

NO: F027

COUNCIL DATE: November 7, 2011

FINANCE COMMITTEE

TO: **Mayor & Council** DATE: **November 3, 2011**

FROM: **General Manager, Parks, Recreation and Culture** FILE: **1850-01**
General Manager, Finance & Technology

SUBJECT: **Surrey City Orchestra - Request for Funding Support**

RECOMMENDATION

The Parks, Recreation and Culture and the Finance and Technology Departments recommend that the Finance Committee recommend that Council approve an allocation of \$40,000 from the Council Initiative Fund to support the presentation by the Surrey City Orchestra of a series of concerts in Surrey during 2012 and to support the development of a financially sustainable operating model for the Orchestra.

INTENT

The purpose of this report is to provide an update to Council on the Surrey City Orchestra and to recommend that financial assistance be provided to support a 2012 concert series featuring the Surrey City Orchestra (SCO) and to support the development of a financially sustainable operating model for the SCO.

BACKGROUND

On December 15, 2008 Council approved the recommendations of Corporate Report No. F019:2008 (a copy is attached as Appendix "A"), which included a grant of \$34,500 from the Council Initiatives Fund to support a series of concerts by the Surrey City Orchestra (SCO), which was endorsed as the resident professional orchestra company in Surrey.

The proponents of the proposal to form the Surrey City Orchestra were Dr. Wayne Jeffrey and Dr. Calvin Dyck; they are professional musicians and faculty members of the Music Department of Kwantlen Polytechnic University. As the Co-artistic Directors of the SCO they provide the musical and organizational leadership for this company of professional musicians. Their goal for the SCO is to bring the finest musical experiences possible to the City of Surrey through a series of concerts performed in a variety of traditional and non traditional indoor and outdoor venues.

With Council's approval of funding in 2008, the SCO intended to provide a series of three concerts in Surrey. As described in the letter from Dr. Calvin Dyke, which is attached as Appendix "B", the SCO has presented the following concerts and performances:

- “Mozart and Friends – A celebration of Haydn’s Bicentennial” - featuring vocal soloist, Megan Huckabay and trumpet soloist, Tom Shorthouse; performed at the Simon Fraser University – Surrey Campus;
- “Mozart and Friends – The Great Mozart Hunt” - featuring world renowned bassoonist, George Zukerman and actor Ron Halder; performed at the Sheraton Vancouver Guildford Hotel; and
- “Saint – Saens Carnival of the Animals” – featuring fifteen (15) young Surrey pianists and over two-hundred (200) students in a collaboration with the Surrey School Board - fine arts teaching specialists; performed at the Surrey Arts Centre.

The tickets purchased for these events represent approximately 1,550 attendees. In addition, the SCO or their member ensembles have performed for many thousands of guests attending other events including:

- Business and Arts Reception, Surrey Arts Centre;
- Opening of the Simon Fraser University – Surrey Campus - Digital Theatre;
- Opening of the new Surrey RCMP Annex;
- 2010 and 2011 Surrey Volunteer Appreciation Banquets; and
- 2011 Winterfest Official Ceremonies – performed outdoors in Surrey City Centre.

The SCO has expended \$27,960 of their City funding to date and has supplemented this resource with revenues from ticket sales, in-kind donations, grants and sponsorships.

DISCUSSION

The 2011 Winterfest project is an excellent example of how the SCO has been able to leverage funding and partnerships to achieve outstanding programming and reach new audiences. This project involved the Arts Council of Surrey, Surrey’s Celebration Dance Team, Cirque Surrey youth and a variety of professional performing artists along with the City of Surrey. The project, funded by a \$50,000 grant from the BC Arts Council – Spirit Festival Program, required five (5) months of planning and rehearsals. The event has been described as a collaborative evening of dance, singing and orchestral highlights resulting in a high end production that included video, professional sound and lighting, a first class stage and fireworks. The SCO Co-Directors worked with renowned choreographer Kelly Konno, famed spoken word artist Shane Koyczan and other entertainers to provide a platform for local youth involvement resulting in a very memorable performance.

