

NO: **F009**

COUNCIL DATE: **FEBRUARY 23, 2015**

FINANCE COMMITTEE

TO: **Mayor & Council**

DATE: **February 3, 2015**

FROM: **General Manager, Parks, Recreation and Culture** FILE: **1850-01**
General Manager, Finance & Technology

SUBJECT: **2015 CBHA Western Challenge Cup - Funding Request**

RECOMMENDATION

The Parks, Recreation and Culture Department and the Finance and Technology Department recommend that the Finance Committee recommend that Council approve financial support for the Surrey Minor Ball Hockey Association (SMBHA) in the amount of \$3,500 from the Council Initiatives Fund. This will assist with offsetting the costs of facility rentals associated with the SMBHA hosting the 2015 CBHA Western Challenge Cup at the Cloverdale, Newton and North Surrey Arenas from July 16-19th, 2015, as generally described in this report.

INTENT

The purpose of this report is to seek approval for financial support to assist the Surrey Minor Ball Hockey Association in hosting the 2015 CBHA Western Challenge Cup at the Cloverdale, Newton and North Surrey Arenas from July 16-19th, 2015.

BACKGROUND

The Surrey Minor Ball Hockey Association is a regular user of the arena dry floor in Surrey. They are a non-profit association that provides organized leagues of various age groups in the Surrey area. With the assistance of Sport Surrey, they have been successful in a bid to host the 2015 CBHA Western Challenge Cup in Surrey July 16-19th, 2015. The SMBHA has requested financial support from the City to support this tournament. A copy of the letter, dated January 23, 2015, which contains the request from the SMBHA, is attached to this report as **Appendix "I"**.

DISCUSSION

The tournament will include 32 to 46 teams of youth, aged 10 to 19; 10 to 18 of the teams will be from Vancouver Island, Alberta and potentially Saskatchewan and Manitoba. The SMBHA held the inaugural event here in Surrey in 2000. As outlined in their letter, it is the first time they have requested support from the City. Developing a local sport hosting experience and training volunteers is an important element in the City's Sport Tourism Strategy.

The budget for the tournament is attached to this report as **Appendix "II"**. The rental costs as documented in the budget are projected to be \$9,600. The SMBHA has requested that the City

provide support in the amount of \$3,000-\$4,000 to cover a portion of facility costs associated with the tournament.

Council has provided financial support to assist in offsetting facility rental costs associated with hosting other sport tourism events in Surrey. Staff has reviewed the request; based on the size and scale of the event, staff recommend that the City provide financial support to the SMBHA in the amount \$3,500 to be provided from the Council Initiatives Fund.

The status of Council Initiative Fund is documented in **Appendix “III”** attached to this report including the allocation recommended in this report.

SUSTAINABILITY CONSIDERATIONS

The recommendations of this report are consistent with the objectives of the City’s Sustainability Charter; more particularly, the following action items of the Charter:

EC2: The City will support and encourage community economic development;

SC12: The City will encourage and facilitate volunteerism and participation in community activities.

CONCLUSION

Based on the above discussion, it is recommended that the Finance Committee recommend that Council approve financial support for the SMBHA in the amount of \$3,500 from the Council Initiatives Fund. This will assist with offsetting the costs of dry floor rentals associated with the SMBHA hosting the 2015 CBHA Western Challenge Cup at the Cloverdale, Newton and North Surrey Arenas from July 16-19th, 2015, as generally described in this report.

Laurie Cavan
General Manager
Parks, Recreation and Culture

Vivienne Wilke, CGA
General Manager
Finance and Technology

Appendix “I” – Correspondence Surrey Minor Ball Hockey Association

Appendix “II” – Budget Expenses for 2015 CBHA Western Challenge Cup Championships

Appendix “III” – Status of the Council Initiatives Fund

Correspondence

Surrey Minor Ball Hockey Association

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1/23/2015

Laurie Cavan
General Manager
Parks, Recreation and Culture
City of Surrey
13450 - 104 Avenue
Surrey, BC V3T 1V8

Dear Ms. Cavan

RE: Request for Funding for the 2015 CBHA Western Challenge Cup

Please accept this as a letter of request from Surrey Minor Ball Hockey Association and their Hosting Committee for funding to assist in offsetting the costs for dry floor for the upcoming 2015 CBHA Western Challenge Cup ("WCC") Games. The WCC Games will be held July 16th through to July 19th, 2015 at the Cloverdale, Newton and North Surrey Arenas in Surrey, BC.

