

NO: F007

COUNCIL DATE: **MARCH 31, 2014**

FINANCE COMMITTEE

TO: Mayor & Council **DATE: March 10, 2014**

FROM: General Manager, Parks, Recreation and Culture **FILE: 1850-20**
General Manager, Finance & Technology **XC:**

SUBJECT: Service Above Self Surrey Youth (SASSY) Awards 2014

RECOMMENDATION

The Parks, Recreation and Culture Department and the Finance and Technology Department recommend that the Finance Committee recommend that Council approve funding in the amount of \$7,500 from the Council Initiatives Fund to support the upcoming 2014 Service Above Self Surrey Youth (SASSY) Awards as generally described in this report.

INTENT

The purpose of this report is to provide background information about the Sassy Awards initiative and to seek approval for funding from the Council Initiatives Fund in the amount of \$7,500 to support the upcoming 2014 SASSY Awards.

BACKGROUND

The City of Surrey partnered with the Semiahmoo Rotary Club, Surrey School District - Ideas36, Kwantlen Polytechnic University, White Rock Rotary Club and Central City Rotary Club to host the 3rd annual SASSY Awards on November 1, 2013 at the Bell Centre honouring youth who are living in Surrey or White Rock and are making a difference in our community by demonstrating the Rotary ideal of “Service Above Self”. Youth (aged 16-21) were recognized for their achievement in 6 categories and all nominees were acknowledged at the event for their hard work and dedication to their community.

The City of Surrey declared November 1, 2013 Rotary “Service Above Self Surrey Youth Awards Day” in Surrey. In continuing the efforts to support and recognize Surrey’s amazing young people, the 4th annual SASSY Awards will be held this year at the Surrey Arts Centre on November 21, 2014.

DISCUSSION

At the 2014 SASSY Awards, seven awards will be presented to youth in the categories of:

- Against-the-Odds;
- Environmental Leadership;
- Athletic and Sportsmanship;

- Performing and Visual Arts;
- Community Service;
- Youth Leadership; and
- Humanitarian Leadership.

Each award recipient receives a \$1,000 bursary, as well as \$500 to donate to a registered charity of their choice and a stylized SASSY Award trophy.

All award nominees will have a chance to win the trip of a lifetime courtesy of White Rock Travel and G Adventures.

Proceeds from the SASSY Awards go toward youth related projects by local Interact and Rotary Clubs, furthering the theme of “Youth helping Youth”.

The SASSY Award partners and Corporate Sponsorship contributions cover the cost of promoting the Awards and producing the Award event and bursaries.

Status of Council Initiative Fund

Appendix A attached to this report provides the status of the Council Initiatives Fund on the assumption that the recommendation of this report will be approved by Council.

SUSTAINABILITY CONSIDERATIONS

The implementation of the recommendations of this report will assist in achieving the objectives of the City’s Sustainability Charter; more particularly the following action items:

- SC5: *Plan for the Social Well Being of Surrey Residents;*
- SC15: *Promote Literacy, Education and Training;*

CONCLUSION

The SASSY Awards will be an inspiring evening celebrating youth achievement in our community. It is focused on encouraging youth and the business community to be more engaged in recognizing young people in Surrey for their achievements.

Laurie Cavan
General Manager
Parks, Recreation and Culture

Vivienne Wilke, CGA
General Manager
Finance and Technology

Attachment:

Appendix “A”: Status of the Council Initiatives Fund



**2014 FINANCIAL PLAN
COUNCIL INITIATIVES**

Description	Amount	Allocation	
		to date	Remaining
2014 Approved Budget	<u>250,000</u>		\$ 353,026
City of Bhangra Festival (Year 3 of 3)	15,000		
Break the Silence on Violence against Women (year 2 of 2)	5,000		
My Neighbourhood, My futures Initiative (year 1 of 5)	40,000		
Surrey Steps Up: Youth Engagement Guest Speaker	5,000		
BC Championship Female Hockey Association	3,250		
Surrey Fire Fighters' Historical Society	12,500		
Optimist Junior International Curling U-18 Championships	4,500		
Surrey Fire Fighters Charitable Society Walk, Run & Roll Event	5,000		
SASSY Awards	7,500		
Allocations for 2014		<u>\$ 97,750</u>	<u>\$ 255,276</u>