The SCO is achieving their initial goals and expectations in terms of programming diversity and partnerships. The SCO organizers plan to build on these successful partnerships and currently have two projects in development. The first is a traditional concert featuring a British Columbia resident, world renowned concert pianist Ian Parker. This concert will be presented at the Surrey Arts Centre in February, 2012. The second project is a further collaboration with the Surrey School Board – fine arts teaching specialists to produce a concert entitled “The Season’s” based on musical compositions by Vivaldi. This concert will be presented at the Bell Centre for Performing Arts. A third concert will be planned to take place in the Fall of 2012.

The above-referenced concerts (3 in total) that are currently being planned by the SCO will require sponsorship in the amount of \$34,000 in total from the City. An estimate of the cost per concert is outlined in Corporate Report No. F019:2008 (a copy attached at Appendix ‘A’).

SCO Organizational Development

With regard to organizational development the SCO has two goals for 2012. First, the SCO principals intend to recruit a part-time executive director to support the management of the organization and planning and promotion of events. The budget for this part-time position is \$6,000 for 2012. They also intend to host an open house for past subscribers to their events to obtain feedback on possible future projects and to discuss the development of a membership base and a Board of Directors in support of the SCO taking on the status of a not-for-profit society, which will strengthen their fundraising capacity.

Funding

City staff holds the view that firmly establishing the SCO as part of the arts community in Surrey is important to the achievement of the City's goals with respect to arts and culture and will be fundamental to programming in the large-scale performance centre that is being planned for future implementation in Surrey City Centre. Therefore, it is recommended that Council provide funding from the Council Initiatives Fund in support of the continued development of the SCO.

Appendix "C" contains information about the balance in the Council Initiatives Fund on the assumption that Council will approve the recommendations of this report.

SUSTAINABILITY CONSIDERATIONS

Surrey's Sustainability Charter states: *"Surrey has a network of widely accessible community health and social services, parks, recreation, library and cultural opportunities that promote wellness and active living. The City embraces its cultural diversity and promotes tolerance, social connections and a sense of belonging."*

The Charter further states: *"Cultural activities are recognized as an important way for individuals to contribute to their communities. Culture is an essential tool in understanding the values, shared meanings and goals of residents in a community. Wide, inclusive participation in cultural activities contributes to community vitality and supports sustainability."*

The on-going support for and development of the Surrey City Orchestra will support the socio-cultural objectives in the City's Sustainability Charter through:

- organizing and participating in celebratory programs, exhibitions and events of Surrey's multicultural heritage and traditional arts (Scope Action SC4: Cultural Awareness in the Community);
- supporting skills development activities for children and youth (SC4: Cultural Awareness in the Community);
- encouraging citizen engagement with City planning activities to build community capacity (SC5: Plan for the Social Well Being of Surrey Residents);
- providing a range of accessible and affordable cultural services (Goal SC6: Accessible and Appropriately located Services within the City);
- providing support for local service organizations,... in the non-profit sector for actions that are within the City's mandated responsibilities (Goal SC6: Accessible and Appropriately located Services within the City); and
- promoting and raising awareness of the arts in Surrey (SC4: Cultural Awareness in the Community and SC8: Municipal Outreach, Public Education and Awareness).

CONCLUSION

By continuing to support local cultural development the City of Surrey will enhance the quality of life in the community and create organizations that will be essential to the successful operation of future cultural venues including the proposed new Performing Arts Centre in City Centre and the new cultural spaces in South Surrey.

Based on the above discussion it is recommended that the Finance Committee recommend that Council approve an allocation of \$40,000 from the Council Initiative Fund to support the presentation by the Surrey City Orchestra of a series of concerts in Surrey during 2012 as generally described in this report and to support the development of a financially sustainable operating model for the Orchestra.

