facility that is home to many soccer and field events, team sports, social games, and soccer fields. The park is also home to the Port Kells Community Centre.</p>
Royal Kwaiwan Park 13255 106 Avenue	<p>This is the home park of North Surrey Minor Football, most of numerous school programs. The park is also a location of housing and the main tournaments. School and Community Soccer is played in the fall/winter.</p>
Sault Ste. Marie City 2201 148 Street	<p>Sault Ste. Marie City is a multi-sport facility that is home to many soccer and field events, team sports, social games, and soccer fields. The park is also home to the Sault Ste. Marie City Community Centre.</p>
South Surrey Athletic Park 1826 145 Street	<p>Multi-sport facility that has hosted numerous tournaments for soccer, football, rugby and hockey. Sites contain 2 synthetic turf fields, 2 grass soccer 2, 2 soccer basketball courts, 1 field hockey field, 2 grass rugby 2 grass football fields and 8 full size tennis courts. Site also contains a playground, a soccer field, a basketball court, a tennis court and 8 full size tennis courts.</p>
Sullivan Heights Park 14426 81 Avenue	<p>Main use park with the City's only artificial turf soccer field, the site is home to many soccer and field events, team sports, social games, and soccer fields. The park is also home to the Sullivan Heights Secondary School and the Big Centre for Pickering Arts.</p>
Sutton Park 6372 152 Street	<p>One of the home parks of the Newton Old School Association and has hosted a long list of local and provincial tournaments.</p>
Surreyville Park 15435 20 Avenue	<p>Surreyville Park is a multi-sport facility that is home to many soccer and field events, team sports, social games, and soccer fields. The park is also home to the Surreyville Community Centre.</p>
Thornhill Park 12004 65 Avenue	<p>Thornhill Park is a multi-sport facility that is home to many soccer and field events, team sports, social games, and soccer fields. The park is also home to the Thornhill Community Centre.</p>
Tom Gimma Park 10006 Oak Freeway	<p>Tom Gimma Park is located near to the BC Sport Training Centre and the Whalley Youth Centre.</p>
Uminah Park 13313 7 68 Avenue	<p>Uminah Park is home to many soccer and field events, team sports, social games, and soccer fields. The park is also home to the Uminah Community Centre.</p>
Whalley Athletic Park	<p>A premier outdoor facility, this park is home to Whalley United Soccer and the Whalley United Girls of the Pioneer Baseball League. The park is also home to the Whalley Athletic Centre.</p>

SPORTS	SIZE OF PLAYING SURFACE	SPECTATOR CAPACITY
Track and Field: Football, Soccer	400 M track & field complex, football field, soccer field	1450
Softball	3 softball diamonds	Sideline spectators, portable bleachers as required
Softball	2 softball diamonds, 2 tennis courts	Sideline spectators, portable bleachers as required
Soccer, Softball, Football, Field Hockey, Tennis, Cycling	2 artificial turf fields, 3 soccer fields, 5 softball diamonds, lacrosse box, 4 tennis courts	Sideline spectators, portable bleachers as required
Baseball	5 baseball diamonds	Sideline spectators, portable bleachers as required
Soccer, Softball, Volleyball, Tennis	Soccer field, 4 softball diamonds, 2 tennis courts, 2 sand volleyball courts	Sideline spectators, portable bleachers as required
Soccer, Softball	(2) artificial turf, 1 regulation grass soccer, 1 8v8 min soccer and 4 ball diamonds	Ball Diamond #1 capacity of 400
Soccer, Baseball	1 soccer field, 4 baseball diamonds	Sideline spectators, portable bleachers as required
Soccer, Cricket, Field Lacrosse, Beach Volleyball and Tennis	4 artificial turf fields, 7 regulation grass soccer fields, 3 min grass soccer fields, 8 tennis courts, 1 beach volleyball court	700 seat capacity on Turf Field #1
Soccer, Softball	400 M track & field complex, 3 soccer fields, 3 softball diamonds	Sideline spectators, portable bleachers as required
Softball, Field Lacrosse	1 Field Lacrosse Field, 2 softball diamonds	Sideline spectators, portable bleachers as required
Softball, Soccer and Box Lacrosse	2 soccer fields, 4 softball diamonds, 1 lacrosse box, 2 tennis courts	Sideline spectators, portable bleachers as required
Softball, Field Hockey, Soccer	4 championship calibre diamonds with batting cages, a pro shop and a sports grill overlooking the field	600
Soccer, rugby, baseball, football, cycling, field hockey, tennis, beach volleyball, track & field, station	2 football fields, 3 soccer fields, 2 artificial turf fields, 3 baseball diamonds, 2 rugby courts, tennis courts, 400 M track & field complex, 4 sand volleyball courts, BMX bike park, running/walking paths	Sideline spectators, portable bleachers as required
Kabaddi, cricket, rugby	international dimensions cricket pitch, kabaddi field, regulation rugby field	1360
Softball	4 softball diamonds, 2 tennis courts	Sideline spectators, portable bleachers as required
Softball	4 softball diamonds, 2 tennis courts	Sideline spectators, portable bleachers as required
Field hockey, fast pitch	(2) international standard artificial turf fields, 2 fastpitch softball diamonds	Sideline spectators, portable bleachers as required
Soccer and Field Lacrosse	1 Artificial Turf Field, 1 natural grass field (DC Lions)	Sideline spectators, portable bleachers as required
Soccer, Baseball, Box Lacrosse and Ball Hockey	4 soccer fields, 8 ball diamonds, 2 lacrosse boxes	Sideline spectators, portable bleachers as required
Baseball, Soccer	7 baseball diamonds, 2 min soccer fields	1100

