

NO: R099

COUNCIL DATE: May 2, 2016

REGULAR COUNCIL

TO: **Mayor & Council** DATE: **April 27, 2016**

FROM: **General Manager, Parks, Recreation and Culture** FILE: **1850-01**
General Manager, Finance and Technology

SUBJECT: **Supplemental Funding Requests - 2016 Cultural Grants Program**

RECOMMENDATION

The Parks, Recreation and Culture Department and the Finance and Technology Department recommend that Council approve the following Cultural Grants:

1. a supplemental grant to the “Dusty Babes Artist Collective” in the amount of \$2,984; and
2. a supplemental grant to the “Kent Street Choristers” in the amount of \$3,350.

INTENT

The purpose of this report is to obtain approval for the issuance of supplemental grants under the Cultural Grants Program for 2016.

BACKGROUND

At its Regular meeting on February 22, 2016 Council adopted the recommendations of Corporate Report No. R041 titled “Cultural Grants Program – 2016 Grants” that provided approval of cultural grants to sixty-three (63) organizations totalling \$275,825. As per the Program Guidelines (Appendix “1”), the balance of available funds for 2016 (\$24,175) has been reserved for emerging projects throughout 2016.

Since that time the Program has received two (2) late grant submissions with unique proposals. This report addresses these applications.

DISCUSSION

Description of Applications

1. The “Dusty Babes Collective” is a group of emerging ceramic artists working out of a shared studio in South Surrey. As part of the PopUp Newton Project, the “Dusty Babes Collective” will present a community and artist-driven project entitled *Vanity Publishing*. The project will include a group art exhibition, an artist residency and an interactive community art project. For the community art project, visitors to the PopUp Gallery

space will be invited to help shape a clay mural, which will be documented through the course of the exhibition. The grant request is to support artist fees and exhibition costs.

2. The Kent Street Choristers, in collaboration with the BC Choral Federation, will be co-hosting the “Seniors’ Chorifest” in South Surrey in 2017. This event takes place bi-annually in different communities throughout BC. The Program will include workshops as well as a public concert in South Surrey. It is anticipated that over three hundred (300) people will participate in the workshops and an audience of up to eight hundred (800) people will attend the final concert. The grant request is to support workshop related costs.

Evaluation of Applications

The applications were reviewed by the Evaluation Committee of staff and one representative of the Culture Development Advisory Committee using a point rating system against the following Program criteria:

- merit of the initiative for which grant funding is requested;
- potential community impact of the initiative; and
- health and capacity of the applicant organization to carry out the initiative.

The Evaluation Committee noted that the Dusty Babes initiative serves to further animate Surrey’s Cultural Corridor, expand the PopUp Newton program and provides a unique opportunity for emerging artists to connect with the community. The Kent Street Choristers project creates an opportunity for creative learning and social interaction for local seniors, a means to connect with a wider network of seniors and contributes to Canada’s 150th celebrations.

Based on their evaluation, the Committee recommends that Council approve under the Cultural Grants Program supplemental grants to the “Dusty Babes Artist Collective” in the amount of \$2,984 and the “Kent Street Choristers” in the amount of \$3,350.

Status of Program Funding

A summary of the sixty-three (63) grants totalling \$275,825 that have already been approved under the 2016 Program is included in this report (Appendix “II”). A budget of up to \$300,000 was allocated in the 2016 operating budget for the Cultural Grant Program, leaving a balance of \$24,175 in available funds to support emerging projects such as the ones outlined in this report.

Distributing the Cultural Grants

In accordance with the Program Guidelines and subject to approval of the grants by Council the applicants will receive eighty percent (80%) of the approved grant funding up front with the remaining balance to be forwarded to the applicants upon the receipt and acceptance by the City of a final report submitted by the applicants that demonstrates that the work or activity for which the grant was awarded has been duly completed.

SUSTAINABILITY CONSIDERATIONS

Surrey’s Sustainability Charter states: *“Surrey has a network of widely accessible community health and social services, parks, recreation, library and cultural opportunities that promote wellness and*

active living. The City embraces its cultural diversity and promotes tolerance, social connections and a sense of belonging.”

The Charter further states: *“Cultural activities are recognized as an important way for individuals to contribute to their communities. Culture is an essential tool in understanding the values, shared meanings and goals of residents in a community. Wide, inclusive participation in cultural activities contributes to community vitality and supports sustainability.”*

The Program assists in achieving the socio-cultural objectives in the City’s Sustainability Charter through:

- the introduction of celebratory programs, exhibitions and events related to multicultural, heritage and traditional arts (Scope Action SC4: Cultural Awareness in the Community);
- the encouragement of citizen engagement with City planning activities to build community capacity (SC5: Plan for the Social Well Being of Surrey Residents);
- the provision of a range of accessible and affordable cultural services (Goal SC6: Accessible and Appropriately located Services within the City);
- support for local service organizations, in the non-profit sector for actions that are within the City’s mandated responsibilities (Goal SC6: Accessible and Appropriately located Services within the City);
- promotion of arts and heritage in Surrey (SC4: Cultural Awareness in the Community and SC8: Municipal Outreach, Public Education and Awareness); and
- education and awareness building initiatives that encourage all sectors of the city to assist in building sustainable cultural components in Surrey (SC8: Municipal Outreach, Public Education and Awareness).

