

NO: F033

COUNCIL DATE: **SEPTEMBER 8, 2014**

FINANCE COMMITTEE

TO: **Mayor & Council** DATE: **September 4, 2014**

FROM: **General Manager, Parks, Recreation and Culture** FILE: **1850-01**
General Manager, Finance and Technology **8000-50**

SUBJECT: **Water Polo National - Regular Season Tournaments 2014 and 2015 – Funding Request**

RECOMMENDATION

The Parks, Recreation and Culture Department and the Finance and Technology Department recommend that Finance Committee recommend that Council approve the financial support to Water Polo Canada in the amount of \$14,500 from the Council Initiatives Fund to assist with hosting the Water Polo National Championships Regular Season Tournaments in 2014 and 2015.

INTENT

The purpose of this report is to provide information in relation to sport hosting opportunities with Water Polo Canada and the requests for funding the 2014 and 2015 Regular Season National events. A copy of the bid is attached to this report as Appendix I.

BACKGROUND

Sport tourism is a \$3.6 billion per year segment of Canada's tourism industry and is Canada's fastest growing tourism segment. It is recognized as a stabilizing force within the \$78 billion Canadian tourism industry. The Sport Tourism Strategy launch in February 2013 was designed to advance the City as a leader in the industry and a premier destination for regional and international sporting events.

Surrey has hosted many sports events over the years including provincial, national and international events. As an example, in 2012 the City was the host to the BC Summer Games. These Games allowed the City to showcase its ability to host a major sporting event with a view to attracting additional events of a similar stature in the future.

Under the Build Surrey Program, construction is underway on two 50-metre pools in Surrey; one in the Guildford Town Centre with an expected completion in late Fall 2014 and one in the Grandview Heights community of South Surrey with an expected completion in Fall 2015. These facilities combined with our existing Surrey Sport and Leisure facility will be capable of hosting high calibre national events. Such events are consistent with the Surrey Sport Tourism Strategy and would benefit the local economy.

City of Surrey previously submitted a bid for the Swimming Canada National Events in 2017 and 2018 and Council had approved funding of \$25,000 or \$40,000 out of the respective annual operating budgets depending on which event the City is awarded. Unfortunately, Swimming Canada has gone through some significant organizational changes and has had to cancel their RFP for the Canada Cup and Summer National events.

On April 22, 2014 staff was notified of the Water Polo Bid Opportunity for the 2015 National Championships. The deadline for submissions was May 9, 2014. Within this short timeline Staff proceeded with a bid submission based on the Council approved Surrey Sport Tourism Strategy. The Water Polo National organization is trying out a new structure this year spreading the National events between a partner City in the West and the East. This was seen as a prime opportunity to build Surrey's National Hosting experience.

Surrey was awarded the opportunity to host the following National Championship events:

- The 19 and under Inter-Conference being held April 21-24, 2016
- The 14 and under West Nationals being held April 29 - May 1, 2016
- The 16 and under West Nationals being held May 6-8, 2016

There will be a request for financial support for these major events when it is confirmed how many teams will be attending and how many facilities they will be using.

DISCUSSION

At the time the National Championship events were announced, Surrey was also provided the opportunity to host the National Regular Season Tournaments that determine who competes in the Championship finals. These events are smaller scale and will give Surrey an opportunity to host Western Canadian teams within our existing facilities before the new facilities are open and ready to host. These events are the:

- The 16 and under boys and 19 and under women Western Canada regular season weekend - December 4-7, 2014;
- The 16 and under girls and the 19 and under men Western Canada regular season weekend - February 5-8, 2015;
- The 16 and under boys and 19 and under women Western Canada regular season weekend - December 3-6, 2015; and
- The 16 and under girls + 19 and under men Western Canada regular season weekend - February 4-7, 2015.

During the Regular Season Tournaments in December and February there will be approximately 10-12 teams travelling from Western Canada. It is anticipated that 100-120 room nights will be required in local hotel accommodations. Registration for these regular season weekends has concluded and we know the estimated pool rental costs for the facility.

With our aquatic infrastructure, the City of Surrey is able to accommodate these events. Unlike some other aquatic competitions, Water Polo uses only a portion of the facility and the time frames required for the games also allows for minimal disruption to swimming lesson sets.