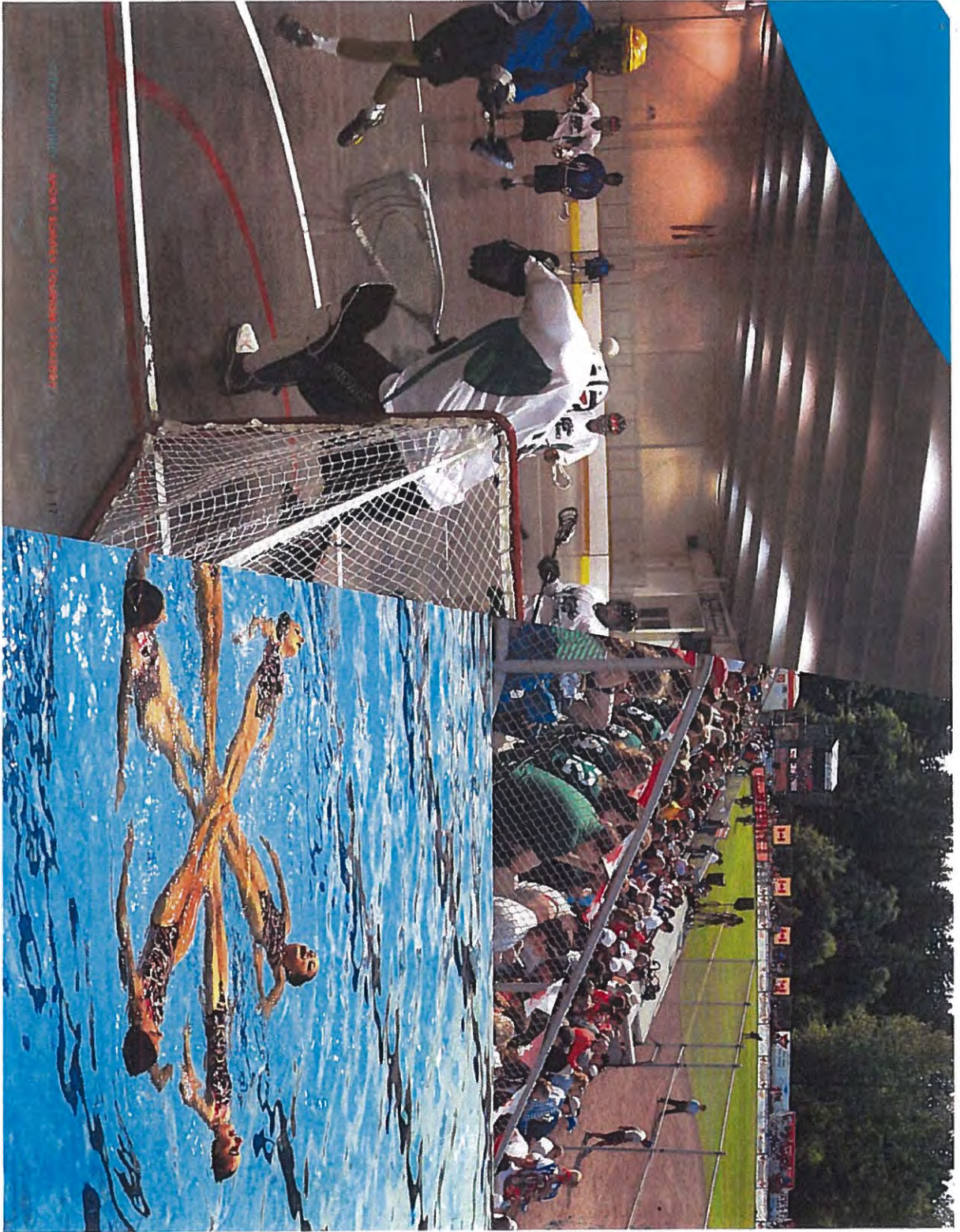
PARKS

Tamanawis Park is the premier field hockey destination in Western Canada.