Laurie Cavan
General Manager
Parks, Recreation and Culture

Vivienne Wilke
General Manager
Finance and Technology

- Appendix A: Corporate Report Fo19:2008 Canada West Chamber Orchestra – Request for Funding Support
- Appendix B: Letter from Calvin Dyke – Dated June 15, 2011
- Appendix C: Summary of Council Initiatives Fund Utilization



Corporate Report

NO: F019

COUNCIL DATE: December 15, 2008

FINANCE COMMITTEE

TO: **Mayor & Council** DATE: December 12, 2008
FROM: **General Manager, Parks, Recreation and Culture and General Manager, Finance & Technology** FILE: **1850-01**
SUBJECT: **Canada West Chamber Orchestra – Request for Funding Support**

RECOMMENDATION

The Parks, Recreation and Culture Department recommends that the Finance Committee recommend that Council:

1. approve an allocation of \$34,500 from the Council Initiatives Fund to sponsor the production of 3 concerts (\$11,500 for each concert) in Surrey in 2009 by the Canada West Chamber Orchestra; and
2. endorse the establishment of the Canada West Chamber Orchestra as the resident professional orchestra company in Surrey.

INTENT

The intent of this report is to seek Council endorsement of and financial support for a 2009 Surrey concert series featuring the Canada West Chamber Orchestra (“the Orchestra”) and further to seek Council endorsement in principle of the establishment of the Orchestra as a resident professional orchestra company in Surrey.

BACKGROUND

The Canada West Chamber Orchestra name was created 20 years ago by founding conductor Bruce Dunn. Co-artistic Directors, Dr. Wayne Jeffrey and Dr. Calvin Dyck, who are also faculty members of the Music Department of Kwantlen Polytechnic University, provide the present musical leadership for this company of professional musicians. The majority of the Orchestra members live in the South Fraser area with the Orchestra performing primarily in the Langley and Abbotsford areas.

The Orchestra receives in-kind support from Kwantlen Polytechnic University in the form of rehearsal space at the Kwantlen - Langley campus and is co-sponsored by the Faculty of Humanities and the Department of Music. Many of the musicians and soloists are Kwantlen faculty members and their concerts often appear as part of the Kwantlen Concert Series. Occasionally Kwantlen music students are selected to perform with their instructors in an apprenticeship environment. Simon Fraser University – Surrey Campus is also providing in-kind support through facility access and promotional opportunities.

The Orchestra performs traditional masterworks by Mozart, Haydn, Bach, Vivaldi and Handel but also features new works from local composers.

DISCUSSION

Representatives of the Orchestra have stated that one of the goals of the Orchestra is to bring the finest musical experiences possible to the City of Surrey through a series of concerts performed in a variety of traditional and non-traditional indoor and outdoor venues. The concert venues may include the atrium at the Simon Fraser University campus in Surrey City Centre, Northview Golf and Country Clubhouse, Holland Park, Darts Hill Garden Park, the Bell Centre and the Surrey Arts Centre. Dr. Wayne Jeffreys has submitted to the City for consideration the proposal that is contained in Appendix A.

The Orchestra would also like to become the resident professional orchestra company for the City of Surrey and is willing to adopt a new name if it will assist in achieving this objective. The Orchestra would like to perform at City events including the 2010 Celebration Site and other Surrey festivals. They are also interested in collaborating with other local arts groups to create concerts that include a choral music component. The Orchestra would continue to be a freelance orchestra with members who also play with the Vancouver Symphony Orchestra, the Vancouver Opera Orchestra, the Vancouver Island Symphony Orchestra and others. The Orchestra would include young members new to the profession and vary in size from 16 to 50 musicians depending on the venue for and purpose of the event.

In 2009, the Orchestra will be establishing a not-for-profit society governed by a community-based board of directors. Non-profit status will allow them to apply for grants from various foundations and other levels of government. To facilitate the creation of this company, the group is seeking sponsorship from the City of Surrey for a total of \$34,500 to present a concert series consisting of 3 events in 2009. Ticket sales are estimated at \$4,700 per concert, resulting in \$16,200 of revenues to offset the cost of the production. Please refer to Attachment B for a detailed concert budget.

In addition to financial support, the Orchestra is seeking the City's assistance with promotional activities and securing venues. Initial investigations have been very positive with Simon Fraser University - Surrey Campus having agreed to support the Orchestra's initial concert proposed for Saturday, January 17, 2009 in the atrium of the Surrey campus. In addition, the Arts Council of Surrey will feature the Orchestra and promote this concert in their January issue of the *Spotlight* newsletter. Please refer to Attachment C for a detailed concert promotion plan.

