

NO: **F023**

COUNCIL DATE: **June 17, 2013**

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## FINANCE COMMITTEE

TO: **Mayor & Council**

DATE: **June 17, 2013**

FROM: **General Manager, Planning and Development  
General Manager, Finance & Technology**

FILE: **5080-01**

SUBJECT: **Phoenix Society - Street Fair Celebrating Healthy Living**

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## RECOMMENDATION

The Planning and Development Department and the Finance & Technology Department recommend that Council:

1. Receive this report as information; and
2. Approve a grant to the Phoenix Society in the amount of \$3,000.00 from the Council Initiatives Fund in support of the Community Street Fair that is planned for July 14, 2013 as generally described in this report.

## INTENT

The purpose of this report is to seek approval of a grant to the Phoenix Society in support of a Community Street Fair, celebrating healthy living, to be held on July 14, 2013. The City's contribution will be used to cover the costs associated with healthy cooking demonstrations and entertainment at the event.

## BACKGROUND

The Phoenix Society Street Fair was discussed at the Community Health Programs Committee meeting on April 25, 2013. The Committee supports this event as a way to promote health and wellness in Surrey.

## DISCUSSION

The Phoenix Society is holding a Street Fair for the community on July 14, 2013, from 12:00 p.m. to 5:00 p.m., on 94A Avenue in front of the Phoenix Centre and in the Phoenix Centre, which is located at 13686 - 94A Avenue. The event is a partnership initiative between the City of Surrey, the Downtown Surrey Business Improvement Association, the Phoenix Society and other non-profit community groups.

The Street Fair will include entertainment, food, education and information on how to live a healthy lifestyle. A variety of entertainment will be presented to attendees including musicians,

bhangra dancers, aboriginal dancers, artisans' table and a street hockey tournament. Healthy food will be provided as well as demonstrations on how to prepare healthy meals at home. The education demonstrations will focus on healthy South Asian cooking and preparing healthy meals on a budget. There will be various activities for each of seniors, families and children.

Activities for seniors include:

- blood pressure and blood sugar checks;
- nutrition and food security information; and
- yoga and tai chi.

Activities for children include:

- face-painting;
- balloon creature making; and
- local sports and team activities.

Activities for families include:

- financial planning; and
- RCMP demonstrations.

Parking for participants has been arranged at Queen Elizabeth Secondary School.

The event organizers have requested a \$3,000 grant from the City to support this community-building event. Staff has reviewed the request and views the community building and healthy living aspects of the event as being supportive of the City's broad objective related to building strong and healthy communities. As such, it is recommended that the requested grant be approved with funding from the Council Initiatives Fund.

### **Status of the Council Initiatives Fund**

Appendix "A", attached to this report, provides the current status of the Council Initiatives Fund assuming that Council adopts the recommendations of this report.

### **SUSTAINABILITY CONSIDERATIONS**

The proposed Street Fair will assist in achieving the objectives of the City's Sustainability Charter; more particularly, the following scope action items:

- SC4: Cultural awareness in the community;
- SC5: Improve the social well-being of residents;
- SC7: Expand participation in community programs; and
- SC11: Improve public safety and security.

## CONCLUSION

Based on the above discussion, it is recommended that Council provide a grant to the Phoenix Society in the amount of \$3,000.00 from the Council Initiatives Fund in support of the Community Street Fair that is planned for July 14, 2013 as generally described in this report.

*Original signed by*  
Jean Lamontagne  
General Manager  
Planning and Development

*Original signed by*  
Vivienne Wilke  
General Manager  
Finance and Technology

MM:saw

Attachment:  
Appendix "A" – Status of the Council Initiatives Fund



## 2013 FINANCIAL PLAN COUNCIL INITIATIVES

Description	Amount	Allocation	
		to date	Remaining
Carried Forward from Prior Year	253,126		
<b>2013 Approved Budget</b>	<u>250,000</u>		<b>\$ 503,126</b>
Arts Umbrella Surrey (3rd year of 3-year program)	25,000		
2013 Women's BC OPEN Water Polo Tournament	5,000		
Comedy Courage Sponsorship	5,000		
Surrey Community Summit	25,000		
Sponsorship Appreciation Event	10,000		
Clayton Heights Enhanced Programming	85,000		
Cloverdale Skating Club	5,000		
Early Childhood Development (ECD) Smarter Cities Funding	50,000		
2013 Flavours of Surrey Event	22,000		
Cities Fit for Children Summit	10,000		
Newton BIA	33,600		
Block Watch Society - RCMP Musical Ride	1,000		
Phoenix Society - Street Fair Celebrating Healthy Living	3,000		
<b>Allocations for 2013</b>		<u><b>\$ 279,600</b></u>	<u><b>\$ 223,526</b></u>