



## DISCUSSION

The City Awards Program is held every three years. In this regard, staff are commencing the process of implementing the 2017 City Awards Program so that the awards can be distributed in the fall of 2017.

The 2017 City Awards Ceremony and Reception will be held on October 25<sup>th</sup> at City Hall. The 2017 City Awards Program will include the new Sport Tourism in the City award. In September 2015 Council approved the recommendation from the Parks, Recreation and Sport Tourism Committee to add the Sport Tourism in the City award to the City Awards Program. See Sport Tourism Award Criteria for inclusion in 2017 City Awards Program report attached as Appendix "I".

An overview of each award is detailed in the following sections:

### **Beautiful City: Surrey's Civic Beautification Award**

The Civic Beautification Award is referred to as the Beautiful City Award, in keeping with the urban theme and branding developed for the overall City Awards Program.

The Beautiful City Award recognizes commendable achievements in landscape redevelopment and community-led beautification efforts. It acknowledges the enhancement and care of the public realm as an important element in the development of a sustainable healthy community, and recognizes community groups and residents that enrich the public realm and improve the liveability and beauty of Surrey.

The Beautiful City Award supports the Built Environments and Inclusion theme as stated in the Sustainability Charter.

The Beautiful City Award will be overseen by the Civic Enhancement Committee (CEC). The award has a general category aimed at recognizing private efforts that result in the creation of high-quality and beautiful shared spaces, with a focus on the improvement of existing landscapes. Within the general category, 1 (one) to 3 (three) recipients will be selected. The intention is for a broad interpretation, with consideration being made to:

- the overall appearance of a property or area;
- the extent of community involvement;
- the overall creativity of the project;
- type of planted materials used (if applicable);
- type of materials used, or the use of special materials (if applicable);
- the use of features designed by artists (if applicable); and
- the provision or enhancement of public open space on private property.

The Beautiful City Award reinforces Surrey's commitment to improving landscaping and public spaces, and supports the City's Civic Beautification Program. It provides an opportunity to support community members that make meaningful contributions to improve the liveability and beauty of Surrey.

Additional details, including submission information and evaluation criteria will be detailed within the Beautiful City Award terms of reference which will be updated in spring 2017 and posted on the City Awards webpage.

## **Clean Energy City: Surrey's Clean Energy Award**

The Clean Energy Award is referred to as the Clean Energy City Award, in keeping with the urban theme and branding developed for the overall City Awards Program.

Addressing climate change by increasing energy efficiency and reducing energy consumption by the City and in the community is a critical outcome identified in the Sustainability Charter. This Award provides the City with an opportunity to recognize the efforts of businesses, groups, academic partners and individuals that reduce, or have the potential to reduce, the City's greenhouse gas emissions through energy conservation and efficiency. It focuses on organizations and individuals that take a leadership position in the City to increase the use of clean energy, reduce energy consumption and establish the City as a leader in the clean energy sector.

The Clean Energy City Award supports the Built Environments and Neighbourhoods theme as stated in the Sustainability Charter.

The Clean Energy City Award has a general category aimed at promoting City of Surrey energy reduction and conservation objectives. Within the general category 1 (one) to 2 (two) recipients will be selected. The intention is for a broad interpretation – nominees could include, but are not limited to:

- Energy conservation in a physical location or building (i.e. smart building concept, smart recycling with regeneration, etc.);
- Enhancing energy efficiency and implementing resource sharing programs (i.e. carpool, public bike system, etc.);
- Education or public awareness programs; and
- New technology or design ideas developed at an educational institution, industry or by entrepreneurs.

The Clean Energy City Award showcases Surrey as a city that adapts to change and innovates in creative ways.

Additional details, including submission information and evaluation criteria will be detailed within the Clean Energy City Award terms of reference which will be updated in spring 2017 and posted on the City Awards webpage.

## **Green City: Surrey's Environmental Sustainability Award**

The Environmental Sustainability Award is referred to as the Green City Award, in keeping with the urban theme and branding developed for the overall City Awards Program.

The Green City award supports and recognizes individuals, groups and businesses that engage, educate, and create awareness in the community as a means to inspire deeper and broader action in the City. Key award themes include environmental programming and education, tree planting, stream stewardship, and other innovative stewardship measures across the City, pollution prevention, and waste reduction and recycling.

The Green City Award supports the Ecosystems theme as stated in the Sustainability Charter.

The Award will be overseen by the Environmental Sustainability Advisory Committee (ESAC). The award has three general categories aimed at recognizing private commitment to Surrey's local environment, including:

- Outstanding individual;
- Community Group (neighbourhood or non-profit); and
- Business.