The Charter recognizes that cultural groups engage local artists and cultural workers who create the art and heritage exhibitions, festivals and programs that generate the energy and ambiance that are the hallmark of a vibrant city.

CONCLUSION

The Parks, Recreation and Culture Department and the Finance and Technology Department recommend that Council approve the following Cultural Grants:

- a supplemental grant to the “Dusty Babes Artist Collective” in the amount of \$2,984; and
- a supplemental grant to the “Kent Street Choristers” in the amount of \$3,350.

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Appendix I: Surrey Cultural Grants Program Guidelines

Appendix II: Status of Cultural Grants Program Funding for 2016

Surrey Cultural Grants Program Guidelines



SURREY CULTURAL GRANTS PROGRAM

GUIDELINES

1. The vision of the Cultural Grants Program (the "Program") is to support and enhance arts and heritage in Surrey through:
 - building organizational capability and sustainability in each of existing and new local cultural organizations;
 - investing in community-based cultural activities that promote awareness, access, participation and appreciation of arts and heritage; and
 - encouraging collaborative opportunities and partnerships.
2. General guidelines for the Program include:
 - Organizations may submit one application per grant cycle;
 - Grants will be awarded based on number of eligible applicants and available funding in each year;
 - Up to twenty percent (20%) of available grant funding for the Program may be retained as a contingency for extemporaneous grants and as a contingency; and
 - City enhancement goals and cultural investment strategies as contained in City plans, including Surrey's Cultural Plan, may be considered in the awarding grants.
3. The following will not be eligible in relation to grants under the Program:
 - educational institutions;
 - religious, political, and business groups;
 - fundraisers;
 - travel (more than 200 kilometres outside the Lower Mainland);
 - deficit reduction; and
 - capital projects.
4. Grants will be awarded in each of the following three noted categories:
 - **Capacity Building Grants:** Under this category grants up to \$2,500 will be provided to qualified groups to support the organizations' development needs, including but not restricted to any of the following:
 - training;
 - workshops and conferences;
 - applying for registered not-for-profit status;
 - Board development activities;



- marketing; and
 - strategic planning.
- **Project Grants:** Under this category grants will be provided to encourage partnerships and collaborations that result in cultural programs and initiatives. The grant award would contribute up to fifty percent (50%) of the program budget on a matching basis, which could include in-kind contributions. The maximum grant under this category is \$5,000.
 - **Cultural Sustainability Grants:** Under this category grants will be provided to assist with costs for an organization to provide cultural-based servicing in the City. Such a grant would be a "one time" grant. The applicant would need to provide a business plan as part of its application that demonstrates economic viability and includes demonstration of secured funding for at least 80% of the current year's budget for the organization. The grant would be limited to the lesser of \$5,000 or twenty percent (20%) of the organization's annual budget and could recognize the value of in-kind contributions by the organization.
5. The following documents the eligibility criteria under each of the above-referenced categories:

Capacity Building Grants

To be eligible under this category, the applicant must be:

- a not-for-profit organization (registered or non-registered);
- principally based in Surrey; and
- requesting a grant to address the organizations' development needs, including but not restricted to:
 - attendance at training, workshops and conferences;
 - registering for not-for-profit status;
 - Board development; and/or
 - strategic planning.

Project Grants

To be eligible under this category, the applicant must be:

- a not-for-profit organization (registered or non-registered) or individuals partnering with a not-for-profit organization (registered or non-registered);
- principally based in Surrey;
- proposing a project that has a duration of no more than 16 months; and



- having matching funds and/or in-kind contributions equivalent to the amount of the grant that is being requested.

Cultural Sustainability Grants

To be eligible under this category, the applicant must:

- be a not-for-profit organization (registered);
- be principally based in Surrey;
- have developed a sustainable business plan for the on-going operation of the organization with diverse revenue sources; and
- limit the application to the lesser of \$5,000 or 20% of the annual budget of the organization with the remainder of the budget being reasonably secured.

