

NO: F006

COUNCIL DATE: **MARCH 10, 2014**

FINANCE COMMITTEE

TO: **Mayor & Council**

DATE: **March 4, 2014**

FROM: **General Manager, Finance & Technology**

FILE: **1850-20**

SUBJECT: **Sponsorship Request – 13th Annual Surrey Fire Fighters Charity Walk, Run & Roll**

RECOMMENDATION

The Finance & Technology Department recommends that the Finance Committee recommend that Council approve a sponsorship grant of \$5,000 from the Council Initiatives Fund to the organizers of the 13th Annual Walk, Run & Roll for Our Kids event, being held at Bear Creek Park on Saturday June 7, 2014.

BACKGROUND

The City has received a sponsorship request from the Surrey Fire Fighters Charitable Society, for the 13th Annual Walk, Run & Roll for Our Kids event. This report addresses that request and recommends a course of action.

DISCUSSION

The Surrey Fire Fighters Charitable Society has been actively raising funds for the community since 1994, with every dollar raised, going back into the community. They actively support over 40 community based programs in Surrey with an emphasis on Surrey's youth, seniors and disadvantaged people. The Surrey Fire Fighters Charitable Society is presenting the 13th Annual Walk, Run & Roll for Our Kids event on Saturday, June 7, 2014 at Bear Creek Park, which includes a 2K walk/roll, a 5K walk/run or a 10K walk/run for athletes of all abilities. The proceeds from this event will go to the Surrey Centre for Child Development, which provides specialized pediatric medical rehabilitation services to children in the lower mainland. The Surrey Fire Fighters Charitable Society has raised over \$175,000 for the Surrey Centre for Child Development and is looking to continue that relationship.

The Surrey Fire Fighters Charitable Society is requesting that the City provide sponsorship funding in the amount of \$5,000 for the 2014 Walk, Run & Roll event. This request is included as *Appendix A*.

The Grants Evaluation Committee is recommending that funding for this sponsorship be provided from the Council Initiatives Fund as it does not meet the City's One-time Grants Policy in that it is a fund-raising event for a third party.

Status of the Council Initiatives Fund

Appendix “B” provides information on the status of the Council Initiatives Fund on the assumption that Council will adopt the recommendation of this report.

SUSTAINABILITY CONSIDERATIONS

The Annual Walk, Run & Roll for Our Kids supports the objectives of the City’s Sustainability Charter; more particularly, goal SC#8: Cultivating a community that is caring and compassionate, inclusive and respectful of all aspects of diversity, in which citizens are involved and connected, and have a shared sense of pride in the City. Also goal SC#15: Promote a variety of opportunities for community celebration and gathering through local and City-wide events and festivals, and through the establishment of a range of gathering places in neighbourhoods and at the Citywide level.

Vivienne Wilke, CGA
General Manager,
Finance & Technology

Appendix A: Surrey Fire Fighters Charitable Society Sponsorship Request

Appendix B: Status of the Council Initiatives Fund



SURREY FIRE FIGHTERS CHARITABLE SOCIETY

5691 - 176th STREET, SURREY, B.C. V3S 4C5 • OFFICE: 604-574-5785 • FAX: 604-574-2338

February 20, 2014

To: City of Surrey, General Manager of Finance,

Re: Request for Funding

The Surrey Fire Fighters Charitable Society would like to make a request to the City of Surrey for a grant to support the Centre for Child Development in their upcoming Walk Run and Roll.

The Centre for Child Development provides specialized pediatric medical rehabilitation services and supports 2,400 children with special needs and their families through 30,000 service sessions in Delta, Surrey, White Rock, and Langley and other areas of the Lower Mainland. The centre is also home to Sophie's Place, the first Child Advocacy Centre (CAC) in B.C. The Surrey Fire Fighters' Charitable Society and the Centre for Child Development have had a long standing relationship supporting the centre with over \$175,000.

Event: Walk, Run and Roll, June 7, 2014. Up to 20 Fire Fighters volunteer their time at this event. SFFCS supports the event as a presenting sponsor \$10,000.

Request: \$5,000 to assist us with the Annual Walk, Run and Roll.

Respectfully submitted by,

A handwritten signature in black ink, appearing to read "T. Schierling".

Todd Schierling, Executive Director
Surrey Fire Fighters' Charitable Society



**2014 FINANCIAL PLAN
COUNCIL INITIATIVES**

Appendix B

Description	Amount	Allocation to date	Remaining
2014 Approved Budget	<u>250,000</u>		\$ 353,026
City of Bhangra Festival (Year 3 of 3)	15,000		
Break the Silence on Violence against Women (year 2 of 2)	5,000		
My Neighbourhood, My futures Initiative (year 2 of 5)	40,000		
Surrey Steps Up: Youth Engagement Guest Speaker	5,000		
BC Championship Female Hockey Association	3,250		
Surrey Fire Fighters' Historical Society	12,500		
Optimist Junior International Curling U-18 Championships	4,500		
Surrey Fire Fighters Charitable Society Walk, Run & Roll Event	5,000		
Allocations for 2014		<u>\$ 90,250</u>	<u>\$ 262,776</u>