

NO: **R096**

COUNCIL DATE: **May 7, 2012**

REGULAR COUNCIL

TO: **Mayor & Council**

DATE: **April 30, 2012**

FROM: **General Manager, Finance & Technology**

FILE: **1850-20**

SUBJECT: **Sponsorship Request – Chris Mohan Memorial Youth Forum**

RECOMMENDATION

The Finance & Technology Department recommends that Council approve a sponsorship of \$4,000 from the Council Initiatives Fund in support of the Chris Mohan Memorial Youth Forum to be held on May 26, 2012.

BACKGROUND

The Chris Mohan Memorial Non-Profit Society has invited the City to be a sponsor for the Chris Mohan Memorial Youth Forum. This Youth Forum will be held at Kwantlen Polytechnic University on May 26th, 2012.

DISCUSSION

The Chris Mohan Memorial Non-Profit Society (“the Society”) is dedicated to supporting the pro-social development of youth in Surrey. The Society, in partnering with the CIBC, the TD Bank, the RCMP, the Surrey Firefighters Society and the Acting-Together-CURA Project at Kwantlen Polytechnic University. They have planned two events for 2012, both of which have been designed to give youth and adults an opportunity to discuss important issues and to identify intergenerational strategies for supporting the needs of at-risk youth in the Lower Mainland.

The first event will be a Parent Forum; “Keep Kids Safe – What Parents need to know”. This forum will be an interactive session that will provide parents with some tools to help keep kids from becoming involved with gangs. The second event will be a Youth Forum; “Building a path to Success: A youth-to-youth forum on character strengths and pro-social activities”. This event will consist of a series of presentations on successful role models and activities that will help youth “create a path to success”. Both events will take place on Saturday, May 26 at the Kwantlen Polytechnic University in Surrey.

Staff has reviewed this sponsorship request and recommends that a sponsorship grant of \$4,000 be provided by the City for this event. Since the request does not meet the City Grants Policy, it is proposed that funding for this sponsorship be allocated from the Council Initiatives Fund.

Status of the Council Initiatives Fund

Appendix “A” documents the current status of the Council Initiatives Fund on an assumption that Council will approve the recommendation of this report.

SUSTAINABILITY CONSIDERATIONS

The Chris Mohan Memorial Youth Forum supports the objectives of the City’s Sustainability Charter; more particularly, Socio-cultural goal 17, which is focused on the implementation of the City’s Crime Reduction Strategy. The Crime Reduction Strategy includes a recommendation that youth be engaged in education opportunities to build strong productive life styles.

Vivienne Wilke, CGA
General Manager,
Finance & Technology

Appendix A: Council Initiatives Fund – Allocations for 2012



2012 FINANCIAL PLAN
COUNCIL INITIATIVES

Description	Amount	Allocation	
		to date	Remaining
2012 Approved Budget	<u>250,000</u>		\$ 530,741
Arts Umbrella Surrey (2nd year of 3-year program)	25,000		
Arts Umbrella re: Tenant Improvements	50,000		
Sophie's Place	25,800		
Sponsor Appreciation Event	10,000		
2012 BC AAA Short Course Championship	3,000		
Rick Hansen "Many in Motion" Relay Celebration	2,000		
City of Bhangra Festival (1st Year of 3-year Program)	15,000		
Canadian Youth Chess Championship	1,000		
Transfer to City Grants Budget	20,000		
BC Summer Games - LED Display Screen	7,000		
SASSY Awards Sponsorship	2,500		
Flavors of Surrey	22,000		
Chris Mohan Memorial Youth Forum	4,000		
Allocations for 2012		<u>\$ 187,300</u>	<u>\$ 343,441</u>