For the regular season events, Water Polo Canada organization will work with the local clubs and provincial sport organization to support the events. No organizing committee is required at this time to implement these regular season tournaments that lead up to the National Championships.

To ensure a successful partnership with Water Polo Canada and to establish Surrey on the National hosting circuit, staff is recommending that the City of Surrey provide Council Initiatives funding in the amount of \$14,500 for regular season events from December 4-7, 2014 and February 5-8, 2015. This amount is equivalent to the cost of the facility rental.

These events will be open to spectators and will also provide an opportunity to engage numerous volunteers.

This level of support is consistent with financial support the City has approved to other National level sporting competitions to assist in offsetting facility and operating costs associated with such competitions. City of Surrey previously submitted a bid for the Swimming Canada National Events in 2017 and 2018 and Council had approved funding of \$25,000 or \$40,000 for those events.

SUSTAINABILITY CONSIDERATIONS

The recommendations of this report are consistent with the objectives of the City's Sustainability Charter; more particularly, the following action items of the Charter:

EC2: The City will support and encourage community economic development;

SC12: The City will encourage and facilitate volunteerism and participation in community activities.

CONCLUSION

Based on the above discussion, it is recommended that Finance Committee recommend that Council approve financial support to Water Polo Canada in the amount of \$14,500 from the Council Initiatives Fund to assist with hosting the Water Polo National Championships Regular Season Tournaments in 2014 and 2015 as generally described in this report.

Laurie Cavan
General Manager
Parks, Recreation and Culture

Vivienne Wilke, CGA
General Manager
Finance and Technology

Appendix I – Bid to Host Water Polo National Events 2015-2017

Appendix II – Status of the Council Initiatives Fund

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SPORTsurrey
AHEAD OF THE GAME

BID TO HOST WATER POLO NATIONAL CHAMPIONSHIPS

2015 - 2017 | SURREY, BC



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Intent

Sport Surrey is very excited to submit a bid to host the following Water Polo events:

- 2015, 2016 & 2017 14U West Nationals
- 2015, 2016 & 2017 16U West Nationals
- 2015, 2016 & 2017 19U Inter-Conference
- 2016 & 2017 National Finals

Surrey's population, at approximately 490,000, is the 12th largest city in Canada and the second largest in BC. The city places a high value on a healthy, participatory lifestyle and encourages residents of all ages to maintain and enhance their well-being and independence through a lifestyle that embraces physical activity and active living.

To complement our existing 50 metre pool at Surrey Sport & Leisure Complex, construction is underway on two additional 50 metre pools – one in the Guildford neighbourhood, to be joined with the Guildford Recreation Centre, and a state of the art competition pool in South Surrey's Grandview neighbourhood. The completion dates for the projects are fall of 2014 and fall of 2015, respectively.

Surrey is a member of the Canadian Sport Tourism Alliance (CSTA) and is fully committed to our recently developed Sport Tourism Strategy which recognizes the importance of generating economic benefits and necessitates the contribution to sport development. Hosting aquatic competitions will assist in achieving the City of Surrey's and Tourism Surrey's objectives related to sport tourism.



Surrey City Hall – Opened April 26, 2014

CITY OF SURREY

OFFICE OF THE MAYOR

May 7, 2014

File: 0220-01M

Water Polo Canada
Unit 1A - 1084 Kenaston Street
Ottawa, Ontario
K1B 3P5

To Whom It May Concern:

**Re: City of Surrey Bid to Host 2015, 2016 and 2017 Water Polo
Canada Championships**



DIANNE WATTS
LL.D (HON.) MAYOR

P 604 591 4126

MAYOR@SURREY.CA

@MAYORWATTS

WWW.SURREY.CA



On behalf of Surrey City Council, I am pleased to invite Water Polo Canada to bring its championship events to Surrey in 2015, 2016 or 2017. As BC's 2nd largest city, we welcome the opportunity to host some of Canada's premier water sporting events. These events promote and encourage physical activity, provide athletes with an opportunity to compete at a higher level and celebrate their individual achievements.

