

NO: **R114**

COUNCIL DATE: **JUNE 15, 2015**

REGULAR COUNCIL

TO: **Mayor & Council** DATE: **June 11, 2015**

FROM: **General Manager, Parks, Recreation and Culture** FILE: **1850-01**
General Manager, Finance and Technology

SUBJECT: **Community Enhancement Partnership (CEP) Program Grant Application –
98 Avenue Block Party and 34B Avenue Block Party**

RECOMMENDATION

The Parks, Recreation & Culture Department and the Finance & Technology Department recommend that Council approve the following grant recommendations:

1. A CEP Program grant of up to \$690 for the 98 Avenue Block Party; and
2. A CEP Program grant of up to \$655 for the 34B Avenue Block Party.

BACKGROUND

In January 2010, Council adopted the Community Enhancement Partnership (CEP) Program, which is intended to provide financial support for projects focussed on community engagement and neighbourhood beautification. Under the CEP Program, residents and community groups may apply to the City for a grant under either of two separate categories; these being:

- **Small Project Grants** - to support in planning, organizing and implementing projects intended to directly improve the physical aesthetic appeal of a neighbourhood; or
- **Partnership Grants** - to support projects that build community relationships through celebration and activity.

The CEP Program Guidelines are attached as **Appendix I**. The CEP Program has an annual budget of \$25,000.

The community has been notified of this program through stakeholder mail-outs, newspaper ads, press releases, promotional posters at civic facilities and on the City's website. A Grant Selections Committee has been established with representatives from various Departments and is responsible for assessing grant applications that are received under the Program. Sixty eight (68) CEP Program grants have been approved to date by City Council.

The following sections of this report provide a description and evaluation of two applications for grants under the CEP Program that were recently received by the City.

DISCUSSION

98 Avenue Block Party

Residents along 98 Avenue would like to host a block party in the front yards of several homes at 11631, 11629 and 11638 - 98 Avenue on August 13, 2015. The gathering is intended for neighbours to meet each other and plan future beautification efforts along the street. The event organizers anticipate 60 hours of volunteer time to create invitations, invite neighbours, set up the block party and arrange food and music. The grant request is for \$690 to cover costs for food, drinks, party supplies and insurance for the event. The community is intending to contribute additional food, chairs, tents, BBQ's, garbage bins and signage.

34B Avenue Block Party

Residents along 34B Avenue would like to host a block party at 14935 34B Avenue for the surrounding community on July 11, 2015. The celebration will help the neighbours get to know each and build a sense of community in this area. The residents anticipate spending 30 hours organizing the event. The grant request is for \$655 to cover the costs of event insurance, children's activities including face painting, a "princess" visit and a slip and slide activity. The community will be donating goody bags, kiddie pools, a slushy machine and \$500 in materials for this event.

Based on a review of the projects against the CEP Program criteria, a grant of up to \$690 for the 98 Avenue Block Party and a grant of up to \$655 for the 34B Avenue Block Party are considered reasonable, subject to the following conditions:

- The submission of receipts for the block parties; and
- The submission to the City of photographs that act to document these events.

Funding

Appendix II provides information on the status of funding related to the Community Enhancement Partnership Program based on an assumption that Council will approve the recommendations of this report.

SUSTAINABILITY CONSIDERATIONS

The CEP Program supports the goals of the City's Sustainability Charter by encouraging social connections, volunteerism, community ownership and citizen engagement, in accordance with the Sustainability Charter Goals SC 6, 7, 8 and 13.

CONCLUSION

Based on the above discussion, it is recommended that Council approve a CEP Program grant of up to \$690 for the 98 Avenue Block Party and up to \$655 for the 34B Avenue Block Party.

Laurie Cavan
General Manager
Parks, Recreation and Culture

Vivienne Wilke, CPA, CGA
General Manager
Finance and Technology

Appendix I: CEP Program Overview and Guidelines

Appendix II: Project Details and Locations

Appendix III: Status of Community Enhancement Partnership Program Funding

CEP Program Overview and Guidelines



Community Enhancement Partnership Program (CEPP) Program Overview and Guidelines

The Community Enhancement Partnership Program (CEPP) is an initiative of Council to encourage neighbourhood projects and activities that beautify our streets and public spaces.

