

NO: **F032**

COUNCIL DATE: **July 9, 2012**

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## REGULAR COUNCIL

TO: **Mayor & Council**

DATE: **July 9, 2012**

FROM: **General Manager, Finance & Technology  
General Manager, Parks, Recreation and  
Culture**

FILE: **1850-20**

SUBJECT: **Sponsorship Request – Canada Cup Field Hockey Event**

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## RECOMMENDATION

The Finance & Technology Department and Parks, Recreation and Culture Department recommend that Council approve funding in the amount of \$2,500 from the Council Initiatives Fund to assist in offsetting some of the facility rental costs for the Canada Cup Field Hockey Tournament that is taking place from July 13<sup>th</sup> through July 15<sup>th</sup> at Tamanawis Park.

## INTENT

The purpose of this report is to provide information in relation to a request to the City from the West coast Kings Field Hockey Society for funding to offset costs associated with hosting the 2012 Canada Cup Field Hockey Tournament being held from July 13<sup>th</sup> through July 15<sup>th</sup>, 2012 at Tamanawis Park.

## DISCUSSION

The West Coast Kings Field Hockey Society will be hosting the Canada Cup Field Hockey Tournament from July 13<sup>th</sup> to July 15<sup>th</sup> at Tamanawis Park. The event will draw athletes from around the world and organizers are expecting approximately 10,000 spectators through the 3-day event. The West Coast Kings Field Hockey Society has requested that the City provide financial support to assist in offsetting the costs of facility rentals for the event. It is noted that the City's Fee Waiver Policy does not apply to facility rentals.

Staff has reviewed this request and has concluded that a grant of \$2,500 from the Council Initiatives fund would be reasonable in the context of similar requests that the City has received from other organizations involved in hosting international events and for which the City has provided financial assistance. The event is consistent with the Surrey Sport Tourism "Ahead of the Game" strategy in that it will attract visitors to a sporting event in the City in support of local businesses that support tourism.

## **Status of the Council Initiatives Fund**

Appendix 'A' documents the balance in the Council Initiatives Fund based on the assumption that Council will approve the recommendations in this report.

## **SUSTAINABILITY CONSIDERATIONS**

The subject event is consistent with the objectives of the City's Sustainability Charter; more particularly, the following action item:

*SC12 – Encourage and facilitate volunteerism and participation in community activities by persons of all ages, abilities and cultural communities.*

## **CONCLUSION**

Based on the above discussion, it is recommended that Council approve funding in the amount of \$2,500 from the Council Initiatives Fund to assist in offsetting some of the facility rental costs for the Canada Cup Field Hockey Tournament that is taking place from July 13<sup>th</sup> through July 15<sup>th</sup> at Tamanawis Park.

Vivienne Wilke, CGA  
General Manager,  
Finance & Technology

Laurie Cavan  
General Manager,  
Parks, Recreation and Culture

Appendix A – 2012 Financial Plan Council Initiatives



2012 FINANCIAL PLAN  
COUNCIL INITIATIVES

Description	Amount	Allocation	
		to date	Remaining
Carried Forward from Prior Year	280,741		
<b>2012 Approved Budget</b>	<u>250,000</u>		<b>\$ 530,741</b>
Arts Umbrella Surrey (2nd year of 3-year program)	25,000		
Arts Umbrella re: Tenant Improvements	50,000		
Sophie's Place	25,800		
Sponsor Appreciation Event	10,000		
2012 BC AAA Short Course Championship	3,000		
Rick Hansen "Many in Motion" Relay Celebration	2,000		
City of Bhangra Festival (1st Year of 3-year Program)	15,000		
Canadian Youth Chess Championship	1,000		
Transfer to City Grants Budget	20,000		
BC Summer Games - LED Display Screen	7,000		
SASSY Awards Sponsorship	2,500		
Flavors of Surrey	22,000		
Chris Mohan Memorial Youth Forum	4,000		
6th Annual Red FM Charity Walk and Run	5,000		
Canada Cup Field Hockey Tournament	2,500		
<b>Allocations for 2012</b>		<u>\$ 194,800</u>	<u>\$ 335,941</u>