Surrey Minor Ball Hockey Association has been awarded the hosting privileges for the upcoming WCC Games by the sanctioning National ball hockey governing body, the Canadian Ball Hockey Association. This will bring the top minor (10 to 19 year old players) ball hockey teams from around western Canada to Surrey to compete for the WCC Championships. This is the first time that Surrey Minor Ball Hockey Association has been granted this opportunity since the inaugural WCC tournament was held in Surrey in 2000 when Al Deagle had the foresight to work with his Alberta counterparts to bring together the top minor ball hockey players to play in a tournament of champions. As such this is the first time we have requested financial support from the City of Surrey.

While this is a great opportunity to profile the sport of ball hockey and the City of Surrey there are significant costs associated with doing so. We have attached a draft budget of what the anticipated cost will be to host this event. As you will see, one of the largest costs is the dry floor rental.



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Surrey, BC V3S 8C4
www.smbha.org

Surrey Minor Ball Hockey Association

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We are requesting funds of \$3,000 to \$4,000 to assist in offsetting the cost of the dry floor rental, which is approximately \$9,600 or 166 hours of dry floor time. It is anticipated that the WCC will host between 32 to 46 teams with approximately 10 to 18 teams traveling to Surrey from Vancouver Island, Alberta and potentially Saskatchewan and Manitoba.

Also attached is the Bid Hosting Package submitted to Canadian Ball Hockey in which you will find that the City of Surrey has been profiled. The information contained in this package plus additional information provided by SPORT SURREY and Tourism Surrey have been posted on the tournament website (wccballhockey.com) and visiting teams will be referring to this website for accommodation, restaurants, medical facilities, entertainment in the area, etc. We are also closely working with ViaSport productions with the hope of live media streaming the playoff games, further promoting the City and the sport.

We are very much looking forward to this event and appreciate the help that Karen, at the Arena Allocation Office and Mike Fox from Sport Surrey have provided to date. Their patience, support and guidance have made this process much smoother.

Should you have any questions please do not hesitate to contact us at:

Darren Schneider
President
president@smbha.org

Mike Ingles
Vice-President
vicepresident@smbha.org

We thank you for your consideration of this request and look forward to your reply.

Sincerely,



Darren Schneider
President

Surrey Minor Ball Hockey Association



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Draft Expenses for 2015 CBHA Western Challenge Cup Championships
Hosted by Surrey Minor Ball Hockey Association

Expenditures	Projected Dollar Amount
Fees	
Referee/Timekeeper fees	\$ 16,000
Direct Costs	
Facility Rental	\$ 9,600
Travel (CBHA Representative)	\$ 1,500
Accommodation (CBHA Representative)	\$ 1,150
Per Diem (CBHA Representative)	\$ 560
Equipment	\$ 500
Souvenirs (Medals and MVP)	\$ 4,500
Photography and video (Live Streaming)	\$ 1,500
Merchandise/Souvenirs	\$ 2,000
Volunteers	\$ 1,000
Communications	
Promotional materials (program guide etc.)	\$ 1,250
Web site design/production	\$ 250
Marketing	\$ 1,000
Overhead	
Office supplies	\$ 1,090
Meeting Room Rental	\$ 100
Total Expenditures	\$ 42,000



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**2015 FINANCIAL PLAN
COUNCIL INITIATIVES**

Description	Amount	Allocation to date
Carried Forward from Prior Year	0	
2015 Approved Budget	<u>250,000</u>	
My Neighbourhood, My futures Initiative (year 3 of 5)		40,000
2015 Façade Enhancement Program		25,000
Surrey Poet Laureate (Year 1 of 3)		10,000
2015 Sponsor Appreciation Event (Proposed)		10,000
SANSU Addictions Education Series (Proposed)		2,400
Surrey Knights Swim Club (Proposed)		3,000
2015 CBHA Western Challenge Cup (Proposed)		3,500
2015 BC Hockey Pee Wee Championship (Proposed)		2,000
Elleven Management SX Cup 2015 (Proposed)		4,000
Surrey Steps Up: Youth Engagement Campaign (Proposed)		10,000
Policing Costs for Community Events (Proposed)		55,000
Allocations for 2015		<u>\$ 164,900</u>