

NO: R120

COUNCIL DATE: **JUNE 15, 2015**

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## REGULAR COUNCIL

TO: **Mayor and Council**

DATE: **June 11, 2015**

FROM: **General Manager, Parks, Recreation and Culture** FILE: **1850-20**  
**General Manager, Finance & Technology**

SUBJECT: **Funding Request – Canada Cup Field Hockey Event**

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## RECOMMENDATION

The Parks, Recreation & Culture Department and the Finance & Technology Department, recommend that Council approved the following recommendation:

1. Approve funding in the amount of \$3,500 from the Council Initiatives Fund to assist in offsetting some of the facility rental costs for the Canada Cup Field Hockey Tournament that is taking place from July 10<sup>th</sup> through July 12<sup>th</sup> at Tamanawis Park.

## INTENT

The purpose of this report is to provide information in relation to a request to the City from the West Coast Kings Field Hockey Society for funding to offset costs associated with hosting the 2015 Canada Cup Field Hockey Tournament being held from July 10<sup>th</sup> through July 12<sup>th</sup>, 2015 at Tamanawis Park.

## DISCUSSION

The West Coast Kings Field Hockey Society will be hosting the Canada Cup Field Hockey Tournament from July 10<sup>th</sup> to July 12<sup>th</sup> at Tamanawis Park. The event will draw athletes from around the world and organizers are expecting approximately 10,000 spectators through the 3-day event. The West Coast Kings Field Hockey Society has requested that the City provide financial support to assist in offsetting the costs of facility rentals for the event. It is noted that the City's Fee Waiver Policy does not apply to facility rentals.

In April 2015, based on a recommendation from the Parks, Recreation and Culture Department and the Finance and Technology Department Council approved a Sport Tourism Grant Program. This program is to be funded in 2016 and will include an application and evaluation process and events would be provided a percentage of their facility rental costs or requests. Each event will be evaluated based on the magnitude of the event, number of room nights generated, level of play in tournament, advancement of Surrey's profile, how residents will be impacted and the history of the organizations administration and management.

Staff has reviewed this request and has concluded that a contribution of \$3,500 from the Council Initiatives fund would be reasonable in the context of similar requests that the City has received

from other organizations involved in hosting international events and for which the City has provided financial assistance. The \$3,500 Grant will cover the cost of the venue rental for the event. The event is consistent with the Surrey Sport Tourism “Ahead of the Game” strategy in that it will attract visitors to a sporting event in the City in support of local businesses that support tourism.

### **Status of the Council Initiatives Fund**

**Appendix I** documents the balance in the Council Initiatives Fund based on the assumption that Council will approve the recommendations in this report.

### **SUSTAINABILITY CONSIDERATIONS**

The subject event is consistent with the objectives of the City’s Sustainability Charter; more particularly, the following action item:

*SC12 – Encourage and facilitate volunteerism and participation in community activities by persons of all ages, abilities and cultural communities.*

### **CONCLUSION**

Based on the above discussion, it is recommended that Council approve funding in the amount of \$3,500 from the Council Initiatives Fund to assist in offsetting some of the facility rental costs for the Canada Cup Field Hockey Tournament that is taking place from July 10<sup>th</sup> through July 12<sup>th</sup> at Tamanawis Park.

Laurie Cavan  
General Manager,  
Parks, Recreation and Culture

Vivienne Wilke, CPA, CGA  
General Manager,  
Finance & Technology

### **Appendix I – 2015 Financial Plan Council Initiatives**



**2015 FINANCIAL PLAN  
COUNCIL INITIATIVES**

Description	Amount	Allocation to date
Carried Forward from Prior Year	0	
<b>2015 Approved Budget</b>	<u>250,000</u>	
My Neighbourhood, My futures Initiative (year 3 of 5)		40,000
2015 Façade Enhancement Program		25,000
Surrey Poet Laureate (Year 1 of 3)		10,000
2015 Sponsor Appreciation Event		10,000
SANSU Addictions Education Series		2,400
Surrey Knights Swim Club		3,000
2015 CBHA Western Challenge Cup		3,500
2015 BC Hockey Pee Wee Championship		2,000
Elleven Management SX Cup 2015		4,000
Surrey Steps Up: Youth Engagement Campaign		10,000
Policing Costs for Community Events		55,000
Evolution of Communities Forum		10,000
SASSY Awards 2015		7,500
15th Women's World Softball Championship		25,000
Yo-Bro Youth Initiatives Proposal (Proposed)		10,000
Newton Pop-up Arts Space Project (Proposed)		11,350
2015 Pulling Together Canoe Journey (Proposed)		5,000
<b>Canada Cup Field Hockey Event (Proposed)</b>		<u><b>3,500</b></u>
<b>Allocations for 2015</b>		<u><b>\$ 237,250</b></u>