The Green City Award reinforces Surrey's commitment to the environment and supports complimentary engagement and action from within the community. Within each category 1 (one) to 2 (two) award recipients will be selected.

Additional details, including submission information and evaluation criteria will be detailed within the Green City Award Terms of Reference which will be updated in spring 2017 and posted on the City Awards webpage.

### **Heart in the City: Surrey's Social Planning Award**

The Social Planning Award is referred to as the Heart in the City Award, in keeping with the urban theme and branding developed for the overall City Awards Program.

The Heart in the City Award builds upon the Plan for the Social Well-Being of Surrey Residents and supports the City's commitment to building a socially sustainable community. The Award formally recognizes and celebrates the contributions of community groups, businesses, and citizens in relation to the social sustainability of Surrey.

The Heart in the City Award supports the Inclusion theme as stated in the Sustainability Charter.

The Heart in the City Award is overseen by the Social Planning Advisory Committee (SPAC). The two award categories, detailed below, are consistent with the City of Surrey's priorities related to social issues. Within each category 1 (one) to 6 (six) award recipients will be selected.

- **Reducing Poverty** – One award will be for an individual or organization that is working to reduce poverty in Surrey. This could be through efforts such as addressing homelessness, assisting refugees or other vulnerable population groups, or increasing food security for low-income families.
- **Strengthening Community** - The second award will be for individuals or organizations who are working to strengthen the community. This could be through efforts such as building a sense of belonging in neighbourhoods, promoting the healthy development of children or youth, or supporting the inclusion of diverse groups such as newcomers.

The Award reinforces Surrey's commitment to creating a healthy, vibrant and socially sustainable city, and provides an opportunity for the City to acknowledge the valuable contributions of individuals and community agencies to the social well-being of Surrey.

Additional details, including submission information and evaluation criteria will be detailed within the Heart in the City Award Terms of Reference which will be updated in spring 2017 and posted on the City Awards webpage.

## Heritage in the City Award: Surrey's Heritage Award

The Heritage in the City Award formally recognizes and celebrates residents, community groups, organizations and businesses that are making outstanding contributions to the identification, preservation and promotion of Surrey's unique built, natural and cultural heritage. The award recognizes role models as stewards of Surrey's heritage resources. Significant contributions are acknowledged in two broad categories - preservation of heritage, and interpretive or educational heritage initiatives. Within each category 1 (one) to 2 (two) recipients will be selected. The Surrey Heritage Advisory Commission (SHAC) will oversee the nomination process and selection of the award recipients.

The Heritage in the City Award supports the Education and Culture theme as stated in the Sustainability Charter.

The Heritage in the City Award supports these efforts by acknowledging and appreciating the community's invaluable contributions to social sustainability.

The purpose of the Heritage in the City Award is to recognize the outstanding contributions of individuals, groups or organizations for preserving, interpreting or promoting Surrey heritage.

There are two Heritage in the City Award categories:

- **Preservation** - An award for protecting, preserving or restoring a built, natural or cultural asset of the City. This could include initiatives related to habitat preservation, building or site restoration, or the documentation of a unique cultural knowledge or skill.
- **Education and Interpretation** - this award is for the development and delivery of innovative and creative presentations, programs or special events that highlight Surrey's history and heritage resources. This could include programs or events that improve knowledge, increase awareness and encourage appreciation of heritage such as, workshops, conferences or lectures. It could also include efforts that improve the ability of the community to access heritage through signage, brochures, videos, and traditional or electronic publications.

Additional details, including submission information and evaluation criteria will be detailed within the Heritage in the City Award Terms of Reference which will be updated in spring 2017 and posted on the City Awards webpage.

## New City: Surrey's Excellence in Architecture and Urban Design Award

The Urban Design Award is referred to as the New City Award, in keeping with the urban theme and branding developed for the overall City Awards Program. This award has multiple categories of projects from single family homes, townhomes, low rise apartments, high rise, commercial and industrial projects. The Award process consists of having an independent jury as per the guidelines of the Architectural Institute of British Columbia (AIBC).

The New City Award recognizes best practices and outstanding achievements in land and building development in Surrey. The award raises the public image of Surrey as a beautiful city by showcasing positive examples of the built environment; raises the quality of urban design in Surrey by setting design as a priority for the development industry and builds civic pride and awareness by showcasing positive examples of urban design.

The New City Award supports the Built Environment and Neighbourhood theme stated in the Sustainability Charter.

The New City Award is juried at arm's length from the City. Under the direction of the City Architect, an Awards Coordinator will oversee nominations, jury selection, evaluation and selection processes. The jury will be made up of a local architect, local urban design professional, and a National/North America urban design professional. The City Architect will act as staff liaison to the jury while the award coordinator may be contracted to assist staff with some phases of the work.

