

NO: R117

COUNCIL DATE: **JUNE 15, 2015**

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## REGULAR COUNCIL

**TO: Mayor and Council** **DATE: June 10, 2015**  
**FROM: General Manager, Parks, Recreation and Culture** **FILE: 1850-01**  
**General Manager, Finance and Technology**  
**SUBJECT: Funding Request - R<sup>2</sup> Respectful & Responsible Relationships – Yo Bro Youth Initiative**

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## RECOMMENDATION

Parks, Recreation and Culture Department and the Finance and Technology Department recommend that Council approve the following:

1. Receive this report as information; and
2. Approve an allocation of \$10,000 from the Council Initiatives Fund in support of the R<sup>2</sup> Respectful & Responsible Relationships Program as developed by Yo Bro Youth Initiatives.

## INTENT

The purpose of this report is to respond to the Yo Bro Youth Initiative's request for financial support in relation to their proposed R<sup>2</sup> Respectful & Responsible Relationships Program.

## BACKGROUND

The Yo Bro Youth Initiative is a strengths-based educational program designed for youth, to improve school engagement and connectedness and support youth in developing a sense of purpose and a positive view of the future. The program provides the tools to help change patterns of failure and indifference, resist the temptations of drug and gang involvement, and build resiliency, allowing youth to achieve their full potential in life.

The Yo Bro Youth Initiative works to increase knowledge about gang involvement, youth violence, and substance use: KNOW means NO. This program also provides positive connections to peers, adults, schools and communities, creating transformative developmental relationships.

## DISCUSSION

The Yo Bro Initiative, in partnership with Princess Margaret Secondary School, has developed and plans to deliver the R<sup>2</sup> Respectful & Responsible Relationships Program. The focus of the program is to prevent violence against women as it helps all youth understand the culture of violence, how they may contribute to it, and most importantly, how they can work together to create a culture that is free of violence. They believe that violence against women is everyone's

problem and that by bringing both male and female youth together, as well as youth from many cultures, they will be able to generate a sense of shared responsibility in developing awareness, understanding, and a sense of urgency in being a part of the change that needs to happen in order for everyone to feel safe and valued within their schools, community, and society as a whole. The goal of this project is to help youth understand the culture of violence, how they may contribute to it, and most importantly, how they can work together to create a culture that is free of violence. By bringing both male and female youth together, as well as youth from many cultures, the intent is to create a sense of shared responsibility in developing healthy and respectful relationships necessary to effect social change.

The budget for this project is \$20,000, of which \$7,500 of in-kind services has been committed from the RCMP, Police Judo and Transit Police. The Yo Bro Youth Initiative is looking for the remaining \$12,500 from the City of Surrey in order to move this project forward. Staff have reviewed this request and recommend that Yo Bro work towards increasing their community support to \$10,000 and that Council provide matching funds of \$10,000 from Council Initiatives, to help move this initiative forward. Details of the R<sup>2</sup> Respectful & Responsible Relationships Program are attached as **Appendix I**.

### **Status of Council Initiative Fund**

**Appendix II** documents the status of the Council Initiatives Fund on the assumption that the recommendation of this report will be approved.

### **SUSTAINABILITY CONSIDERATIONS**

The R<sup>2</sup> Respectful & Responsible Relationships Program will assist in achieving the goals of the City's Sustainability Charter; more particularly, the Socio-Cultural Goal of:

*“Cultivating a community that is caring and compassionate, inclusive and respectful of all aspects of diversity, in which citizens are involved and connected, and have a shared sense of pride in the City.”*

### **CONCLUSION**

The Yo Bro Youth Initiative, in partnership with Princess Margaret Secondary School, is looking for financial support to deliver their R<sup>2</sup> Respectful & Responsible Relationships Program, which focusses on preventing violence against women, details of which are included in this report. It is recommend that Yo Bro work towards increasing their community support to \$10,000 and that Council provide matching funds of \$10,000 from Council Initiatives, to help move this initiative forward.

Laurie Cavan  
General Manager  
Parks, Recreation and Culture

Vivienne Wilke, CPA, CGA  
General Manager  
Finance and Technology

#### Attachments:

Appendix I: R<sup>2</sup> Respectful & Responsible Relationships Program  
Appendix II: Status of Council Initiatives Fund

**PROJECT TITLE:** R<sup>2</sup> – *Respectful & Responsible Relationships*

**Appendix I**

**PARTNERS:** Princess Margaret Secondary School, Yo Bro Youth Initiative

**CONTACT:** Brenda Calendino **TITLE:** Educational Director - Yo Bro Youth Initiative

**PHONE NUMBER:** 1-604-845-3348 **EMAIL:** [brenda@yobro.ca](mailto:brenda@yobro.ca)

### ***Project Rationale***

Every year there are over 60,000 physical or sexual assaults against women – that is over 1000 physical or sexual assaults every week. In our province alone, more than one million women have been victims of violence with over 43% having experienced unwanted touching, forced sexual intercourse or other acts of sexual nature **by the age of 16**.