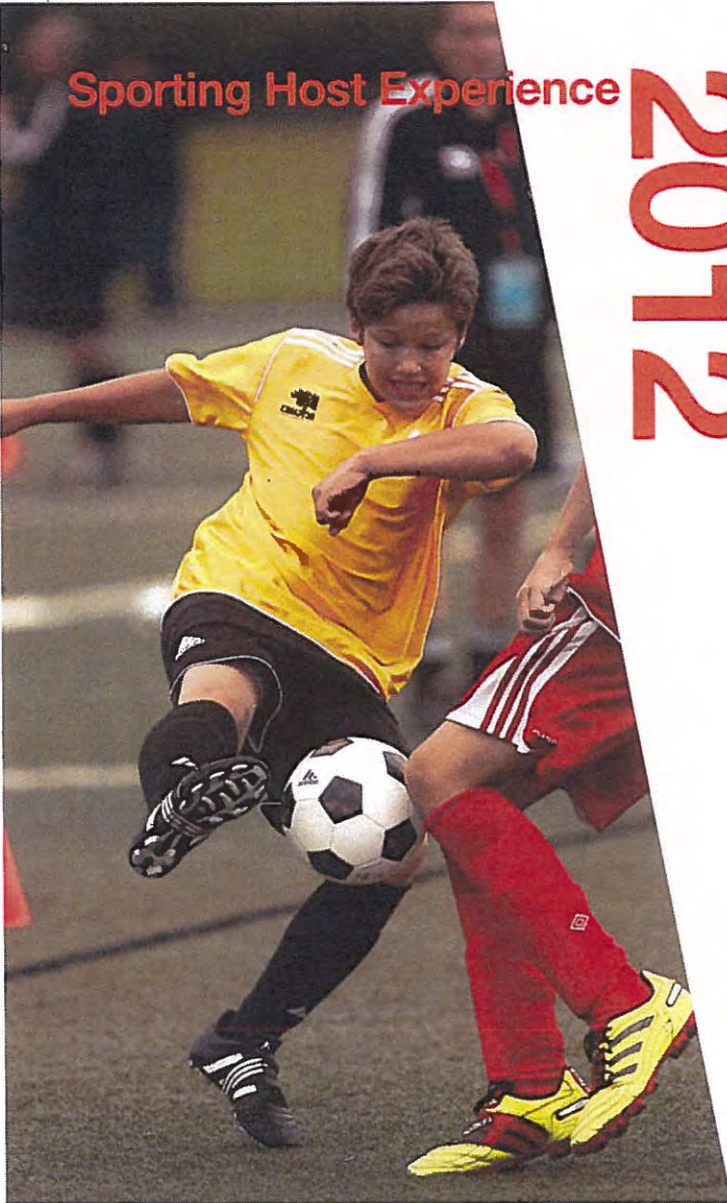
Accommodations in Surrey

NAME	DESCRIPTION	CONTACT
Best Western Peace Arch Inn 2253 King George Blvd. Surrey, BC V4A 5A4	The 42-room hotel offers a full range of fitness facilities, including an indoor swimming pool, sauna, whirlpool, and exercise room.	604-541-8700 www.peacearchinn.com
Best Western Plus King George Inn & Suites 6033 King George Blvd. Surrey, BC V4W 4S4	The Best Western Plus King George Inn & Suites is ideally located in Surrey's Business District. The hotel features 77 fully equipped leisure rooms and suites, heated pool, take a swim in our indoor pool, soak in our hot tub, or enjoy our deluxe complimentary continental breakfast.	604-512-5010 www.bestwesternsurrey.com
Coast Surrey Guildford Hotel 10-110 158 Street, Surrey, BC V4N 5C2	Conveniently located one block from Highway 1. Amenities include: 77 guestrooms & suites, fitness facility, outdoor pool & gazebo, business centre, meeting facilities, ABC Family Restaurant, and pet-friendly.	604-930-4700 www.coastsurreyguildford.com
Comfort Inn & Suites Surrey 824-156 Street, Surrey, BC V4N 5R6	All rooms have pillow-top mattresses, LCD TVs, and a minibar, which includes coffee, 8-way adjustable drawers and much more. Complimentary continental breakfast served every day.	604-576-8888 www.comfortinnsurrey.com
Days Inn Surrey 19273 King George Blvd. Surrey, BC V3T 2T5	Located on King George Boulevard next to the Gateway Sky Train Station and just minutes from downtown Vancouver, the Days Inn truly stands out. Peak in our new rooms with modern amenities, including free high-speed wireless or wired internet access, free breakfast, and a gear fitness center. Located minutes from Centre City, you can enjoy the peacefulness of the Days Inn with easy city access.	604-585-2000
Hampton Inn & Suites Langley/Surrey 19500 Langley By Pass, Surrey, BC V3S 7R2	Located near the Willoughby Shopping Mall, restaurants, Colossus Theatre and entertainment opportunities. The hotel features an indoor water slide, free hot breakfast buffet, high speed internet, and meeting facilities for 150 people.	604-530-8545 www.hamptoninlangley.com
Holiday Inn & Suites Surrey East Cloverdale 17530 64th Ave. Surrey, BC V3S 1Y9	A new hotel with 76 guest rooms with all the comforts of home. All rooms have 32" flat screen LCD TVs, clock radios, and choice of pillows. Guests will find the wife of the art hotel to be well situated for both business and leisure. Kids stay & eat free. Free high speed internet in guest rooms and public areas.	604-578-8882 www.hsurrey.com
Holiday Inn Express Hotel & Suites 15808 104 Avenue, Surrey, BC V4N 5L2	Ideally located next to Hwy 1 at exit 50 on 104 Ave. and located from Guildford Town Centre. Free hot buffet breakfast, WiFi, HSA, local calls, newspaper and parking. Great guest rooms including Jacuzzi suites and meeting space for every occasion from 2-100 people. Each guestroom has a fridge and microwave. Facilities include indoor heated pool, jacuzzi, sauna, fitness room, coin laundry and free business center.	604-630-8510 www.hiesurrey.com
Pacific Inn Resort & Convention Centre 1160 King George Blvd. Surrey, BC V4A 4Z2	Over 150 comfortable guest rooms and suites with lots of meeting space, restaurant, fitness centre and swimming pool. Located near the Coburns - United States border.	604-535-1432 www.pacificinn.com
Ramada Inn Langley/ Surrey 19225 No 10 Hwy. Surrey, BC V3S 6V9	Fully air conditioned rooms with two Queen size beds, complimentary deluxe continental breakfast and in-room coffee, indoor pool and casual style restaurant.	604-576-8388 ramadainlangleysurrey.com
Sandman Suites Surrey (Guildford) 10608 151A Street, Surrey, BC V3R 1J6	88 All Suite Hotel for corporate and extended stay travellers. King Beds with full kitchen and in suite laundry, high speed internet, and 24 hr concierge. Free secured parking, train shopping and entertainment. Pet-friendly and non-smoking floor.	604-582-7263 www.sandmanhotels.ca/hotels/surrey-guildford
Sheraton Vancouver Guildford Hotel	Full service 4.5 Star Hotel offering 279 guest rooms including seven Penthouse Jacuzzi Suites, Exercise facility with MetLife Cardio and universal equipment, year-round heated pool and whirlpool, plus a full service spa. Additional services include Fresh Restaurant & Lounge, 24 Room Service, the Sheraton Hotel, parking in our valet, and secured parking, and over 26,000 square feet of flexible meeting space.	604-582-2286 www.sheraton.com/guildford



