

NO: **F017**

COUNCIL DATE: **April 2, 2012**

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## FINANCE COMMITTEE

TO: **Mayor & Council**

DATE: **March 29, 2012**

FROM: **General Manager, Parks, Recreation and Culture** FILE: **8200-01**  
**General Manager, Finance & Technology**

SUBJECT: **Funding Request for the “Rick Hansen Many In Motion” Community Celebration Event**

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## RECOMMENDATION

The Parks, Recreation and Culture Department and the Finance and Technology Department recommend that the Finance Committee recommend that Council approve funding in the amount of \$2,000 from the Council Initiatives Fund to offset some of the costs associated with the “Rick Hansen Many in Motion” Community Celebration that is being held at the Surrey Sport & Leisure Complex on Saturday, May 19, 2012.

## BACKGROUND

The City of Surrey is an “official route” community for the 25<sup>th</sup> Anniversary Rick Hansen “Many In Motion” Relay. The Relay will arrive in Surrey on Saturday, May 19, 2012. As part of the activities that day, a community celebration event is being planned at the Surrey Sport & Leisure Complex.

The following provides some background information about the Relay:

- the Relay began on August 24, 2011 in Cape Spear, Newfoundland and Labrador and concludes in Vancouver, British Columbia on May 22, 2012;
- the Relay fully recreates the original “Man In Motion” cross-Canada tour, spanning 12,000 kilometres from coast-to-coast;
- the Relay is travelling through more than 600 communities, visiting every capital city in Canada and all provinces and territories and reaching more than 70% of the Canadian population;
- the Relay will engage approximately 7,000 Medal-Bearers - difference makers in their own right - and is covering an average of 40 to 80 kilometres a day, making its way across the country with Medal-Bearers passing a single Rick Hansen Medal from one Medal-Bearer to the next; and
- All Canadians (13 years and up) were able to apply to become a Medal-Bearer through an online contest at [www.RickHansenRelay.com](http://www.RickHansenRelay.com).

## DISCUSSION

As mentioned above a community celebration event in honour of the “Rick Hansen Many in Motion Relay” is being planned for the Surrey Sport and Leisure Complex from noon – 3:00 pm on Saturday, May 19<sup>th</sup> and will include:

- arrival of the City of Surrey official Medal Bearer, Stan Leyenhorst;
- presentations and entertainment by the Rick Hansen Foundation Many in Motion Relay Team;
- disability sport demonstrations by Sportability BC;
- children’s activities, crafts, and face painting; and
- entertainment by local youth musicians and dancers.

Parks, Recreation and Culture Departmental staff is working with community agencies to plan this community celebration. With a view to ensuring adequate funding for the celebration, it is proposed that \$2,000 be provided to the event from the Council Initiatives Fund. The event budget is documented in Appendix “A”.

### Status of the Council Initiatives Fund

Appendix “B” documents the balance in the Council Initiatives Fund on the assumption that Council will approve the recommendation of this report.

## SUSTAINABILITY CONSIDERATIONS

The Rick Hansen Many In Motion Relay supports the goals and objectives of the City’s Sustainability Charter by encouraging connections, volunteerism and citizen engagement; more particularly the following action items in the Charter:

- SC5: Plan for the Social Well Being of Surrey Residents;
- SC7: Participation in Leisure Programs;
- SC8: Municipal Outreach, Public Education and Awareness; and
- SC13: Create a Fully Accessible City.

## CONCLUSION

Based on the above discussion, it is recommended that the Finance Committee recommend that Council approve funding in the amount of \$2,000 from the Council Initiatives Fund to offset some of the costs associated with the “Rick Hansen Many in Motion” Community Celebration that is being held at the Surrey Sport & Leisure Complex on Saturday, May 19, 2012.

Laurie Cavan  
General Manager  
Parks, Recreation and Culture

Vivienne Wilke  
General Manager  
Finance and Technology

Appendix A - Rick Hansen “Many In Motion” Community Event Budget  
Appendix B – 2012 Financial Plan Council Initiatives

**Appendix A**

Rick Hansen "Many In Motion"  
Community Event Budget

<b>Revenue</b>	
Council Initiative Funding	\$2000.00
Sponsorship	\$250.00
In-Kind Sportability BC Program Staff	\$500.00
<b>Total Revenue</b>	<b>\$2750.00</b>
<b>Expenses</b>	
Entertainment - Musicians, Dancers, Face Painters	\$1000.00
Food & Beverage for volunteers and Rick Hansen Foundation Staff	\$200.00
Craft supplies	\$150.00
Marketing and Promotion	\$900.00
In-Kind Sportability BC Program Staff	\$500.00
<b>Total Expenses</b>	<b>\$2750.00</b>



**2012 FINANCIAL PLAN  
COUNCIL INITIATIVES**

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Description	Amount	Allocation	
		to date	Remaining
<b>2012 Approved Budget</b>	<u>250,000</u>		<b>\$ 530,741</b>
Arts Umbrella Surrey (2nd year of 3-year program)	25,000		
Arts Umbrella re: Tenant Improvements	50,000		
Sophie's Place	25,800		
Sponsor Appreciation Event	10,000		
2012 BC AAA Short Course Championship	3,000		
Rick Hansen "Many in Motion" Relay Celebration	2,000		
<b>Allocations for 2012</b>		<u>\$ 115,800</u>	<u>\$ 414,941</u>