While violence against women happens in all cultures and religions, in all ethnic and racial communities, at every age, and in every income group, some women are especially at risk. Aboriginal women and girls are subjected to more violence than non-Aboriginal women. For example, in the last 30 years in Canada 520 Aboriginal women have either disappeared or been murdered.

According to both police-reported and self-reported data, younger women are at a much higher risk of victimization. Girls suffer abuse more in a family than boys and young girls are recruited into the drug trade as mules and/or prostitution **on school property**. As well, women under 25 are more likely to die by the hands of their partner - they are killed at nearly three times the rate of all female victims of domestic homicide.

Recent events in Surrey and throughout the lower mainland have only served to reaffirm the need to address the issue of violence amongst youth and violence towards women. In our program alone, we have lost 4 youth between the ages of 14 and 17, 3 males and 1 female, to violence. As well, a large number of our young women are survivors of physical or sexual assault.

Our project focuses on preventing violence against women as it helps all youth understand the culture of violence, how they may contribute to it, and most importantly, how they can work together to create a culture that is free of violence. We believe that violence against women is everyone's problem and that by bringing both male and female youth together, as well as youth from many cultures, we will be able to generate a sense of **shared responsibility** in developing awareness, understanding, and a sense of urgency in being a part of the change that needs to happen in order for everyone to feel safe and valued within their schools, community, and society as a whole.

### ***Project Goals***

To help youth understand the culture of violence, how they may contribute to it, and most importantly, how they can work together to create a culture that is free of violence. By bringing both male and female youth together, as well as youth from many cultures, the intent is to create a sense of shared responsibility in developing healthy and respectful relationships necessary to effect social change.

### ***Target Audience***

Grade 10 students at Princess Margaret Secondary School (approximately 30 youth).

## ***Project Implementation***

The project will be delivered once a week for 2 hours over a 10 week period at Princess Margaret Secondary School. Touchback sessions will be offered once a month following completion of the 10 week program. These sessions will allow for re-tooling personal safety plans as well as developing social awareness campaigns.

## ***Project Outline***

### **Session 1**                      *Culture of Violence* (Joint Session)

- Why Are We Here?                      Current Statistics – local & provincial
- Why Now?                                  Current Events – local
- Why Together?                          Shared Responsibility

### **Session 2**                      *Debunking the Stereotypes* (Separate Sessions – Male/Female)

How are males/females portrayed in the following?

- Role of Media - Movies/TV Series, Advertisements, News
- Role of Social Media - Facebook/Twitter, Instagram
- Video/PC Games - GTA
- Pornography

How does it impact our relationships? Real – Not Real? Healthy – Unhealthy?

### **Session 3**                      *Healthy and Respectful Relationships* (Joint Session)

- How do we currently treat one and other?
- How would we like to be treated?
- How do we do it? - Self-respect, Self-regulation, Respect for others - shifting attitudes and behavior

### **Session 4**                      *Personal Safety* (Joint Session)

Environmental Awareness - your surroundings and your escape route; your friends and/or the people you are with; safety in numbers - identify at least one safe/responsible adult; 911

Personal Risk Factors – yours, your friends

### **Session 5, 6, & 7**              *Personal Safety Techniques* (Separate Sessions Males/Females)

- Concrete Personal Safety Tools (to be used as a last resort) that are simple, easy to learn, and whose execution allows "room for error" (e.g., doesn't require precise execution to be effective)
  - Psychological tools (e.g., element of surprise, yell, etc.)
  - Physical tools (e.g., run, block, grab release, etc.)

### **Session 8**                      *Personal Safety Practical Application* (Joint Session)

### **Session 9**                      *Putting It All Together – Personal Safety Plan* (Joint Session)

### **Session 10**                    *Shared Responsibility* (Joint Session)

### ***Project Activities***

Large and small group discussion and work sessions

Guest presenters and experiential speakers – Transit Police, RCMP, Youth Unlimited, Yo Bro Senior Mentors (some ppt presentations)

Media sources – news, video clips, excerpts from movies, commercials

Physical fitness and personal safety instruction with Police Judo

Community Walkabout – environmental awareness

Sky Train to City Central

### ***Project Outcomes***

- Educate youth about the *Culture of Violence* and how it applies to them (e.g., How are they affected by it? How may they be contributing to it?)
- Develop an understanding of similarities and differences between stranger, acquaintance, and relationship violence
- Develop *Healthy & Respectful Relationship Skills*, including setting and maintaining boundaries, understanding and controlling one's emotions, projecting confidence, assertiveness and de-escalation skills
- Develop a personal safety plan to address risk factors (e.g., "seeing" and responding to danger (environmental awareness),
- Learn Concrete Self-Defense Tools (to be used as a last resort) that are simple, easy to learn, and whose execution allows "room for error" (e.g., doesn't require precise execution to be effective)

