

NO: R069

COUNCIL DATE: April 3, 2017

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## REGULAR COUNCIL

**TO: Mayor & Council** **DATE March 13, 2017**

**FROM: General Manager, Parks, Recreation and Culture** **FILE: 1850-01**  
**General Manager, Finance and Technology** **XC: 0333-01**

**SUBJECT: Funding Request – Parade to mark the 100<sup>th</sup> Anniversary of Vimy Ridge Battle**

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## RECOMMENDATION

The Parks, Recreation and Culture Department and Finance and Technology Department recommend that Council:

1. Receive this report as information; and
2. Approve a one-time grant of up to \$2,000 from the Council Initiatives Fund, to the Army League of Cadets, British Columbia Branch, to pay for costs associated with the April 9<sup>th</sup>, 2017 Parade to mark the 100<sup>th</sup> Anniversary of Vimy Ridge Battle.

## INTENT

The purpose of this report is to seek Council approval to provide a one-time grant to off-set traffic control costs associated with a Parade to mark the 100<sup>th</sup> Anniversary of the Battle of Vimy Ridge, managed by the Army League of Cadets, British Columbia Branch. The Parade will take place on April 9<sup>th</sup> and will travel from the Surrey Museum to the nearby Cloverdale Legion Branch No. 6. as illustrated in the Parade Route attached as Appendix “I”.

## BACKGROUND

The Battle of Vimy Ridge was a historic military engagement by the Canadian Corps during the First World War. The battle took place from April 9-12, 1917, and is considered by historians to have been a great success in the war effort, and has since become a symbol of Canadian national achievement and sacrifice. In Surrey, the Army League of Cadets, British Columbia Branch (the “Cadets”) have celebrated this Canadian Achievement by conducting a parade on the anniversary dates of the Battle, with up to 500 youth participants and over 200 spectators.

The Cadets had previously conducted a Vimy Ridge Parade (the “Parade”) in Cloverdale in both 2015 and 2016, traveling along City streets from the Surrey Museum to the Cloverdale Legion Branch No. 6. However, in previous years the parade had been carried out without formal permission from the City. Recently, the Parade organizers became aware of the requirement to have formal traffic management controls in place for the Parade.

## **DISCUSSION**

The Engineering Department's Traffic Management Section works closely with the RCMP and other members of the City's Festival and Events Support Team (FEST) Committee, reviewing planned events to ensure that traffic is managed appropriately for public safety. FEST had determined that the scale of the planned Parade requires a traffic management plan and professional traffic management services to be safely carried out. The estimated costs of traffic management services from a company under current contract with the Engineering Department will be approximately \$2,000.

When the Parade organizers became aware of the requirements of the City, and learned of the costs associated with traffic management services, they stated that they would have to consider cancelling the parade due to budget limitations.

Given that considerable planning has gone into the event, and as 2017 is the centennial anniversary of the Battle of Vimy Ridge, staff feel that there would be considerable community value in having the Parade take place. Based on the community pride associated with this planned event, staff believe that one-time funding assistance to the Cadets through a Council grant can be justified to off-set the unanticipated costs of traffic control.

## **FUNDING**

It is recommended that Council provide a grant of up to \$2,000 from the Council Initiatives Fund to off-set the cost of traffic management, contingent upon the Cadets providing adequate proof of their costs.

Appendix "II" attached to this report provides a summary of the status of the Council Initiatives Fund based on an assumption that Council will approve the recommendations of this report.

## **SUSTAINABILITY CONSIDERATIONS**

The Vimy Ridge Parade will serve to remind and bring Surrey residents in remembrance of the enormous contribution of Canadians, including young servicemen from Surrey, in this historic war effort. The Parade addresses several Desired Outcomes and Strategic Directions identified in the Sustainability Charter 2.0, including:

- Community Pride and Engagement DO20: Surrey Residents are proud of their community;
- Community Pride and Engagement SD 18: Celebrate and build upon what makes us proud of our Community; and
- Community Safety SD3: Ensure programs, policies and initiatives exist along the public safety continuum, and support the entire Community.

## CONCLUSION

Based on the above discussion, it is recommended that Council approve a one-time grant of up to \$2,000 from the Council Initiatives Fund to the Army League of Cadets, British Columbia Branch, to pay for traffic management costs associated with the April 9<sup>th</sup>, 2017 Parade to mark the 100<sup>th</sup> Anniversary of Vimy Ridge Battle.

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OCC/SF/ras

Appendix "I" – Map of Route for Vimy Ridge Parade  
Appendix "II" – Council Initiatives – Allocations for 2017

APPENDIX "I"

Map of Route for Vimy Ridge Parade



## APPENDIX “II”



### 2017 FINANCIAL PLAN COUNCIL INITIATIVES

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year	8,000		
<b>2017 Adopted Budget</b>	<b>250,000</b>		<b>\$ 258,000</b>
My Neighbourhood, My futures Initiative (year 5 of 5)		40,000	
Surrey Poet Laureate (Year 3 of 3)		10,000	
C <sub>2</sub> U Expo		20,000	
Indo-Canadian Dental Association Gala		2,500	
<b>100th Anniversary of Vimy Ridge Battle - Proposed</b>		<b>2,000</b>	
<b>Allocations for 2017</b>		<b>\$ 74,500</b>	<b>\$ 183,500</b>