In addition to the in-kind support the Orchestra receives from Kwantlen Polytechnic University and SFU, they are also pursuing other community partners and other corporate sponsors.

The City of Surrey's Cultural Strategic Plan and Parks, Recreation and Culture Master Plan recommends decentralization of the arts to make these activities more accessible throughout the City. Supporting the development of a symphony concert series in Surrey will assist in providing the community with the opportunity to attend concerts and develop an audience in Surrey for orchestral performances. A resident orchestra in Surrey would contribute to the continued development as character City.

By supporting a concert series in Surrey by the Canada West Chamber Orchestra with a one-time sponsorship of \$34,500 from the Council Initiatives Fund, Council will enable the orchestra to establish a Surrey audience base with the objective of becoming a resident professional orchestra in Surrey. In 2009, the Orchestra plans to secure non-profit status, and develop additional Surrey-based community and corporate partners. The Orchestra would like to become Surrey's resident professional orchestra company and develop a sustainable funding source through various corporate and community partnerships so as to reduce or eliminate the need for further City sponsorship contributions.

CONCLUSION

Based on the above discussion, it is recommended that Council:

- approve an allocation of \$34,500 from the Council Initiatives Fund to sponsor the production of 3 concerts (\$11,500 for each concert) in Surrey by the Canada West Chamber Orchestra; and
- endorse the establishment of the Canada West Chamber Orchestra as the resident professional orchestra company in Surrey.



Laurie Cavan
General Manager
Parks, Recreation and Culture

Vivienne Wilke
General Manager
Finance & Technology

Cc: General Manager, Finance and Technology

Appendix A – Canada West Chamber Orchestra Proposal

Appendix B – Detailed Project Budget

Appendix C – Concert Promotions Plan

Appendix A – Canada West Chamber Orchestra

To: Surrey Parks, Recreation and Culture Committee Members

**From: Dr. Wayne Jeffrey, Co-Artistic Directors of the
Dr. Calvin Dyck Canada West Chamber Orchestra**

**Subject: Developing Professional Orchestra Concerts/Festivals
in the City of Surrey**

Date: September 15, 2008

Last week, Calvin and I met with Councillors Hunt and Martin to discuss the possibility of developing a professional orchestra and concert base in the City of Surrey. If you like, we could create Surrey's own 'resident' orchestra - the Surrey City Orchestra - a cultural jewel for one and all!

We commented on the fact that fewer people seem to make the journey 'downtown' to attend concerts these days and therefore, could we consider what might occur 'south of the Fraser' on a yearly, project-driven basis. We believe that a 'resident' orchestra enhances the cultural mosaic of an exciting city. As our attached Canada West Chamber Orchestra descriptor states, "our goal is to bring you the finest musical experiences possible in concert halls, universities, churches and parks in our area." In addition, we believe that all concerts should have an entertainment component as well - the element of surprise does wonders for all concerned - as our 2008/09 press release suggests.

Listed below are possible 'launch' suggestions discussed with Councillors Hunt and Martin for the first year of operation. In our supporting material, a cost analysis for the first concert is given as a model to begin. Outdoor public/civic event concerts (festivals) would begin in the second year.

MOZART and FRIENDS
mid January 2009 (Sat. Jan. 17)
local church or concert hall tba

SWING INTO SPRING
mid May 2009
i.e. Northview Golf Course or tba

A CHORAL CELEBRATION
mid November with area choirs
The Bell Centre

Essentially, we have been asked to refer the discussion to the Surrey Parks, Recreation and Culture committee and/or staff such as Shiela McKinnon (Manager Arts Services) that may be involved in the production of any event. I believe that recommendations are then to be forwarded to Surrey City Council.

To produce any concert, a team approach is necessary. To ask for co-sponsorship with the City of Surrey, we would need assistance with all aspects of marketing/promotional material (brochures/flyers/posters), print news, radio and television advertising connections, web-site applications including design, sales and event information, assistance in securing locations, rental arrangements (including tech staff as needed), some 'possible hospitality' arrangements (guest artists) etc.

