

FINANCE COMMITTEE

TO: Mayor & Council **DATE: November 3, 2011**

FROM: General Manager, Finance & Technology **FILE: 1850-20**
General Manager, Investment and
Intergovernmental Relations

SUBJECT: Funding Request – Big Rigs for Kids - Lighted Truck Parade

RECOMMENDATION

The Finance & Technology Department and the Investment and Intergovernmental Relations Department recommend that Council approve a grant in the amount of \$2,000 for the “Big Rigs for Kids” Lighted Truck Parade, which will take place on Sunday, December 4th, 2011 commencing in Cloverdale, travelling through Newton and ending at Holland Park in Surrey City Centre.

BACKGROUND

Bonnie Burnside from the Lighted Truck Parade Committee appeared before Council-in-Committee on Monday, October 17th, 2011 to provide Council with an overview of the Big Rigs for Kids Lighted Truck Parade including its history and plans for this year’s event. Ms. Burnside on behalf of the Committee requested financial support from the City to offset some of the costs associated with hosting this year’s event. Ms. Burnside also requested that notification of the event be included on the City’s website.

DISCUSSION

Big Rigs for Kid is a fund-raising event for the Surrey Food Bank and the Surrey Christmas Bureau. In 2007, the Big Rigs for Kids joined up with the Cloverdale Santa Parade to expand this popular event. For 2011, the event organizers plan on participating in the Cloverdale Santa Parade; from there they plan to have the decorated trucks travel along 64th Avenue to King George Boulevard and then travel on King George Boulevard to Holland Park in Surrey City Centre. There will be entertainment and a barbeque in the Newton town centre for Newton residents wanting to view the trucks. Similarly, entertainment will be provided and a barbeque will be held in Holland Park with the public invited to walk along the street to view the decorated trucks and talk to the drivers. Donations will be collected along the parade route for the Surrey Food Bank and Christmas Bureau. Proceeds from each of the barbeques will also be donated to these charities.

Request for Financial Support

The delegation requested financial support to cover the following:

- Road closure costs around Holland Park (\$1,450);
- Costs related to the use of washrooms at Holland Park (\$200); and
- Rental costs related to portable toilets and generators (\$350).

The Grants Evaluation Committee has reviewed this grant application and views this event as helping to promote a sense of community and building civic pride in our City. The Grants Evaluation Committee recommends that a grant of \$2,000 be awarded to the Big Rigs for Kids Lighted Truck Parade to cover the above stated costs. This level of support is consistent with grants provided to similar events within the City.

Event Information on the City's Website

Complete details on the Big Rigs for Kids Lighted Truck Parade will be posted on the City's website. This information will be posted in the "Event Listings" area, which is focused on showcasing events taking place in Surrey. The event will also be highlighted in the "Events" column of the website homepage during the week immediately preceding the event.

Statement of Remaining Funding in the 2011 Grants Budget:

Should Council approve the Grants Evaluation Committee recommendation, the following is a summary of remaining balances in the City Grants Budget:

Special Recognition Funds	\$2,500
Property Taxes	0
High School Dry Grads	1,100
One-time Grants	<u>3,975</u>
	<u>\$ 7,575</u>

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