Surrey's state-of-the-art and award-winning recreational facilities are home to numerous local, provincial, national and international sporting events, including the world famous Cloverdale Rodeo and the Canada Cup International Women's FastPitch Tournament. Existing facilities are being augmented through our Build Surrey Program, which includes a variety of projects and upgrades to create vibrant, well-serviced and connected communities. This includes our new Grandview Heights Aquatics Centre and Guildford Recreation Centre aquatic addition, both of which will have 50 metre pools.

I would like to thank you for your consideration of this bid and look forward to learning of your decision.

Sincerely,

Dianne L. Watts
Mayor



BC Water Polo Association
3713 Kensington Ave.
Sydney Landing Suite 2002B
Burnaby, BC, V5B 0A7
1-604-200-8635

May 8, 2014

Water Polo Canada
Unit 1A – 1084 Kenaston Street
Ottawa, Ontario
K1B 3P5

Re: City of Surrey Bid to Host 2015,2016 and 2017 Water Polo Canada
Championships

British Columbia Water Polo Association is pleased to support the City of Surrey
bid for the Water Polo Canada National Championship.

The City of Surrey through its department of Parks, Recreation and Culture has
long been a key supporter of Water Polo in British Columbia both with local
community club activities and at the Provincial Sport Organization level.
Particularly, the Surrey Sports and Leisure Centre Management and Staff have
been key to the successful hosting of BCWPA Provincial Championships,
National Club Championships and other important Water Polo events through the
last several years.

With the addition of the new aquatic facilities, we believe the City is not only well
positioned to be the host city for what is to be Canada's Premier Aquatic
Competition, but that they will work closely and well with BCWPA and our
member clubs to ensure that the event realizes its true potential.

Sincerely,
British Columbia Water Polo Association

A handwritten signature in black ink, appearing to read "David HC Soul".

David HC Soul
Executive Director

Community Introduction

Centrally located between Metro Vancouver, the Fraser Valley and the United States, Surrey has convenient access to two international airports and two border crossings. With highways, bridges and an extensive public transportation system, it is a great place from which to explore this beautiful corner of British Columbia.

Surrey is one of British Columbia's fastest growing communities averaging 12,000 new residents annually. Increasing numbers of people from across Canada and around the world are discovering its unique strengths and features. Once considered a bedroom community of Vancouver, Surrey has been transformed into a complete, vibrant city and is evolving to become British Columbia's next metropolitan centre.

With over 6,000 acres of park and green spaces our city is nestled amongst a stunning natural setting. Surrey's rich landscape also provides countless recreational opportunities such as kayaking along the Nicomekl River, sailing at Crescent Beach, and hiking through the redwood forest. Our state of the art recreation facilities play host to numerous major sporting events.

Surrey is a diverse community that is rich in arts, culture, history and heritage. Home to some of the largest and most vibrant festivals in Canada, including the award winning Fusion Fest, Surrey supports numerous performing arts venues, galleries, museums and heritage buildings.

With premier competition facilities and sports fields, affordable accommodations & dining options, and proven hosting experience, Surrey is an exceptional place to bring your sporting events! Benefit from our database of skilled volunteers, devoted sport tourism staff and city officials, and receive top of the line event coordination.



Central City

How We Can Help

Sport Surrey

Sport Surrey is a partnership between the City of Surrey and Tourism Surrey whose mandate is to promote and develop Surrey as a sports event hosting destination.

We work directly with event organizing committees throughout the bid process and with the delivery of successful and memorable events.

www.sportsurrey.com



Marketing & Communications

Sport Surrey will work closely with the local organizing committee to promote both the events and the development of water polo in the community.

Leading up to the events we will promote them through Sport Surrey and Tourism Surrey's social media channels, the events will be posted on the calendar of events for both websites, and the events will be featured on Tourism Surrey's partner newsletter which is distributed to hoteliers, restaurants and recreation providers.

Information will be provided to ViaSport and local aquatics groups and every effort will be made to develop media stories for local media outlets, newspapers, and radio and television channels. Sport Surrey will assist the host organizing committee in approaching ViaSport to consider broadcasting the championships.