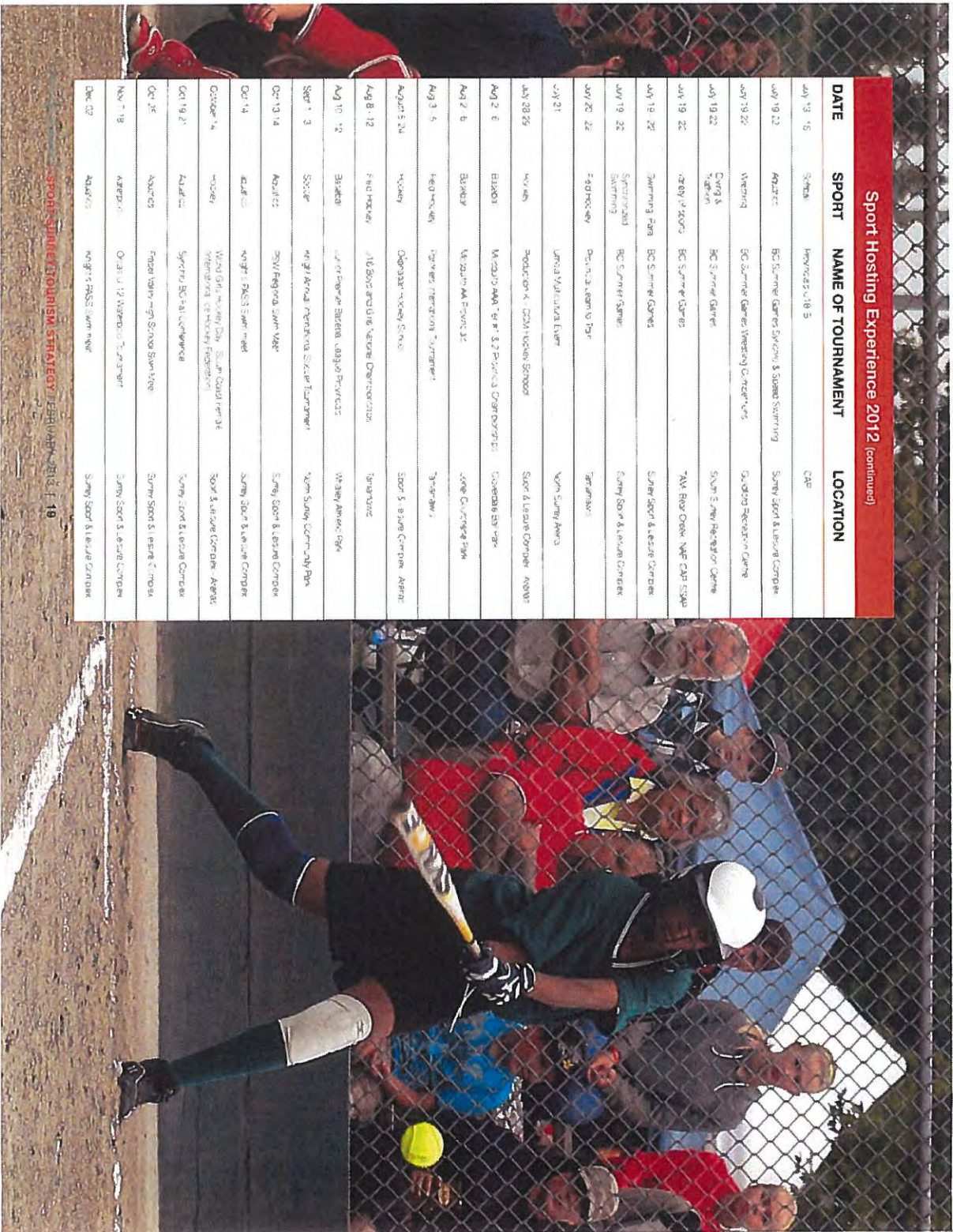
Sporting Host Experience

2012



Sport Hosting Experience 2012

DATE	SPORT	NAME OF TOURNAMENT	LOCATION
Jan 29-30	Water polo	BC Women's Water polo Coen Tournament	Surrey Sport & Leisure Complex
February 10	Skating	Sage for the Homeless Fundraiser - Ripple Darts	Sport & Leisure Complex - Arenas
Mar 1-4	Aquatics	Provincia AAA Swim Meet	Surrey Sport & Leisure Complex
Feb 24-26	Tampons	TAG Trampoline & Tumbling Competition	Goldford Recreation Centre
March	Swimming	AAA Provincial Swim Championships	Surrey Sport & Leisure Complex
Mar 1-4	Gymnastics	Surrey Gymnastics Provincial Championships	Goldford Recreation Centre
March 9	Hockey	Louise A. Friesen Playoffs - Surrey Minor Hockey	North Surrey Arena
March 23-25	Hockey	Super Stars Pro - Minor Hockey	Sport & Leisure Complex - Arenas
Apr 13 - 15	Field Hockey	Provincia Foundations Festival	Tanahmews
Apr 12-15	Water polo	BC Water polo Tournament	Surrey Sport & Leisure Complex
May 17-20	Skating	BC Coast Region Skate Competition	Sport & Leisure Complex - Arenas
May 25	Aquatics	Surrey Knights Competition	Surrey Sport & Leisure Complex
May 31-June 3	Soccer	AAA Striders Soccer Provincias	NAP
Jun 22	Aquatics	PSW Regional Swim Meet	Surrey Sport & Leisure Complex
June 6-10	Hockey	Surrey Eagles Hockey - Vally Cup	South Surrey Arena
June 22 - 24	Field Hockey	Junior Invitational Tournament	Tanahmews
June 30 - July 4	Field Hockey	Senior National Championships	Tanahmews
June 30 - July 9	Softball	Canadian Coen Festival International Tournament	Sorrento City, South Surrey
July	Ball Hockey	Provincias - BC Ball Hockey	Newton Arena
July 6 - 8	Softball	Surrey Boys Provincial	Fairwood Park
July 9 - 17	Softball	Scotiabank Canadian Open Fastpitch	CAP, Surreyide & Softball City
July 10-12	Water polo	Surrey Orca's Water polo Tournament	Surrey Sport & Leisure Complex
July 12 - 15	Field Hockey	Canada Cup Memorial Field Hockey	Tanahmews
July 15-18	Aquatics	WPASA Regional Swim Meet	Surrey Sport & Leisure Complex

