

# CORPORATE REPORT

NO: R009 COUNCIL DATE: January 11, 2016

#### **REGULAR COUNCIL**

TO: Mayor & Council DATE: January 7, 2016

FROM: General Manager, Parks, Recreation and Culture FILE: 1850-01

General Manager, Finance and Technology

SUBJECT: Community Enhancement Partnership (CEP) Program Grant Application -

Bark Park - Temporary Dog Park, 70A Avenue

#### RECOMMENDATION

The Parks, Recreation & Culture Department and the Finance & Technology Department recommend that Council approve a CEP Program grant of up to \$3,000 to the Value Group on behalf of a local resident group working on the Bark Park - Temporary Dog Park project, 70A Avenue.

#### **BACKGROUND**

In January 2010 Council adopted the Community Enhancement Partnership (CEP) Program, which is intended to provide financial support for projects focussed on community engagement and neighbourhood enhancement. Under the CEP Program, residents and community groups may apply to the City for a grant under either of two separate categories; these being:

- **Small Project Grants** to support in planning, organizing and implementing projects intended to directly improve the physical aesthetic appeal of a neighbourhood; or
- **Partnership Grants** to support projects that build community relationships through celebration and activity.

The CEP Program Guidelines are attached as Appendix "I". The 2016 CEP Program has a budget of \$40,000.

The community has been notified of this program through stakeholder mail-outs, newspaper ads, press releases, promotional posters at civic facilities and on the City's website and social media channels. A Grant Selections Committee has been established with representatives from various Departments and is responsible for assessing grant applications that are received under the Program. Eighty two (82) CEP Program grants have been approved to date.

The following sections of this report provide a description and evaluation of an application for a grant under the CEP Program that was recently received by the City.

#### **DISCUSSION**

### Bark Park - Temporary Dog Park 70A Avenue

The Value Group of companies has provided a 0.5 hectare property on 70A Avenue just west of King George Boulevard (Appendix "II") for a temporary community led development project on private property. Access to the property will be provided until such time as development occurs on the site. A group of local residents is involved in spearheading the creation of a temporary dog park called "Bark Park" on the site. The intent of the project is to bring local residents to the site to help mitigate the nuisance activities that have been occurring in this area of Newton. The RCMP, local service providers and City staff are involved in a multi-pronged approach to bringing positive change to 70A Avenue. Bark Park is a key piece in this strategy. There is community support for a dog park based on the feedback from residents at the 2014 Newton Festival and responses at the 70A Avenue Block Party, hosted by the Newton BIA in August 2015.

The entire project is expected to cost \$4,300, which includes the installation of temporary fencing, a gravel pathway and signage. The \$3,000 grant will go towards paying for the supply of materials required for the dog park and the resident group is organizing a build day, recruiting volunteers to monitor the site and organizing ongoing site maintenance. The RCMP has agreed to provide security support and while the dog park is on private property, Parks Operations will undertake dog waste removal twice a week. The group is aiming to have the dog park completed by the end of March.

Based on a review of the project according to the CEP Program criteria, a grant of up to \$3,000 to the Value Group on behalf of the resident group working on the Bark Park - Temporary Dog Park project, is considered reasonable, subject to the group submitting photographs documenting the progress and outcomes of the project.

### **Funding**

Appendix "III" provides information on the status of funding related to the Community Enhancement Partnership Program based on an assumption that Council will approve the recommendations of this report.

#### **SUSTAINABILITY CONSIDERATIONS**

The CEP Program supports the goals of the City's Sustainability Charter by encouraging social connections, volunteerism, community ownership and citizen engagement, in accordance with the Sustainability Charter Goals SC 6, 7, 8 and 13.

### **CONCLUSION**

Based on the above discussion, it is recommended that Council approve a CEP Program grant of up to \$3,000 to the Value Group on behalf of the 70A Avenue Resident Group for the Bark Park - Temporary Dog Park project.