I trust that this is a strong beginning to creative dialogue on this proposal. We look forward to discussing this with you in person at some time. I may be reached at any time - cell # 604-809-1837.

Sincerely

The Canada West Chamber Orchestra Press Release

We are delighted to introduce to our Surrey, Langley, Richmond and Fraser Valley audience this exciting orchestra made up of many professional musicians who live 'south of the Fraser'. Our goal is to bring to you the finest musical experiences possible in concert halls, universities, churches, golf courses and parks in our area - great music in traditional and non-traditional venues!

The orchestra name was created 20 years ago by founding conductor Bruce Dunn. The present musical leadership is provided by Calvin Dyck and Wayne Jeffrey who believe that the orchestra can appear at times for music of the Baroque and early Classical periods without a conductor. This applies as well to some smaller masterpieces of the 20th century. For larger works, including the vast choral repertoire, guest conductors will appear.

The orchestra rehearses at the Kwantlen University Langley Campus and is co-sponsored by the Faculty of Humanities and the Department of Music. Many of the 25 + musicians and soloists are KUC faculty members and concerts often appear as part of the Kwantlen Concert Series. Another unique feature of the Kwantlen connection is the fact that occasionally, selected Kwantlen music students will have the opportunity to perform beside their teachers in an apprenticeship environment.

Each January we will give a concert entitled Mozart and Friends in honour of Mozart's birthday. We open the 2009 year with a wonderful celebration of masterworks by Mozart, Haydn and Handel in honour of Haydn's Bicentennial. Local soloists will include Megan Huckabay (soprano), Marissa Gaetane (soprano) and Tom Shorthouse (trumpet).

The inaugural Surrey concert is Saturday, January 17 2009, 7:30 p.m at the SFU Surrey Campus Atrium. Further concerts are planned in the late Spring and Fall in outdoor and indoor venues! For further information and ticket ordering please call the Surrey Arts Centre Box Office (501- 5566), Kwantlen University Music Department (599 - 3315) and Blessings Bookstore (582 - 5452).

We believe that concerts should have an element of "Surprise" before we say "Farewell". Please join us for this exciting musical event!

Let's Celebrate!!!

MOZART and FRIENDS

Celebrate Haydn's Centennial

featuring

The Canada West Chamber Orchestra

January 2009

Symphony #25 in g minor K. 183	W.A. Mozart	7'50"
<i>Allegro</i>		
Gloria in Excelsis Deo	G. F. Handel	15'
seven movements Megan Huckabay, soprano		
Eine kleine Nachtmusik K. 525	W. A. Mozart	17'
Exsultate Jubilate K. 165	W. A. Mozart	3'
<i>Alleluia</i> Marissa Gaetane, soprano		
INTERMISSION		
Trumpet Concerto in Eb Major	F. J. Haydn	7'
<i>Allegro</i> Tom Shorthouse, trumpet		
Divertimento # 1 The "Chorale St. Antoni"	F. J. Haydn	6'
<i>Andante, Minuetto, Rondo</i> The Chamber Winds		
Symphony # 94 in G Major "The Surprise"	F. J. Haydn	6'
<i>Andante</i>		
Symphony # 100 in G Major "The Military"	F. J. Haydn	6'
<i>Finale:Presto</i> with audience participation!		
Symphony # 45 in F # Minor "The Farewell"	F. J. Haydn	8'
<i>Finale:Presto - Adagio</i>		

To: Shiela McKinnon, Manager, Arts Services
City of Surrey

From: Dr Wayne Jeffrey, Co-Artistic Director
Canada West Chamber Orchestra

Subject: Gala Concert - Mozart and Friends
SFU Atrium Saturday, January 17, 2009

Date: Nov. 17, 2008 and Dec. 10, 2008 revisions ***

Budget *** (see explanation below)

