

CORPORATE REPORT

NO: **F029** COUNCIL DATE: JULY 21, 2014

FINANCE COMMITTEE

TO: Mayor & Council DATE: July 16, 2014

FROM: General Manager, Parks, Recreation and Culture FILE: 1850-01

General Manager, Finance and Technology

SUBJECT: Streetrich Hiphop Society – Funding Request

RECOMMENDATION

The Parks, Recreation and Culture Department and the Finance and Technology Department recommend that the Finance Committee recommend that Council approve financial support for the Streetrich Hiphop Society in the amount of \$1,000 from the Council Initiatives Fund to assist with costs associated with the "Bridge: An Old School Party in Surrey" festival.

DISCUSSION

<u>Streetrich Hiphop Society - Bridge: An Old School Party in Surrey</u>

The Bridge festival will take place at Tom Binnie Park adjacent to Chuck Bailey Recreation Centre. Streetrich Hiphop Society is involved with providing a platform for people engaged in hiphop arts throughout the Lower Mainland.

The Bridge is a mini festival of hiphop arts geared towards youth, while also appealing to different communities, generations and cultures. The event is scheduled for September 7, 2014 and will include outdoor workshops and performances by hiphop artists to engage local youth. There a number of Surrey youth involved in hiphop at various Surrey Recreation Centres, this event will engage youth from across the City. Organizers anticipate up to 300 people attending the event with up to 50 dancers involved.

The Society anticipates the total project will cost \$1,350 plus insurance, with water, tents and tables being provided by the community. The Streetrich Hiphop Society is contributing \$350 in funding. The event organizers anticipate 60 volunteer hours for event coordination and 50 community volunteer hours for clean-up and security. The funding will be used for artist fees and honorariums for performances, sound equipment rental and promotional materials.

The Community and Recreation Services Division, through staff at the Chuck Bailey Recreation Centre, will support the event through provision of access to washroom facilities and promoting the event to local youth.

Based on a review of the project, Council Initiative funding of up to \$1,000 to the Streetrich Hiphop Society is considered reasonable, subject to the following conditions:

- The submission of receipts for event expenses;
- Approval from the City's FEST committee; and
- The submission to the City of photographs that act to document the project.

Funding

Appendix I provides information on the status of funding related to the Council Initiatives Fund based on an assumption that Council will approve the recommendations of this report.

SUSTAINABILITY CONSIDERATIONS

The event supports the goals of the City's Sustainability Charter by encouraging social connections, volunteerism, community ownership and citizen engagement, in accordance with the Sustainability Charter Goals SC 5 (1), 5(5), SC6 7, 8, and 13.

CONCLUSION

Based on the above discussion, it is recommended that the Finance Committee recommend that Council approve financial support for the Streetrich Hiphop Society in the amount of \$1,000 from the Council Initiatives Fund to assist with the costs of the "Bridge: An Old School Party in Surrey" festival.

Laurie Cavan General Manager Parks, Recreation and Culture Vivienne Wilke, CGA General Manager Finance and Technology

Appendix I: Status of the Council Initiatives Fund

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Appendix I



2014 FINANCIAL PLAN COUNCIL INITIATIVES

		Allocation
Description	Amount	to date
arried Forward from Prior Year	103,026	
014 Approved Budget	250,000	
City of Bhangra Festival (Year 3 of 3)		15,000
Break the Silence on Violence against Women (year 2 of 2)		5,000
My Neighbourhood, My futures Initiative (year 2 of 5)		40,000
Surrey Steps Up: Youth Engagement Guest Speaker		5,000
BC Championship Female Hockey Association		3,250
Surrey Fire Fighters' Historical Society		12,500
Optimist Junior International Curling U-18 Championships		4,500
Surrey Fire Fighters Charitable Society Walk, Run & Roll Event		5,000
SASSY Awards		7,500
Doors Open Expansion		15,000
Flavours of Surrey		22,000
Canada Cup Field Hockey Event		2,500
Francophone Games		1,500
Innovation Boulevard		46,500
Culture Days		10,000
RED FM Sponsorship Request		5,000
Surrey Pride Society		1,000
Crescent Beach Concours d'Elegance 2014		2,000
Youth Strengths Conference (Proposed)		5,000
Streetrich Hiphop Society - Bridge: An Old School Party in Surrey(Proposed)		1,000
llocations for 2014	,	\$ 209,250