"ViaSport Productions is the catalyst behind increasing the exposure, recognition and power of amateur level sport. As the broadcast and production arm of ViaSport British Columbia, our goal is to be at as many events as possible in order to offer a broad range of regular, live-streamed online programming – coverage, interviews, commentary and more – into every home across the province. Every year BC is chosen as a hosting destination for tournaments at the regional, provincial, national and international levels. With high definition technology and a crew of passionate sport professionals, ViaSport Productions wants to be there to share your sport event so that family, friends and fans don't miss a moment of it." <http://www.viasport.ca/viasport-productions>

Value Added Item

Tourism Surrey will provide complimentary visitor packages to all athletes, coaches and administrators. These packages include the Official Surrey Visitor Guide, a map of Surrey and Metro Vancouver, and a biodegradable bag for registration items.

A virtual copy of the Official Visitors Guide is available to view and download at www.tourismsurrey.com



Bid Support

Sport Surrey will work with the host organizing committee to access and Federal and Provincial sport hosting grants.

The Hosting BC grant program provides funding to sport event organizers to facilitate sport, economic, social and community development. This support builds on the success of the 2010 Olympic and Paralympics Winter Games, maintaining BC's profile and reputations as an exceptional major event host. Since the inception of the Hosting BC program in 2004, just over \$4.5m has been awarded to 560 events in more than 75 communities throughout the province, developing a legacy of sport hosting expertise.



Awards Banquet

Sport Surrey will work with our local hospitality partners to source a suitable location and food services to provide a substantial banquet that meets the needs of the organizing committee and the event budget. Surrey is home to banquet facilities that can accommodate any size group and any palate.

Sport Hosting Resume

Surrey has a rich history of sports events hosting at all levels. Some of our past events include:

- 2012 BC Summer Games
- U-16 Women's Water Polo National Championships
- BC Open Water Polo Championships
- AAA High School Provincial Swim Championships
- CCAA Women's Soccer National Championships
- Scotiabank Canadian Open Fastpitch Championships (annual event)
- Vancouver Whitecaps College Soccer Showcase
- Canada Cup Field Hockey

Water Polo Community

Surrey has a strong relationship with the BC Water Polo community, working closely with both BC Water Polo and the Pacific Storm and Fraser Valley Water Polo clubs.



Accommodations

Tourism Surrey, the local Destination Marketing Organization (DMO), works directly with the following hotel properties in the community:

Holiday Inn & Suites Cloverdale	76 rooms
Holiday Inn Express, Surrey	85 rooms
Best Western Plus	71 rooms
Best Western Peace Arch	42 rooms
Coast Surrey- Guildford	77 rooms
Comfort Inn & Suites	82 rooms
Days Inn, Surrey	50 rooms
Hampton Inn & Suites Surrey/Langley	96 rooms
Pacific Inn	150 rooms
Ramada Inn Surrey/Langley	85 rooms
Sandman Sites Surrey-Guildford	88 rooms
Sheraton Surrey-Guildford	279 rooms

Total Rooms 1181

All hotel properties are within 15-20 minutes' drive of the proposed event venues.

Please see the attached hotel rate sheets.

Hotel rates include a \$10.00 commission per room payable to Water Polo Canada on completion of the event



Coast Surrey Guildford Hotel

Transportation

Air Travel

The City of Surrey is serviced by two international airports: Vancouver International Airport (YVR) and Abbotsford International Airport (YXX), both within an easy drive of the City. Both airports have daily flights from major Canadian cities.

www.yvr.ca

www.abbotsfordairport.ca

Public Transportation

Translink BC provides Surrey, and the entire lower mainland, with buses and SkyTrain services. Surrey has four SkyTrain stops in the north, and extensive bus routes throughout the city to each hotel and proposed competition site.

