

NO: F025

COUNCIL DATE: JULY 7, 2014

FINANCE COMMITTEE

TO: **Mayor & Council**

DATE: **July 2, 2014**

FROM: **General Manager, Finance & Technology**

FILE: **1850-20**

SUBJECT: **Late Grant - Surrey Live Well Street Fair**

RECOMMENDATION

The Finance & Technology Department recommends that Council approve a grant to the Phoenix Society in the amount of \$2,500 in support of their second annual Surrey Live Well Street Fair that is planned for Sunday, August 24, 2014 as generally described in this report.

INTENT

The purpose of this report is to seek approval for a grant to the Phoenix Society in support of their second annual Surrey Live Well Street Fair, celebrating healthy living and lifestyles, to be held on Sunday, August 24, 2014. The City's contribution will help offset the costs associated with the entertainment for this event.

BACKGROUND

The Phoenix Society Street Fair was first discussed at the Community Health Programs Committee meeting in April 2013. The Committee supports this type of event as a way to promote health and wellness in Surrey. The first annual event was successfully held on July 14, 2013 and the Phoenix Society is now planning for their second event on August 24, 2014.

DISCUSSION

The Phoenix Society is holding its second annual Surrey Live Well Street Fair on Sunday, August 24, 2014 from 12:00 p.m. to 4:00 p.m. at the Phoenix Centre, located at 13686 - 94A Avenue. The event is a partnership initiative between the City of Surrey, the Downtown Surrey Business Improvement Association, the Phoenix Society and other non-profit community groups.

The Surrey Live Well Street Fair combines the ideas of healthy living, healthy lifestyles and a healthy community for Surrey. This Street Fair has grown into a welcoming event that brings the community together in the fun ambience of a street fair where people can enjoy a wide variety of local homegrown entertainment and sample delicious food. The Surrey Live Well Street Fair will provide an opportunity for people to try African drumming and dancing, Bhangra, Zumba, a Tai

Chi or yoga class and there will be face painting for children. There will be a variety of speakers on a range of topics and information will be provided about community resources and healthy lifestyle options, including how to become involved in the community.

The Grants Evaluation Committee has evaluated this request and have determined that the requested grant meets the grant evaluation criteria. It is therefore recommended that Council approve a grant of \$2,500 to the Phoenix Society, which is consistent with amounts provided for similar events.

SUSTAINABILITY CONSIDERATIONS

The proposed Street Fair will assist in achieving the objectives of the City's Sustainability Charter; more particularly, the following scope action items:

- SC4: Cultural awareness in the community;
- SC5: Improve the social well-being of residents;
- SC7: Expand participation in community programs; and
- SC11: Improve public safety and security.

CONCLUSION

Based on the above discussion, it is recommended that Council provide a grant to the Phoenix Society in the amount of \$2,500 from the Council Initiatives Fund in support of the Surrey Live Well Street Fair that is planned for Sunday, August 24, 2014, as generally described in this report.

Vivienne Wilke
General Manager
Finance and Technology