	Musician Costs (concert)	175 x 25	=	\$4375
	Rehearsal Costs (one only)	125 x 25	=	\$3075
	Soloists	500 x 2	=	\$1000
	Management fee	1000 x 2	=	\$2000
***	Advertising/Promotion Costs	2500 x 1	=	\$2500
***	Hospitality (Reception)	1250 x 1	=	\$1250
***	Security/Staff (SFU)	500 x 1	=	\$ 500
	Cartage	100 x 2	=	\$ 200
	Costume Rental	250 x 1	=	\$ 250
	Music Rental fee	200 x 1	=	\$ 200
	Keyboard Rental	200 x 1	=	\$ 200
	<u>approx total</u>		=	\$15550

Promotion

5000 flyers for direct mail distribution
200 posters for City of Surrey facilities (SAC, Museum,
KU, SFU, High Schools, Libraries, Comm. Centres,
and other public venues)
Print media advertising, articles (Leader, Now, PANews
BC Christian News, Shaw Cable)
Surrey Board of Trade website/newsletter
Arts Council of Surrey January 2009 Newsletter

Sponsorships

Surrey Presenting Sponsor staff time, email marketing
ticket sales
KU Supporting Sponsor staff time, programs, “
eprint posters, tickets
SFU Supporting Sponsor staff time, atrium loc, “

*** Budget lines added following discussion at Mon. Dec. 8 meeting, further
consultation with Shiela McKinnon, media and printing companies. The
musician rehearsal fee was altered from the original Oct 08 request of 2 to 1.

Appendix B
Detailed Project Budget

Note: The following expenses and revenues are estimates for one concert performance. The budget assumes that the venue is donated as an in-kind contribution by a sponsor/partner.

Expenses:

Musicians Fees: \$125/musician x 25 for rehearsals x 1 rehearsals, \$175/musician x 25 for the concert	\$7,450
Promotion/Advertising	2,500
Security/Staffing	500
Music Rental	200
Guest Soloist	1,000
Producer	2,000
Concert Refreshments	1,250
Cartage	200
Costume Rental	250
<u>Keyboard Rental</u>	<u>200</u>
Total Expenses	\$15,555

Revenues:

Ticket Revenue:	
Minimum venue capacity of 250 x \$25/ticket = \$6,250 Revenue based on 75% house.	4,700
City of Surrey Sponsorship	<u>11,500</u>
Total Revenue	\$16,200

Note:

For a concert series with 3 events the total City of Surrey sponsorship would be \$33,000.

Appendix C Concert Promotions Plan

- Produce 5,000 flyers for direct mail distribution.
- Produce 200 posters for distribution to Surrey facilities including the Surrey Arts Centre, the Museum, pools, arenas, libraries, elementary and high schools, Kwantlen, Simon Fraser University and other public venues.
- Investigate advertising opportunities on Shaw Cable.
- Post the concert advertising on various websites including the City of Surrey, Kwantlen, Simon Fraser University, Surrey Board of Trade and the Arts Council of Surrey.
- Promote the concert in the Arts Council of Surrey January issue of the Spotlight newsletter.
- Contact Sheila Reynolds, Tom Zillich and Alex Browne to publish articles on the concert series.
- Purchase print media advertising.
- Promote spring concert in the PRC Leisure Guide.

Appendix B

June 15th, 2011

To Surrey Mayor and Council:

On December 15, 2008 Surrey Council approved CR - FO19 approving \$34,500 from a Council Initiatives Fund to support a series of concerts and endorsed the Canada West Chamber Orchestra, now known as the "Surrey City Orchestra" as the resident professional orchestra company in Surrey. I am delighted to report on the success that the Surrey City Orchestra has enjoyed in the last 3 years.

We have been able to mount several significant projects, collaborate with other Surrey arts organizations and have made a positive contribution to the arts life of the City. We have presented ticketed concerts at SFU, at the Surrey Arts Centre and at the Sheraton Hotel in Surrey.

Total ticket sales for all ticketed events (SFU/Surrey Arts Centre/Sheraton Hotel), was approximately 1,550. In addition several thousand have seen members of the Orchestra perform in a variety of "free" city functions including the Business and the Arts reception, the opening of the SFU Surrey Digital Theatre, the opening of the new RCMP Annex building, and the Surrey Volunteer Banquets in 2010 and 2011.