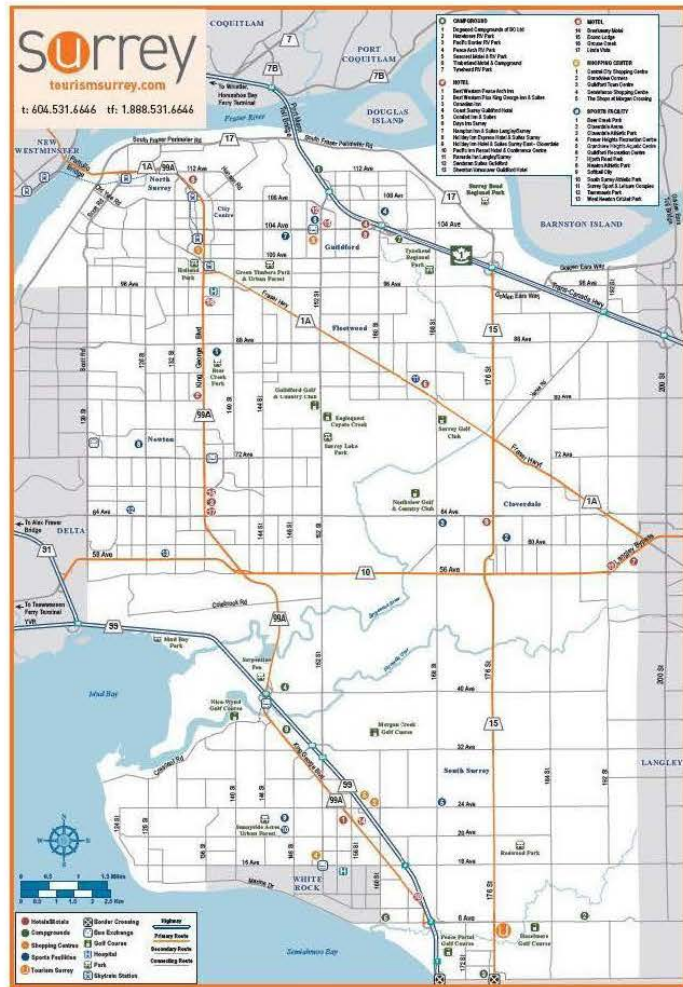
www.translink.ca

Driving

Highway 1 (TransCanada Highway) runs through the north of Surrey and has three exits into the city.

Highway 99 (which connects with the 15 in Washington) runs through the southern part of the city and has five exits with a sixth under construction.

Smaller highways include Highway 15 (Pacific Highway) Highway 99A (King George Boulevard) and Highway 1A (Fraser Highway).



Proposed Facilities

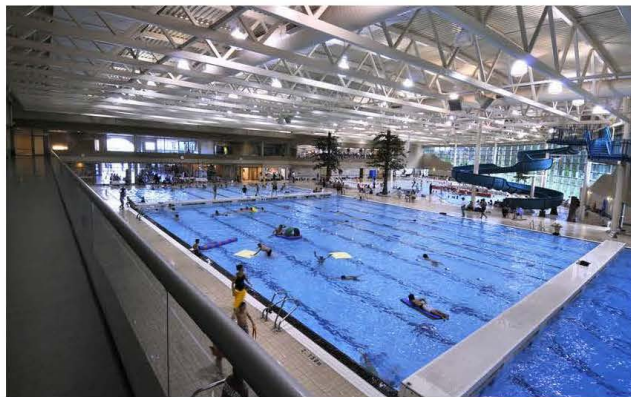
In 2010, the City of Surrey announced the Build Surrey program, a capital investment program intended to provide recreation opportunities to meet the demands of a growing city. Included in this program is the construction of two new full-service aquatic centres, located in the Guildford and South Surrey Town Centres. Complementing the existing four indoor swimming pools, these two facilities, each built around a FINA-standard 50 metre competition tank, the Guildford and Grandview Heights Aquatic Centres will ensure the City of Surrey is prepared to meet the need for recreational swimming opportunities, aquatic sport development and aquatic competition hosting.

Surrey Sports & Leisure Centre – Aquatic Operations

The major feature of the multi-purpose sports centre is the 8 lane competition swimming pool, a 50 meter facility with dive tanks and diving boards. The pool viewing areas, weight rooms and on site community and coaching rooms make this an ideal venue for swimming, water polo, synchro and diving. A large parking area, local hotels, shops and services are utilized by many visitors to the area. The facility is located on one of Surrey's main arteries and is accessible from local airports and all areas of the lower mainland.