The New City Award categories promote City of Surrey planning and urban design objectives. The award categories are organized by development types and include the following:

- **Compact Residential** - innovative single family and ground-oriented townhouse developments in multiple building developments (i.e. small lot single family development, stacked townhouses and other ground oriented forms of housing).
- **Mid Rise Residential** – residential buildings up to 6 storeys, including stacked townhouses and mid-rise apartments. Mixed use is encouraged.
- **High rise residential** – residential buildings 7 storeys and above; Mixed use is encouraged.
- **Commercial** – industrial, office, retail and related uses of any size or height. May include residential uses, as long as the residential component is less than 50% of floor area.
- **Institutional** – projects constructed by any level of government, public agency, or Crown Corporation (i.e. recreation or community centres, schools, health care etc.)
- **Public Space and Landscape Design** – public or publicly accessible open space, stand-alone or as part of a larger development (i.e. park, plaza, amenity area, courtyard etc.). Landscape design, including both natural (soft) and constructed (hard) elements.

The New City Award provides a positive way to educate the public and the development industry about the City's urban design policies. In a broader sense, serves to advance Surrey's commitment to building its civic brand and attractiveness to new residents and investors.

### **Sport Tourism in the City Award: Surrey's Sport Hosting Award**

The Sport Hosting Award is referred to as the Sport Tourism Award, in keeping with the urban theme and branding developed for the overall City Awards Program.

The Sport Tourism Award provides the opportunity to recognize the outstanding contributions of individuals and groups through the hosting of sporting events in Surrey. Sport Tourism events make a significant contribution to the tourism industry and economy of Surrey. These events also enhance community spirit among residents and Surrey's volunteers.

The Sport Tourism in the City Award supports the Economy and Inclusion themes as stated in the Sustainability Charter.

Nominations for The Sport Tourism in the City Award will be received by the Parks, Recreation, and Culture Department and brought to the Parks Recreation and Sport Tourism Committee (PRSTC) for review, selection and recommendation to Council.

Nominees for the Sport Tourism in the City Award must have hosted their event within the past 3 (three) years and should address the following areas:

- How they increased the profile of Surrey provincially, regionally, nationally, or internationally;
- How they effectively marketed Surrey through the event and developed positive recognition of the City;
- The growth in revenue for the local economy (i.e., restaurants, accommodations, transportation) as a result of their event; and
- How their event enhanced the community and the spirit of Surrey.

The Sport Tourism in the City Award reinforces Surrey's commitment to the Sport Tourism Strategy. The award provides an opportunity to support local organizations hosting sport events that make meaningful contributions the economy and communities within Surrey. Within this category 1 (one) to 3 (three) recipients will be selected.

Additional details, including submission information and evaluation criteria will be detailed within the Sport Tourism in the City Award Terms of Reference which will be updated in spring 2017 and posted on the City Awards webpage.

#### Awards Reception

A staff working group will be established to plan the City Awards reception. The reception will be planned for October 25 2017, during which time award icons will be presented to the winners of all award categories within the Program.

#### Financial Implications

There is a cost to develop and administer the City Awards Program. Costs include; coordination of the program, marketing the program, development of the award icons, holding an awards reception etc. A budget of \$75,000 has been allocated to support the program in 2017.

### **SUSTAINABILITY CONSIDERATIONS**

The City Awards Program assists in achieving the objectives of the City's Sustainability Charter. The Program encourages excellence in development on private land and the enhancement of the public realm. It cultivates a community that is caring, compassionate, inclusive and respectful. It encourages citizen involvement and connectedness, and a shared sense of civic pride in the City.

The City Awards Program supports the following Desired Outcomes as stated in the Sustainability Charter:

#### Inclusion

- DO1 – Surrey welcomes, includes, embraces and values the diversity of people who live here.
- DO2 - Surrey is a caring and compassionate city that supports its residents of all backgrounds, demographics and life experiences.
- DO3 - Residents have opportunities to build social connections with people from different backgrounds.
- DO8 - No individuals or families in Surrey live in poverty.
- DO9 - Supports and services are in place to prevent and help people transition out of poverty.
- DO20 - Surrey residents are proud of their community.
- DO21 - All residents have opportunities to be meaningfully engaged in civic issues and to contribute to community life.
- DO22 - There is a high rate of volunteerism among people of all ages and abilities.
- DO23 – Numerous active local clubs, groups and agencies contribute to the community’s well-being.