Application Processing Procedures

6. The following is a description of the procedure for interested parties to make application under the Program:
 - Interested parties are required to submit a one page expression of interest to the City that describes the reason that an application is being made and a demonstration that the related eligibility criteria are met.
 - Staff will review the submissions and short-list those that appear to be fully eligible to make application.
 - Eligible applicants will be invited to an information session where application forms will be distributed, information will be provided about how to fill out the application form, and questions will be answered.
 - The deadline for applications will be shared. All applications received by that date will be evaluated with the results of the evaluation and the related grants announced.
 - Each application will be reviewed by City staff to ensure that it is complete and meets the Program criteria. Each complete and eligible application will then be evaluated by a staff Grant Evaluation Committee comprised of representatives from: Arts, Heritage, Library, Economic Development and Finance. The Committee will recommend the grant amount for each eligible applicant that will then be forwarded to Council for approval.
 - City staff will notify all applicants of Council's decision, and will advise them of the Appeal Procedure.
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o Appeal Procedure:

Appeals will be considered from organizations that have been denied funding and where significant new information is presented that was not available during the original review process.

Appellants must notify City staff in writing of their intention to appeal within ten business days of the date that they receive notification of the City's decision regarding their application. The appellant must clearly identify the additional information that they view as being important to their appeal of the decision. The Evaluation Committee will review such appeals and where a change in the original recommendation is considered warranted will forward an appropriate recommendation to Council. If the appeal is denied, the applicant will be informed.

- Where a grant is awarded, 80% of the grant amount will be forwarded to the applicant once Council has approved the grant. The remaining 20% will be forwarded to the applicant upon receipt by the City of a final report from the applicant that demonstrates that the initiative for which the grant was awarded has been fully and properly completed.
 - The preparation and submission of a final report related to each grant is a prerequisite for the applicant to be eligible for any future grants under the Program.
 - Every organization that receives a grant under the Program is expected to acknowledge the City's support using the City's guidelines for City logo use.
 - Organizations may be required to give progress reports and/or offer site visits upon request to demonstrate that the grant is being used for the purpose for which it was awarded.
7. The Program is intended to be flexible in order to meet needs demonstrated by local arts and heritage organizations. A review of the Program will be undertaken after the first two years of its operation and a report will be submitted to Council complete with recommendations.
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Appendix "II"

Recommended 2016 Cultural Grants

Organization	Budget	Request Amount	Recommendation	Proposed Funding
Cedar Hills Caledonian Pipe Band Society	\$12,500.00	\$5,000.00	full Capacity funding*	\$2,500.00
Dancing Tones Association	\$74,572.00	\$5,000.00	full Capacity funding*	\$2,500.00
Festival of African Heritage Music & Dance Society	\$95,650.00	\$5,000.00	full Capacity funding*	\$2,500.00
Fraser Valley Potters Guild	\$3,550.00	\$2,500.00	full funding	\$2,500.00
Semiahmoo Potters Society	\$2,500.00	\$2,500.00	full funding	\$2,500.00
Soundscape A Cappella Chorus	\$9,061.00	\$2,500.00	full funding	\$2,500.00
Streerich Hip Hop Society	\$7,900.00	\$2,500.00	full funding	\$2,500.00
Surrey International Film Festival	\$6,000.00	\$2,500.00	full funding	\$2,500.00
Surrey Photography Club	\$1,250.00	\$1,250.00	partial funding	\$625.00
The Mother Language Lovers of the World Society	\$10,000.00	\$6,000.00	full Capacity funding*	\$2,500.00
A.C.M.E. Arts Society	\$13,000.00	\$5,000.00	full funding**	\$5,000.00
African Stages Association of BC	\$57,000.00	\$5,000.00	full funding	\$5,000.00
AgentC Projects	\$23,830.00	\$5,000.00	full funding	\$5,000.00
Alexandra Neighbourhood House	\$5,000.00	\$2,000.00	full funding	\$2,000.00
Art Connections	\$11,000.00	\$5,000.00	funding not recommended ***	\$0.00
Arts Council of Surrey	\$10,000.00	\$5,000.00	full funding	\$5,000.00
Arts Umbrella	\$10,324.00	\$5,000.00	full funding	\$5,000.00
ArtsCan Resource Network Society	\$13,970.00	\$5,000.00	full funding	\$5,000.00
Association Francophone de Surrey	\$12,284.00	\$5,000.00	full funding	\$5,000.00
Baobab Inclusive Empowerment Society	\$34,400.00	\$5,000.00	full funding	\$5,000.00
Bhakti Yoga Vancouver - Holi Colourfest	\$97,000.00	\$5,000.00	full funding**	\$5,000.00
Borealis String Quartet Society	\$13,300.00	\$5,000.00	full funding	\$5,000.00
Community Living Society	\$30,758.00	\$5,000.00	full funding	\$5,000.00
Contemporary Art Matters	\$13,500.00	\$5,000.00	full funding	\$5,000.00
Diwali Fest	\$34,400.00	\$5,000.00	full funding	\$5,000.00
DreamRider Productions	\$10,785.00	\$5,000.00	full funding	\$5,000.00
E.J.S. School of Fine Arts	\$24,700.00	\$5,000.00	full funding**	\$5,000.00
Fraser Valley Chinese Culture Association	\$20,000.00	\$5,000.00	full funding	\$5,000.00
Fraser Valley Gilbert and Sullivan Society	\$35,305.00	\$5,000.00	full funding	\$5,000.00
Friends of the Surrey Poet Laureate	\$11,910.00	\$5,000.00	full funding	\$5,000.00
Global Peace Alliance	\$24,275.00	\$5,000.00	full funding	\$5,000.00
Kiwanis Fraser Valley Music Festival Society	\$116,800.00	\$2,000.00	full funding****	\$5,000.00
Maker Cube Society	\$9,700.00	\$5,000.00	partial funding	\$1,700.00
Mha Puja BC Cultural Group	\$6,300.00	\$3,150.00	partial funding	\$1,650.00
Naad Foundation	\$64,000.00	\$5,000.00	full funding	\$5,000.00
One Human Race Afrika Collective	\$28,000.00	\$5,000.00	full funding**	\$5,000.00
Peninsula Productions Society	\$59,500.00	\$5,000.00	full funding	\$5,000.00
Peoples' Food Security Bureau	\$28,000.00	\$5,000.00	full funding	\$5,000.00
Rangmanch Punjabi Theatre	\$32,750.00	\$5,000.00	full funding	\$5,000.00

