

NO: **F008**

COUNCIL DATE: **FEBRUARY 23, 2015**

FINANCE COMMITTEE

TO: **Mayor & Council**

DATE: **February 16, 2015**

FROM: **General Manager, Parks, Recreation and Culture** FILE: **1850-01**
General Manager, Finance & Technology

SUBJECT: **2015 AAA Short Course Provincial Swim Championships - Funding Request**

RECOMMENDATION

The Parks, Recreation and Culture Department and the Finance and Technology Department recommend that the Finance Committee recommend that Council approve financial support for the Surrey Knights Swim Club in the amount of \$3,000 from the Council Initiatives Fund to assist with offsetting the costs associated with hosting the 2015 AAA Short Course Provincial Swim Championship at the Surrey Sport and Leisure Complex March 5-7, 2015 as generally described in this report.

INTENT

The purpose of this report is to seek approval for financial support to assist the Surrey Knights Swim Club in hosting the 2015 AAA Short Course Provincial Swim Championship at the Surrey Sport and Leisure Complex March 5-7, 2015.

BACKGROUND

The Surrey Knights Swim Club has been part of the community since 1974. The Club is a community based, non-profit organization run by a volunteer board with athletes receiving professional coaching. The Surrey Knights swim at the Surrey Sport and Leisure Complex and North Surrey Pool and are looking forward to being a regular user at the Guildford Aquatic Centre in 2015. They have won the bid to host the 2015 AAA Short Course Provincial Swim Championship in Surrey March 5-7, 2015. The Surrey Knights Swim club is requesting financial support from the City to assist in hosting the tournament. A copy of the letter, dated December 9th, 2014, which contains the request from the Surrey Knights Swim Club, is attached to this report as **Appendix "I"**.

DISCUSSION

The event will include swimmers from across BC, aged 15 and under to compete over 3 days. They estimate there will be over 500 swimmers plus coaches and family that will be coming to Surrey for 3-4 days. To date, three hotels have been completely booked for this event.

The pool, facility and bleacher rental costs as shown in the letter are projected to be \$12,800. The Surrey Knights Swim club has requested that the City provide support in the amount of \$12,800 to assist with covering the costs associated with the tournament.

Council has provided financial support to assist in offsetting facility rental costs associated with hosting past sport tourism events in Surrey. Staff has reviewed the request, based on the size and scale of the event; staff recommend that the City provide financial support to the Surrey Knights Swim Club in the amount \$3,000 to assist with offsetting facility rental costs. This is consistent with the level of support provided to the BC AAA Short Course Championships that took place in Surrey in 2012. It is further recommended that this funding be provided from the Council Initiatives Fund.

The status of Council Initiative Fund is documented in **Appendix "II"** attached to this report including the allocation recommended in this report.

Given the success of sport hosting events in Surrey and the increase in sport facilities, staff are developing a more formalized sport hosting program for Council consideration. It is anticipated that the program will be presented to Council in the second quarter of 2015. The proposed program will include a more formalized application process and time frame.

SUSTAINABILITY CONSIDERATIONS

The recommendations of this report are consistent with the objectives of the City's Sustainability Charter; more particularly, the following action items of the Charter:

- EC2: The City will support and encourage community economic development;
- SC12: The City will encourage and facilitate volunteerism and participation in community activities.

CONCLUSION

Based on the above discussion, it is recommended that the Finance Committee recommend that Council approve financial support for the Surrey Knights Swim club in the amount of \$3,000 from the Council Initiatives Fund. This will assist with offsetting the costs of dry floor rentals associated with the Surrey Knights Swim club hosting the 2015 AAA Short Course Provincial Swim Championship at the Surrey Sport and Leisure Complex March 5-7, 2015, as generally described in this report.

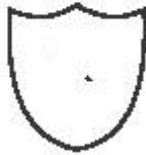
Laurie Cavan
General Manager
Parks, Recreation and Culture

Vivienne Wilke, CGA
General Manager
Finance and Technology

Appendix "I" – Correspondence Surrey Knights Swim Club

Appendix "II" – Status of the Council Initiatives Fund

Correspondence



Surrey Knights Swim Club

PO Box 35027 Fleetwood Post Office, Surrey BC, V4N 9E9
Ph: 604.377.7807 Email: info@surreyknights.com

December 9, 2014

Councillor Tom Gill
Councillor Mike Starchuck

Surrey City Hall
13450 104 Ave
Surrey, BC, V3T 1V8

RE: Swim BC 2015 AAA Short Course Provincial Swim Championships

Dear Councillors

The Surrey Knights Swim Club will be hosting the 2015 AAA Short Course Provincial Swim Championships March 5 -7, 2015 at the Surrey Sport and Leisure Complex in Fleetwood. The AAA Short Course Championships is the premier Provincial short course swim meet in British Columbia. Swimmers from around all of BC, aged 15 and under will be competing over the three days. The AAA time standard is the top tier of Provincial swimming. The next level for swimmers is the National level.

The AAA swim meet will be bringing over 500 swimmers plus coaches and families into Surrey for three to four days. Three hotels are already completely booked for the meet. The club is sourcing food and other supplies from local businesses. Overall the meet will provide a financial gain to local business as well as to the City of Surrey.

To host a meet of this size is quite costly. The Knights are requesting \$12,804.59 in sports funding from the City to assist with the costs of running the meet. This money will be used to pay for pool costs, facility rental and bleacher rentals payable to the City of Surrey.

The Surrey Knights Swim Club is a year round club in Surrey swimming out of the Surrey Sport and Leisure Complex, North Surrey and in 2015, the new facility at Guilford. The Knights has been an integral part of our community since 1974. The club is a community based, non-profit organization, which is run by a volunteer board of directors and professionally coached. Knights swimmers are diverse with both able bodied and para-athletes, whose abilities range from swimming 25 metres to competing at the Olympic Games.

Thank you for the consideration,

Mark Pfeifer, MB, CHSC
President
Surrey Knights Swim Club



2015 FINANCIAL PLAN
COUNCIL INITIATIVES

Description	Amount	Allocation to date
Carried Forward from Prior Year	0	
2015 Approved Budget	<u>250,000</u>	
My Neighbourhood, My futures Initiative (year 3 of 5)		40,000
2015 Façade Enhancement Program		25,000
Surrey Poet Laureate (Year 1 of 3)		10,000
2015 Sponsor Appreciation Event (Proposed)		10,000
SANSU Addictions Education Series (Proposed)		2,400
Surrey Knights Swim Club (Proposed)		3,000
2015 CBHA Western Challenge Cup (Proposed)		3,500
2015 BC Hockey Pee Wee Championship (Proposed)		2,000
Elleven Management SX Cup 2015 (Proposed)		4,000
Surrey Steps Up: Youth Engagement Campaign (Proposed)		10,000
Policing Costs for Community Events (Proposed)		55,000
Allocations for 2015		<u>\$ 164,900</u>