#### Built Environment and Neighbourhoods

- DO8 – The built environment enhances quality of life, happiness and well-being.
- DO9 - All aspects of planning, design and construction include climate change impacts, greenhouse gas (GHG) mitigation, adaptation, and resiliency strategies.
- DO11 - Surrey is at the forefront of sustainable and restorative building design and technology.
- DO13 - Buildings are healthy and energy and resource efficient.
  - SD8 - Strengthen and promote community engagement and programming in public spaces
  - SD14 - Better integrate community and corporate green building and infrastructure strategies.

#### Ecosystems

- DO4 – Surrey residents support biodiversity conservation and are stewards of natural areas and urban forests on both public and private lands.
- DO5 - Surrey takes pride in its rich biodiversity, including fish bearing streams, marine habitat and natural areas such as forests, meadows and wetlands.
  - SD1 – Increase public awareness of biodiversity issues through a comprehensive education program (e.g., wildlife education, native plantings, soil enhancement).

#### Education and Culture

- DO7 – An enviable and vibrant arts and heritage sector contributes to Surrey’s citizen engagement, enrichment, economy, community livability and civic pride.
- DO9 - Surrey supports and celebrates its diverse artists, cultures and community heritage through inclusive festivals, programming and events.
  - SD12 - Develop community-based arts and heritage space and programming throughout the City.



Economy

- DO12 - The City is a destination for visitors, which generates tourism revenue.

**CONCLUSION**

Based on the above discussion, it is recommended that Council approve the implementation of the 2017 City Awards Program all as generally described in this report.

Laurie Cavan  
General Manager General  
Parks, Recreation & Culture

Jean Lamontagne  
General Manager,  
Planning & Development

Fraser Smith, P.Eng., MBA  
General Manager  
Engineering

Vincent Lalonde, P.Eng.  
City Manager

**Appendix "I" Sport Tourism Award Criteria for inclusion in 2017 City Awards Program**



## INTER-OFFICE MEMO

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**TO: Parks, Recreation and Sport Tourism Committee**

**FROM: General Manager, Parks, Recreation and Culture**

**DATE: September 1, 2015**

**FILE: 0350-01**

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**RE: Sport Tourism Award Criteria for inclusion in 2017 City Awards Program**

### **RECOMMENDATION**

The Parks, Recreation and Culture Department recommend that the Parks, Recreation and Sport Tourism Committee:

1. Provide comments and feedback to Staff on the proposed Award category;
2. Recommend to Council that a Sport Tourism Award category be included in the 2017 City Awards event; and
3. Attach a copy of the report to the minutes of the meeting for Council reference.

### **BACKGROUND**

In 2011, a working group was established to guide the implementation of the inaugural City Awards Program which has now been held in 2011 and 2014. The City Awards event is held every three years with the next event anticipated for fall 2017.

The City Awards Program includes a variety of departments within the City and encourages excellence in development on private land and the enhancement of the public realm. The Awards recognize individuals and organizations that are caring, compassionate, inclusive and respectful. They encourage citizen involvement and connectedness, and a shared sense of civic pride in the City. The 2014 event featured the following six Award categories:

#### **NewCity Design**

- Residential (Small Scale)
- Residential (Medium Scale)
- Residential (Large Scale)
- Commercial
- Government and Institutional
- Landscape, Public Space and Infrastructure
- Renovation and Adaptive Re-Use

Interiors

**Green City**

Outstanding Individual  
Community Group (neighborhood or non-profit)  
Business

**Clean Energy City**

Community  
Business

**Beautiful City**

Community & Resident  
Business & Institutional

**Heart in the City**

Addressing Poverty  
Strengthening Community

**Heritage in the City**

Preservation  
Education/Interpretation

Since the Award event there has been requests to add additional categories to the next event; this includes a Sport Tourism Award. The name of the Award is “Sport Tourism in the City”. The 2017 City Awards Program is not anticipated to launch to the public until March or April of 2017, however, work needs to be done in advance to prepare marketing materials and monitor local events.

**DISCUSSION**

There are a number of communities that have a Sport Tourism Award; most commonly the Award is combined with other Tourism and Economic Development Award Programs. Staff reviewed various awards across Canada and selected some basic criteria that could be utilized when Surrey selects a Sport Tourism Award recipient.

In the past the department responsible for each City Award category receives the nominations and then reviews them with the appropriate committee for selection and recommendation to Council (the only exception to this is the New City Design Awards which are recommended by a Jury). It is recommended that the Sport Tourism Award also follow this process and nominations be brought to the Parks Recreation and Sport Tourism Committee (PRST) for review, selection and recommendation to Council.