### ***Success will be measured using:***

- Pre – and post-test measuring attitudes and beliefs toward violence
- KWL – Know and Wonder Chart first session, Learn last session
- Presenter/Program evaluations
- Office discipline referrals
- RCMP contacts
- Youth and Program Survey (YAPS – Search Institute)

**Budget**

We are looking for funding in the amount of \$ 12,500.00. Please see below for a detailed description as to how funds will be spent.

|   | <u>Amount Requested</u>  | <u>Amount from other Sources</u>   | <u>TOTAL Project Expenditures</u> |
|---|--|--|-----------------------------------|
| <b>Staff</b><br><b>Description:</b><br><b>Program Facilitators</b> <ul style="list-style-type: none"> <li>• Yo Bro Facilitator – Male</li> <li>• Yo Bro Facilitator - Female</li> <li>• Aboriginal Support Worker</li> <li>• RCMP School Liaison Officer</li> <li>• Yo Bro Mentors – Male &amp; Female</li> <li>• Police Judo Volunteers</li> <li>• Transit Police</li> </ul> | \$5,000.00<br><br><br><br><br><br><br><br><br><br>\$1,000.00 Honorariums | In Kind - \$3,500.00 – Yo Bro Youth Initiative<br><br>In Kind - \$ 500.00 - School<br><br>In Kind - RCMP<br><br>In Kind- Police Judo<br><br>In Kind = Transit Police | \$10,100.00 approximately         |
| <b>Transportation</b><br><b>Description: Transit passes, mileage for volunteer mentors</b>  | \$1,000.00   |  | \$1,000.00                        |
| <b>Materials</b><br><b>Description: Curriculum, Handouts – Personal Safety Plans; Assessment Materials</b>  | \$2,000.00   | In Kind - \$ 500.00 Princess Margaret  | \$2,500.00                        |
| <b>Equipment</b><br><b>Description: Gym shorts, tee shirts, and socks</b>   | \$1,500.00   | In Kind Equipment<br>\$1,000.00  | \$2,500.00                        |

|   |             |  |  |
|---|-------------|--|--|
| <b>Rent/Utilities</b><br><b>Description: Room/Gym Princess Margaret Secondary</b> |             | In Kind - \$1,000.00 Princess Margaret | \$1,000.00   |
| <b>Other</b><br><b>Description: Healthy Snacks</b>                                | \$ 2,000.00 | In Kind - \$1,000.00 Police Judo       | \$3,000.00   |
|   | \$12,500.00 | \$7,500.00 approximately               | <b>TOTAL PROJECT BUDGET (sum of rows above):</b><br><b>\$20,000.00</b> |

**TOTAL AMOUNT REQUESTED: \$12,500**



## 2015 FINANCIAL PLAN COUNCIL INITIATIVES

| Description   | Amount         | Allocation to date |
|---|----------------|--------------------|
| Carried Forward from Prior Year                       | 0              |                    |
| <b>2015 Approved Budget</b>                           | <b>250,000</b> |                    |
| My Neighbourhood, My futures Initiative (year 3 of 5) |                | 40,000             |
| 2015 Façade Enhancement Program                       |                | 25,000             |
| Surrey Poet Laureate (Year 1 of 3)                    |                | 10,000             |
| 2015 Sponsor Appreciation Event                       |                | 10,000             |
| SANSU Addictions Education Series                     |                | 2,400              |
| Surrey Knights Swim Club                              |                | 3,000              |
| 2015 CBHA Western Challenge Cup                       |                | 3,500              |
| 2015 BC Hockey Pee Wee Championship                   |                | 2,000              |
| Elleven Management SX Cup 2015                        |                | 4,000              |
| Surrey Steps Up: Youth Engagement Campaign            |                | 10,000             |
| Policing Costs for Community Events                   |                | 55,000             |
| Evolution of Communities Forum                        |                | 10,000             |
| SASSY Awards 2015                                     |                | 7,500              |
| 15th Women's World Softball Championship              |                | 25,000             |
| <b>Yo-Bro Youth Initiatives Proposal (Proposed)</b>   |                | <b>10,000</b>      |
| Newton Pop-up Arts Space Project (Proposed)           |                | 11,350             |
| 2015 Pulling Together Canoe Journey (Proposed)        |                | 5,000              |
| Canada Cup Field Hockey Event (Proposed)              |                | 3,500              |
| <b>Allocations for 2015</b>                           |                | <b>\$ 237,250</b>  |