

NO: **R066**

COUNCIL DATE: **April 2, 2012**

REGULAR COUNCIL

TO: **Mayor & Council**

DATE: **March 27, 2012**

FROM: **General Manager, Parks, Recreation and Culture** FILE: **7800-01**

SUBJECT: **Recommended Artist for Fleetwood Gardens Sculpture**

RECOMMENDATION

The Parks, Recreation and Culture Department recommends that Council approve IE Creative Artworks as the artist team who will be responsible for creating and installing a sculpture in the Fleetwood Gardens component of Fleetwood Park all as generally described in this report.

INTENT

The purpose of this report is to provide Council with background information regarding the Fleetwood Gardens Sculpture project and to obtain Council approval to retain an artist team to undertake this public art project.

POLICY CONSIDERATIONS

The recommendation of this report complies with the City's Public Art Policy. This project will be the first project resulting from contributions received by the City under the Private Development Public Art Program that was approved by Council in 2011. The Public Art Master Plan identifies Fleetwood Park as a site for the development of a collection of public art to enhance the Park and to create an attraction in the Fleetwood Town Centre.

BACKGROUND

The form, siting and theme for this public art project was developed as a collaborative effort between representatives of Anthem Properties, the Fleetwood Community Association, Parks Operations staff, Civic Beautification staff, and Public Art staff. The theme for the art work being, "the passage of time, the seasons of life and the growth of the Fleetwood community" was recommended to and supported by the Public Art Advisory Committee.

The total budget for this project is \$50,000 including future maintenance. The artists' budget for the project is \$40,000 inclusive of all costs and taxes. This is within the signing authority of the General Manager of Parks, Recreation and Culture.

DISCUSSION

Call for Letters of Interest and Selection Process

A call for letters of interest from artists in relation to this project was sent out regionally and resulted in 57 Letters of Interest being received by the City. From this group, an Artist Selection Panel including Mark van der Zalm (landscape architect), Rick Hart (Fleetwood Community Association) and Nancy Duff (Kwantlen Polytechnic Fine Arts Chair) short-listed three of the artists to present proposals to the Panel. As a result of this process, the Panel selected for recommendation to the Public Art Advisory Committee the artist team of IE Creative Artworks for this commission.

This artwork proposal put forward by IE Creative Artworks was also reviewed by a technical committee of City staff that included representatives of the Parks Operations Division, the Risk Management Section and the Engineering Department. This Committee has no concerns with the artwork proposal from an operational perspective.

Public Art Advisory Committee Endorsement:

At its meeting on March 15th, 2012 the Public Art Advisory Committee considered and endorsed the recommendation of the Artist Selection Panel in relation to the artist team, IE Creative Artworks, and the proposed art work.

Description and Location of Artwork:

The proposed sculpture, titled *Gnomon*, will be installed between the arbours in the centre of the 18' wide paths in the perennial garden in Fleetwood Park (See Appendix "A"). The artwork involves a 10-foot (in height) textured clematis leaf sitting on a base representing an historical Fleetwood map that includes the original names of main streets in Fleetwood (See Appendix "A"). The leaf will also serve as a sundial pointing to in-ground discs that indicate the time in numerals. The base will also have arrows that indicate the directions to Surrey's town centres and will include the town centre names. The title "gnomon" is the name given to the part of a sundial that casts the shadow.

The leaf and in-ground discs will be cast in ductile iron, a material that is weatherproof, extremely durable and not attractive for metal theft. The textured surface of the sculpture will have an orange-brown patina with an anti-graffiti coating that will be glossy, easy-to-clean surface.

The artwork will be easily visible from 80th Avenue, the Fleetwood Park parking lot and through the arbours. It will engage a diverse public audience through its historical, cultural and aesthetic elements.

Schedule:

Subject to Council approval of the recommendations of this report, it is expected that the artwork will be completed and installed by the end of September 2012.

SUSTAINABILITY CONSIDERATIONS

The proposed artwork supports the socio-cultural and environmental pillars of the City's Sustainability Charter; more particularly, the following action items:

- SC6: Building Cultural Awareness in the Community;
- EC9: Quality of Design in New Development and Redevelopment; and
- EN13: Enhancing the Public Realm.

CONCLUSION

Based on the above discussion, it is recommended that Council approve IE Creative Artworks as the artist team who will be responsible for creating and installing a sculpture in the Fleetwood Gardens component of Fleetwood Park all as generally described in this report.

Laurie Cavan
General Manager
Parks, Recreation and Culture

Appendix "A" – Location and Image of the Proposed Public Art in Fleetwood Park

Appendix A



The site proposed for the artwork is the intersection of the pathways in the perennial garden.

IE Creative Artwork Concept

