

NO: R175

COUNCIL DATE: September 14, 2015

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## REGULAR COUNCIL

TO: **Mayor & Council**

DATE: **July 24, 2015**

FROM: **General Manager, Finance & Technology**

FILE: **1850-20**

SUBJECT: **Sponsorship Request - Child Advocacy Provincial Conference**

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## RECOMMENDATION

The Finance and Technology Department recommends that Council approve a sponsorship contribution of \$5,000 from the Council Initiatives Fund to Sophie's Place Child Advocacy Centre, in support of their Provincial Conference, Responding to Child Abuse – Collaborating for Success, to be held on November 17<sup>th</sup> and 18<sup>th</sup>, 2015.

## INTENT

The City has received a request from Sophie's Place Child Advocacy Centre for a sponsorship in support of their Provincial Conference, Responding to Child Abuse – Collaborating for Success; that will be held on November 17<sup>th</sup> and 18<sup>th</sup>, 2015 at Surrey City Hall. This report addresses that request.

## BACKGROUND

In 2012, to address the needs of victims of child abuse through a child-centered model, Sophie's Place Child Advocacy Centre opened to the community, providing a seamless, coordinated and collaborative approach to addressing the needs of children who are victims of abuse or children who have witnessed a crime. The Surrey RCMP, the Ministry of Children and Family Development, the Ministry of Justice Victim Services and Crime Prevention, the Centre for Child Development and the City of Surrey are all partners, working in a collaborative manner to support child victims.

## DISCUSSION

Sophie's Place Advocacy Centre will be presenting a Provincial Conference on November 17<sup>th</sup> and 18<sup>th</sup>, 2015 at Surrey City Hall. The theme of this conference is "Responding to Child Abuse – Collaborating for Success" and will focus on training and educating front line service providers who serve children who are victims of abuse and their families.

Sophie's Place is requesting support from the City at the Silver Sponsorship level, which is \$5,000 and would include placing the City's logo on all public facing print material, recognition on the event registration website, recognition at the event by the Master of Ceremonies, logo and sponsorship level outlined on all conference hand-out materials and our logo displayed on conference signage materials. The sponsorship package, showing all sponsorship opportunities, is included in **Appendix II**.

Staff has evaluated the request and is recommending that a sponsorship of \$5,000 be granted from the Council Initiatives Fund to Sophie's Place Provincial Conference, which is in line with similar type events that Council has sponsored.

### **Funding**

**Appendix I** attached to this report documents the balance in the Council Initiatives Fund based on an assumption that Council will approve the recommendations of this report.

### **CONCLUSION**

Based on the above discussion, it is recommended that Council approve a sponsorship contribution of \$5,000 from the Council Initiatives Fund to Sophie's Place Child Advocacy Centre, in support of their Provincial Conference, Responding to Child Abuse – Collaborating for Success, to be held on November 17<sup>th</sup> and 18<sup>th</sup>, 2015.

Vivienne Wilke, CPA, CGA  
General Manager,  
Finance & Technology

Appendix I: Council Initiatives – Allocations for 2015

Appendix II: Sophie's Place Child Advocacy Centre Provincial Conference Sponsorship Package