Laurie Cavan General Manager Parks, Recreation and Culture Vivienne Wilke, CPA, CGA General Manager Finance and Technology

Appendix "I" - CEP Program Overview and Guidelines Appendix "II" - Project Details and Location Appendix "III" - Status of Community Enhancement Partnership Program Funding

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## **CEP Program Overview and Guidelines**



# Community Enhancement Partnership Program (CEPP) Program Overview and Guidelines

The Community Enhancement Partnership Program (CEPP) is an initiative of Council to encourage neighbourhood projects and activities that beautify our streets and public spaces.

Through the Program, residents, groups and businesses can apply to the City for a grant to plan, organize and implement small beautification projects, activities and celebrations. Successful applicants match their requested grant amount with contributions of volunteer labour and services, donated materials, and/or cash. The Program is a partnership in which the applicant and the City contribute equally towards the applicants proposed project.

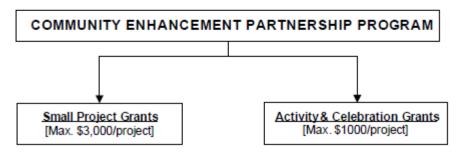
#### **FUNDING CRITERIA & ELIGIBILITY**

Grants are available to all Surrey residents, students, community groups, organizations or associations. Small businesses will also be considered for street or landscaping beautification projects. All applications must encourage neighbourhood participation without discrimination. Projects must be undertaken within the geographic boundaries of Surrey. All applicants must demonstrate their project or activity will:

- focus on "beautifying and celebrating Surrey";
- generate a public benefit in an inclusive and cooperative manner;
- involve members of the community in the project;
- commit to overseeing the project and any resulting maintenance;
- have broad neighbourhood support; and
- fall within one of the Project Grant Types listed below.

#### PROJECT GRANT TYPES

The Program has two separate grant categories as illustrated below.



#### i) Small Project Grants

Small project grants have a maximum amount of \$3,000 per project. They are offered to support planning, organizing and implementing projects that physically improve the appearance of the City. As examples, a neighbourhood garden, boulevard landscaping, community pathway, floral tree plantings, decorative lighting display or a neighbourhood entrance feature would fall under this category. Creativity is encouraged.

Projects in this category must be completed within twelve (12) months of a grant being awarded.

#### ii) Activity & Celebration Grants

Activity and celebration grants have a maximum amount of \$1,000 per project. They are offered to support community activism and celebration. Projects should engage, educate and celebrate community members. As examples, a neighbourhood festival or block party, a street clean-up day, a property owner awards program or a neighbourhood improvement campaign would fall under this category.

Projects that create opportunities to develop neighbourhood organization and promote community leadership, such as citizen engagement workshops or anti-graffiti training seminars, are also encouraged.

Projects in this category must be completed within six (6) months of a grant being awarded.

#### PROJECT MANAGEMENT & RECOGNITION

For awarded projects, photos must be submitted to the City as a permanent record and for potential posting on the City's website and within local newspapers. All projects under the Program will be eligible for Civic Beautification Awards and/or plaque or site markers.

#### PLEASE NOTE:

- Awarded projects may be subject to inspection by City staff during project work and upon completion.
- Applicants that have failed to undertake projects, as outlined on submitted applications, may be eliminated from consideration for future grant opportunities.
- Applicants are required to abide by all Municipal, Provincial and Federal laws and regulations.
- The City of Surrey reserves the right to remove any physical installations or improvements on public land at any time.

#### APPLICATION REVIEW PROCESS

Each application will be evaluated by a grant evaluation committee using the following evaluation criteria and within available funding.

#### **Evaluation Criteria**

#### Overall Community Enhancement Program Objective

Project corresponds with the objective to "beautify and celebrate Surrey".

### Project Proposal & Feasibility

- · Provides a clear description of what the project is and why it is proposed.
- Provides a clear public benefit.
- Is well planned with a realistic timeline and a clear beginning and end.
- · Has a reasonable budget.