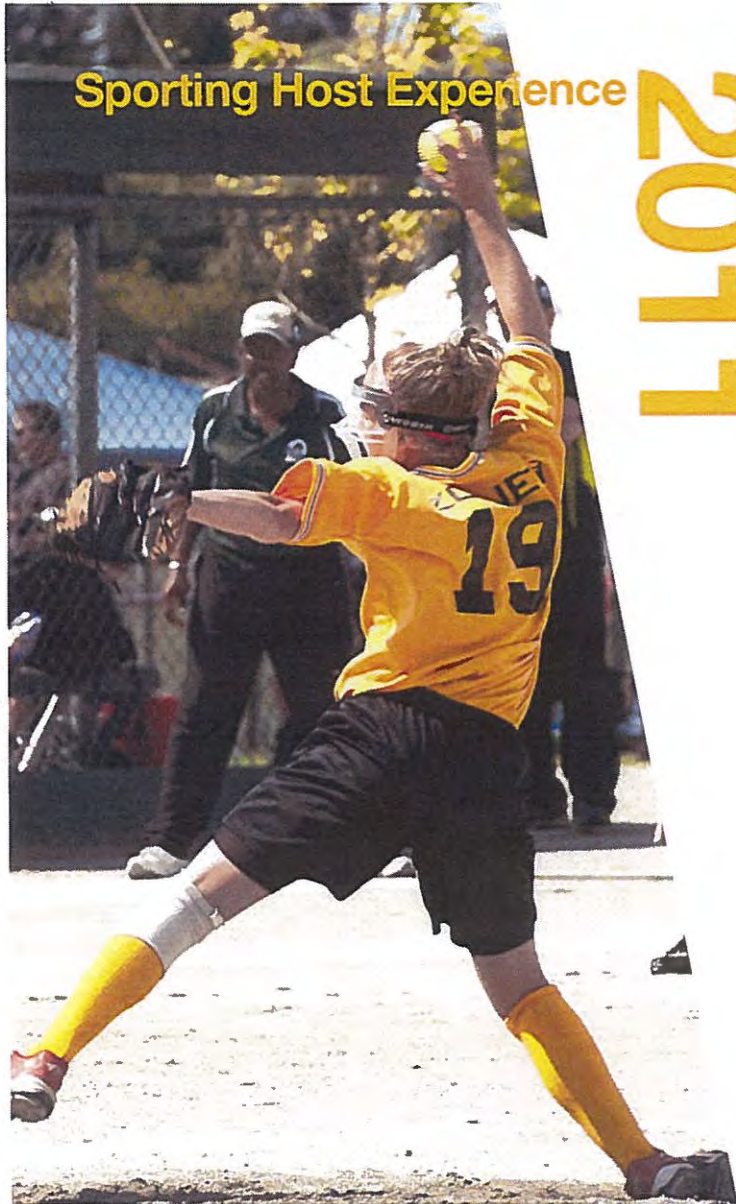


Sport Hosting Experience 2012 (continued)

DATE	SPORT	NAME OF TOURNAMENT	LOCATION
July 13 '15	Softball	Imperial U18 B	CAF
July 19 '22	Baseball	BC Summer Games Division 3 Super Swimming	Sunny Sport & Leisure Complex
July 19 '22	Watering	BC Summer Games Watering Competitions	Claydon Recreation Centre
July 19 '22	Canoe/Kayaking	BC Summer Games	Sunny Sport & Leisure Complex
July 19 '22	Canoe/Kayaking	BC Summer Games	YAM River Oubé VNF CAF SSAP
July 19 '22	Swimming	BC Summer Games	Sunny Sport & Leisure Complex
July 19 '22	Swimming	BC Summer Games	Sunny Sport & Leisure Complex
July 20 '22	Field Hockey	Deutscher Team 10 Tour	Terraviva
July 21		United Volleyball Event	Sunny Sport & Leisure Complex
July 28 '29	Rowing	Rowing 4 - CAN Women's Rowing	Sport & Leisure Complex - Acheron
Aug 2 '6	Baseball	Major League Baseball 2012 Provincial Championships	Claydon Recreation Centre
Aug 2 '6	Baseball	Major League Baseball 2012 Provincial Championships	Claydon Recreation Centre
Aug 3 '5	Field Hockey	Parsons International Tournament	Terraviva
August 5-24	Water Polo	Olympic Water Polo Series	Sport & Leisure Complex - Acheron
Aug 8 - 12	Field Hockey	U16 Boys and Girls National Championships	Terraviva
Aug 10 '12	Baseball	Major League Baseball 2012 Provincial Championships	Claydon Recreation Centre
Sept 1 '3	Softball	Major League Baseball 2012 Provincial Championships	Sunny Sport & Leisure Complex
Oct 13 '14	Baseball	Major League Baseball 2012 Provincial Championships	Sunny Sport & Leisure Complex
Oct 14	Baseball	Major League Baseball 2012 Provincial Championships	Sunny Sport & Leisure Complex
October 14	Water Polo	World Cup Water Polo - Sunny Sport & Leisure Complex	Sport & Leisure Complex - Acheron
Oct 19 '21	Baseball	Major League Baseball 2012 Provincial Championships	Sunny Sport & Leisure Complex
Oct 25	Baseball	Major League Baseball 2012 Provincial Championships	Sunny Sport & Leisure Complex
Nov 7 '18	Baseball	Major League Baseball 2012 Provincial Championships	Sunny Sport & Leisure Complex
Dec 02	Baseball	Major League Baseball 2012 Provincial Championships	Sunny Sport & Leisure Complex