Through the Program, residents, groups and businesses can apply to the City for a grant to plan, organize and implement small beautification projects, activities and celebrations. Successful applicants match their requested grant amount with contributions of volunteer labour and services, donated materials, and/or cash. The Program is a partnership in which the applicant and the City contribute equally towards the applicants proposed project.

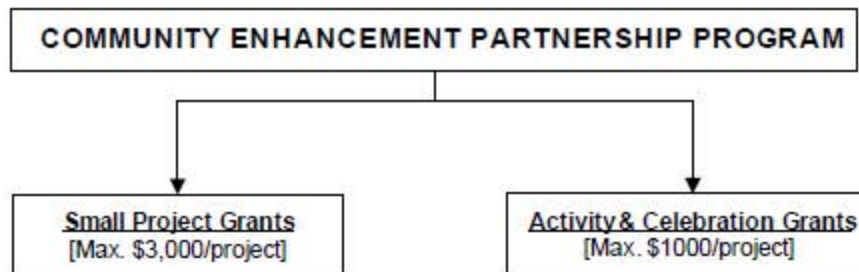
FUNDING CRITERIA & ELIGIBILITY

Grants are available to all Surrey residents, students, community groups, organizations or associations. Small businesses will also be considered for street or landscaping beautification projects. All applications must encourage neighbourhood participation without discrimination. Projects must be undertaken within the geographic boundaries of Surrey. All applicants must demonstrate their project or activity will:

- focus on “beautifying and celebrating Surrey”;
- generate a public benefit in an inclusive and cooperative manner;
- involve members of the community in the project;
- commit to overseeing the project and any resulting maintenance;
- have broad neighbourhood support; and
- fall within one of the Project Grant Types listed below.

PROJECT GRANT TYPES

The Program has two separate grant categories as illustrated below.



i) Small Project Grants

Small project grants have a maximum amount of \$3,000 per project. They are offered to support planning, organizing and implementing projects that physically improve the appearance of the City. As examples, a neighbourhood garden, boulevard landscaping, community pathway, floral tree plantings, decorative lighting display or a neighbourhood entrance feature would fall under this category. Creativity is encouraged.

Projects in this category must be completed within twelve (12) months of a grant being awarded.

ii) Activity & Celebration Grants

Activity and celebration grants have a maximum amount of \$1,000 per project. They are offered to support community activism and celebration. Projects should engage, educate and celebrate community members. As examples, a neighbourhood festival or block party, a street clean-up day, a property owner awards program or a neighbourhood improvement campaign would fall under this category.

Projects that create opportunities to develop neighbourhood organization and promote community leadership, such as citizen engagement workshops or anti-graffiti training seminars, are also encouraged.

Projects in this category must be completed within six (6) months of a grant being awarded.

PROJECT MANAGEMENT & RECOGNITION

For awarded projects, photos must be submitted to the City as a permanent record and for potential posting on the City's website and within local newspapers. All projects under the Program will be eligible for Civic Beautification Awards and/or plaque or site markers.

PLEASE NOTE:

- Awarded projects may be subject to inspection by City staff during project work and upon completion.
- Applicants that have failed to undertake projects, as outlined on submitted applications, may be eliminated from consideration for future grant opportunities.
- Applicants are required to abide by all Municipal, Provincial and Federal laws and regulations.
- The City of Surrey reserves the right to remove any physical installations or improvements on public land at any time.

APPLICATION REVIEW PROCESS

Each application will be evaluated by a grant evaluation committee using the following evaluation criteria and within available funding.

Evaluation Criteria

Overall Community Enhancement Program Objective

- Project corresponds with the objective to “beautify **and** celebrate Surrey”.

Project Proposal & Feasibility

- Provides a clear description of what the project is and why it is proposed.
- Provides a clear public benefit.
- Is well planned with a realistic timeline and a clear beginning and end.
- Has a reasonable budget.

Community Building

- Community contribution is documented, demonstrating broad community participation and support for the project.
- Encourages inclusive community participation and provides opportunity to bring people together.
- Encourages interaction between different groups, such as different ethnic groups, tenants, seniors and business owners.
- Encourages collaboration between all age groups, particularly youth and adults.

