

NO: **F005**

COUNCIL DATE: **February 18, 2013**

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## FINANCE COMMITTEE OF COUNCIL

TO: **Mayor & Council**

DATE: **February 13, 2013**

FROM: **General Manager, Parks, Recreation and Culture** FILE: **1705-01**  
**General Manager, Finance and Technology**

SUBJECT: **Augmented Programs and Services for the Clayton Heights and North  
Cloverdale Community**

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## RECOMMENDATION

The Parks, Recreation and Culture Department and the Finance and Technology Department recommend that Council:

1. Receive this report as information;
2. Approve the delivery of enhanced programs and services for children, youth and parents in the Clayton Heights community as generally documented in this report commencing as soon as possible in 2013;
3. Approve an allocation of \$85,000 from the Council Initiatives Fund to provide funding assistance in support of the referenced enhanced programs and services for 2013; and
4. Request that staff include an allocation for phase 1 of a Clayton Heights recreation centre as part of the Build Surrey Program in the 2014 - 2018 Five-Year Financial Plan that will be considered later this year by the Finance Committee in the 2014 budget preparation process.

## PURPOSE

The purpose of this report is to seek approval for the implementation of enhanced programs and services for children, youth and parents in the Clayton Heights and North Cloverdale community with funding assistance from the Council Initiative Fund. This report also addresses the inclusion in the next Five-Year Capital Plan of funding for Phase 1 of a Clayton Heights recreation centre.

## BACKGROUND

In the fall of 2012 the Surrey RCMP advised that through their involvement in the Cloverdale and Clayton communities they have become aware of concerns in the community with youth loitering and nuisances being created by youth particularly in the afterschool and evening hours. North Cloverdale and Clayton Heights are both fast-growing communities with many young families. In December representatives of the RCMP, the City and the Surrey School District met to discuss the concerns and develop a response plan.

At that meeting it was determined that the City's Parks, Recreation and Culture Department in consultation with the RCMP, the Crime Reduction Strategy Section and the Surrey School District would develop a plan to provide enhanced programs and services for children, youth and parents who are resident in the North Cloverdale/Clayton Heights area of the City. It was noted that this area does not have a community recreation centre and there are transportation barriers for children and youth to access the Cloverdale Recreation Centre and the Surrey Sport and Leisure Complex.

## DISCUSSION

The following documents the plan of action that has been developed to respond to the needs of the Clayton Heights/North Cloverdale community:

1. A portable building will be located on an elementary school site in the area that will be used to provide programming during the day for younger children and parents and programs after school hours for older children.
2. Community events and a range of drop-in and structured youth and family activities will be delivered in partnership with community business owners, community agencies and other organizations. The events and programming that are proposed in 2013 include the following:
  - A Youth Fest;
  - An Early Years Festival;
  - A Kids Conference;
  - A family-engagement event in partnership with HELP at UBC;
  - A multi-partnership Youth Summit in Clayton Heights;
  - Park Play programming will be expanded into the Clayton Heights neighbourhood park;
  - Programs for children and youth in the Clayton Hall;
  - Programs for children and youth in the area schools;
  - The MOYO (Mobile Youth Outreach) bus hours will be expanded for the Clayton Heights community;
  - Focus groups will be organized with youth at Clayton Heights High school and other locations;
  - The Surrey Wrap program will be expanded in partnership with Safe Schools to serve more at-risk youth; and
  - The community will be engaged in the development of a Master Plan for new recreation opportunities in Clayton/North Cloverdale.
3. A social media marketing and communications plan will be introduced for youth and families in the North Cloverdale/Clayton Heights community as was recommended in the IBM Smarter Cities report that was developed during the spring of 2012 for the City of Surrey.

The RCMP will also support the Clayton Heights/North Cloverdale area by means of the following initiatives:

- A. Encouraging and supporting the establishment of new Block Watch areas and Block Watch kids programs;

- B. Volunteer recruitment and crime prevention education at community venues; and
- C. Marketing and recruitment of youth into the Junior Police Academy camp, SPURS, a youth cadet program which focuses on social development, community service and positive policing experience.

