



that will be allocated to members of Council who plan to attend the event. Additional tickets may be purchased as necessary.

This sponsorship does not satisfy the evaluation criteria for a City grant as stipulated in the City Grant Policy since the event is a fund-raiser; however, Council has previously provided funding to similar events through the Council Initiatives Fund.

### **Funding**

**Appendix I** attached to this report documents the balance in the Council Initiatives Fund based on an assumption that Council will approve the recommendation contained within this report.

### **CONCLUSION**

Based on the above discussion, it is recommended that the Finance Committee recommend that Council approve, from the Council Initiatives Fund, a sponsorship contribution of \$3,000 in support of SEEDS 3<sup>rd</sup> Annual Business Leadership Awards, which will include two tickets for members of Council who are planning to attend this event.

Vivienne Wilke, CPA, CGA  
General Manager,  
Finance & Technology

Appendix I: Council Initiatives – Allocations for 2015

## Appendix I


**2015 FINANCIAL PLAN  
COUNCIL INITIATIVES**

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year	0		
<b>2015 Approved Budget</b>	<u>250,000</u>		<b>\$ 250,000</b>
My Neighbourhood, My futures Initiative (year 3 of 5)		40,000	
Surrey Poet Laureate (Year 1 of 3)		10,000	
2015 Sponsor Appreciation Event		10,000	
SANSU Addictions Education Series		2,400	
Surrey Knights Swim Club		3,000	
2015 CBHA Western Challenge Cup		3,500	
2015 BC Hockey Pee Wee Championship		2,000	
Elleven Management SX Cup 2015		4,000	
Surrey Steps Up: Youth Engagement Campaign		10,000	
Evolution of Communities Forum		10,000	
SASSY Awards 2015		7,500	
15th Women's World Softball Championship		25,000	
Yo-Bro Youth Initiatives Proposal		10,000	
Newton Pop-up Arts Space Project		11,350	
2015 Pulling Together Canoe Journey		5,000	
Canada Cup Field Hockey Event		3,500	
2015 Mayor's Charity Ball		3,500	
Red FM Walk & Run 2015		5,000	
100 Year Journey Gala Sponsorship		5,000	
2015 Water Polo Tournament		5,000	
Sophie's Place Provincial Conference (Proposed)		5,000	
SFU Gala & Diwali (Proposed)		7,500	
Fleetwood BIA (Proposed)		33,500	
Darpan Achievement Awards (Proposed)		5,000	
<b>Seeds Business Awards (Proposed)</b>		<b>3,000</b>	
<b>Allocations for 2015</b>		<u>\$ 229,750</u>	<u>\$ 20,300</u>