

NO: **F024**

COUNCIL DATE: **JULY 7, 2014**

FINANCE COMMITTEE

TO: **Mayor & Council**

DATE: **July 2, 2014**

FROM: **City Manager**

FILE: **8200-01**

SUBJECT: **2014 Mayor's Charity Ball**

RECOMMENDATION

It is recommended that Council approve an allocation of \$3,500.00 from the Council Initiative Fund for the purchase of a table for the Mayor and Councillors at the 2014 Mayor's Charity Ball that will be held on September 26, 2014.

INTENT

The intent of this report is to gain Council's authorization to purchase a table for the Mayor and Councillors at the 2014 Mayor's Charity Ball.

BACKGROUND

The Mayor's Charity Ball is the City's premiere annual fundraising and networking event and is organized with sponsorship support from individual community members, businesses, professional organizations and public institutions. This black tie event offers considerable positive profile and visibility for the City of Surrey, its business community and other Surrey-based organizations.

Net proceeds from this event are being directed to the Surrey Firefighter's Charitable Society, a charity that is recognized through its charitable work and donations as making a difference in the lives of Surrey residents.

DISCUSSION

As in previous years, the event is expected to be a sell-out, with senior executives from across the Lower Mainland attending.

This year's gala will be hosted at the Aria Banquet and Convention Centre in Surrey.

SUSTAINABILITY

The fund-raising aspect of the Mayor's Charity Ball is reflected in the Socio Cultural and Economic Goals and the following section of the Sustainability Charter;

- SC 8. Cultivate a community that is caring and compassionate; and
- EC 12. Embrace Community Economic Development

SUMMARY

The Mayor's Charity Ball assists in raising the profile of Surrey within the business in the community while also raising funds for local Surrey charities. On this basis, it is recommended that Council support this event by approving an allocation of \$3,500.00 from the Council Initiative Fund for the purchase of a table for the Mayor and Councillors at the 2014 Mayor's Charity Ball that will be held on September 20, 2014.

Vincent Lalonde, P.Eng.
City Manager

Appendix I: Council Initiatives



2014 FINANCIAL PLAN
COUNCIL INITIATIVES

Description	Amount	Allocation	
		to date	Remaining
Carried Forward from Prior Year	103,026		
2014 Approved Budget	<u>250,000</u>		\$ 353,026
City of Bhangra Festival (Year 3 of 3)		15,000	
Break the Silence on Violence against Women (year 2 of 2)		5,000	
My Neighbourhood, My futures Initiative (year 2 of 5)		40,000	
Surrey Steps Up: Youth Engagement Guest Speaker		5,000	
BC Championship Female Hockey Association		3,250	
Surrey Fire Fighters' Historical Society		12,500	
Optimist Junior International Curling U-18 Championships		4,500	
Surrey Fire Fighters Charitable Society Walk, Run & Roll Event		5,000	
SASSY Awards		7,500	
Doors Open Expansion		15,000	
Flavours of Surrey		22,000	
Canada Cup Field Hockey Event		2,500	
Francophone Games		1,500	
Innovation Boulevard		46,500	
Culture Days		10,000	
RED FM Sponsorship Request		5,000	
Surrey Pride Society		1,000	
Crescent Beach Concours d'Elegance 2014 (Proposed)		2,000	
Mayor's Charity Ball 2014 - PROPOSED		3,500	
Allocations for 2014		<u>\$ 206,750</u>	<u>\$ 146,276</u>