SPORTS STRATEGY LEADERSHIP 2018

Sporting Host Experience



2011

Sport Hosting Experience 2011

DATE	SPORT	NAME OF TOURNAMENT	LOCATION
January	Swimming	5 Provincial Para Camp	Sunley Sport & Leisure Complex
January 14-15	Synchronized Skating	Queen Synchronized Skating Championships	South Surrey Arena
January 14-16	Synchronized Skating	Synchronized Skating Championship - BC Coast Region of Skate Canada	South Surrey Arena
January 17-20	Hockey	Team Canada Olympic National Team vs. Korean Olympic National Team Exhibition Game Pre Olympics	Sunley Sport & Leisure Complex Arenas
February 4-6	Hockey	Sudwest Tournament - Surrey Female Hockey	Sunley Sport & Leisure Complex Arenas
Feb 11-13	Waterpolo	BC Waterpolo Provincial Tournament	Sunley Sport & Leisure Complex
Feb 12-13	Aquatics	Synchro BC National Swim Provincial Meet	Sunley Sport & Leisure Complex
Mar 3-6	Gymnastics	Sunley Gymnastics Provincial Championships	Guildford Recreation Centre
March 20-23	Hockey	BC HA Wedge Provincials - Surrey Minor Hockey	North Surrey Arena
April 1-3	Hockey	Coastal Hockey Showcase - James Esses	South Surrey Arena
April 8-10	Wheelchair Basketball	Canadian Wheelchair Basketball National Finals	South Surrey Recreation Centre
April 14-17	Waterpolo	BC High School Waterpolo Tournament	Sunley Sport & Leisure Complex
Apr 30	Aquatics	Sunley Knight's Development Swim Meet	Sunley Sport & Leisure Complex
May 19-22	Synchronized Skating	BC Coast Region Skating Competition	Sunley Sport & Leisure Complex - Arenas
May 20-22	Waterpolo	Fraser Valley Waterpolo National U16 Girls Championship	Sunley Sport & Leisure Complex
May 20-23	Scottish	Glen and Seabrook Provincials	Bonair Park
May 24-27	Luge/Kano	Canadian National Luge/Kano Competition Championship	Sunley Sport & Leisure Complex
June 3-6	Field Hockey	BC Club Championships U16	Terraviva & Newell
Jun-04	Aquatics	PSW Short Course Racing Swim Meet	Sunley Sport & Leisure Complex
July 8-20	Scouts	5 Day Celebration	Bear Creek Loppet



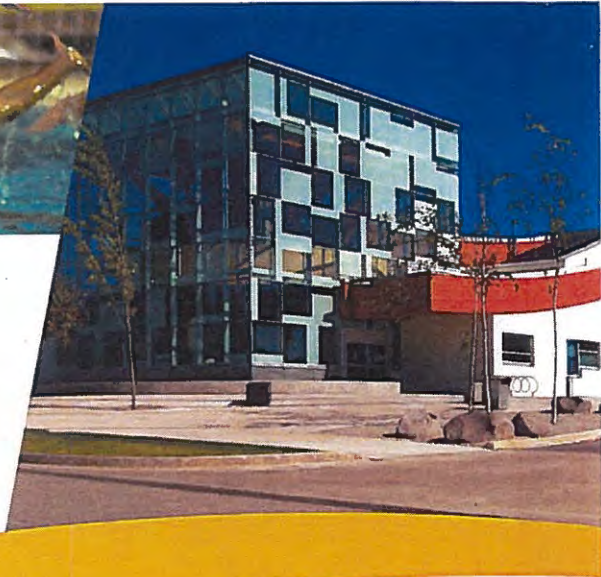
Sport Hosting Experience 2011 (continued)			
DATE	SPORT	NAME OF TOURNAMENT	LOCATION
July 9 - 17	Soccer	Sociedadn Canadian Olympic	Donatone Athletic Park Surrey, BC & Seattle, WA
July 15 - 17	Field Hockey	Canada Cup International Field Hockey Tournament	Terrence & Heather Fennell Park
July 15 - 17	Soccer	Brierley Boys Provincial	Fennell Park
July 15 - 17	Soccer	Phoenix & Gros Provincial	Quaker Park
July 16-17	Aquatics	FINA Cup of Nations	Sunny Sport & Leisure Centre
July 21 - 25	Soccer	Phoenix Major Boys Provincial	Coquitlam Athletic Park
July 23 - 25	Soccer	S.A. Womens Provincial	Sunnyvale Park
July 26	Water polo	Regional Water polo Tournament	Sunny Sport & Leisure Complex
July 28 - 31	Field Hockey	Sunny Sport & Leisure 1st Tournament	Terrence & Heather Fennell Park
July 28 - Aug 1	Baseball	Major League Baseball	Luigi's Baseball Park
July 28 - Aug 1	Soccer	Ontario Soccer League Nationals	Quaker Park
Aug 1 - 1	Water polo	BC Olympic Regional Water polo Tournament	Sunny Sport & Leisure Complex
Sept 2 - 4	Field Hockey	Phoenix Provincial Tournament	Terrence & Heather Fennell Park
Sept 16 - 18	Soccer	Canada Soccer Provincial	Quaker Park
Oct 15-18	Aquatics	FINA Regional Short Course	Sunny Sport & Leisure Complex
Oct 27	Aquatics	Phoenix Water polo Short Course Meet	Sunny Sport & Leisure Complex
Nov 3-5	Weighting	Major League Baseball Weighting Championship	Quaker Park
Nov 16-20	Water polo	Sunny Sport & Leisure 2nd Water polo Tournament	Sunny Sport & Leisure Complex
Dec 03	Aquatics	Sunny Sport & Leisure Advanced Training Conference	Sunny Sport & Leisure Complex

