

NO: **F031**

COUNCIL DATE: **SEPTEMBER 8, 2014**

FINANCE COMMITTEE

TO: **Mayor & Council**

DATE: **September 3, 2014**

FROM: **General Manager, Parks, Recreation and Culture**
General Manager, Finance and Technology

FILE: **1850-01**
XC: **8000-20**

SUBJECT: **Cloverdale Skating Club Ice Show 2015 – Funding Request**

RECOMMENDATION

The Parks, Recreation and Culture Department and the Finance and Technology Department recommend that the Finance Committee recommend that Council approve funding in the amount of \$5,000 from the Council Initiatives Fund to support the upcoming Cloverdale Skating Club's 2015 bi-annual Ice Show as generally described in this report.

INTENT

The purpose of this report is to seek approval for funding from the Council Initiatives Fund in the amount of \$5,000 to support the cost of the ice rental fees for the upcoming Cloverdale Skating Club bi-annual 2015 Ice Show.

BACKGROUND

The Cloverdale Skating Club (CSC) is a non-profit organization that offers learn-to-skate programs for all ages and provides members the opportunity to branch out into specialized and competitive skating programs through professional level coaching.

The 2015 Ice Show will take place March 13 and 14, 2015 and typically attracts sell-out crowds of 250 people at each of its three performances. This bi-annual event allows the Club to showcase its home grown talent and develop the competency of the young skaters.

DISCUSSION

The Cloverdale Skating Club received funding for their last carnival in 2013 and have requested funding again for the upcoming 2015 Ice Show. A copy of the request from CSC is attached as Appendix I.

The Ice Show carnivals are charged the prime time minor sport rate as annually approved by Council in the Parks, Recreation and Culture Fees and Charges schedule. The ice rental for this event is approximately \$5,000. Tickets are sold for this event and proceeds offset the cost of the event.

Status of Council Initiative Fund

Appendix II attached to this report provides the status of the Council Initiatives Fund on the assumption that the recommendation of this report will be approved by Council.

SUSTAINABILITY CONSIDERATIONS

The implementation of the recommendations of this report will assist in achieving the objectives of the City's Sustainability Charter; more particularly the following action items:

- *SC5: Plan for the Social Well Being of Surrey Residents;*
- *SC7: Participation in Leisure Programs; and*
- *SC18: Community Economic Development.*

CONCLUSION

The Cloverdale Skating Club's 2015 Ice Show will be an excellent opportunity for the participants and the Club to showcase their skills and their home arena. The event may also generate additional memberships for the Club and provide a fun and entertaining event at Cloverdale Arena.

Laurie Cavan
General Manager
Parks, Recreation and Culture

Vivienne Wilke, CGA
General Manager
Finance and Technology

Appendix I: Correspondence from the Cloverdale Skating Club

Appendix II: Status of the Council Initiatives Fund

CSC



Cloverdale Skating Club
Box 34056, 17790 Hwy 10
Surrey, B.C.
V3S 8C4

SURREY PARKS, RECREATION
& CULTURE DEPARTMENT

AUG 08 2014

RECEIVED BY

Per 1850-01

August 1, 2014

Attention: Laurie Cavan, Manager for Parks and Recreation for the City of Surrey

The Cloverdale Skating Club is putting on our bi-annual Ice Show this season. This event includes three shows over March 13 & 14/2015 and attracts sell-out crowds of 250 people to each performance.

We would like to ask support from the City of Surrey to waive \$5000 of our ice fees for this Ice Show through "Council Initiatives".

Thank you in advance for supporting our young athletes and contributing to a fun and entertaining event in Cloverdale.

Sincerely,

A handwritten signature in cursive script that reads "Michelle Chamberlain".

Michelle Chamberlain

President

Aly Nickel

A handwritten signature in cursive script that reads "Aly Nickel".

Ice Show 2015 Committee Chair

Appendix II



2014 FINANCIAL PLAN
COUNCIL INITIATIVES

| Description | Amount | Allocation to date |
|-------------------------------------------------------------------|----------------|-----------------------|
| Carried Forward from Prior Year | 0 | |
| 2014 Approved Budget | <u>250,000</u> | |
| City of Bhangra Festival (Year 3 of 3) | | 15,000 |
| Break the Silence on Violence against Women (year 2 of 2) | | 5,000 |
| My Neighbourhood, My futures Initiative (year 2 of 5) | | 40,000 |
| Surrey Steps Up: Youth Engagement Guest Speaker | | 5,000 |
| BC Championship Female Hockey Association | | 3,250 |
| Surrey Fire Fighters' Historical Society | | 12,500 |
| Optimist Junior International Curling U-18 Championships | | 4,500 |
| Surrey Fire Fighters Charitable Society Walk, Run & Roll Event | | 5,000 |
| SASSY Awards | | 7,500 |
| Doors Open Expansion | | 15,000 |
| Flavours of Surrey | | 22,000 |
| Canada Cup Field Hockey Event | | 2,500 |
| Francophone Games | | 1,500 |
| Innovation Boulevard | | 46,500 |
| Culture Days | | 10,000 |
| RED FM Sponsorship Request | | 5,000 |
| Surrey Pride Society | | 1,000 |
| Crescent Beach Concours d'Elegance 2014 | | 2,000 |
| Youth Strengths Conference | | 5,000 |
| Streetrich Hiphop Society - Bridge: An Old School Party In Surrey | | 1,000 |
| Mayor's Charity Ball | | 3,500 |
| Party on the Pier Event | | 2,000 |
| Cloverdale Skating Club - Ice Show 2015 (Proposed) | | 5,000 |
| Darpan Extraordinary Achievement Awards (Proposed) | | 2,500 |
| Heritage BC Annual Conference & Awards Ceremony (Proposed) | | 2,500 |
| Water Polo National (Proposed) | | 14,500 |
| Allocations for 2014 | | <u>\$ 239,250</u> |