Key Features:

- Indoor swimming pool with diving boards and dive tank
- Leisure pool with 160 ft waterslide and a large hot tub
- Fitness and weight rooms
- 3 multi-purpose rooms
- Concession services



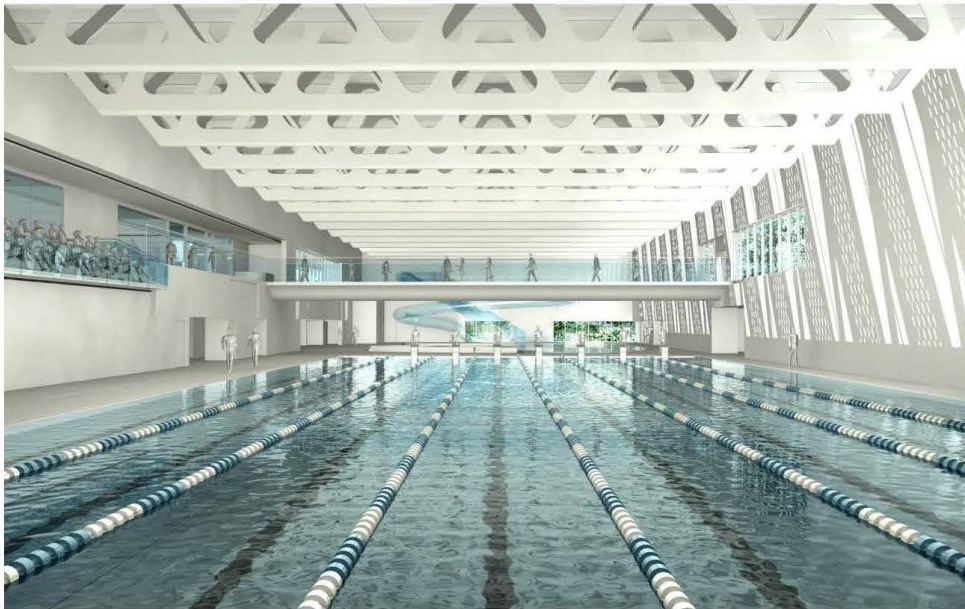
Guildford Aquatic Centre

Located near the Highway 1 (Trans-Canada Highway) and the major intersection of 152 Street and 104 Avenue the Guildford Aquatic Centre is close to everything teams need during their stay. Accommodations, restaurant options ranging from fast food to high end and a major shopping centre, Guildford Town Centre, are all within walking distance.

Designed to complement the existing Guildford Recreation Centre amenities, including fitness facilities, the Aquatic Addition is built to FINA specifications and can host regional, provincial, national and international sporting events. It can support swimming, synchronized swimming and water polo tournaments, while having a separate leisure pool for regular community use.

Key Features:

- 8 lane, 50 metre competition pool
- Leisure pool and waterslide
- Sauna, steam room and whirlpool



Artist Rendering of Guildford Aquatic Centre – Opening Fall 2014

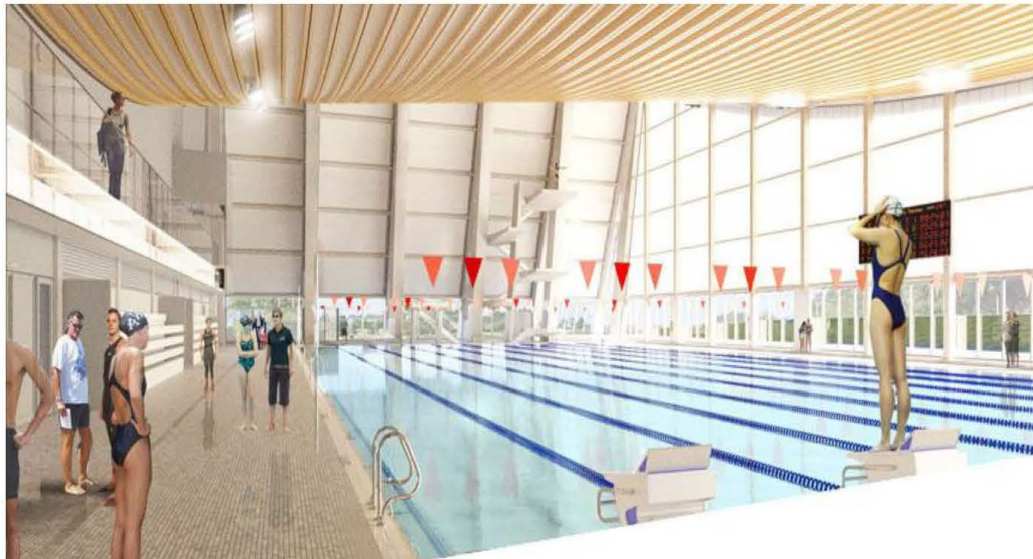
Grandview Heights Aquatic Centre

Positioned at the intersection of 168 Street and 24 Avenue in the neighbourhood of South Surrey the Grandview Heights Aquatic Centre provides easy access to accommodations, restaurants and activities.