Sporting Host Experience

2010

Sport Hosting Experience 2010			
DATE	SPORT	TOURNAMENT	LOCATION
Jan 16	Adults	Wesley Soccer	Sunny Sport & Leisure Centre
Jan 24	Open Age	San Juan Women's Basketball Team Cup	Sunny Sport & Leisure Centre
May 14	Paralympic	2010 Paralympic Football Championships	Sunny Sport & Leisure Centre
May 20	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Apr 29	Open Age	2010 Paralympic Wheelchair Basketball Cup	Sunny Sport & Leisure Centre
Apr 25	Adults	Sunny Sport & Leisure Centre	Sunny Sport & Leisure Centre
Apr 16-19	Football	FC 108 Football Development Tournament	Sunny Sport & Leisure Centre
May 20-23	Football	FC 108 Football Development Tournament	Sunny Sport & Leisure Centre
May 20-23	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
May 22-24	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
May	Open Age	2010 Paralympic Wheelchair Basketball Cup	Sunny Sport & Leisure Centre
May	Open Age	2010 Paralympic Wheelchair Basketball Cup	Sunny Sport & Leisure Centre
May	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Apr 25-27	Wheelchair	2010 Paralympic Wheelchair Basketball Cup	Sunny Sport & Leisure Centre
Nov 26-30	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Apr 16	Football	FC 108 Football Development Tournament	Sunny Sport & Leisure Centre
Apr 17-19	Football	FC 108 Football Development Tournament	Sunny Sport & Leisure Centre
Apr 20-22	Football	FC 108 Football Development Tournament	Sunny Sport & Leisure Centre
Apr 23-25	Football	FC 108 Football Development Tournament	Sunny Sport & Leisure Centre
Apr 26-28	Football	FC 108 Football Development Tournament	Sunny Sport & Leisure Centre
Apr 30	Football	FC 108 Football Development Tournament	Sunny Sport & Leisure Centre

Sport Hosting Experience 2010 (continued)			
DATE	SPORT	TOURNAMENT	LOCATION
July 13-14	Adults	Wesley Soccer	Sunny Sport & Leisure Centre
July 16-18	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
July 16-18	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
July 16-19	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
July 23-25	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
July 29	Badminton	2010 Paralympic Badminton Championships	Sunny Sport & Leisure Centre
July 30	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 1	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 2	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 3	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 4	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 5	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 6	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 7	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 8	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 9	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 10	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 11	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 12	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 13	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 14	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 15	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 16	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 17	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 18	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 19	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 20	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 21	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 22	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 23	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 24	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 25	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 26	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 27	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 28	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 29	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 30	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre
Aug 31	Swimming	2010 Paralympic Swimming Championships	Sunny Sport & Leisure Centre



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DIANNE YATES

City of Surrey Mayor and Council



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LINDA H. PFEIL



COUNCILOR
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G. CORPORATE REPORTS

The Corporate Reports, under date of April 27, 2015, were considered and dealt with as follows:

Item No. Ro61 Sport Tourism Grant Program
 File: 1850-01

The General Manager, Parks, Recreation and Culture and the General Manager, Finance and Technology submitted a report to seek endorsement of a Sport Tourism Grant Program that will be utilized to evaluate requests from community groups for financial support for sport tourism events. The proposed Program is attached as Appendix I.

The General Manager, Parks, Recreation and Culture and the General Manager, Finance and Technology were recommending approval of the recommendations outlined in their report.

It was

Moved by Councillor Gill
Seconded by Councillor Starchuk
That Council approve a Sport Tourism Grant

Program as generally described in Corporate Report Ro61.

RES.R15-773

Carried

Councillor Hayne noted it is the establishment of a fund that sport groups can access in 2015 and will allow groups to apply for grants to help to offset field rental costs and facilitate sport tourism within the community.

Sport Tourism Grant Program Guidelines

1. Funding will be considered to support Sport Tourism events being held in the City of Surrey. Events must take place within City of Surrey with participants staying in local accommodation.
2. Grants are intended to offset the cost of Facility rentals for the purposes of the Sport Tourism event. Grants will not be provided to cover deficits or on-going operating costs. Funds will be Events/tournaments will be funded within the following guidelines.

	% of Rental fee or Request	Maximum amount
Provincial	25%	\$3,000
Western Canada	50%	\$4,000
National	100%	\$5,000
International	100%	\$5,000

Where a grant is awarded, 80% of the grant amount will be forwarded to the applicant once Council has approved the grant. The remaining 20% will be forwarded to the applicant upon receipt by the City of a final report from the applicant that demonstrates that the initiative for which the grant was awarded has been fully and properly completed.

Major National and International events with a significant bid/funding commitment and economic impact will be presented to Council for consideration through the annual operating budget, i.e., BC Summer Games, 55+ Games, Swim Canada Nationals etc.