**Funding Requirements:**

*Capital:*

The City has a used portable building that can be re-purposed for use as a programmable space on an elementary school site as referenced in 1 above. The capital costs of up to \$165,000 to relocate and provide servicing to this portable can be accommodated within the approved 2013 Capital budget.

*Operating:*

With respect to the augmented programs as referenced in 2 and 3 above, these will cost in the order of \$250,000 to deliver. Staff has identified \$165,000 of funding in the approved 2013 operating budget and from community agencies that can be directed to these enhanced programs and services and are recommending that Council allocate \$85,000 from the Council Initiatives Fund to top up the available funding so that all of the referenced programs and services can be delivered in 2013.

The RCMP activities as noted above will be undertaken within the existing approved budget.

Staff will include on-going sustainable funding for the subject programming and services in the draft 2014-2018 Operating Financial Plan that will be forwarded consideration by the Finance Committee as part of the 2014 budget preparation process that will occur later this year.

**Clayton Heights Recreation Centre:**

In consideration of the growth that has occurred in the East Clayton area and the growth that is expected over the next few years in West Clayton area, staff is recommending that the planning and design of the first phase of a Clayton Heights recreation centre be included as an element of the Build Surrey Program in the 2014 – 2018 Five Year Financial Plan. This first phase would likely be similar to the first phase of the Fraser Heights Recreation Centre that was constructed a number of years ago.

**Status of the Council Initiatives Fund:**

Appendix “A” attached to this report documents the balance in the Council Initiatives Fund on an assumption that Council will approve the recommendations of this report.

## SUSTAINABILITY CONSIDERATIONS

Implementation of the recommendations of this report will assist in achieving the objectives of the City's Sustainability Charter; more particularly the following scope action items:

- SC5: Fulfillment of the recommendations of the plan for the Social Well Being of Surrey Residents by:
- Creating a child and youth friendly City; and
  - Initiatives that encourage citizen engagement with social issues and by social planning activities to build community capacity;
- SC11: Initiatives that enhance Public Safety and Security by addressing the precursors of crime and encouraging positive social interactions in the community; and
- SC15: Enhancing Literacy, Education and Training by increasing the number of programs related to early literacy that will assist in ensuring that Surrey's children are ready to learn when they enter school.

## CONCLUSION

Based on the above discussion, it is recommended that Council:

1. Approve the delivery of enhanced programs and services for children, youth and parents in the Clayton Heights community as generally documented in this report commencing as soon as possible in 2013;
2. Approve an allocation of \$85,000 from the Council Initiatives Fund to provide funding assistance in support of the referenced enhanced programs and services for 2013; and
3. Request that staff include an allocation for phase 1 of a Clayton Heights recreation centre as part of the Build Surrey Program in the 2014 - 2018 Five-Year Financial Plan that will be considered later this year by the Finance Committee in the 2014 budget preparation process.

Laurie Cavan  
General Manager  
Parks, Recreation and Culture

Vivienne Wilke  
General Manager  
Finance and Technology

Attachment:  
Appendix "A": Status of the Council Initiatives Fund

**Appendix "A": Status of the Council Initiatives Fund**



**2013 FINANCIAL PLAN  
COUNCIL INITIATIVES**

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Description	Amount	Allocation	
		to date	Remaining
Carried Forward from Prior Year	253,126		
<b>2013 Approved Budget</b>	<u>250,000</u>		<b>\$ 503,126</b>
Arts Umbrella Surrey (3rd year of 3-year program)	25,000		
2013 Women's BC OPEN Water Polo Tournament	5,000		
Comedy Courage Sponsorship	5,000		
Surrey Community Summit	25,000		
Sponsorship Appreciation Event	10,000		
Clayton Heights Enhanced Programming	85,000		
<b>Allocations for 2013</b>		<u>\$ 155,000</u>	<u>\$ 348,126</u>