The LEED Certified pool itself has been constructed with regional, provincial, national and international sport hosting events in mind. It has an Olympic size competition pool and separate leisure and lifestyle pools to service the community. A state of the art fitness facility will also be onsite including a cardio, weight and stretching zone. This entire facility has been designed to meet the needs of diving, swimming, water polo and synchronized swimming disciplines.

Key Features:

- 10 lane, 50 metre FINA-standard Olympic size competition pool
- World class diving facilities with a full set of dive towers to a height of ten metres
- Spectator seating for 800-900 hundred people
- Steam room and dry sauna
- Fitness and weight room facilities
- Waterslide and two hot tubs to accommodate families and adult users
- Exterior terrace and on-site food service



Artist Rendering of Grandview Heights Aquatic Centre – Opening Fall 2015

Event Bid

The City of Surrey adopted the Sport Tourism Strategy in 2013 which encourages the hosting of high level sporting events within the city. Staff anticipates that if the bid is successful that Council will support funding up to the amount of the facility rental costs.

U19 Inter Conference	Rental Costs	\$4807.19 per year
U14 West Nationals	Rental Costs	\$3959.88 per year
U16 West Nationals	Rental Costs	\$3959.88 per year
National Finals	Rental Costs	\$3959.88 per year

The City of Surrey will confirm the proposed facility for each event on agreement with BC Water Polo Association.

2015 Surrey Sport & Leisure Centre, Guildford Aquatic Centre

2016 Surrey Sport & Leisure Centre, Guildford Aquatic Centre, Grandview Heights Aquatic Centre

2017 Surrey Sport & Leisure Centre, Guildford Aquatic Centre, Grandview Heights Aquatic Centre

All pool contracts will be signed between the City of Surrey and Water Polo Canada / BC Water Polo Association.



Contact Information

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Email: lcavan@surrey.ca Phone: 604-598-5760

Mike Fox, Sport Tourism Manager, Sport Surrey

Email: mike@sportsurrey.com Phone: 604-670-5030

Jeff Holland, Aquatics Supervisor, City of Surrey – Parks, Recreation & Culture

Email: jbholland@surrey.ca Phone: 778-846-1083





2014 FINANCIAL PLAN
COUNCIL INITIATIVES

Description	Amount	Allocation to date
Carried Forward from Prior Year	0	
2014 Approved Budget	<u>250,000</u>	
City of Bhanga Festival (Year 3 of 3)		15,000
Break the Silence on Violence against Women (year 2 of 2)		5,000
My Neighbourhood, My futures Initiative (year 2 of 5)		40,000
Surrey Steps Up: Youth Engagement Guest Speaker		5,000
BC Championship Female Hockey Association		3,250
Surrey Fire Fighters' Historical Society		12,500
Optimist Junior International Curling U-18 Championships		4,500
Surrey Fire Fighters Charitable Society Walk, Run & Roll Event		5,000
SASSY Awards		7,500
Doors Open Expansion		15,000
Flavours of Surrey		22,000
Canada Cup Field Hockey Event		2,500
Francophone Games		1,500
Innovation Boulevard		46,500
Culture Days		10,000
RED FM Sponsorship Request		5,000
Surrey Pride Society		1,000
Crescent Beach Concours d'Elegance 2014		2,000
Youth Strengths Conference		5,000
Streetrich Hiphop Society - Bridge: An Old School Party In Surrey		1,000
Mayor's Charity Ball		3,500
Party on the Pier Event		2,000
Cloverdale Skating Club - Ice Show 2015 (Proposed)		5,000
Darpan Extraordinary Achievement Awards (Proposed)		2,500
Heritage BC Annual Conference & Awards Ceremony (Proposed)		2,500
Water Polo National (Proposed)		14,500
Allocations for 2014		<u>\$ 239,250</u>