3. Requests for grants will be considered two times per year, in January and June. The completed application must be submitted no later than January 31 or June 30th. Requests received in between these times may be considered for funding if the requirement for the grant was not reasonably foreseeable prior to January 31 or June 30th and the requirement for funding is critical to the implementation of the organization's event.
4. Criteria for Grant Eligibility:
 - (a) The Sporting Event must be sanctioned by the governing body of the sport;
 - (b) Sport Event must be at the provincial, western Canadian, national or international level;
 - (c) Event must be within the City of Surrey and be sponsored by local organizations, or having direct local economic impact, e.g., Surrey room night counts;
 - (d) Completed application form including budget information;
 - (e) More favorable consideration may be given to sport events that are outside main tourism season and are held mid- week. Events for one day will be considered, however, events taking place over two or more consecutive days will be given higher priority;
 - (f) Request must be made in advance of the event (no retro-active requests);
 - (g) The organization shall show evidence that it has fully explored all other viable sources of financial support;

- (h) The organization must submit an evaluation of the use of the grant within 30 days of event completion, this will initiate the final payment of the grants funds;
- (i) The organization must not view the grant as an automatic ongoing source of funding.

GUIDELINES FOR GRANT PRIORITIES

The following factors will be used to determine priorities for allocating grants to eligible applicants:

1. The magnitude of event: how many days, number of room nights, what age group, type of sport, number of out of town visitors, cost of facility rental, level of competition etc.
2. Does the event advance Surrey's profile as a Sport Hosting City or diversify the hosting portfolio?
 - What is the level of the event?
 - Has the event been held before?
 - Are the similar events happening this year?
 - Does the event showcase existing City of Surrey facilities?
 - Is there media exposure?
3. How will Surrey residents be impacted by the hosting of this event?
 - Is there community support?
 - How much facility use/schedule disruption?
 - Are there spectator opportunities for Surrey residents?
 - Are there volunteer opportunities for Surrey residents?
4. The quality and history of the organization's administration and management:
 - Is the organization well-known to Surrey residents for their service?
 - What are the overall financial conditions of the event?
 - Will the lack of City funding result in the cancellation of the event?
 - Have all other funding options been investigated?
5. The appropriateness, effectiveness, and quality of delivery of the event:
 - How well will it be organized?
 - Will there be coordination with other organizations, which might be interested or affected?
 - Has the organization previously demonstrated success with a similar undertaking?

PROCEDURE FOR PROCESSING GRANT REQUESTS

1. Applicants must submit a grant application to the City Clerk on the prescribed form, not later than 4:30 p.m., January 31st or June 30th in order to be considered for funding.
2. A Sport Tourism Grant Committee, consisting of a staff representative from Finance, Parks Recreation and Culture, Economic Development and Sport Surrey, will review all grant applications to ensure completeness and to ensure grant eligibility as specified by the program.
3. The Sport Tourism Grant Committee will (after consultation as they deem necessary with the grant applicants) submit to the Finance Committee of Council, a list of all grant applications along with recommended grant amounts.
4. The Finance Committee of Council will review the recommendations of the Sport Tourism Grant Committee, and may request additional information or request to hear delegations. The Finance Committee will then submit a list of recommended grant amounts to Council for their review and for the necessary approval. The approved grants shall be subject to final confirmation by Council after all appeals have been dealt with.
5. The Manager of Support Services shall notify all applicants, of Council's initial decision, and shall advise them of the Appeal Procedure. Applicants shall be advised that grant amounts are subject to final confirmation by Council after all appeals have been dealt with.
6. The Sport Tourism Grant Committee shall be responsible for ensuring that all organizations that are approved for a grant, submit an evaluation report on the use of the grant funds prior to remaining 20% of funds being released.

PROCEDURE FOR GRANT APPEALS

Appeals of Council's decisions will be considered only in instances where additional grant funds are required to prevent unforeseen circumstances which could result in employee lay-offs or threaten the financial well-being or implementation of the organization's event, or where significant new information will be presented which was not available during the grants review process.

Organizations must notify the City Clerk in writing, within 14 days from the date that the grant notifications were mailed, that they wish to appeal Council's decision. The grant applicants must give a clear explanation of why they feel they qualify for an appeal. The appeal request will be presented to Council for a decision on whether the appeal will be considered, and the applicant shall be notified accordingly.

If the appeal is not successful, that organization may not reapply for funding of the same service in the same funding year.

PROCEDURE FOR PROCESSING LATE GRANT APPLICATIONS

Grant applications received between the two intakes (January and June) will be referred to the Sport Tourism Grant Committee for the following action:

- (a) If the requirement for grant funds was not reasonably foreseeable prior to January 31st or June 30th, and if the requirement for immediate funding is critical to the implementation of the organization's event, then the Sport Tourism Grant Committee may refer the application to Council along with a recommended grant amount.
- (b) If the Sport Tourism Grant Committee believes that the grant application does not qualify for consideration, then the Committee shall advise the grant applicant in writing that they do not qualify for consideration, but that they may reapply by January 31st or June 30th the following year. The applicant shall be advised that they may appeal this action of the Committee by requesting the City Clerk in writing to refer their application directly to Council, and by explaining why they should receive special late consideration for a grant. The appeal will be forwarded to Council for consideration, along with a recommendation from the Sport Tourism Grant Committee.

PROCEDURE FOR SETTING A GLOBAL GRANTS BUDGET

Prior to September 30th of each year, the Sport Tourism Grant Committee shall review the present year's budget, consult with larger ongoing grant recipients as necessary, and then submit a recommended global grants budget to the City Manager. The City Manager shall review the recommendation, and include a Global Grants Budget amount in the preparation of the Annual Financial Plan.