Organization	Budget	Request Amount	Recommendation	Proposed Funding
Semiahmoo Arts - Community Arts Council of White Rock and District	\$10,000.00	\$5,000.00	full funding	\$5,000.00
Sher Vancouver	\$10,025.00	\$5,000.00	full funding	\$5,000.00
South Asian Arts Society	\$15,250.00	\$5,000.00	full funding	\$5,000.00
South of Fraser Inter-Arts (SOFIA) Collective	\$11,160.00	\$5,000.00	full funding	\$5,000.00
Surrey Art Gallery Association (SAGA)	\$26,195.00	\$5,000.00	full funding	\$5,000.00
Surrey English Teachers Association	\$11,500.00	\$5,000.00	full funding	\$5,000.00
Surrey Festival of Dance	\$265,250.00	\$5,000.00	full funding	\$5,000.00
Surrey International Folk Dancing Society	\$18,025.00	\$5,000.00	full funding	\$5,000.00
Surrey International Writers' Conference	\$10,000.00	\$5,000.00	full funding**	\$5,000.00
Surrey Latin Integration Society	\$15,200.00	\$5,000.00	full funding	\$5,000.00
Surrey Little Theatre	\$133,860.00	\$5,000.00	full funding	\$5,000.00
Surrey Sings Choral Festival	\$13,500.00	\$5,000.00	full funding	\$5,000.00
Teatr Polski - Polish Theatre Canadian-Polish Arts Society	\$28,800.00	\$5,000.00	full funding	\$5,000.00
The Beach House Theatre Society	\$144,833.00	\$5,000.00	full funding	\$5,000.00
The Diskordanse Project Society	\$14,668.00	\$5,000.00	full funding	\$5,000.00
The Handel Society of Music	\$18,000.00	\$5,000.00	full funding	\$5,000.00
The Royal Canadian Theatre Company	\$186,278.00	\$5,000.00	full funding	\$5,000.00
Tourism Surrey	\$17,500.00	\$5,000.00	full funding	\$5,000.00
Vancouver Inter-Cultural Orchestra	\$12,910.00	\$5,000.00	full funding	\$5,000.00
Vancouver International Bhangra Celebration Society	\$22,318.00	\$5,000.00	full funding	\$5,000.00
Vancouver Opera Society	\$380,685.00	\$5,000.00	full funding	\$5,000.00
Vancouver Tagore Society	\$17,326.00	\$3,350.00	full funding	\$3,350.00
Young Peoples' Opera Society of BC	\$45,000.00	\$5,000.00	full funding	\$5,000.00
Youth Arts Council of Surrey	\$8,260.00	\$4,000.00	full funding	\$4,000.00
Z.inc	\$10,680.00	\$5,000.00	full funding	\$5,000.00
	\$2,521,997.00	\$294,250.00		\$275,825.00

*Originally submitted in Project Grant Category. Committee shifted to Capacity Grant Category and recommends full Capacity funding.

**Full funding recommended, however the release of funds is contingent upon applicant(s) addressing further requirements from the Evaluation Committee.

***The Committee recommends further review of this project with the applicant in order to avoid duplication of existing and/or developing cultural mapping initiatives in the City.

****The application was originally submitted for consideration under the City's Community Grant Program and transferred by Finance staff for consideration under the Cultural Grant Program. The Committee recommended full Project funding based on the similar scale of the project to comparable initiatives such as the Surrey Festival of Dance.