

NO: **R107**

COUNCIL DATE: **JUNE 15, 2015**

REGULAR COUNCIL

TO: **Mayor & Council**

DATE: **May 26, 2015**

FROM: **General Manager, Finance & Technology**

FILE: **1850-20**

SUBJECT: **Late Grant Application – Newton Community Festival**

RECOMMENDATION

The Finance & Technology Department recommends that Council approve a grant of \$2,000 to the Newton Business Improvement Association, in support of the 20th Annual Newton Community Festival that will be held on June 27, 2015, at the Newton Recreation Centre.

BACKGROUND

On February 2, 2015, Council approved the City's "One Time" Grants for 2015. Since that time, the City has received a late grant application from the Newton Business Improvement Association, seeking financial support for the 20th Annual Newton Community Festival that will be at the Newton Recreational Centre on June 27, 2015. This report will address that request.

DISCUSSION

The Newton Business Improvement Association has taken the lead for the Newton Community Festival and as a result the festival now has a stable long term future. Coordinating closely with the entire community, the committee has brought together business, government, youth, residents, seniors and the RCMP, so that the festival has the ability to be extremely well organized.

The 20th Annual Newton Community Festival is a free family event, which features a day of live entertainment, diverse food, craft vendors, community and business displays, facility tours and lots of interactive fun activities for all ages. With over 6,000 community members in attendance last year, the Newton Community Festival is expected to draw over 8,000 people this year. The festivities will begin at 11:00am and run until 4:00pm on Saturday June 27, 2015 in conjunction with Doors Open.

The Grants Evaluation Committee has evaluated this request and have determined that the requested grant meets the grant evaluation criteria. Given the change in event management and in recognition of grant awards of a similar nature, the Grants Evaluation Committee recommends that Council approve a grant of \$2,000 to the Newton Business Improvement Association for the Newton Community Festival, to be held on June 27, 2015.

Statement of Remaining Funding in the 2015 Grants Budget:

Should Council approve the Grants Evaluation Committee recommendation, the following is a summary of remaining balances in the City Grants Budget:

Special Recognition	\$ 2,500
High School Dry Grads	\$ 3,250
One-time Grants	<u>\$ 2,925</u>
Total Remaining in Grants Budget	<u>\$ 8,675</u>

Vivienne Wilke, CPA, CGA
General Manager,
Finance & Technology