### **Community Building**

- Community contribution is documented, demonstrating broad community participation and support for the project.
- Encourages inclusive community participation and provides opportunity to bring people together.
- Encourages interaction between different groups, such as different ethnic groups, tenants, seniors and business owners.
- · Encourages collaboration between all age groups, particularly youth and adults.

#### Outcomes

- There is a clear understanding of how the community will be improved as a result of the project, with anticipated outcomes clearly documented.
- Project is designed for low maintenance and the applicant and stakeholders commit to project maintenance, with the majority of maintenance undertaken by the applicant.

#### Grants will NOT be awarded to/for:

- The purpose of private gain.
- Government agencies, political or partisan groups, formal business associations, universities, exclusive clubs or associations, newspapers and non-Surrey-based organizations (based or originating).
- Applicants who have failed to document a community contribution.
- · Applicants who have failed to successfully carry out or maintain a project for which a grant was previously awarded.

#### Grants must NOT be used to:

- Duplicate an existing public or private program.
- Support ongoing programs or services.
- · Replace funding lost from other sources or provide gap funding.
- Pay for the applicants operating expenses that are not directly related to the project for which the grant is awarded.
- Purchase land or buildings.
- · Pay for out of City travel expenses.
- · Pay for expenditures or financial commitments made before the organization's grant application was submitted.

# Appendix "II"

# Project Details and Location 70A Avenue, Newton



# Appendix "III"

# Status of Community Enhancement Partnership Program Funding



# **2015 FINANCIAL PLAN**COMMUNITY ENHANCEMENT PARTNERSHIP PROGRAM

	Allocation to			
Description		Amount	Date	Remaining
2009 Budget Allocation	\$	25,000.00		
2010 Budget Allocation	\$	25,000.00		
2011 Budget Allocation	\$	25,000.00		
2012 Budget Allocation	\$	25,000.00		
013 Budget Allocation	\$ \$	25,000.00		
.014 Budget Allocation :015 Budget Allocation	\$	25,000.00 50,000.00		
016 Budget Allocation	\$	40,000.00		\$ 240,000.00
Carried forward from previous years			\$ 94,280.00	
Grants awarded in 2015				
88. Friends of the Grove	\$	1,000.00		
9. Hall's Prairie Stream of Dreams	\$	1,000.00		
0. Frost Road Elementary and HASTe BC	\$	1,000.00		
1. Kylie Ali/Indigo Townhouse Complex	\$	500.00		
2. FACADE- Old Surrey Restaurant	\$	3,000.00		
3. DiverseCity Street Patio	\$	3,000.00		
4. Crescent Park Garden	\$	3,000.00		
5. W.E. Kinvig Fence Project	\$	2,912.00		
6. Panorama Picnic in the Park	\$	1,000.00		
7. FACADE- Yang Gateway Medical	\$	1,520.00		
8. Gratitude Garden Project	\$	3,000.00		
9. 98 Ave Block Party	\$	690.00		
0. 34B Ave Block Party	\$	655.00		
1. 81A Boulevard Project	\$	500.00		
2. Skylands Townhouse Block Party	\$	275.00		
3. Fraserview Terrace Block Party	\$	550.00		
4. IAR Block Party	\$	1,000.00		
5. Country Woods	Š	1,000.00		
6. Church Lane Garden Walkway	\$	770.00		
7. Youth Church Surrey	\$	500.00		
8. PopUp Newton Art Walk	\$	1,000.00		
9. Encyclopedia House	\$	2,000.00		
0. A1 Sports Halloween Event	\$	1,000.00		
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11. 185th Street Entrance	\$	1,950.00		
2. FAÇADE- 5619 176 A Street	\$	480.00		
Grants awarded in 2016 (to date)	No.			
83. Bark Park Temporary Dog Park	\$	3,000.00		
	Total allocations: \$	58,277.00	\$ 152,557.00	\$ 44,356.10