The Surrey City Orchestra is currently co-directed by Wayne Jeffrey and Calvin Dyck and has been focused on mounting projects of the highest calibre, involving professional and amateur musicians from the Surrey Region.

We have offered concerts such as the "Great Mozart Hunt" featuring outstanding South Surrey Bassoonist George Zukerman, and an inspiring "Mozart and Friends" concert featuring soprano Megan Huckabay and trumpeter Tom Shorthouse.

In 2010 we auditioned young Surrey pianists and selected 15 outstanding solo pianists for the "Carnival of the Animals". We were delighted to work with Cathy Bailey, the Surrey School District Fine Arts Helping teacher who co-ordinated with teachers and approximately 200 elementary students who were involved in creating original poetry, art and dance components for the Carnival show.

We had 2 sold out school shows (with a waiting list of 400 students) and also presented an evening show. We had excellent feedback from the teachers and are currently developing a new school show focussing on the "Seasons".

This last January we partnered with the Arts Council of Surrey to present a collaborative evening of dance, singing and orchestral highlights in "Winterfest" a free outdoor presentation at the SFU outdoor site. While the weather was a challenge, the excitement of performing "Winter" from the four Seasons with snow blowing across the stage was an unforgettable experience. In addition it was wonderful to collaborate with Kelly Komo, Shane Koyczan, the Cirque Surrey youth in a high-end production that included video, great lighting, a first class stage, fireworks and first class organization.

These projects have been supported with the City of Surrey funding with \$6540 remaining.

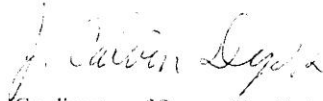
While we are reaching the end of the funds that the Surrey City Council invested to subsidize these projects, we look forward to the future, to inspire our youth, to collaborate with other Surrey arts organizations and to continue to provide first class arts entertainment for the Surrey area.

We are excited about the future plans for the Performing Arts Centre in Surrey City Centre and applaud the City's commitment to supporting local theatre, dance and music organizations who will enhance the life of Surrey residents and will continue to create presentations that will take place at the new Performing Arts Centre. We are also aware of the Cultural Plan that the City is developing and we support the recommendations related to establishing a civic arts granting program that would support the Surrey City Orchestra and other important arts organizations on an on-going basis.

We would like to work towards presenting additional shows and collaborative projects in Surrey providing we can generate funding. We look forward to presenting "The Seasons" a collaborate project with Surrey schools and we are dreaming about bringing outstanding programming to Surrey including such artists as Ian Parker, Daniel Bolshoy and others.

We would like to ask if we could possibly meet with members of Council to discuss future funding for the Surrey City Orchestra.

Sincerely,



Calvin Dyck (Co-director of Surrey City Orchestra)
(604) 551-8041

cc City Manager
cc General Manager, Parks, Recreation and Culture
cc Manager, Arts Services



**2011 FINANCIAL PLAN
COUNCIL INITIATIVES**

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year	267,341		
2011 Proposed Budget	<u>250,000</u>		\$ 517,341
Sponsor Appreciation Event	10,000		
RCMP 60th Anniversary Exhibit	20,000		
Surrey Minor Hockey - Provincial Championships	3,000		
Arts Umbrella Surrey	25,000		
2011 Flavours of Surrey Event	15,000		
Red FM 5th Annual Run	5,000		
Annual Pride Festival	1,000		
Mayor's Charity Ball	3,250		
2011 Canadian Junior Boys Golf Championship	10,000		
2012 Doors Opens Surrey Event	50,000		
Break the Silence on Violence Against Women	10,000		
Surrey Crime Prevention Society - Annual General Meeting & Awards	1,000		
SFU - Diwali Dinner	2,500		
SFU - Annual Gala Dinner	5,000		
SFU - Annual Gala Dinner - Councillor Attendance	2,000		
SASSY Awards	2,500		
Hargobind International Wrestling Championship	11,000		
Surrey City Orchestra	40,000		
Allocations for 2011		<u>\$ 216,250</u>	<u>\$ 301,091</u>