

NO: R215

COUNCIL DATE: November 2, 2015

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## REGULAR COUNCIL

TO: **Mayor and Council** DATE: **October 21, 2015**

FROM: **General Manager, Parks, Recreation and Culture** FILE: **1850-01**  
**General Manager, Finance and Technology**

SUBJECT: **Funding Request - 2015 Social Innovation Summit**

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## RECOMMENDATION

The Parks, Recreation and Culture Department and the Finance and Technology Department recommend that Council:

1. Receive this report as information; and
2. Approve an allocation of up to \$30,000 from the Council Initiatives Fund in support of the Social Innovation Summit scheduled for November 24, 2015 at Surrey City Hall as generally described in this report.

## INTENT

The purpose of this report is to provide Council with an overview of the upcoming Social Innovation Summit and to request that the \$30,000 previously allocated in 2014 to a Community Summit from the Council Initiatives Fund be reassigned to the Social Innovation Summit.

## BACKGROUND

As one of Canada's fastest growing cities, with a thousand new residents each and every month, Surrey recognizes that collaborative efforts among government, citizens, not-for-profits, and business is key to finding practical and sustainable solutions to many of the issues facing modern cities and local neighbourhoods. The Social Innovation Summit on November 24<sup>th</sup> is aimed at engaging the community with all of its talent, resources, energy and creativity, in a discussion of the opportunities associated with fostering a progressive city. A city that is ready, willing and able to tackle the issues that will influence the City's future and that of its citizens.

Modern cities need creative solutions that address economic development, sustainability, affordable housing, poverty, health and safety. The Social Innovation Summit will engage the community in a dialogue in search of better solutions to some of the significant issues that face today's urban centres.

## DISCUSSION

The Social Innovation Summit is Co-chaired by Councillor LeFranc and Stephen Dooley, Executive Director, SFU Surrey Campus. The Co-Chairs are working with a planning team of representatives from SFU, non-profit organizations and the local business community along with City of Surrey staff. The planning team has driven the direction and development of the agenda and themes for the Summit, as well as securing sponsorships and promoting the event.

The Social Innovation Summit is scheduled for November 24 2015 at Surrey City Hall. A program for the event is attached as **Appendix I**. It will consist of a number of sessions that will run from approximately 8:00 am to 3:00 pm. Each session will involve a group of expert panelists. The event will include:

- High profile experts and leaders in fields such as community engagement, neighbourhood capacity building, multi-sector partnerships, urbanization trends and place-making.
- A variety of panel discussions on various social innovation topics.
- An opportunity for residents to meet each other and have discussions with people with similar interests.

### **Budget**

A draft budget has been prepared that indicates that the event will cost approximately \$90,000.

<b>Social Innovation Summit - Cost Breakdown</b>	
Venue Rental	(In-kind contribution by City of Surrey)
City of Surrey Staff Time	(In-kind)
Marketing and Promotion	\$ 8,000
Registration and Event Management	\$38,000
Food and Refreshments	\$ 8,000
Speaker Fees and Honoraria	\$23,000
Supplies and Materials	\$13,000
<b>Total</b>	<b>\$90,000</b>

It is estimated that revenues from sponsorships and registrations will amount to approximately \$60,000. It is proposed that Council approve an allocation from the Council Initiatives Fund of up to \$30,000 in support of the 2015 Surrey Social Innovation Summit by reassigning funds that were approved on September 29, 2014 for a Community Summit.

## SUSTAINABILITY CONSIDERATIONS

The Surrey Social Innovation Summit will assist in achieving the goals of the City's Sustainability Charter; more particularly, the Socio-Cultural Goal of:

*“Providing opportunities for meaningful community engagement in civic issues so that the City is responsive and accountable to the needs of the community.”*

## CONCLUSION

The Parks, Recreation and Culture Department and the Finance and Technology Department recommend that Council:

1. Receive this report as information; and
2. Approve an allocation of up to \$30,000 from the Council Initiatives Fund in support of the Social Innovation Summit, scheduled for November 24, 2015 at Surrey City Hall as generally described in this report.