## Appendix I



### 2015 FINANCIAL PLAN COUNCIL INITIATIVES

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year	0		
<b>2015 Approved Budget</b>	<u>250,000</u>		<b>\$ 250,000</b>
My Neighbourhood, My futures Initiative (year 3 of 5)		40,000	
Surrey Poet Laureate (Year 1 of 3)		10,000	
2015 Sponsor Appreciation Event		10,000	
SANSU Addictions Education Series		2,400	
Surrey Knights Swim Club		3,000	
2015 CBHA Western Challenge Cup		3,500	
2015 BC Hockey Pee Wee Championship		2,000	
Elleven Management SX Cup 2015		4,000	
Surrey Steps Up: Youth Engagement Campaign		10,000	
Evolution of Communities Forum		10,000	
SASSY Awards 2015		7,500	
15th Women's World Softball Championship		25,000	
Yo-Bro Youth Initiatives Proposal		10,000	
Newton Pop-up Arts Space Project		11,350	
2015 Pulling Together Canoe Journey		5,000	
Canada Cup Field Hockey Event		3,500	
2015 Mayor's Charity Ball		3,500	
Red FM Walk & Run 2015		5,000	
100 Year Journey Gala Sponsorship		5,000	
2015 Water Polo Tournament		5,000	
<b>Sophie's Place Provincial Conference (Proposed)</b>		<b>5,000</b>	
SFU Gala & Diwali (Proposed)		7,500	
Fleetwood BIA (Proposed)		33,500	
Darpan Achievement Awards (Proposed)		5,000	
Seeds Business Awards (Proposed)		3,000	
<b>Allocations for 2015</b>		<u><b>\$ 229,750</b></u>	<u><b>\$ 20,300</b></u>



**Sophie's Place Child Advocacy Centre Provincial Conference  
Responding to Child Abuse - Collaborating for Success**

November 17 & 18, 2015 at Surrey City Hall



## **Sponsorship Package**

### **When and Where**

Responding to Child Abuse – Collaborating for Success conference on November 17th and 18th, 2015 at Surrey City Hall 13450 104th Ave, Surrey, BC. This conference will be presented in conjunction with the Sophie's Place Child Advocacy Centre partners: Ministry of Justice (Victim Services and Crime Prevention), City of Surrey, RCMP, Ministry of Children and Family Development and The Centre for Child Development.

### **What**

The conference will be open to front-line service providers who work with child victims of abuse and their families. The conference will have the following three foci:

- 1) First Focus is the Role that Child Advocacy Centre's can play in working with children who are victims of abuse and their non-offending caregivers; this includes Provincial and Federal perspectives on Child Advocacy Centres and the role they play as both responders to victims of abuse and as training centres able to provide consultation to front line workers on current best-practices.
- 2) The Second Focus is on the role of trauma in survivors of abuse and vicarious trauma in front line workers.
- 3) The Third Focus is to enhance collaborative practice among front line service providers who serve children who are victims of abuse and their non-offending caregivers.

### **Goal**

To provide training and education to front line service providers who serve children who are victims of abuse and their families not only in Surrey but throughout the province of British Columbia!

### **Sponsorship**

There are a variety of sponsorship levels with many benefits for you and your business which are provided in the table on the next page.

### **Attending the Event**

This event will have a capacity of 200, with a \$100 registration fee for the two day conference in order to support our speaker fees.



**Sophie's Place Child Advocacy Centre Provincial Conference  
Responding to Child Abuse - Collaborating for Success**

November 17 & 18, 2015 at Surrey City Hall



**Diamond Sponsor – \$40, 000**

**Presenting Sponsor – Ministry of Justice (Civil Forfeiture Grant)**

- Logo on all public-facing print materials
- Recognition on the event registration website
- Recognition at the Responding to Child Abuse – Collaborating for Success by the Master of Ceremonies
- Logo and sponsorship level outlined within conference handout materials
- Logo displayed on conference signage materials

**Gold Sponsor – \$10, 000**

- Logo on all public-facing print materials
- Recognition on the event registration website
- Recognition at the Responding to Child Abuse – Collaborating for Success by the Master of Ceremonies
- Logo and sponsorship level outlined within conference handout materials
- Logo displayed on conference signage materials

**Silver Sponsor – \$5, 000**

- Logo on all public-facing print materials
- Recognition on the event registration website
- Recognition at the Responding to Child Abuse – Collaborating for Success by the Master of Ceremonies
- Logo and sponsorship level outlined within conference handout materials
- Logo displayed on conference signage materials

**Bronze Sponsor – \$2, 000**

- Logo and sponsorship level outlined within attendee handout materials
- Logo displayed on conference signage materials