The Sport Tourism in the City Award will recognize the outstanding contributions of individuals and groups through the hosting of a sporting event that have made significant contributions to the tourism industry of Surrey.

The event must have occurred in the past 3 years and should address each of the following:

- Increased profile of Surrey provincially, regionally, nationally, or internationally;

- Effectively marketing Surrey through the event and developed positive recognition of the City;
- Generated growth in revenue for the local economy (i.e., restaurants, accommodations, transportation); and
- Enhancement of the community and the spirit of Surrey.

As with other City Award categories, the criteria will be outlined on the Nomination Form and supporting documentation will be required. Nominations will be accepted online through the City of Surrey's website, by mail or dropped off at City Hall. All Surrey residents, volunteer community groups and businesses are eligible.

## **SUSTAINABILITY CONSIDERATIONS**

The inclusion of a Sport Tourism Award assists in achieving the objectives of the City's Sustainability Charter. This is done by recognizing the contributions these events make to the following:

- *SC7: Participation in leisure programs by increasing offerings of opportunities;*
- *SC12: Encourage and facilitate volunteerism and participation in community activities by persons of all ages, abilities and cultural communities; and*
- *EC2 and SC18: Support and encourage community economic development through increased Tourism activity within the community.*

## **SUMMARY**

The development of a Sport Tourism Award category for the 2017 City Awards provides the opportunity to recognize the outstanding contributions of individuals and groups through the hosting of sporting events. These events make a significant contribution to the tourism industry of Surrey and support the economy and spirit of the community and its volunteers.

The Parks, Recreation and Culture Department recommend that the Parks, Recreation and Sport Tourism Committee:

1. Provide comments and feedback to Staff on the proposed Award category; and
2. Recommend to Council that a Sport Tourism Award category be included in the 2017 City Awards event; and
3. Attach a copy of the report to the minutes of the meeting for Council reference.

Laurie Cavan  
General Manager  
Parks, Recreation and Culture

### **Attachments:**

Appendix I – Draft Award Information Sheet  
Appendix II – Draft Nomination Form

## **Appendix I – Draft Award Information Sheet**

### **Sport Tourism Award Category**

The Sport in the City Award recognizes the outstanding contributions of individuals and groups through the hosting of a Sporting Event have made significant contributions to the tourism industry of Surrey.

The event must have occurred in the past 3 years and should address each of the following:

- Increased profile of Surrey provincially, regionally, nationally, or internationally;
- Effectively marketing Surrey through the event and developed positive recognition of the City;
- Generated growth in revenue for the local economy (i.e. restaurants, accommodations, transportation); and
- Enhancement of the community and the spirit of Surrey.

### **Nominations**

Nominate online through the City of Surrey's website, by mail or drop off at City Hall, 13450-104 Avenue, Surrey.

All Surrey residents, volunteer community groups and businesses are eligible.

### **Selection & recognition**

The PRST Committee will review and recommend nominations to Council.

Recipients will be recognized by Mayor and Council at the City Awards reception.

## Appendix II – Draft Nomination Form



### Sport Tourism Award 2017 Nomination Form

*Internal Use Only*

Date Received:	
File Number:	

Is the nominee aware of this nomination?

- Yes  
 No

#### NOMINEE INFORMATION

Name:		Phone:	
Organization (if applicable):		E-mail:	
Address:			

#### NOMINATOR (your) INFORMATION

Name:		Phone:	
Relation to nominee:		E-mail:	

#### ADDITIONAL INFORMATION

*The event must have occurred in the past 3 years and should address each of the following:*

- *Increasing profile of Surrey provincially, regionally, nationally, or internationally;*
- *Effectively marketed Surrey through the event and developed positive recognition of the City;*
- *Generated growth in revenue for the local economy (i.e. restaurants, accommodations, transportation); and*
- *Enhancement of the community and spirit of Surrey.*

*Provide a summary of the entry and tell us why the nominee should be considered for award (250 word maximum)*

**REFERENCES**

Reference #1

<b>Name:</b>		<b>Phone:</b>	
<b>Relation to nominee:</b>		<b>E-mail:</b>	

Reference #2

<b>Name:</b>		<b>Phone:</b>		
<b>Relation to nominee:</b>		<b>E-mail:</b>		

Do the references support the nomination?

 Yes No**Thank you for making this nomination!**

Please send this form to the City using one of the following submission options:

**By Email:**[Email to be set up by IT](#)**By Mail:**

RE: Sport in the City Award Nomination  
 Parks, Recreation and Culture Administration  
 13450-104 Avenue, Surrey, BC V3T 1V8

**Drop Off:**

Attn: Support Services Manager PRC Admin  
 Reception Main Lobby  
 Surrey City Hall