Outcomes

- There is a clear understanding of how the community will be improved as a result of the project, with anticipated outcomes clearly documented.
- Project is designed for low maintenance and the applicant and stakeholders commit to project maintenance, with the majority of maintenance undertaken by the applicant.

Grants will **NOT** be awarded to/for:

- The purpose of private gain.
- Government agencies, political or partisan groups, formal business associations, universities, exclusive clubs or associations, newspapers and non-Surrey-based organizations (based or originating).
- Applicants who have failed to document a community contribution.
- Applicants who have failed to successfully carry out or maintain a project for which a grant was previously awarded.

Grants must **NOT** be used to:

- Duplicate an existing public or private program.
- Support ongoing programs or services.
- Replace funding lost from other sources or provide gap funding.
- Pay for the applicants operating expenses that are not directly related to the project for which the grant is awarded.
- Purchase land or buildings.
- Pay for out of City travel expenses.
- Pay for expenditures or financial commitments made before the organization's grant application was submitted.

Project Locations

98 Avenue Block Party- Hosted on Front Lawns of 11631, 11629 and 11638 98 Avenue



34B Avenue Block Party - Hosted in Front of 14935 34 B Avenue



APPENDIX III

Status of Community Enhancement Partnership Program Funding



2015 FINANCIAL PLAN
COMMUNITY ENHANCEMENT PARTNERSHIP PROGRAM

Description	Amount	Allocation to Date	Remaining
2009 Budget Allocation	\$ 25,000.00		
2010 Budget Allocation	\$ 25,000.00		
2011 Budget Allocation	\$ 25,000.00		
2012 Budget Allocation	\$ 25,000.00		
2013 Budget Allocation	\$ 25,000.00		
2014 Budget Allocation	\$ 25,000.00		
2015 Budget Allocation	\$ 50,000.00		\$ 200,000.00
Carried Forward from Previous Years		\$ 72,305.00	
Grants awarded in 2014			
43. West Panorama Ratepayers Delta View	\$ 3,000.00		
44. Friends of the Grove	\$ 1,000.00		
45. Keys Health- Street Sweepers Social Club	\$ 3,000.00		
46. Whalley's Corner Community Festival	\$ 1,000.00		
47. Fleetwood 84th Ave Café StreetFEST	\$ 1,000.00		
48. FAÇADE- 10729 King George Blvd- Yang Family	\$ 1,260.00		
49. East Panorama street clean up	\$ 300.00		
50. Panorama Neighbourhood Association	\$ 1,000.00		
51. Streetrich HipHop Society	\$ -		
52. Spirit Garden Trellises	\$ 3,000.00		
53. 101A Ave Block Party	\$ 400.00		
54. FAÇADE- 10768 King George Blvd Flamingo Hotel	\$ 2,615.00		
55. 124th and 68th Ave boulevard planting	\$ 500.00		
56. FAÇADE- 7 Days Grocery	\$ 3,000.00		
57. Ocean Park Community Association Winter Wonderland	\$ 900.00		
Grants awarded in 2015 (to date)			
58. Friends of the Grove	\$ 1,000.00		
59. Hall's Prairie Stream of Dreams	\$ 1,000.00		
60. Frost Road Elementary and HASTe BC	\$ 1,000.00		
61. Kylie Ali/Indigo Townhouse Complex	\$ 500.00		
62. FAÇADE- Old Surrey Restaurant	\$ 3,000.00		
63. DiverseCity Street Patio	\$ 3,000.00		
64. Crescent Park Garden	\$ 3,000.00		
65. W.E. Kinvig Fence Project	\$ 2,912.00		
66. Panorama Picnic in the Park	\$ 1,000.00		
67. FAÇADE- Yang Gateway Medical	\$ 1,520.00		
68. Gratitude Garden Project	\$ 3,000.00		
69. 98 Ave Block Party (proposed)	\$ 690.00		
70. 34B Ave Block Party (proposed)	\$ 655.00		
Total allocations :	\$ 44,252.00	\$ 116,557.00	\$ 27,893.00