Laurie Cavan  
General Manager  
Parks, Recreation and Culture

Vivienne Wilke, CPA, CGA  
General Manager  
Finance and Technology

Appendix I – Social Innovation Summit Program



# SURREY SOCIAL INNOVATION SUMMIT 2015

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Tuesday, November 24, 2015  
8:00am - 2:30pm  
Surrey City Hall

— PRESENTED BY —



## AGENDA

7:15 AM – 8:00 AM **REGISTRATION AND NETWORKING BREAKFAST**

8:00 AM – 8:15 AM **OPENING REMARKS**

8:15 AM – 9:15 AM **SESSION 1**

### The Social Innovation Challenge and Opportunity

Around the world, social innovation is being called upon to help provide novel solutions to social problems that are more effective, efficient, just and sustainable. The Summit's opening panel will help define and decipher some of the latest thinking about social innovation, its reach and limitations, and how it can help a progressive city such as Surrey reach its potential.

**PANELLISTS:**

- **Tamara Vrooman**, President & CEO, Vancity
- **Kevin McCort**, President & CEO, Vancouver Foundation
- **Michael Wilson**, Executive Director, Phoenix Society
- **Dr. Miklos Dietz**, Leader, Global Banking Strategy and Corporate Finance Group, and Managing Partner, McKinsey & Company, Vancouver, BC

9:15 AM – 10:15 AM **SESSION 2**

### Social Innovation and Cities: Networks, Neighbourhoods and New Ideas

City administrations face a unique set of modern challenges on social, environmental and economic fronts. In these increasingly complex times, social innovation is a new asset as citizens, business and not-for-profits work alongside city governments to help provide more sustainable solutions to day-to-day problems. Going it alone is no longer a viable solution for any level of government, particularly municipalities where the ties to the daily lives of citizens is strongest and most pronounced. How is Surrey engaging citizens and organizations in the search for solutions, and what can we learn from other cities?

**MODERATOR:** **Bruce Hayne**, Councillor, City of Surrey

**PANELLISTS:**

- **Dr. Ryan D'Arcy**, Surrey Memorial Hospital Foundation BC Leadership Chair in Multimodal Technology for Healthcare Innovations, Simon Fraser University
- **Hazel Borys**, Managing Principal, PlaceMakers, Winnipeg, Manitoba
- **Shira Standfield**, Civic Beautification Planner/Neighbourhood Team, City of Surrey

10:15 AM – 10:45 AM **NETWORKING BREAK**

10:45 AM – 11:45 AM **SESSION 3**

### Out of the Ivory Tower: University-Community Engagement for Social Innovation

From student energy and ingenuity to world-class research, universities represent key agents of change in our communities. How can they work in alignment with city goals to help design, test and support impactful responses to social and economic challenges? This session explores three unique approaches and hears from students, the community, city staff and university leaders.

**MODERATOR:** **Shawn Smith**, Director, RADIUS, Simon Fraser University

Moderated discussions with representatives from three community/university project partnerships:

#### 1. Local Economic Development (LED) Lab - RADIUS SFU and Ecotrust Canada partnership

- **Kiri Bird**, Local Economic Development Lab Manager
- **Anna Migicovsky**, MBA Candidate and LED Lab team member

#### 2. Innovation in Refugee Settlement - City of Surrey, KPU, SFU Surrey

- **Stephen Dooley**, Executive Director, SFU Surrey
- **Nathalie Gagnon**, Faculty Member, Kwantlen Polytechnic University
- **Mohamed Muktar Mussa**, Community Peer Research Assistant

#### 3. CityStudio - innovation partnership between six Lower Mainland educational institutions and the City of Vancouver

- **Anna Mathewson**, Manager, Sustainability, City of Surrey

12:00 PM – 1:00 PM **NETWORKING LUNCH**

1:00 PM – 2:00 PM **SESSION 4**

### From the Drawing Board to Reality

As a progressive, resilient city, Surrey engages across sectors, neighbourhoods and individual interests. Finding and nurturing new ideas that can make a difference are key to achieving real change. The Summit's final session talks with "disruptive innovators" driving new ideas, "bridging innovators" that help spot and move great ideas to the mainstream, and "receptive innovators" that know how to influence whole systems and take good ideas to scale.

**MODERATOR:** **Al Etmanski**, Community Organizer, Social Entrepreneur and Author

**PANELLISTS:**

- **Shawn Bayes**, Executive Director, Elizabeth Fry Society of Greater Vancouver
- **David Podmore**, President & CEO, Concert Properties
- **Tonya Surman**, CEO, Centre for Social Innovation, Toronto
- **Jason Wong**, Co-Founder & Chief Project Evangelist, BETA Collective

2:00 PM – 2:15 PM **CLOSING COMMENTS**