

CORPORATE REPORT

NO: R178

COUNCIL DATE: September 14, 2015

REGULAR COUNCIL

TO:	Mayor & Council	DATE:	September 10, 2014
FROM:	General Manager, Finance & Technology	FILE:	1850-20
SUBJECT:	Sponsorship Request – Darpan Extraordinary	Achievem	ent Awards

RECOMMENDATION

The Finance and Technology Department recommends that Council approve, from the Council Initiatives Fund, a sponsorship contribution of \$5,000 in support of the 6th Annual Darpan Extraordinary Achievement Awards, which will be held on Friday September 18, 2015.

INTENT

The City has received a request from Darpan Magazine for a sponsorship in support of their 6th Annual Extraordinary Achievement Awards that will be held on Friday, September 18, 2015, at the Aria Banquet Hall in Surrey. This report addresses that request.

DISCUSSION

Darpan Magazine will host the 6th Annual Darpan Extraordinary Achievement Awards on September 18, 2015 at the Aria Banquet Hall. This event will bring together key stakeholders, influential community and business leaders and dignitaries for an evening of networking and philanthropology while recognizing individuals or groups who have reflected their South Asian heritage in a remarkable way. The awards are community driven and presented to ten recipients in the categories of Community Crusader, Young Wonder, Industry Marvel, Corporate Engagement and more. The evening will also consist of a keynote speaker, entertainment, a meal and awards presentation. Darpan Magazine is requesting that the City consider providing a sponsorship contribution to support this event. Staff is recommending that Council consider supporting this event through a bronze level sponsorship of \$5,000. This level of sponsorship will include recognition at the event. With this sponsorship the City will receive two complimentary tickets to the event that will be allocated to members of Council who plan to attend the event. Additional tickets may be purchased as necessary.

This sponsorship request does not satisfy the evaluation criteria for a City grant as stipulated in the City Grant Policy since the event is a fund-raiser; however, Council has previously provided funding to similar events through the Council Initiatives Fund.

Funding

Appendix I attached to this report documents the balance in the Council Initiatives Fund based on an assumption that Council will approve the recommendations of this report.

CONCLUSION

Based on the above discussion, it is recommended that the Council approve from the Council Initiatives Fund, a sponsorship contribution of \$5,000 in support of the 6th Annual Darpan Extraordinary Achievement Awards, which will include two tickets for members of Council who are planning to attend this event.

Vivienne Wilke, CPA, CGA General Manager, Finance & Technology

Appendix I: Council Initiatives – Allocations for 2015

Appendix I

2015 FINANCIAL PLAN COUNCIL INITIATIVES

SURREY the future lives here.

Description	Amount	Allocation to date	Re	emaining
Carried Forward from Prior Year	o			
2015 Approved Budget	250,000		\$	250,00
My Neighbourhood, My futures Initiative (year 3 of 5)		40,000		
Surrey Poet Laureate (Year 1 of 3)		10,000		
2015 Sponsor Appreciation Event		10,000		
SANSU Addictions Education Series		2,400		
Surrey Knights Swim Club		3,000		
2015 CBHA Western Challenge Cup		3,500		
2015 BC Hockey Pee Wee Championship		2,000		
Elleven Management SX Cup 2015		4,000		
Surrey Steps Up: Youth Engagement Campaign		10,000		
Evolution of Communities Forum		10,000		
SASSY Awards 2015		7,500		
15th Women's World Softball Championship		25,000		
Yo-Bro Youth Initiatives Proposal		10,000		
Newton Pop-up Arts Space Project		11,350		
2015 Pulling Together Canoe Journey		5,000		
Canada Cup Field Hockey Event		3,500		
2015 Mayor's Charity Ball		3,500		
Red FM Walk & Run 2015		5,000		
100 Year Journey Gala Sponsorship		5,000		
2015 Water Polo Tournament		5,000		
Sophie's Place Provincial Conference (Proposed)		5,000		
SFU Gala & Diwali (Proposed)		7,500		
Fleetwood BIA (Proposed)		33,500		
Darpan Achievement Awards (Proposed)		5,000		
Seeds Business Awards (Proposed)		3,000		
Allocations for 2015		\$ 229,750	\$	20,3